



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Persona's name

Short summary of the persona



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

People also ask:
What is a juggernaut used for?

Any large, overpowering force or object, such as war, a giant bulldozer, or a powerful, hostile wave, anything requiring blind devotion or cruel sacrifice

The peace of the village has been shattered by juggernauts thundering through it.

"a huge wagon bearing an image of a Hindu god" is from the seventeenth century

such as a force, campaign, or movement)

Gary Cohn is a "policymaking juggernaut."

Juggernaut" is the Anglicized name for the Hindu god Jagannath, the "Lord of the Universe."

mid-nineteenth century and was adapted from the Sanskrit word Jagannath.

Juggernaut means a massive force.

Juggernaut (Jagannatha) is a form of the Hindu god Vishnu's (pronounced VISH-noo) incarnation, or embodiment

The juggernaut effect: community resistance and the politics of urban motor-racing events

A juggernaut in current English usage, is a literal or metaphorical force regarded as merciless, destructive, and unstoppable.

chiefly British : a large heavy truck

[See an example](#)