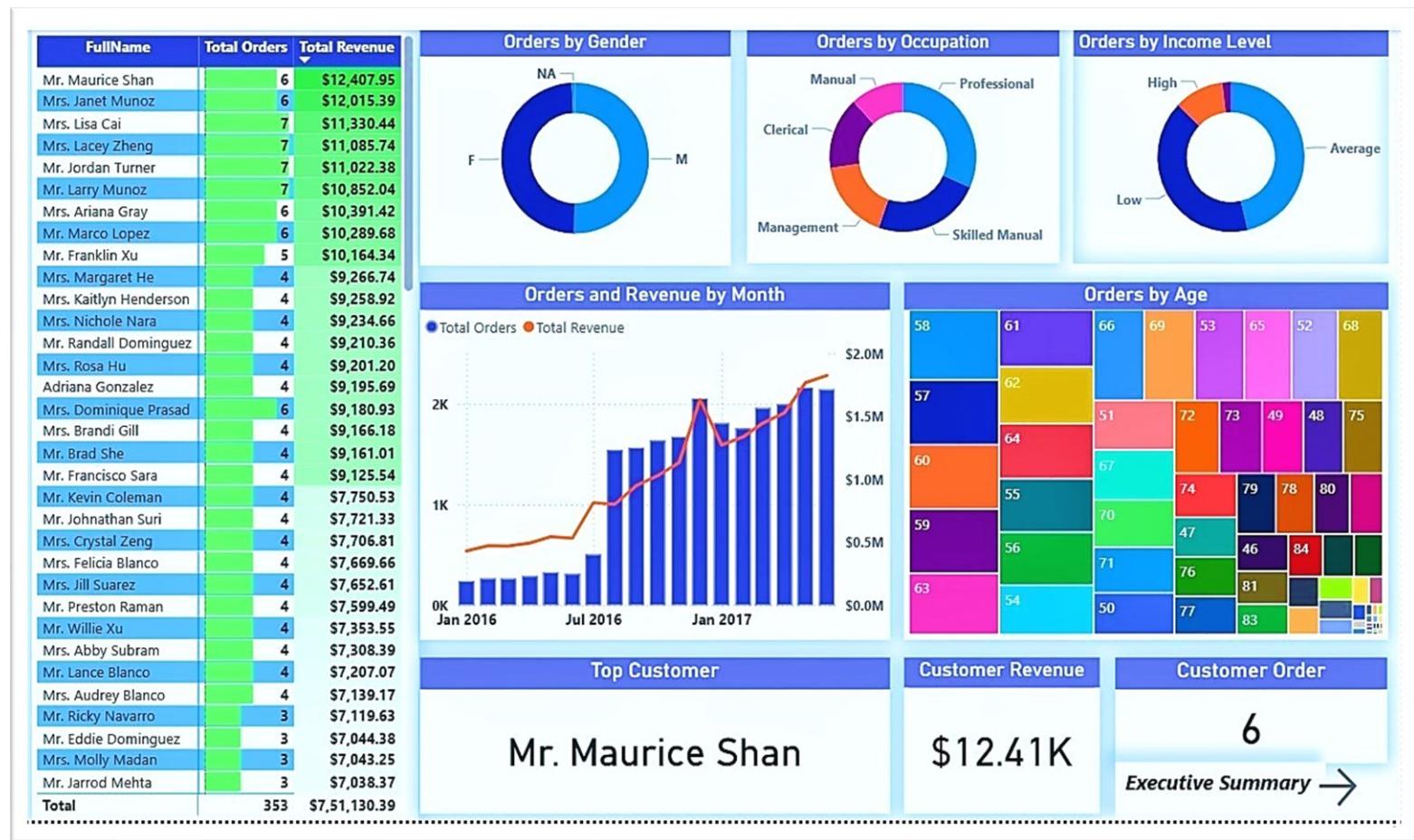


⇒ Sales Data Modeling & Business Intelligence Dashboard

1. Customer Details Dashboard



2. Product Details Dashboard



3. Executive Summary Dashboard



Total Orders by Category

Category	Orders
Accessories	17K
Bikes	11K
Clothing	7K

Total Orders by SubcategoryName

SubcategoryName	Orders
Tires and Tubes	9.1K
Helmets	6.0K
Road Bikes	5.1K
Bottles and C...	4.5K
Mountain Bikes	4.1K
Jerseys	3.1K
Touring Bikes	2.1K
Caps	2.1K
Fenders	2.0K
Gloves	1.3K
Shorts	0.9K
Cleaners	0.9K
Hydration Pa...	0.7K
Socks	0.5K
Vests	0.5K
Bike Racks	0.3K
Bike Stands	0.2K
OK	5K

01-01-2016 30-06-2017

Product Name

ProductName	Total Orders	Return Rate
Women's Mountain Shorts, S	283	4.24%
Women's Mountain Shorts, M	327	3.36%
Women's Mountain Shorts, L	334	5.09%
Water Bottle - 30 oz.	3983	1.95%
Touring-3000 Yellow, 62	48	4.17%
Touring-3000 Yellow, 58	46	4.35%
Touring-3000 Yellow, 54	47	
Touring-3000 Yellow, 50	56	1.79%
Touring-3000 Yellow, 44	59	5.08%
Touring-3000 Blue, 62	63	1.59%
Touring-3000 Blue, 58	57	3.51%
Touring-3000 Blue, 54	54	5.56%
Touring-3000 Blue, 50	48	4.17%
Touring-3000 Blue, 44	52	
Touring-2000 Blue, 60	79	3.80%
Touring-2000 Blue, 54	86	1.16%
Touring-2000 Blue, 50	100	3.00%
Touring-2000 Blue, 46	96	8.33%
Touring-1000 Yellow, 60	138	2.17%
Touring-1000 Yellow, 54	153	3.27%
Touring-1000 Yellow, 50	146	4.79%
Touring-1000 Yellow, 46	168	2.98%
Touring-1000 Blue, 60	147	3.40%
Touring-1000 Blue, 54	157	3.18%
Touring-1000 Blue, 50	148	2.70%
Total	22534	2.14%

< Click To View Product Detail 

Monthly Revenue

\$1.83M ✓
Goal: 1.77M (+3.31%)

Monthly Orders

2146 !
Goal: 2165 (-0.88%)

Monthly Returns

166 !
Goal: 169 (-1.78%)

Top Product by Total Orders

Water Bottle - 30 oz.

Top Product by Total Profit

Mountain-200 Black, 46

Select all
Europe
North America
Pacific



Map showing regional distribution across North America, Europe, Asia, South America, Africa, Australia, and Oceania. The map includes labels for the Atlantic Ocean, Indian Ocean, and various continents.

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