

REVATI RAMAN

DATA ANALYST

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PROFESSIONAL EXPERIENCE

Freelancer

Market Research Analyst | 09/2022 -Present

- Research competitor and compile data using backlinks.
- Developed a website and increase its site by 5%
- Created campaign using facebook ads manager on conversion and brand.
According to market trends used the keyword for writing blogs for higher ranking in google search.
- Used analytical skills like data analysis, research analysis to get the best quantitative and qualitative research result.

Straive

Data Analyst | 04/2022 – 08/2022

- Extracted and analyzed data from the company's website in Excel utilizing advanced Excel methods (V Look-Up, Sort, and Filter, Pivot Tables)
Identified ESG risks and solutions for upper management to improve compliance with ESG policy targets. Consulting with client for public regarding ESG financial risks management and solutions. Provided market research reports to support regulatory and public policy submissions at public companies.

Annu Infra Construct India Pvt Ltd

Project Engineer | 01/2020 – 10/2021

- Conducted exploratory data analysis concerning company expenses to analyze operating profit and loss of complex projects.
Liaised with company executives and project managers to acquire resources to move projects forward.
Used mathematical formulas to test the suitability of engineering samples and designs.

RELEVANT PROJECT

Exploratory Data Analysis of Zomato Datasets

- Collected and analyzed the Zomato datasets from Kaggle using Python in Jupyter Notebooks.
Utilized Pandas, NumPy, Matplotlib for creating memory-efficient dataframes.
Created a final report showcasing usage, total spending, and engagement statistics for Zomato based on city distribution.

EDUCATION

Kalinga Institute Of Industrial Technology |2015-2019

Bachelor of Technology – Civil Engineering

SKILLS

Python – EDA(Exploratory Data Analysis) -Basic Statistics -SQL – MySql -MS office –
Tableau – Power Bi(data visualization) – WordPress – Google analytics – Databases -
Teamwork – MS excel

COMMUNICATION SKILLS

English - Hindi