

# Visual Language: Learning the Basics of Design

Crafting your Ideas into design!

 Let's Go

Presentation by  
Ramakrishnan R - IV/IT



# **What you Learn ?**

- Day 1 CANVA
- Day 2 PHOTO EDITING
- Day 3 VIDEO EDITING
- Day 4 FREE COURSES

# Introduction of Canva



The top toolbar features several buttons and controls:

- Edit
- Font selection dropdown set to "Lato".
- Text styling icons: A (bold), B (italic), I (underline), bold (double underline), italic (double underline), underline (strikethrough), align (left, center, right, justify), justify (center, right), color (color palette).
- Animate
- More options (three dots)

The main toolbar includes:

- File
- Resize
- Editing mode (pencil icon)
- Undo (left arrow)
- Redo (right arrow)
- Cloud icon
- Untitled design - Pr...

The bottom toolbar contains:

- Upgrade to ... (with crown icon)
- RG logo
- Plus sign (+)
- Present (TV icon)
- Share (up arrow icon)

Design

Use 4+ words to describe...

Templates Layouts Styles

Elements

Blue History Pink Green >

Recently used

Marketing Plan Company Profile

Premium Templates for You See all

GROUP PROJECT Presentation

All results

Company Profile Marketing Plan

Group Project DIGITAL MARKETING

MINIMALIST PITCH DECK NIGHT

Trivia Night

BUSINESS PLAN ARTIFICIAL INTELLIGENCE

Strategy Deck PITCH DECK

PITCH DECK

pitch deck

Design

Search elements

Arrow Frame Line Table CI>

Elements

Recently used

See all

Shapes

See all

Graphics

See all

Polls & Quizzes

See all

AI image generator

Design

Search fonts and combinations

Add a text box

Magic Write

Brand Kit Edit

Add your brand fonts

Default text styles

Add a heading

Add a subheading

Add a little bit of body text

Dynamic text New

Page numbers

Recently used

See all

Font combinations

next-level goals

Growth targets

Q1 ACTION PLAN

Quarter ROADMAP

Design

Search images by keyword, tags, color...

Upload files

Images Videos Audio

Uploads

Tools

Projects

Apps

Magic Media

Background

Resume

Image Upsc...

Mockups

Kongunadu College of Engineering & Technology [Autonomous]

Kongunadu College of Engineering & Technology [Autonomous]

Kongunadu CONGRATULATIONS DEPARTMENT OF INFORMATION TECHNOLOGY

Kongunadu CONGRATULATIONS DEPARTMENT OF INFORMATION TECHNOLOGY

Kongunadu CONGRATULATIONS DEPARTMENT OF COMPUTER SCIENCE

Kongunadu CONGRATULATIONS DEPARTMENT OF COMPUTER SCIENCE

# Uploads

# Design

## Your projects

Search your content

All    Designs    Folders    Images

### Designs

See all

- Word Language - Your Ideal for All Codes
- Ethical Hacking an... A4 (Landscape)
- RK76 T Shirt
- KNCET - ANRF 1 Magazine

### Folders

Create folder

### Images

See all

- Pixel Enhancer
- Enhancer
- Pixels

# Elements

Text    Brand    Uploads    Tools    Projects    Apps    Pixel Enhancer    Enhancer    Photos    Bulk create    Data autofill    Audio    Background

# Discover

# Your apps

For you    AI-powered    Create >

### Featured

Try outfits on virtually by merging images together >

Ahmad

### Trending

Make text take on any shape with Type Warp >

Curate with Imogen

### More from Canva

Access even more content to create amazing designs

Enhancer    Charts    Photos    Bulk create    Data autofill    Audio    Background

QR code    Pixel Enhancer    Enhancer    Photos    Bulk create    Data autofill    Audio    Background

Magic Media    QR code    Pixel Enhancer    Enhancer    Photos    Bulk create    Data autofill    Audio    Background

Starred

# Search Canva apps

# Working with Text

Add text (a new text box will appear on your page)

Converts text to UPPERCASE

**Bold**

**Italic**

Left align text

Centre align text

Right align text

Justify text

Align text vertically to the top

Align text vertically to the middle

Align text vertically to the bottom

Increase character spacing

Decrease character spacing

Increase Font size (by one point)

Decrease Font size (by one point)

T

Ctrl + Shift + K

Ctrl + B

Ctrl + I

Ctrl + Shift + L

Ctrl + Shift + C

Ctrl + Shift + R

Ctrl + Shift + J

Ctrl + Shift + H

Ctrl + Shift + M

Ctrl + Shift + B

Ctrl + Alt + .

Ctrl + Alt + ,

Ctrl + Shift + .

Ctrl + Shift + ,

# Working with Shapes/Images

Move selection one pixel up	↑ (arrow key)
Move selection one pixel down	↓ (arrow key)
Move selection one pixel left	← (arrow key)
Move selection one pixel right	→ (arrow key)
Move selection ten pixels up	Shift + ↑ (arrow key)
Move selection ten pixels down	Shift + ↓ (arrow key)
Move selection ten pixels left	Shift + ← (arrow key)
Move selection ten pixels right	Shift + → (arrow key)
Constrain the proportions of an image as you resize	Shift
Add a rectangle	R
Add a circle	C
Add a line	L
Displays information	Alt

## During a Presentation...

- Blurs a presentation
- Adds confetti
- Adds a drumroll
- Adds Bubbles
- Add different musical notes
- SSSHHHHH
- Enter presentation mode



Ctrl + Alt + P

## In a Video

- Play or pause video
  - Mute or unmute video
  - Loop Video
- Spacebar
  - M
  - Alt + Ctrl + L

# General Shortcuts

Save	Ctrl + S
Undo	Ctrl + Z
Redo	Ctrl + Y
Toggle object panel	Ctrl + /
Toggle help panel	?
Group elements	Ctrl + G
Ungroup elements	Ctrl + Shift + G
Align grouped text boxes	Ctrl + Shift + J
Move element to the back	Ctrl + Alt + [
Move element to the front	Ctrl + Alt + ]
Move element backwards	Ctrl + [
Move element forwards	Ctrl + ]

Select an element that is behind	Ctrl + click with mouse
Select several objects	Shift + click with mouse
Select all	Ctrl + A
Duplicate objects	Alt + click & drag
Duplicate	Ctrl + D
Select next	Tab
Select previous	Shift + Tab
Deselect	Esc key
Display a grid	Ctrl + ; CHECK
Add a page	Ctrl + Enter
Delete a page	Ctrl + Delete/Backspace
Zoom in	Ctrl + [plus sign]
Zoom out	Ctrl -
Zoom to actual size	Ctrl + 0 [Zero]
Zoom to fit	Ctrl + Alt + 0 [zero]
Zoom to fill	Ctrl + Shift + 0 [zero]
Add Comment	Ctrl + Alt + M
Next Comment	N
Previous Comment	Shift + N
Lock an element to prevent editing	Alt + Shift + L
Copy Style	Ctrl + Alt + C
Paste Style	Ctrl + Alt + V

Thank You