

# basic education

Department:
Basic Education
REPUBLIC OF SOUTH AFRICA

## NATIONAL SENIOR CERTIFICATE

**GRADE 12** 

AGRICULTURAL SCIENCES P2

**NOVEMBER 2019** 

**MARKING GUIDELINES** 

**MARKS: 150** 

These marking guidelines consist of 10 pages.

**TOTAL SECTION A:** 

45

## **SECTION A**

## **QUESTION 1**

1.1	1.1.1 1.1.2 1.1.3 1.1.4 1.1.5 1.1.6 1.1.7 1.1.8 1.1.9 1.1.10	C ✓ ✓ D ✓ ✓ C ✓ ✓ D ✓ ✓ B ✓ ✓ A ✓ ✓ B ✓ ✓ C ✓ ✓ B ✓ ✓	(10 x 2)	(20)
1.2	1.2.1 1.2.2 1.2.3 1.2.4 1.2.5	H ✓ ✓ E ✓ ✓ D ✓ ✓ A ✓ ✓ C ✓ ✓	(5 x 2)	(10)
1.3	1.3.1 1.3.2 1.3.3 1.3.4 1.3.5	Niche marketing ✓✓ Planning ✓✓ Biometrics/biostatistics ✓✓ Multiple alleles ✓✓ Transgenic/GMO ✓✓	(5 x 2)	(10)
1.4	1.4.1 1.4.2 1.4.3 1.4.4 1.4.5	Entrepreneur/agripreneur ✓ Undercapitalisation ✓ Gene gun ✓ Epistasis ✓ Heritability ✓	(5 x 1)	(5)

### **SECTION B**

## **QUESTION 2: AGRICULTURAL MANAGEMENT AND MARKETING**

## 2.1 Business plan

## 2.1.1 TWO reasons for drawing a business plan

- Test the feasibility/economic viability of the enterprise ✓
- Determine the financial needs of the enterprise ✓
- To secure funding/attract investors ✓
- To ensure effective business management ✓
- To foresee problems ✓
- Gain knowledge of marketing opportunities/competitors ✓
- Repositioning of the enterprise/analysis of the business ✓
- Guide daily operations/outlines roles and responsibilities ✓
- Mapping out the objectives/goals of the enterprise ✓
- Provide information on internal/external business environment ✓
- Provide guidelines for decision making ✓ (Any 2)

## 2.1.2 TWO factors to be considered when developing a market

- Consumers/customers ✓
- Competitors ✓
- Market requirements/conditions ✓
- Target markets ✓
- Number of products ✓
- Investors' wants ✓
- Price ✓
- Promotion ✓
- Placement/distribution ✓ (Any 2)

## 2.2 A subsistence farmer producing watermelons and spinach

## 2.2.1 TWO factors the farmer needs to consider when setting prices

- Costs ✓
- Demand ✓
- Supply ✓
- Competition/going rate ✓
- Profit margins ✓
- Quality/grading ✓
- Specific market ✓ (Any 2)

## 2.2.2 TWO ways to promote produce

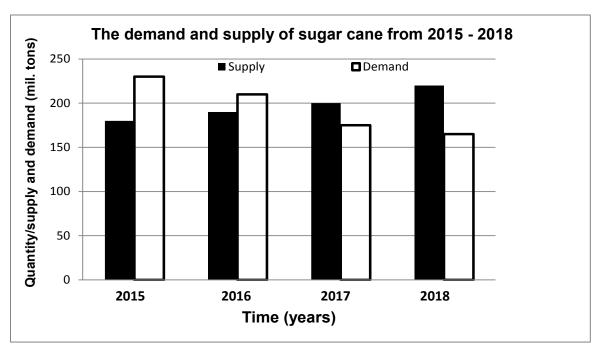
- Advertisement/branding ✓
- In-store promotion/specials/discounts ✓
- Direct mailing ✓
- Trade fares and exhibition ✓
- Personal selling ✓
- Online/internet/social media marketing ✓
- Sponsorships ✓
- Posters/flyers/brochures/billboards ✓ (Any 2)

