



- A previous internal study motivated the client to consider outsourcing its IT workplace services
- The head of IT hired you to prepare a qualitative analysis about the advantages and disadvantages of introducing IT outsourcing for the board of directors of the company.
- Your senior colleagues recommended a SWOT analysis as a common technique used in such client situations
- Compile 2-3 strengths, weaknesses, opportunities and threats each.

Students need to provide at least 2 answers for each of the 4 fields (see a SWOT diagram below) from the given list of statements. Drag and drop the correct statements to the four given SWOT areas!

Note: Correct answers will give you 0.5 point, wrong answers will deduce 0.5 point! Maximum: 4 points.

	Helpful to achieving the objective	Harmful to achieving the objective
Internal origin	Strengths	Weaknesses
External origin	Opportunities	Threats

Internal knowledge might be lost when no internal employee is responsible for a topic anymore It might be harder to fix issues lie with the external service provider Gain state of the art knowledge on the contracted IT services The client could become too dependent on the service provider The client can focus on its core business (logistics) Revamp the IT workplace Access to IT talent from the market that would not have worked directly for the client Higher internal effort for coordinating the service provider Insourcing or transition to another provider might prove difficult Better IT security Even if the service provision is not as good as expected, the client has to stay with a chosen service provider for at least the minimum contract duration Lower overall cost and variable fix costs Gain access to modern collaboration tools Ability to scale quickly when the client needs more or less services Sensitive data could be stolen Faster time to market when introducing new IT services

Opportunities

Gain access to modern collaboration tools

Access to IT talent from the market that would not have worked directly for the client

Revamp the IT workplace

Strengths

Lower overall cost and variable fix costs

The client can focus on its core business (logistics)

Gain state of the art knowledge on the contracted IT services

Weaknesses

It might be harder to fix issues lie with the external service provider

Internal knowledge might be lost when no internal employee is responsible for a topic anymore

Higher internal effort for coordinating the service provider

Threats

Sensitive data could be stolen

Insourcing or transition to another provider might prove difficult

The client could become too dependent on the service provider

Sourcing Assessment 7 of 8 points (88%)

● Task 2: Quantitative Sourcing Assessment (4 Points) Status Your score 2/2 Response Read the following situation and task description:

Client Situation

Based on your first analysis, the client decided to go ahead, and request offers from two reputable service providers for IT workplace services

The client asked you and your colleagues to compare the offers from a financial point of view

Your Task

- You have been provided with both offers as Excel files. They include the breakdown of yearly run costs as well as the one-time transition
- Which service provider offers the cheaper service if you look at the overall contract duration of 4 years?

Links to the excel-files:

Excel file for Server Provider A

Excel file for Service Provider B

- O Service Provider A
- Service Provider B

Status Answered Your score 5/6 83%

Response

Assign the given statements of the area of IT-Outsourcing to the four support areas of IT-Outsourcing for companies.

Sourcing Strategy

Thorough assessment of risks and opportunities before finalizing the outsourcing arrangement

Creating the structure that defines how the organization will operate after outsourcing

The process of identifying which functions are essential to the business and which can be outsourced

Proposal and Tender Process

Detailed document sent to shortlisted providers requesting specific solutions and pricing

Initial form sent to potential providers to present their capabilities based on high-level requirements

Transition and Transformation

Structured approach to transitioning individuals, teams, and organizations through the outsourcing process

Identification and mitigation of risks associated with the handover of services Structured approach to transferring critical information and expertise between client and provider Provider Management Framework defining how the outsourcing partnership will be managed and decisions made Regular assessment of provider adherence to contractual obligations Establishing detailed requirements and performance metrics for outsourced services Tools and processes to continuously evaluate provider performance against agreed standards < go back to overview A IT-Outsourcing Characteristics 8 of 8 points (100%) ▼ Task 4: Fill in the gaps! Status Answered Your score 8/8 Response v to external providers. One of the main prerequisites for IT outsourcing refers to the practice of delegating certain [IT Functions successful IT outsourcing is a thorough evaluation of the organization's IT Infrastructure , which involves analyzing current systems and identifying areas that require external support. Companies often choose to outsource in order to address Expertise Gaps internal teams, allowing them to access specialized skills that may not be available in-house. Common application areas for IT outsourcing include Software Development v, where external teams handle coding and testing; IT Infrastructure Management ▼ , which involves the management of servers, networks, and storage; and Cybersecurity ▼ , where experts protect the organization from digital threats. Businesses may also utilize Offshore Outsourcing v to take advantage of lower labor costs and a broader talent pool by contracting services to providers in distant countries. feasibility. Once a suitable vendor is selected, the Implementation Phase violation and performance monitoring.

A crucial part of a cruci A crucial part of contract negotiation is establishing clear Service Level Agreements 🔻 , which define the scope of services, performance metrics, and penalties for non-compliance. Additionally, protecting Intellectual Property 🔻 is vital to ensure that the business retains control over its valuable The main opportunities of IT outsourcing include Cost Reduction \checkmark , as companies can often operate more efficiently by leveraging external providers, and Access to Global Talent \checkmark , which gives organizations access to skills and knowledge worldwide. However, risks such as Loss of Control \checkmark over critical processes must be carefully managed to avoid negative impacts on the business. Ultimately, outsourcing allows organizations to focus on their Core Business ✓ and strategic initiatives. ⟨ go back to overview Test execution Information Availability: Expired at 5/27/2025, 11:59 PM D Max. attempts: 1 | No further attempts are available to you Results of this test are visible to administrators and tutors of this course. Start test Change log