



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



Does

What behavior have we observed?
What can we imagine them doing?



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Designing and logo with canva

Canva has thousands of logo template ,you can customize ,to make your own

Built to help you grow your bard

Creast branded collateral for your business ,like social media content , business card ,flyers,and so much more

It is a critical aspect of branding and can help to establish a company's identity,communicates it's values ,and build brand recognition

A cute (VS.non_cute)brand logo can increase positive consumer attitude toward a brand

Effective logos can trigger memory,perceptual processing ,and ultimately influence people's desicion making to not choose a brand once but become a brand once,but become bloyal to it

It may not be the best choice for creating a high_quality logo

Social media images, videos and gift to posters, websites, booklets , multimedia presentation ,and heasps more

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Limited creavity / lack of originality:

Trust , stability ,and reliability

It can also show the brand's persolity and how it wants to be seen by its customers

See an example