(6)

(2)

## 2.3 Bar graph on the supply and demand of sugar cane

## 2.3.1 Bar graph on the supply and demand of sugar cane



## CRITERIA/RUBRIC/MARKING GUIDELINES

- Correct heading ✓
- X axis: Correctly calibrated with label (Time/years) ✓
- Y axis: Correctly calibrated with label (Quantity/supply and demand) ✓
- Correct units (Million ton) ✓
- Bar graph ✓
- Accuracy ✓

2.3.2 Relationship between the supply and demand of sugar cane from 2015 to 2018

- From 2015 to 2018 sugar cane supply increased ✓
- while the demand thereof decreased ✓

## 2.4 The entrepreneurial process

Phases of the entrepreneurial processes

- A Identify an opportunity/generate a business idea ✓ (1)
- **B** Plan the business/developing a business plan ✓ (1)
- C Establish/start the business ✓ (1)
- 2.5 Marketing concepts

## 2.5.1 Marketing functions

- (a) Packaging ✓ (1)
- (b) Storage ✓ (1)
- (c) Processing/value adding ✓ (1)

## NSC – Marking guidelines

	2.5.2	<ul> <li>Advantages of processing agricultural products</li> <li>Prevents spoilage/increases shelf-life of products ✓</li> <li>The product is available throughout the year ✓</li> <li>Improves food safety by heating to sufficient temperatures ✓</li> <li>Easy to transport ✓</li> <li>Convenience ✓</li> <li>Adds value to farm products/increases the value of products ✓</li> <li>It provides job opportunities ✓</li> <li>Reduces wastage of excess produce ✓</li> <li>It allows for easier packaging and handling of products ✓</li> <li>It is a way of overcoming over-supply of products ✓</li> <li>Expanding/extending the market ✓</li> <li>(Any 2)</li> </ul>	(2)
2.6	Marke	eting channels	
	2.6.1	Marketing channels  (a) Farm gate marketing ✓  (b) Stock sales ✓  (c) Internet marketing ✓	(1) (1) (1)
	2.6.2	<ul> <li>TWO disadvantages of a free marketing system</li> <li>Prices fluctuate ✓</li> <li>Market costs are high/takes place on small scale ✓</li> <li>Producer is responsible for marketing/nobody to produce ✓</li> <li>Limited bargaining power ✓</li> <li>High risk as many things can go wrong ✓</li> <li>Cartels formed and consumers are exploited/price fixing ✓</li> <li>Agents lead to smaller profits ✓</li> <li>Competition ✓</li> <li>Over production can lead to big surpluses ✓</li> <li>Foreign countries dump over produced produce ✓ (Any 2)</li> </ul>	(2)
2.7	Equili	brium price for an agricultural product	
	2.7.1	Identification of the lines A - Demand ✓ B - Supply ✓	(1) (1)
	2.7.2	<b>Definition of the concept equilibrium price</b> When the price ✓ of a product settles at the point where the demand is equal to supply ✓	(2)

(4)

## 2.7.3 TWO factors affecting the demand

- Consumer income/sociological factors ✓
- The number of consumers ✓
- The tastes and preferences of consumers ✓
- Competing/substitute goods ✓
- Complementary goods ✓
- The usefulness of the product ✓
- The range of products available to consumers ✓
- Season ✓
- Quality of the product ✓
- Advertising ✓ (Any 2) (2)

  [35]

## **QUESTION 3: PRODUCTION FACTORS**

### 3.1 Illustration of the different skills of a farmer and farm worker

3.1.1 Identification of the production factor represented by the graph
Management ✓ (1)

## 3.1.2 TWO other management skills important for a successful farmer

- General business management skills ✓
- Interpersonal/communication ✓
- Decision-making ✓
- Production/operational ✓ (Any 2)

