

Klaas Groen

age: 35-68

residence: Haarlem

education: HBO zorg

occupation: Huisarts

marital status: Married with kids

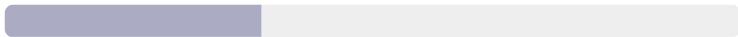


Being cool is being your own self, not doing something that someone else is telling you to do.

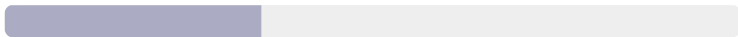
Wake up eat breakfast start the working day. Go home workout eat dinner and relax

Comfort With Technology

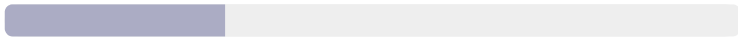
INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Needs

- Task list
- Calendar
- Route planner
- Patient information
- Enter/Edit patient information

Values

- Good communication
- Ease of use

Criteria For Success:

Instead of using multiple apps/forms and needing to enter the same data multiple times he wants to have everything in one app.

Wants

- Speech to text function
- No need to constantly login or authenticate

Fears

- Wrong diagnosis
- Messing up prescriptions.