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◁ 🏠 Norbert Frick - IT-Management 2025 - ...   ✕

💡
Course info

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📓 Norbert Frick - IT-Manage

- 📝 ITM2025 - Bonus Exercise
- 📝 ITM2025 - Exercise 1
- 📝 ITM2025 - Exercise 2
- 📝 **ITM2025 - Exercise 3**
- 📝 ITM2025 - Exercise 4
- 📝 ITM2025 - Exercise 5
- 📝 ITM2025 - Exercise 6
- 📝 ITM2025 - Exercise 7
- 📝 ITM2025 - Exercise 8
- 📁 Lecture Material 2025
- 💬 ITM 2025 Forum

📝 ITM2025 - Exercise 3

Performance summary   ✓ Assessed

Success status 🎖	**Rating** ⭐	**Score** 🏆
Passed	🥳	**7** of 8 points

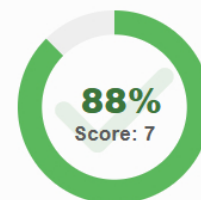| **Attempts** ↺ |
|---|
| **1** of 1 attempts |

▾ Results

Course	Norbert Frick - IT-Management 2025 - 0442017 ID: 4862705870 / 107640223227781
Test	ITM2025 - Test 3 ID: 4907958377

You have passed the test!

Duration	0h 5m 8s 5/10/2025, 11:34 AM - 5/10/2025, 11:45 AM
Answered	4 of 4 questions (100%)
Your score	7 of 8 points (88%)
Necessary score	4.0
Success status	✓ Passed

88%
Score: 7

Business Basics 2

100%
Score: 4
of 4

go to section ›

✓ ✓

Business Models 2

75%
Score: 3
of 4

go to section ›

✗ ✓
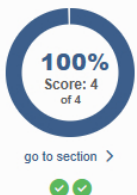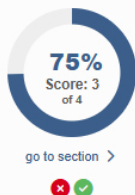
⚙ Business Basics 4 of 4 points (100%)

▾ Task 1: Value Chain (Porter, 1985)

Status	Answered
Your score	1 / 1

100%

Response
Choose the correct characteristic for the activities in the sentence below!

Firms operate chains of generic or [primary ▾] **activities** in order to add value.

☑ Task 2: Primary and secondary activities

Status	Answered		
Your score	3 / 3		100%

Response

What are according to Porter (1985) a primary activities? Click on the correct task descriptions.

- ☐ Bookkeeping
- ☐ Model a business process
- ☑ Manufacture a car
- ☐ Hire a new IT-specialist
- ☑ Answer a service request of a customer
- ☑ Purchase raw material for production

🎛 Business Models 3 of 4 points (75%)

☑ Task 3: Elements of Business Models

Status	Answered		
Your score	2 / 3		67%

Response

What elements belong to a business model? Mark the correct elements!

- ☑ Customers
- ☐ Enterprise Architecture
- ☑ Processes
- ☐ Business Documents
- ☑ Business Strategy
- ☑ Resources

☰ Task 4: Business Model and Strategy

Status	Answered		
Your score	1 / 1		100%

Response

Bring the three items in the correct order!

	Strategy
	Business Model
	Operations

Test execution

Information

🕐 Availability: Expired at 5/13/2025, 11:59 PM

↺ Max. attempts: 1 | No further attempts are available to you

◉ Results of this test are visible to administrators and tutors of this course.

Start test

Start test

▶ Change log

︿ Go to top