## 3.1.3 Comparison of the skills C and D of farmer and farm worker

SKILLS	FARMER	FARM WORKER
Problem Solving	Has 95%/higher	Has 40%/lower capability to
(C)	capability to come up with solutions to problems ✓	come up with solutions to problems ✓
Technical	Has 40%/lower capability	Has 100%/higher capability of
(D)	of technical skills ✓	technical skills ✓

## 3.2 Income statement

## 3.2.1 Identification of the document

Income statement/cash analysis book/statement ✓ (1)

3.2.2 Identification of TWO examples of:

- (a) Fixed cost items
  - Rent ✓
  - Insurance ✓ (2)
- (b) Variable cost items
  - Manure ✓
  - Transport ✓
  - Fuel ✓
  - Electricity ✓
  - Pesticides ✓ (Any 2) (2)

	3.2.3	Calculation of the total income of tomatoes  • Total Income = R2 800+R2 940+R2 140 ✓  • = R7 880 ✓	(2)
	3.2.4	<ul> <li>TWO reasons for keeping financial records</li> <li>Allows the farmer to manage capital ✓</li> <li>To draw up a budget ✓</li> <li>To plan for the future of the enterprise ✓</li> <li>To analyse past/future performance of the enterprise ✓</li> <li>To apply for loans ✓</li> <li>Provide information for tax purposes ✓</li> <li>Provide proof of payment ✓</li> <li>Monitors cash flow ✓</li> <li>(Any 2)</li> </ul>	(2)
3.3	Capita	al	
	3.3.1	The type of credit Short term loan/credit ✓	(1)
	3.3.2	<ul> <li>Calculation of the interest</li> <li>Interest = 11,5 x R195 000 ✓</li> <li>100</li> <li>= R22 425 ✓</li> </ul>	(2)
	3.3.3	<ul> <li>Determination of profitability of farming enterprise</li> <li>R195 000 + R22 425 = R217 425 ✓</li> <li>R240 000 - 217 425 = R22 575 ✓</li> <li>The business is profitable/viable ✓</li> </ul>	(3)
	3.3.4	Sustainability of the enterprise It is sustainable ✓	(1)
	3.3.5	Reason The farmer will manage to repay the loan and its interest and still remain with profit/R22 575 ✓	(1)
3.4	Labou	ır	
	3.4.1	Identification of the production factor Labour ✓	(1)
	3.4.2	Differences between casual and seasonal farm worker  Casual worker - Employed to perform a non-repetitive work ✓  Seasonal worker - Employed to perform a repetitive work/employed	(1)
		during peak period ✓	(1)

	3.4.3	<ul> <li>THREE problems associated with farm workers</li> <li>Farm workers are scarce ✓</li> <li>Lack of training/skills/educational opportunities ✓</li> <li>Farm worker migration ✓</li> <li>Competitions with other industries ✓</li> <li>Low wages ✓</li> <li>Lack of opportunities/promotion ✓</li> <li>Dreadful diseases/HIV/AIDS/TB ✓</li> <li>Poor labour management ✓</li> <li>Social problems ✓</li> <li>Poor working conditions/safety ✓</li> <li>Labour unrests/strikes ✓</li> <li>Lack of benefits ✓</li> <li>Workers not working regularly ✓</li> <li>(Any 3)</li> </ul>	(3)
3.5	Land		( )
	3.5.1	<ul> <li>Explanation of the Law of diminishing returns as an economic characteristic of land</li> <li>With an increase in a specific input the output will be proportionally higher ✓</li> <li>until it reaches a stage of maximum output ✓</li> <li>thereafter output will decline even with a higher input ✓</li> </ul>	(3)
		<ul> <li>TWO functions of Land</li> <li>Land provides space/area ✓</li> <li>Land supplies raw materials ✓</li> <li>Land supplies minerals ✓</li> <li>Land supplies food/food security ✓</li> <li>Use as collateral/security ✓</li> </ul>	(2) <b>[35]</b>
		BASIC AGRICULTURAL GENETICS	
4.1	-	e-breed black cow is crossed with a pure-breed red bull	
	4.1.1	Indication of the dominant colour  Black ✓	(1)
	4.1.2	Justification of the answer in QUESTION 4.1.1 All the F₁ offspring have black colour/black dominant over red ✓	(1)
	4.1.3	Determination of the  (a) Genotype of a cow - BB ✓	(1)
		(b) Genotype of the offspring - Bb ✓	(1)
4.2	Dihyb	orid crossing	
	4.2.1	Identification of the type of crossing Dihybrid crossing ✓	(1)

