# Skills

*Python*

*SQL*

*MS Excel*

*PowerBI*

*Data cleaning*

*Data analysis*

*Data visualization*

*Model building*

*Presentation*

*Feature Engineer*

*Machine learning (no realtime experience)*

*Linear regressions (no realtime experience)*

# PROFESSIONAL

*NielsenIQ India Pvt Ltd*

# PERSONAL SKILLS

*Analytical*

*People skills*

# Ramesh Nataraj

Data analyst

## PERSONAL SUMMARY

A bright, talented and self-motivated data analyst who has excellent organizational skills. Has extensive experience of 1.6 years, Assisting in the analytical techniques. Able to play a key role in analysing problems and come up with creative solutions. A quick learner who can absorb new ideas and can communicate clearly and effectively.

Now looking for a suitable data analyst position with a ambitious company.

## WORK EXPERIENCE

**NielsenIQ India Private Ltd**

**DATA ANALYST** September 2021 - Present

Collecting, collating and carrying out complex data analysis in support of management & clients requests.

**Project 1:**



**Procurement Analytics (Data Analytics using Python,SQL,PowerBI)**

Scope of the project is to build and maintain Business intelligence products/dashboards to help business taking timely decision on the entire supply chain procurement process such as Spend Analytics,Inventory Management etc. Automated the entire manual and laborous analysis done using excel and saved huge amount of time and enabled quick decision making without manual errors and interventions.

**Responsibilities:**

• Interact with business stakeholders to understand the requirements and convert them into technical specification by querying the data in the database.

• Define the Key Performance Indicators such as Total Spend vs Actuals & Negative Spend across each Line of Business to enable quick insights and faster decision making.

• Perform user study exercise to understand the various charts or KPI’s that can improve user experience while interacting with the dashboard.

**Project 2:**



**HR Data Analysis (Data Analytics using Python,SQL,PowerBI)**

Scope of the project is to build and maintain Business intelligence products/dashboards to help business understand how the core values of the organisation is Impactng the culture of the employees inorder to ensure proper guidance and care.

**Responsibilities:**

• Work with different data teams to gather the required amount of data from different third party vendor tools.

• Define the Key Performance Indicators such as Learning score, Work Life Balance etc. to provide a holistic view of the culture which is growing based on the core values.

• Dashboard helped the business in identifying the core areas of improvements.

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**Project 3:**



**Walmart Sales Visualization (Data Visualization using Python,OGRDS)**

Scope of the project is to predict the sales based on past sales data. It will help to make a business decisions such as make a deal with new business, spotting the stores etc.

**Responsibilities:**

• Work with prediction team to gather the required information.

• Understanding the data based on business requirements and their expectations.

• Make a visualization with various types of charts for the better understanding.

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# ACADEMIC QUALIFICATIONS;

**DATA SCIENCE:**

EKEEDA (July 2022 – Present)

**BSc - Computer Science:**

Nehru Arts And Science College (June 2018 – April 2021)

**Project: E-Court Law Awareness System (Software development using VB.Net)**

Scope of the project is to build a software for lawyers to store the data. The software contains multiple sections like case name, clients name, payment etc. Also it has separate pages, there will find all laws and its definitions.

### KEY SKILLS AND COMPETENCIES

Harvey Balls 100% with solid fill Attention to detail & ability to work in a pressurised time sensitive environment.

Harvey Balls 100% with solid fill Ability to follow instructions and deliver quality result.

Machine Learning prediction. (no realtime experience)



Solving the problems in Hackerrank.



# PERSONAL DETAILS

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