

(RSVP: MOVIE CASE STUDY)

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SUMMARY

- In month of March maximum numbers of movie has been released after that its September. So, RSVP can try to release movies in these time period.
- Taapsee Pannu (1st), Kriti Sanaon (2nd) are leading actress based on average rating.
 So, these two actress can be hired.
- Based on the average rating Vijay Sethupathi(1st), Fahadh Faasil(2nd) can be hired as an actor to the next film based in India.
- If the movie isn't based in Hindi, Shraddha Srinath or Anupama Kumar can be good choice for leading actress.
- Drama, Comedy, Thriller are top rank movies genre watched in whole world.
- Star cinema, Twentieth Century Fox, Columbia Pictures are top production companies can be chosen as they have highest releases, and they rank at the top.
- A.L. Vijay is the top director with 5 as total number of movies; hence he can be hired as director for the next film in India.
- Andrew Jones, Chris Stokes can be hired if the movie isn't based in India
- Germans and Italian are producing more movies compare to any other languages.
- If RSVP wants to make a Drama genre, then go for actress like Parvathy Thiruvothu as she is the high rated actress in Drama.
- Genre: Drama, Thriller movies are doing great jobs in box-office collection compared to other genre movies.
- Action movies are having more duration/avg_duration compared to other genre movies While drama movies durations are less with better performance in boxoffice. So, better to choose drama over action.
- Mammootty and Mohanlal are two actors whose movies have a median rating of more than 8 and they both have done movies more than 5.
- Top 3 directors are James Mangold, Anthony Russo and Soubin Shahir. So, RSVP can hire someone like Soubin Shahir.
- The production house which produced most no of successful movies are Dream Warriors pictures and National Theatre Live.