

Ideation Phase

Define the Problem Statements

Date	24 Feb 2026
Team ID	LTVIP2026TMIDS80333
Project Name	Freelancerfinder: Discovering Opportunities, Unlocking Potential
Maximum Marks	2 Marks

Customer Problem Statement Template:

To define the core problems freelancers face while searching for jobs online, and use those insights to guide the development of Freelance Finder.

Freelancerfinder: Discovering Opportunities, Unlocking Potential

am	I'm trying to	But	Because	Which makes me feel
A skilled freelancer eager to find meaningful work opportunities	Connect with clients who value my skills quickly and reliably	Platforms are saturated or fail to match me with the right projects	They rely on generic algorithms and lack personalization	Frustrated, overlooked, and uncertain about my career growth

PS ID	I am (Customer)	I'm trying to	But	Because	Which makes me feel

PS-1	A skilled freelancer eager to find meaningful work opportunities	Connect with clients who value my skills quickly and reliably	Platforms are saturated or fail to match me with the right projects	They rely on generic algorithms and lack personalization	Frustrated, overlooked, and uncertain about my career growth
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