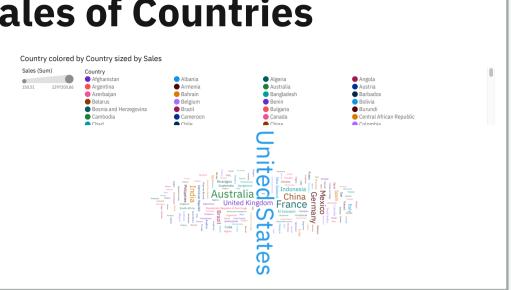
05/10/2023, 19:35 Global Sales Story

# **GLOBAL SUPER SALES**



#### **Sales of Countries**

- Sales is unusually high in United States.
- Add insight to favorites
- Over all countries and countries, the sum of Sales is almost thirteen million.
- · Add insight to favorites
- The summed values of Sales range from 150.5 to almost 2.3 million.



### **Sales and Shipping-Cost**

 The overall number of results for Shipping Cost is over 51 thousand. Sales compared to Shipping Cost

12.6M <sup>↑</sup>

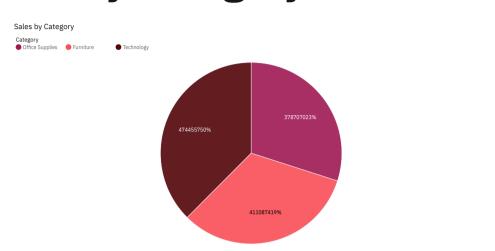
Sales

1.35M (+834.53%)

Shipping Cost

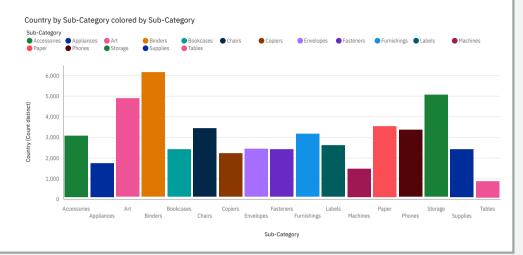
## **Sales by Category**

- Category Technology has the highest Total Sales but is ranked #2 in Total Quantity.
- Add insight to favorites
- Over all categories, the sum of Sales is almost thirteen million.



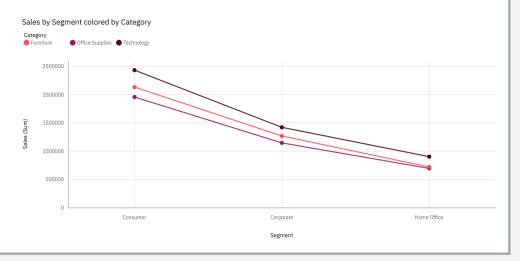
#### **Country by Sub-Category**

- Sub-Category Binders has the highest values of both Country and Quantity.
- · Add insight to favorites
- Binders is the most frequently occurring category of Sub-Category with a count of 6152 items with Country values (12 % of the total).
- Add insight to favorites
- The overall number of results for Country is over 51 thousand.
- · Add insight to favorites



## **Sales by Segment**

- Sales is unusually high when the combination of Segment and Category is Consumer and Technology.
- Add insight to favorites
- Sales is unusually high when Segment is Consumer.
- Add insight to favorites
- Category Technology has the highest Sales at over 4.7 million, out of which Segment Consumer contributed the most at over 2.4 million.



- Sales strongly affects Profit (93%).
- Over all countries, the sum of Profit is almost 1.5 million.
- Country United States has the highest values of both Sales and Profit.
- Add insight to favorites
- Profit is unusually low when Sales is 108,508.
- Add insight to favorites
- Profit would have a fitted maximum value of 333,900 when Sales is 3,649,723.
- Add insight to favorites

