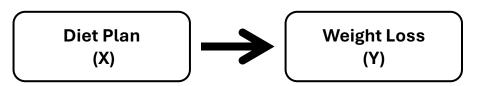
Extraneous Variables

What are Variables?

- Variable = Anything that can change or vary in an experiment or study (E.g.: Age, weight, stress level,...)
- Two main types of variables:
 - Independent Variable (X)
 - = The one you adjust on purpose in the study
 - Dependent Variable (Y)
 - = Changes because of the independent variable
- Example:

You want to test what the effect of a new diet plan on weight loss is

- → Independent Variable (X) = Diet plan
- → Dependent Variable (Y) = Weight loss



INDEPENDENT

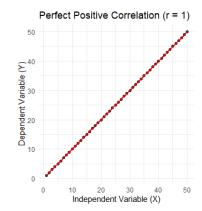
(X)

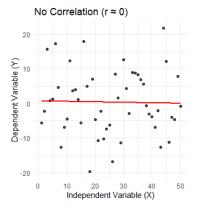
DEPENDENT

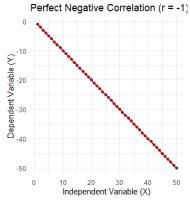
(Y)

How to measure the effect?

- Simplest way to measure how two variables relate:
 - → Correlation = How strongly are two variables related?
 - Can be between -1 and 1
 - $r \approx -1 \rightarrow Strong$ negative relationship
 - $r \approx 0 \rightarrow Variables aren't systematically related$
 - $r \approx 1 \rightarrow Strong positive relationship$
 - Correlation ≠ Causation
 - → Correlation only means two things change together
 - → A third variable could be responsible for the effect
 - → Control for extraneous variables

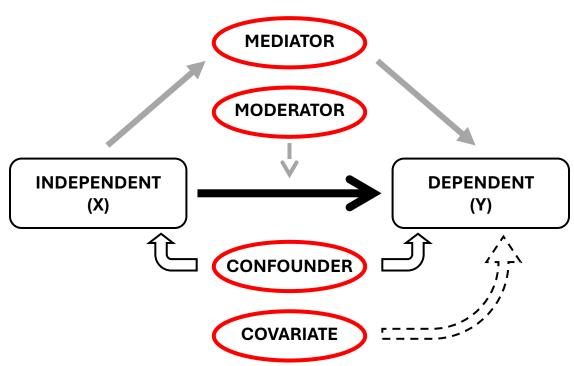






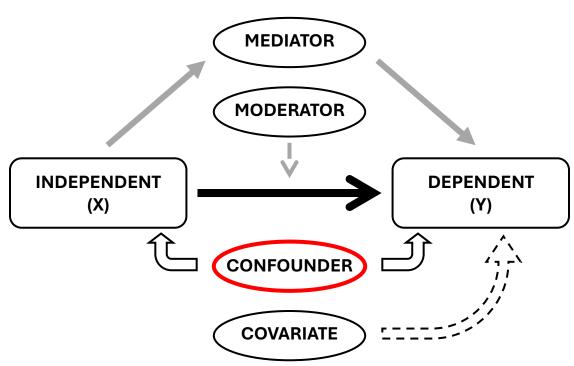
Introduction Extraneous Variables

- Not directly relevant to the research question
- Can affect the outcome or mechanisms of an experiment or study
- → Potential to lead to incorrect conclusions or biases
- Types of extraneous variables:
 - Mediator
 - Moderator
 - Confounder
 - Covariate



Confounder

- Correlates with or casually related to the independent variable(s) (X)
- Casually related to the dependent variable (Y)
- Can lead to spurious associations
 - → Effect between X and Y might be caused by confounder

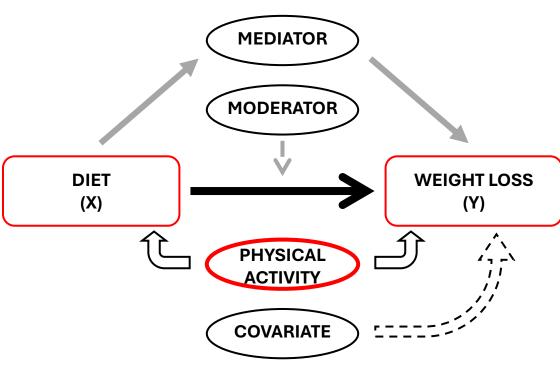


Confounder - Example

Research Question: What is the effect of a new diet plan on weight loss?

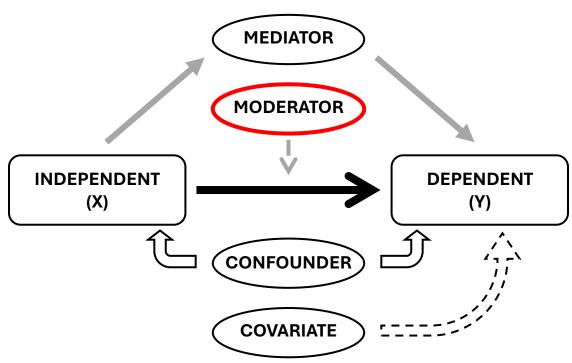
Hypothesis: The new diet plan will lead to significant weight loss compared to no diet plan, after controlling for physical activity levels.

- People with high physical activity might...
 - ... adhere better to the diet plan.
 - ... lose more weight.



Moderator

- Influence the strength or direction of the relationship between the independent (X) and dependent (Y) variable
- Helps to understand the effect better regarding:
 - Under what conditions?
 - For whom?

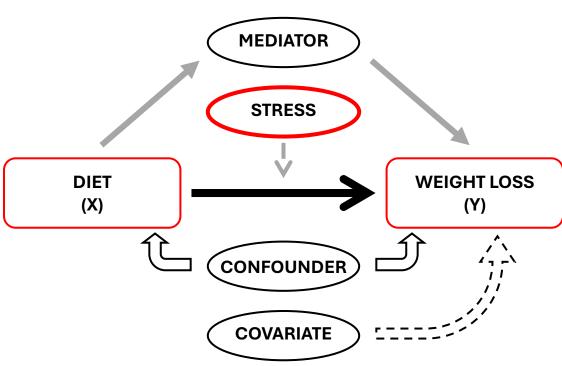


Moderator - Example

Research Question: What is the effect of a new diet plan on weight loss?

Hypothesis: The effectiveness of the new diet plan on weight loss will vary depending on the individual's stress levels.

- Stress might influence the effectiveness of a diet plan
- → Stress can influence eating behaviors and metabolism



After completing all self-explanations, this part of the study is concluded.

Please inform your instructor when you have finished.