

RESUME

Mr. RAMESH B BILAGI

Present Address:

BTM 1st Stage,
Bangalore-560010

Cell: +91-9845863152

E-mail:rambilagi@gmail.com

CAREER OBJECTIVE

Seeking a challenging environment that encourages continuous learning, creativity and stimulates the personal and professional growth.

PROFESSIONAL KNOWLEDGE:

- Having **16 Months** of experience as Associate Campaign Specialist or Digital Marketing or Email Marketing.
- Having an excellent knowledge on **E-mail developing, HTML 5.0, CSS3, SQL queries, Adode Dreamweaver, Photoshop, Fireworks and Notepad++**.
- Hands on Test management tool like **At-task, Responsys-Oracle Interact(RI)**.
- Actively attended daily stand-up meets, bi-weekly meets and regular on-call with Client and company meetings.

Professional Experience: Working in “**Versatiletech, Responsys-Oracle**” past 16 Months as **Associate Campaign Specialist** at Bangalore.

Project Details

Project #1 : **Associate Campaign Specialist(Promotional E-mails)**
Client Name : INTUIT, COSTPLUS
Technology : HTML, SQL, Dreamweaver.
Team resources : 6
Duration : **16 Months**
Role : E-mail Analyst or Campaign Specialist

Description:

Creating Promotional Campaign Dashboard's and Scheduling the launches of these E-mails as client requests for the client INTUIT and COSTPLUS. This is an amazing and highly profitable Online Shopping Website which sells mainly Office products around the Globe. These E-mails or Campaigns benefits the client with familiarizing their products and offers to general public and subscribed customers. It enables customers to know about their upcoming new products and offers for the particular day or occasion. It attracts customers to the peak through their mails which will be done by us.

Roles and Responsibility

- Gathering of necessary documents and requirements
 - Developing a HTML code for the campaigns & SQL queries.
 - Preparing the Filter logics, Supplementary tables, Link Tables and .CSV files.
 - Preparing checklists and reviewing the same
 - Performing White Box Testing, Link checks, Landing page accuracy and Alt-tags
 - Performing retesting and sending test status to QA
- Interacting with client through Skype and WebEx and regular stand-up meetings at Office.

EDUCATIONAL QUALIFICATION

Qualification	Institution	University/ Board	% & Year of passing
MCA	JAIN COLLEGE OF ENGINEERING, BELGAUM	VTU, Belgaum	70%, Aug-2014
BCA	S.T.C. COLLEGE, BANAhatti	Karnataka University Dharwad	70%, June-2011
PUC	SCP PU COLLEGE MAHALINGPUR	Karnataka State Board, Bangalore	52.3%,June-2008
SSLC	SCP HIGH SCHOOL MAHALINGPUR	KSEE Board Bangalore	72.80%,March-2006

INTERNSHIP UNDERTAKEN:

Company : TRAITSYS TECHNOLOGIES PVT LTD, BANGALORE.
ROLE : INTERNSHIP
DURATION : 6 Months
JOB ROLE : Android Developer.
GITHUB LINK : https://github.com/Ramesh5/EliteTscouts_MyProject.git

TECHNICALSKILLS:

- Basics: MS office (Word, Excel, Power point), **OS**: Windows XP/2007/8, Unix.
- Programming Skills: **Java, HTML, Android and SQL.**

FIELD OF INTEREST:

- Software Development Life Cycle.
- HTML, SQL, Java And Android

EXTRA CURRICULAR ACTIVITIES AND ACHIEVEMENTS:

- Have won cricket match in degree annual sports.
- Awarded as a Best boy during schoolings.
- Participated in BATTLE FIELD event in the technical in-house fest “Eminence”, conducted by Jain college of Engineering , Belgaum.

PROJECT UNDERTAKEN:

MCA(Master of Computer Science)

- **Title** : Elite Tscouts (File explorer)
- **Team size** : 1
- **Duration** : 5 Months
- **ENVIRONMENT** : Android.
- **Description** : Elite Scouts which is basically the file explorer. The application will be handling fragments and animation on the way to provide the user a richer user experience. The Additional advantage of this application helps us to send the files to another mobile via the Bluetooth technology.
- **Role** : Developer.

PERSONAL DETAILS:

Name : Ramesh B Bilagi
S/O : Basavaraj Bilagi
DOB : 1st Feb 1991.
Nationality : Indian.
Personality traits : Energetic, Sincere, Smart worker, willingness to learn, Self Motivated.
Language : English, Hindi, Kannada
Hobbies : Listening to songs, Playing Indoor games, Browsing, Playing Cricket.

DECLARATION

I hereby declare that above mentioned particulars are true to the best of my knowledge and belief.

Place: Bangalore

(Ramesh B Bilagi)