



Says

What have we heard them say?
What can we imagine them saying?

Open Canva.
Launch
Canva and
search for
"Invitation."

Customize a bit more.

Look for the best template. Narrow down your search by specifying the specific occasion the invite is for. ...



What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Customize a bit more. Customize a bit more.

Customize a bit more.

Customize a bit more. Customize a bit more. Customize a bit more.v

Seal it With Wax.

Highlight
Your
Wedding
Flowers.

Highlight Your Wedding Flowers

Choose the right dimensions for your design. To begin, choose your design type from the Canva homepage.

Choose the right dimensions for your design. To begin, choose your design type from the Canva homepage.

Customize a bit more.



Does

What behavior have we observed?
What can we imagine them doing?

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



 [See an example](#)