

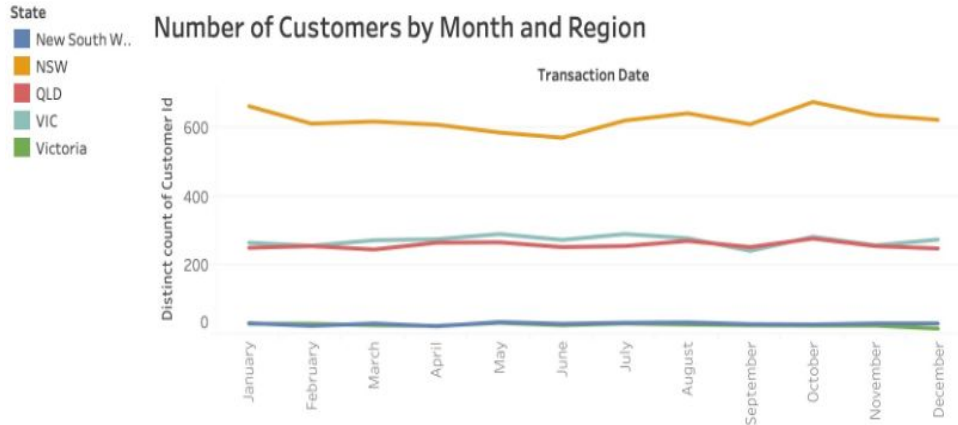
SPROCKET CENTRAL

Total Bike Related Purchases Made by Male

42,247

Total Bike Related Purchases Made by Female

39,321

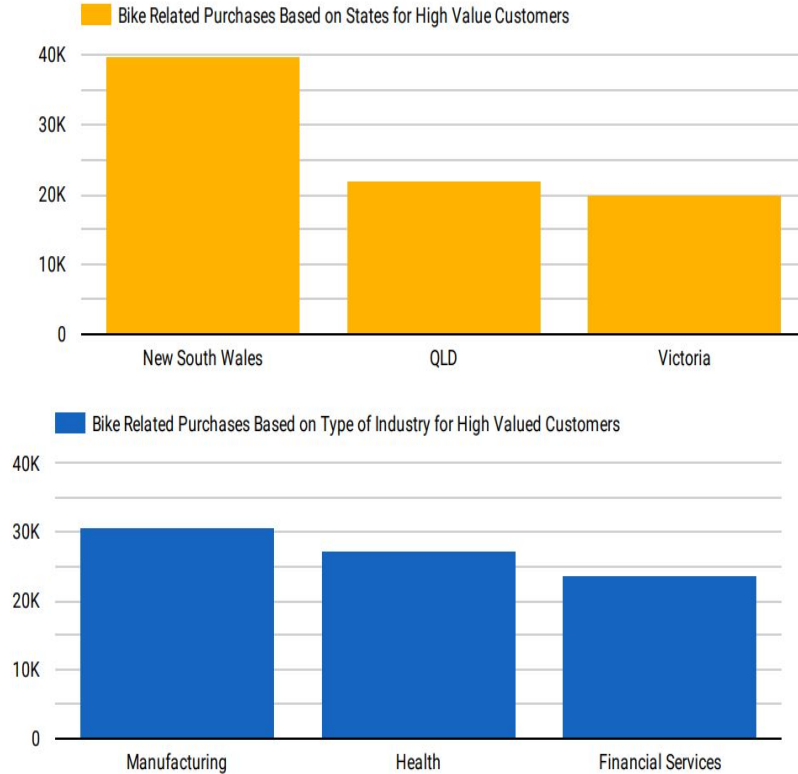


Number of Orders Per Customers

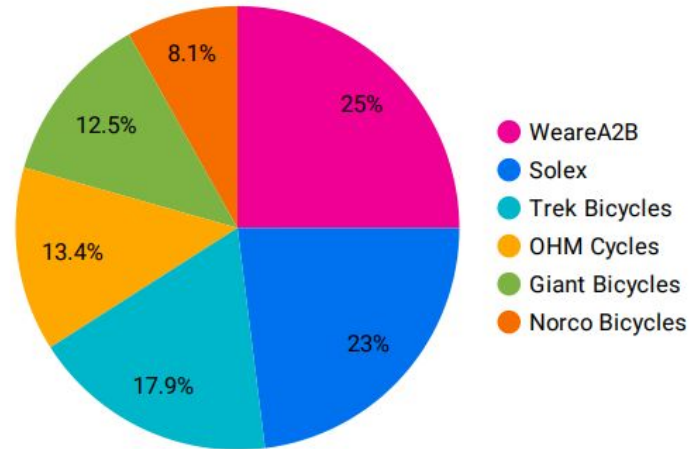


TRENDS

SPROCKET CENTRAL



Profit Percentage w.r.t Type of Brands



The dashboard consists of three line charts and one horizontal bar chart.

Line Charts:

- Null:** Shows values for 'Null' across months of F4. The y-axis ranges from 0.5M to 1.5M. The values are relatively stable, around 1.5M.
- False:** Shows values for 'False' across months of F4. The y-axis ranges from 0.5M to 1.5M. The values are relatively stable, around 1.5M.
- True:** Shows values for 'True' across months of F4. The y-axis ranges from 0.5M to 1.5M. The values are relatively stable, around 1.5M.

Horizontal Bar Chart (F7):

- Categories:** Null, brand, Giant Bicycles, Norco Bicycles, OHM Cycles, Solex, Trek Bicycles, WeareA2B.
- X-axis:** Months of F4 (January to July).
- Y-axis:** Values (5M, 10M).
- Legend:** Null (dark blue), brand (orange), Giant Bicycles (red), Norco Bicycles (teal), OHM Cycles (green), Solex (yellow), Trek Bicycles (purple), WeareA2B (pink).
- Callout:** 30 nulls in July.