Project Design Phase
Problem – Solution Fit Template

Date	24 Feb 2026
Team ID	LTVIP2026TMIDS80333
Project Name	Freelancerfinder: Discovering Opporutunities, Unlocking Potential
Maximum Marks	2 Marks

Problem–Solution Fit Overview: FreelancerFinder: Discovering Opportunities, Unlocking Potential

The Problem–Solution Fit ensures that **FreelancerFinder** effectively addresses the real-world challenges faced by freelancers and clients in the digital talent marketplace. This validation is critical before scaling the platform to a broader audience.

Purpose:

• Simplify the process of discovering and hiring freelancers for various skillsets and industries.
• Provide a centralized platform to manage projects, proposals, communication, and payments.
• Enhance job discovery and bidding through intelligent matching and search filters.
• Reduce project miscommunication and delays via milestone tracking and in-app messaging.

Problem Statement:

Freelancers and clients often face issues such as:
• Fragmented and inefficient project sourcing and hiring processes.
• Difficulty in finding verified professionals or relevant job opportunities.
• Poor communication and collaboration tools leading to misunderstandings.
• Unreliable payment processes and lack of project milestone transparency.
• Lack of centralized tools for managing contracts, disputes, or reviews.

Solution:

FreelancerFinder: Discovering Opportunities, Unlocking Potential offers a robust platform with:
• Smart search, category filters, and personalized recommendations for jobs and freelancers.
• A proposal-based bidding system with transparent client-freelancer communication.
• Milestone-based project tracking to align expectations and delivery timelines.
• In-app messaging and file sharing to maintain clear and secure communication.
• Secure, escrow-based payment system to protect both freelancers and clients.
• Admin panel for managing user accounts, reviewing disputes, and enforcing platform policies.