



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Agriculture is the backbone of our country's economy.

India is a global agricultural powerhouse.

India is the second largest producer of wheat and rice.

It provide food, raw material for industries and some product for export.

Agriculture plays a crucial role in the economy and well being of a society.

It accounts for about 25% of the gross domestic product.

Infrastructure development like irrigation, electricity etc.

Providing income and employment opportunities for local people.

It is impossible to imagine a world without agriculture.

Loss dependency on the agricultural sector for the economy.

over dependance on Unreliable rain and lack of irrigation facilities had led to a decline in agricultural output.

The process of growing crops for domestic and commercial purposeds.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?