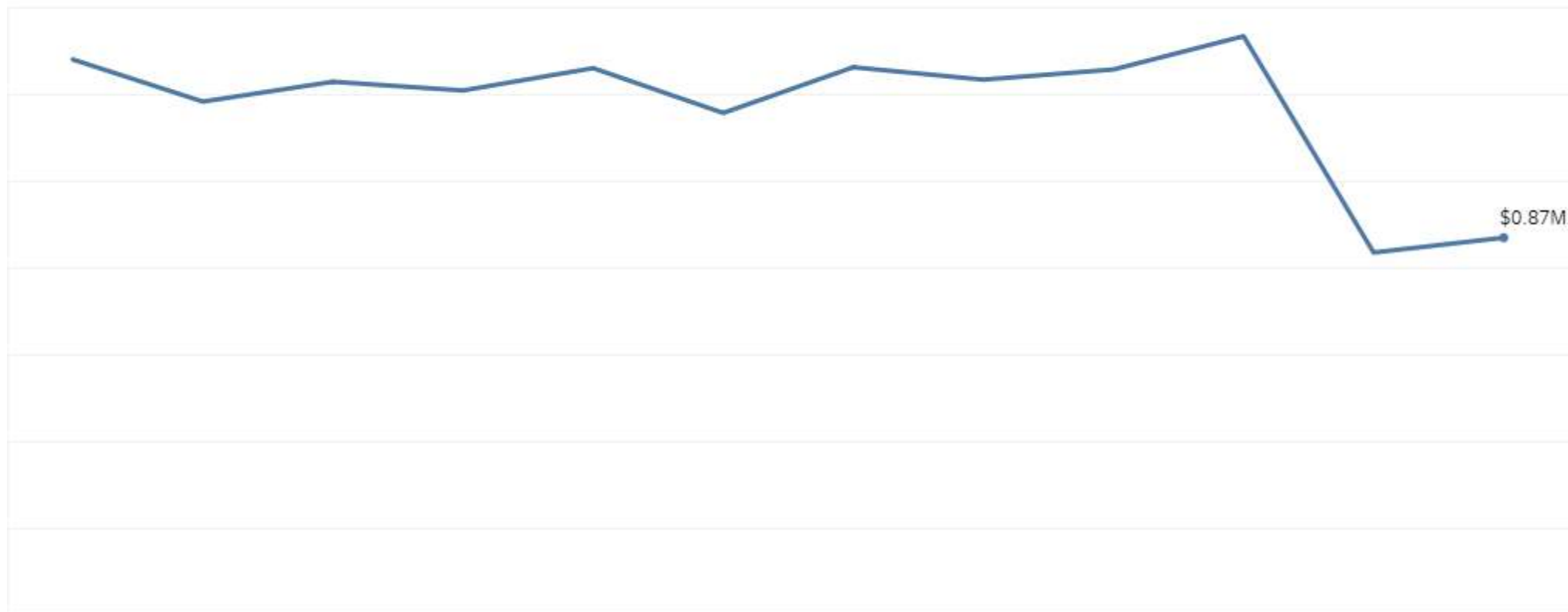


e-commerce sales analysis

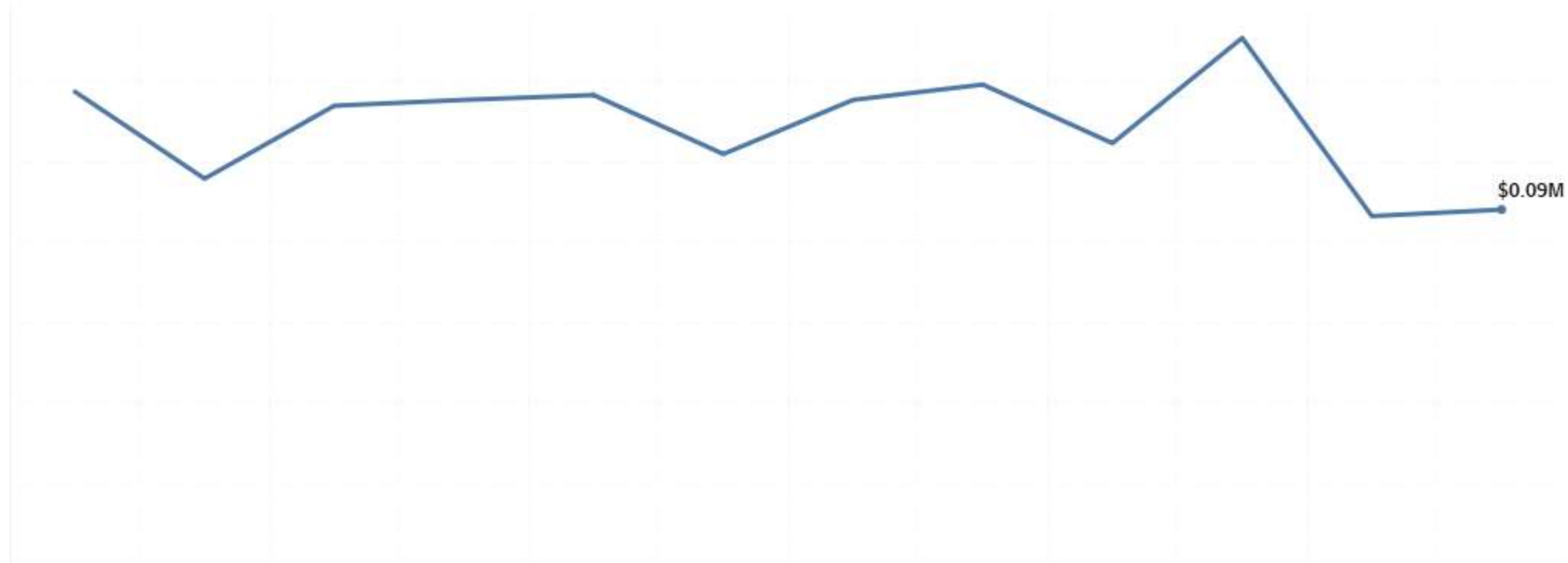
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Sales
\$14.11M
5.04%vs py



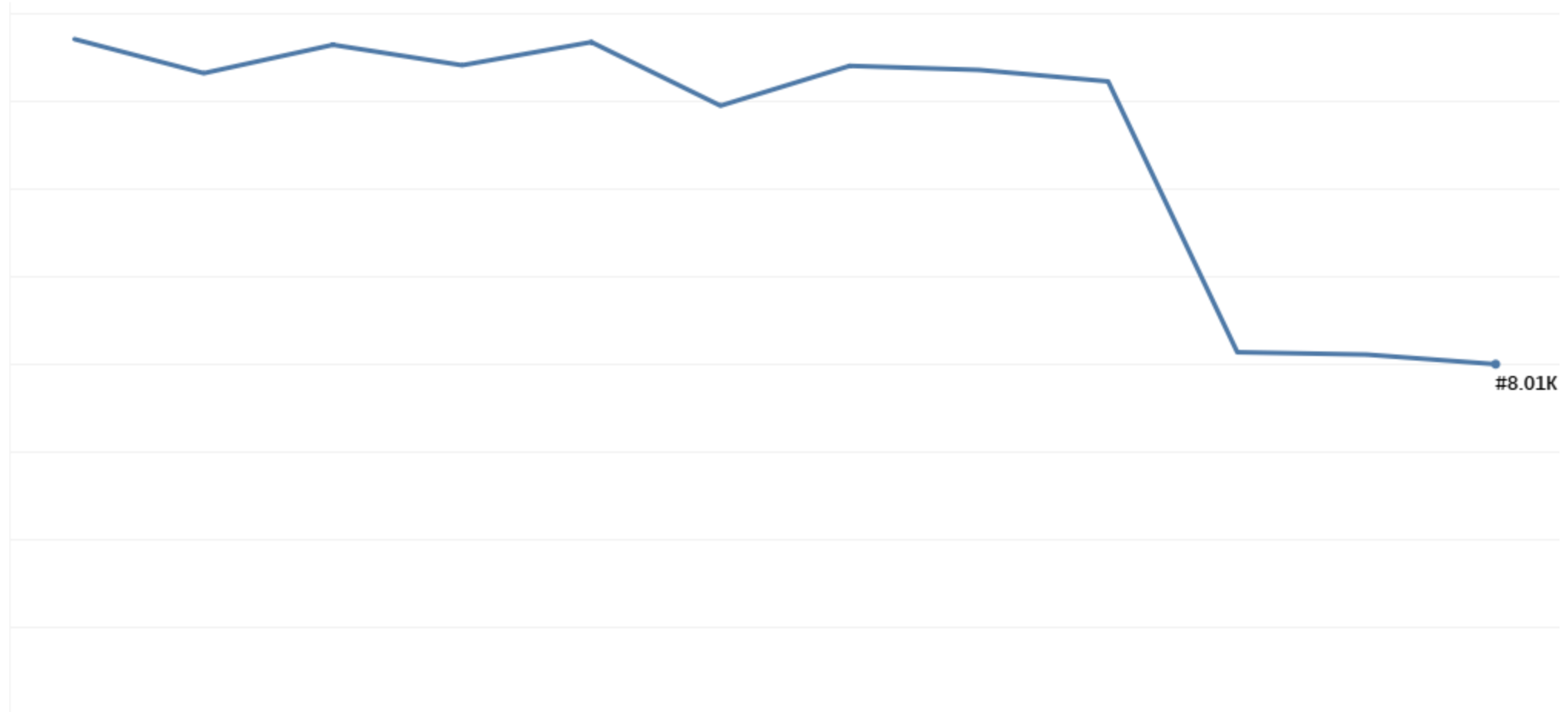
The trend of sum of Sales for Order Date Month. The marks are labeled by sum of Sales. The context is filtered on Customer Segment and Market. The Customer Segment filter keeps Consumer, Corporate and Home Office. The Market filter keeps multiple members. The data is filtered on Order Date Year, which keeps 2017.

Profit
\$1.30M
-0.46%



The trend of sum of Profit Per Order for Order Date Month. The marks are labeled by sum of Profit Per Order. The context is filtered on Customer Segment and Market. The Customer Segment filter keeps Consumer, Corporate and Home Office. The Market filter keeps multiple members. The data is filtered on Order Date Year, which keeps 2017.

Order Quantity #157,978



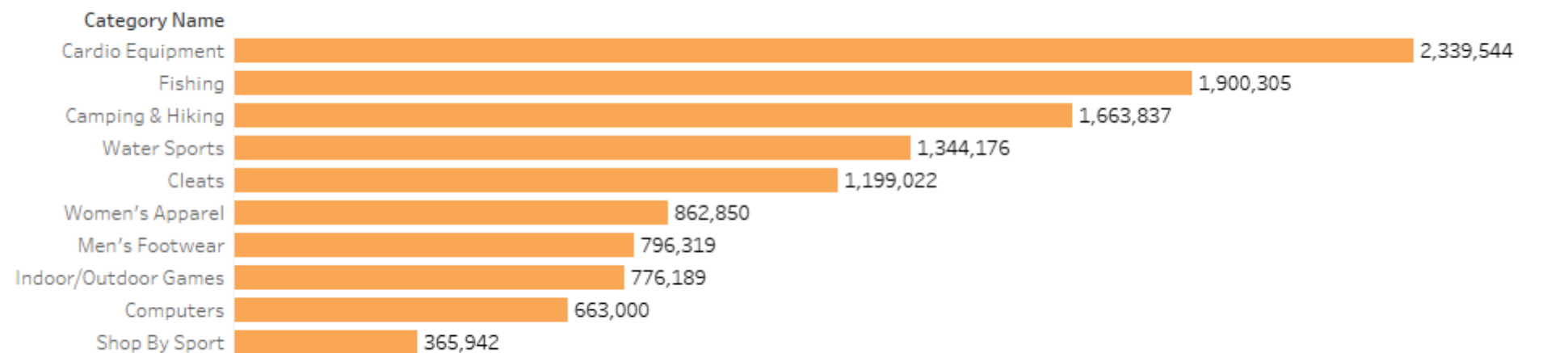
The trend of sum of Order Quantity for Order Date Month. The marks are labeled by sum of Order Quantity. The context is filtered on Customer Segment and Market. The Customer Segment filter keeps Consumer, Corporate and Home Office. The Market filter keeps multiple members. The data is filtered on Order Date Year, which keeps 2017.

Market sheet by sales



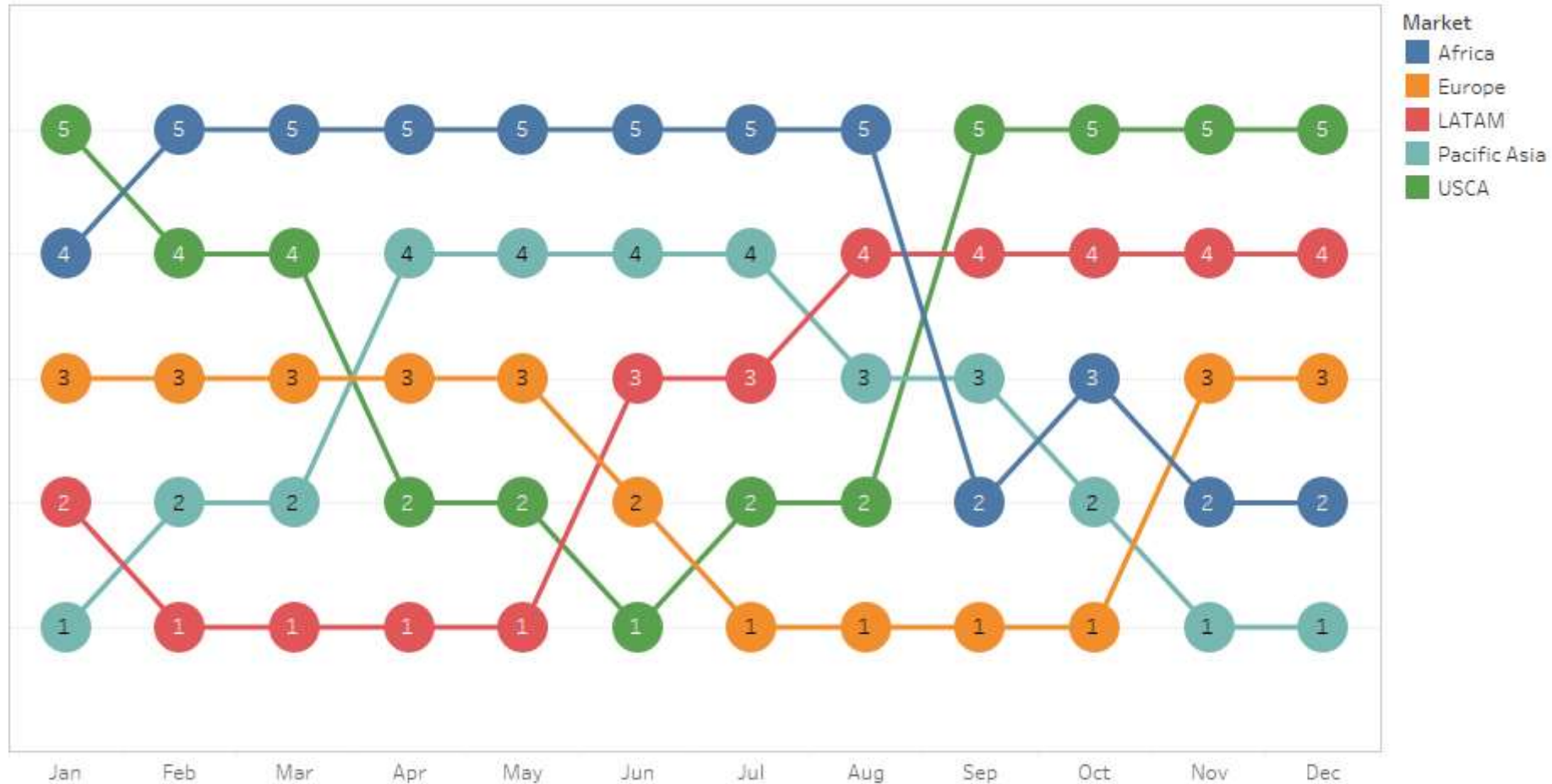
AVG(0) and AVG(0). For pane AVG(0): Color shows details about Market. The marks are labeled by % of Total ytd sales 1, Market and sum of YTD sales. For pane AVG(0): Size shows sum of YTD sales. The context is filtered on Customer Segment and Market. The Customer Segment filter keeps Consumer, Corporate and Home Office. The Market filter keeps multiple members.

Category wise sales



Sum of ytd sales 1 for each Category Name. The marks are labeled by sum of ytd sales 1. The context is filtered on Customer Segment and Market. The Customer Segment filter keeps Consumer, Corporate and Home Office. The Market filter keeps multiple members. The view is filtered on Category Name, which has multiple members selected.

market wise customer aquisition per month



The trends of Rank of Order Quantity and Rank of Order Quantity for Order Date Month. Color shows details about Market. For pane Rank of Order Quantity (2): The marks are labeled by Rank of Order Quantity. The context is filtered on Customer Segment and Market. The Customer Segment filter keeps Consumer, Corporate and Home Office. The Market filter keeps multiple members.

E-commerce sales Dashboard | YTD Sales Analysis

Market
All

Customer Segment
All

Sales
\$14.11M

5.04%vs py



Profit
\$1.30M

-0.46%



Order Quantity
#157,978

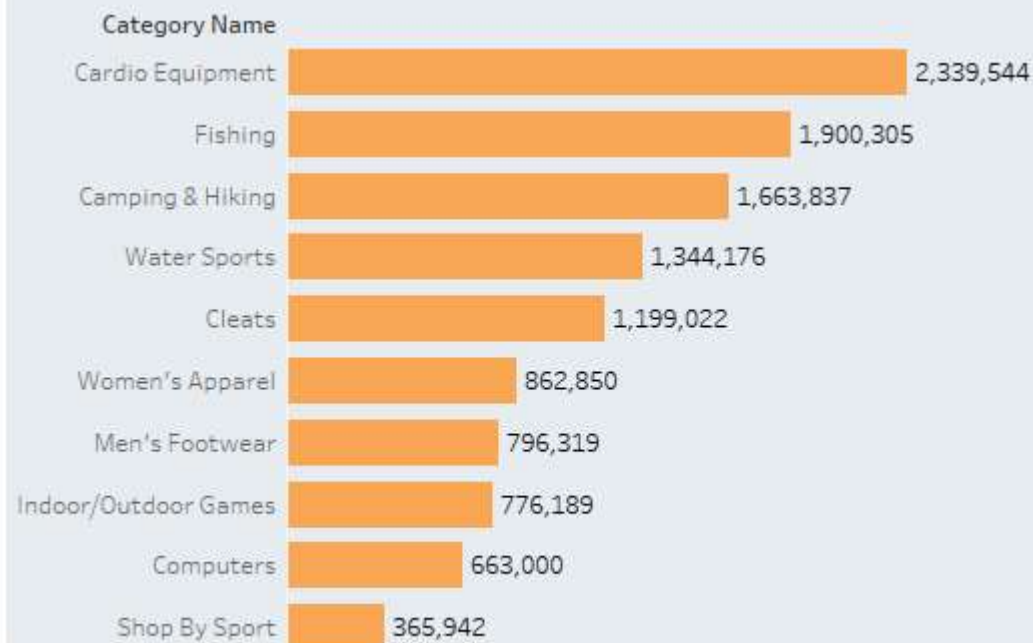
#8.01K



Market sheet by sales



Category wise sales



market wise customer aquisition per month