## 4.2.2 Reason for the answer in QUESTION 4.2.1 This crossing involves two different characteristics/texture and colour ✓ (1) 4.2.3 Determination of any TWO possible phenotypes of the F<sub>1</sub> Green rough ✓ Green smooth ✓ Yellow rough ✓ (2) Yellow smooth ✓ (Any 2) 4.2.4 Calculation of the percentage of offspring with yellow and smooth fruits \_1 x 100 ✓ 16 **=** 6,25% **✓** (2)4.3 Differences in the characteristics between members of the same species 4.3.1 Term for the phenomenon in the statement (1) Variation ✓ 4.3.2 TWO environmental factors that can have an effect on variation Nutrition/diet/feeding ✓ Climate (light intensity/temperature/rainfall) ✓ Diseases/pests ✓ Topography/altitude ✓ Soil factors ✓ Management/shelter/exercise and space ✓ (Any 2) (2)TWO types of selection 4.3.3 Artificial selection ✓ Natural selection ✓ (2) 4.4 **Breeding systems** The breeding system 4.4.1 Crossbreeding ✓ (1) 4.4.2 Reason for the answer in QUESTION 4.4.2 Different/unrelated breeds of the same species are crossed/beef breed crossed with dairy breed ✓ (1) 4.4.3 **TWO advantage of cross breeding** Increases genetic variation ✓ Produce heterosis/hybrid vigor/improved performance ✓ (2) 4.4.4 TWO disadvantages of inbreeding Loss of genetic variation ✓ Leads to inbreeding depression ✓ Increases the expression of lethal genes/deformities/unwanted genes ✓ Increases homozygosity ✓ (Any 2) (2)

### 4.5 A homozygous brown ewe (A) and a homozygous white ram (a)

### 4.5.1 Punnet square to illustrate the F<sub>2</sub> generation

7	А	а
Α	AA	Aa
Α	AA	Aa

## **MARKING CRITERIA**

- Correct male gametes ✓
- Correct female gametes ✓
- Correct offspring ✓
- Punnet square with gametes and offspring ✓ (4)
- 4.5.2 Indication of genotypic ratio and a number of offspring

### 4.6 Polygenic inheritance

4.6.1 Determination of the genotype of the highest maize plant

AABBDD ✓ (1)

4.6.2 Calculation of the length of the longest maize plant

- 4.6.3 TWO genotypes of maize plant that will be 55cm long
  - AABbdd/ ✓
  - AaBbDd ✓
  - AaBBdd ✓
  - aaBBDd ✓
  - aaBbDD ✓ (Any 2) (2)

### 4.7 THREE techniques used to modify animals genetically

- Retroviral vectors ✓
- Micro-injection ✓
- Embryonic stem cells ✓
- Agrobacterium tumefaciens/bacterial carriers ✓
- Viral carriers ✓
- Gene gun ✓
- Electroporation ✓
- Micro-injection ✓
- Biolistics ✓
- Calcium phosphate precipitation ✓
- Gene silencing ✓
- Gene splicing ✓ Lipofection ✓

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**TOTAL SECTION B:** 105 150

(Any 3)

(3)

GRAND TOTAL: