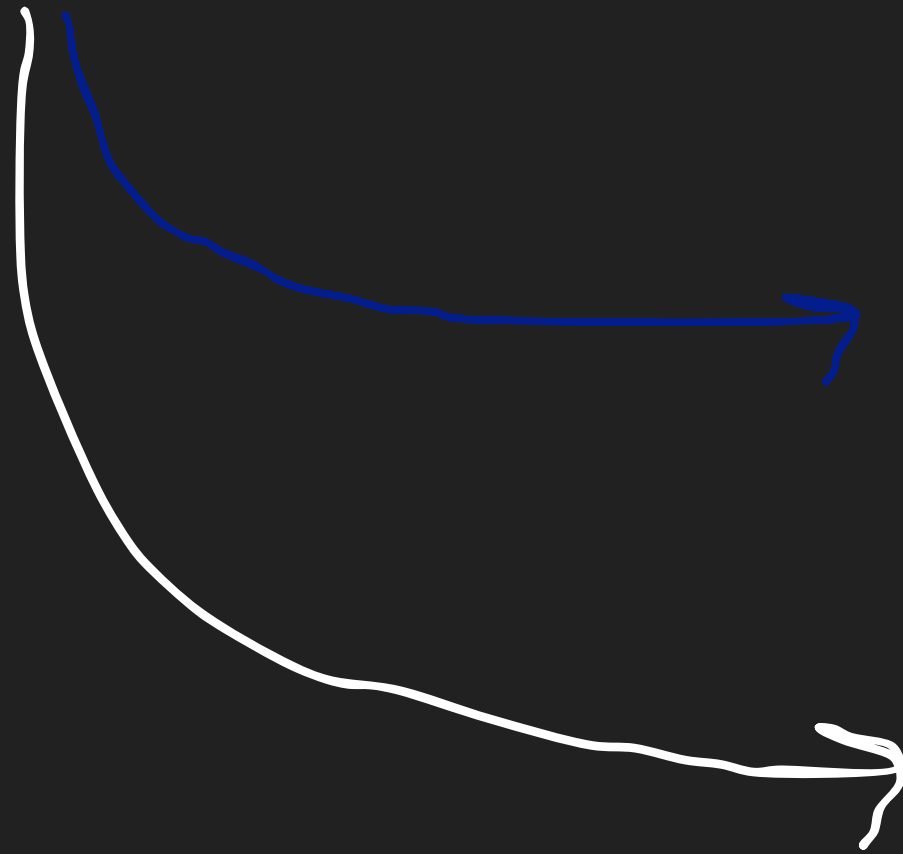


Improving Google Chrome Search Engine Interface !

Because



Ramesh k
Product & Analytics

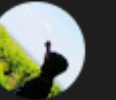
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Present Google Chrome

Google

google



AI Mode

All

Images

Videos

Short videos

Shopping

News

More ▾

Tools ▾



Google

https://www.google.com



Google

Search the world's information, including webpages, images, videos and more. **Google** has many special features to help you find exactly what you're looking ...

Google - Apps on Google Play

The Google App offers more ways to search about the things that ...



Account

Sign in to your Google Account and learn how to set up security ...



Search Console

Search Console tools and reports help you measure your site's ...



Cloud



It's important to change the user interface of Google.

*That helps to stay organized and gather only the required
Information:*

- *Images*
- *Ads*
- *websites links*
- *News*
- *Maps etc.....*

💡 Product Strategy & Design Vision

🧠 I. Hybrid Smart Search Bar (AI + Web Search)

Merge Chrome omnibox + AI-powered assistant

Autocomplete now becomes context-aware:

"Are you asking for facts, recommendations, code, shopping?"

Suggest AI summary (like Perplexity) alongside links

✅ Example: Type "Best cameras under 50k"

Show:

- AI Answer block
- Product comparison grid (not just links)
- 3 reliable source snippets

2. AI Answer Card Above Organic Results

Visually distinct AI box (like ChatGPT or Bing Copilot)

Supports:

Text summaries

Quick Q&A

Image previews

Video snippets

Expandable for detailed response, collapsible by default



3. Ask Follow-up / Clarify Prompt (Chat layer)

"Not what you meant? Ask follow-up" → activates conversational overlay

Powered by Gemini / Bard

Feels like you're "chatting with the web" instead of restarting your search



4. Interactive Filters + Visual Layout

Use cards, tabs, sliders (a la Perplexity)

Categorize answers: Articles, Tools, Videos, Reddit, Blogs

Show source logos + trust badges

Allow user to toggle views: AI-first / Web-first / Blended

■ 5. Mobile-Specific Enhancements

Sticky AI summary at top as you scroll

Voice + visual search tightly integrated

One-tap access to saved past searches

Touch-friendly cards (swipe to explore related queries)



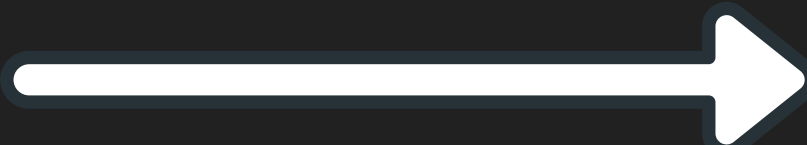
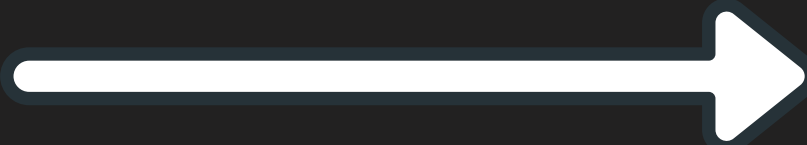

 Bonus: "Search with Confidence" Transparency Layer

Explain why a result ranks (keywords, recency, authority)

Let user rate relevance and personalize future search

Outcome Goals:

Metric Target Improvement

<i>Search Time-to-Answer</i>		↓ <i>by 40%</i>
<i>User Retention (Chrome)</i>		↑ <i>by 25%</i>
<i>Mobile Conversion Rate</i>		↑ <i>by 30%</i>
<i>Engagement with AI tools</i>		↑ <i>by 50%</i>
<i>Search Abandonment</i>		↓ <i>by 60%</i>

Thank you

Your most searched Queri

Ramesh k

Product & Analytics



LinkedIn



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