

### **Welcome to the Financial Analytics Project**

The Project Aims to Provide a Complete Financial Analytics Report / Dashboard on the Loan Dataset.

**About Company: "Growth"** is a Financial Company that deals with financial data and provides Loans to various categories.

Customers: 38k +

Total Funded Amount: \$ 435 Million
Total Received Amount: \$ 473 Million

I used 30k + records of the dataset for this complete project.

## **AIM of the Project:**

**Comapny Facing Problem**: The company is facing issues in understanding the company-funded loans, revenue, interest rates, and the total revenue they are generating from loans

NOTE: In this Financial project, I used the temporary company Name and Logo created for Project and Learning purposes.

#### **MY TASK:**

- Understand the Financial Data and know some financial concepts to deal with the dataset Completed
- Performed Excel / Google Sheets for Data Cleaning Completed
- Power BI Dashboard Building
  - Overview
  - Summary
  - Details
  - Forecast Revenue Completed
- Prepare Stakeholder Presentation Completed
- Recomandations Completed
- Additionally:
  - Created an Al Agent for financial Reporting using some other financial dataset, and created PPT slides Completed
- Overall Presentations Completed
- I Used Al
  - ChatGPT for Learning and Efficiency DAX Calculations
  - o Perplexity AI for research
  - Gamma For Presentations Completed

### Some Basic Full Forms of Financial Terms

### DTI: (Debt-to-Income Ratio)

In loan applications, DTI stands for Debt-to-Income Ratio.

It's a financial metric that measures the percentage of your gross monthly income that goes towards repaying all of your debts.

# Resources I used to Learn Financial Topics: (Motivation)

JP Morgan Chase

JP Morgan Financial Highlights PDF

Ramesh k
Product & Analytics



