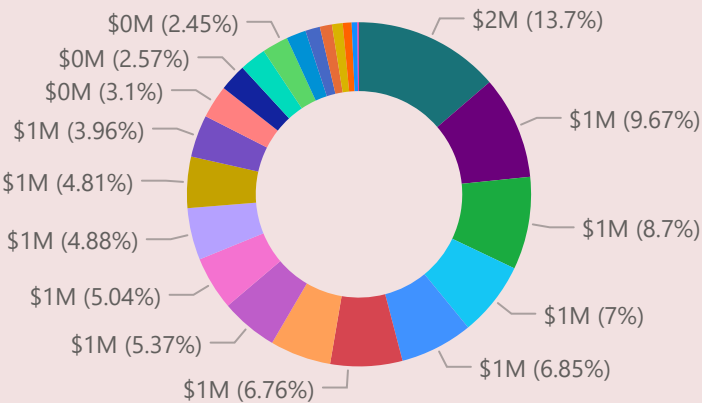


Retail Analytics

2012	2013	2014	2015
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Sum of Sales by Region



17.42K

total Customers

25.73K

Total orders

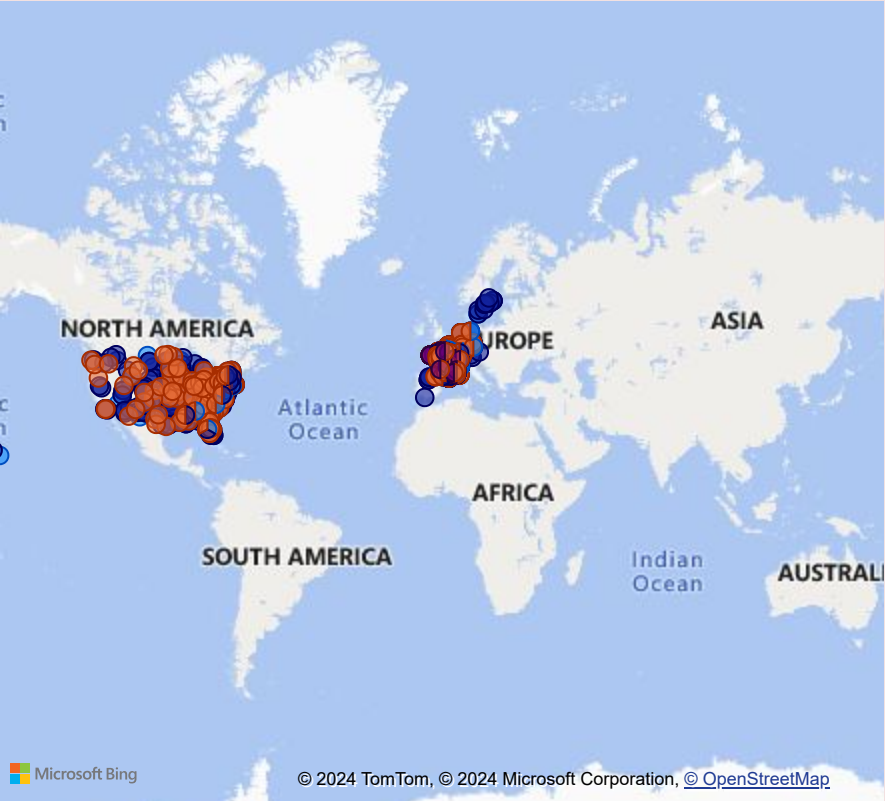
\$13M

Total Sales

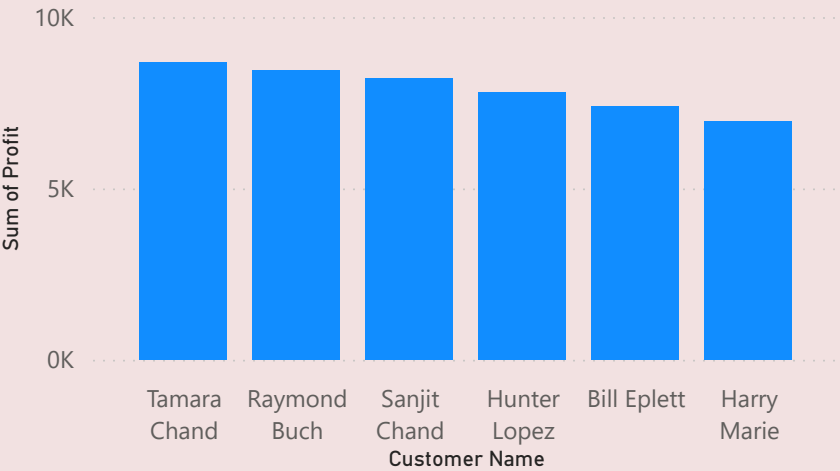
178.31K

Sum of Quantity

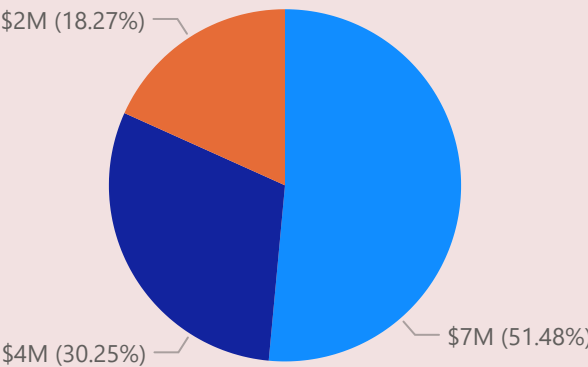
Sales and Region



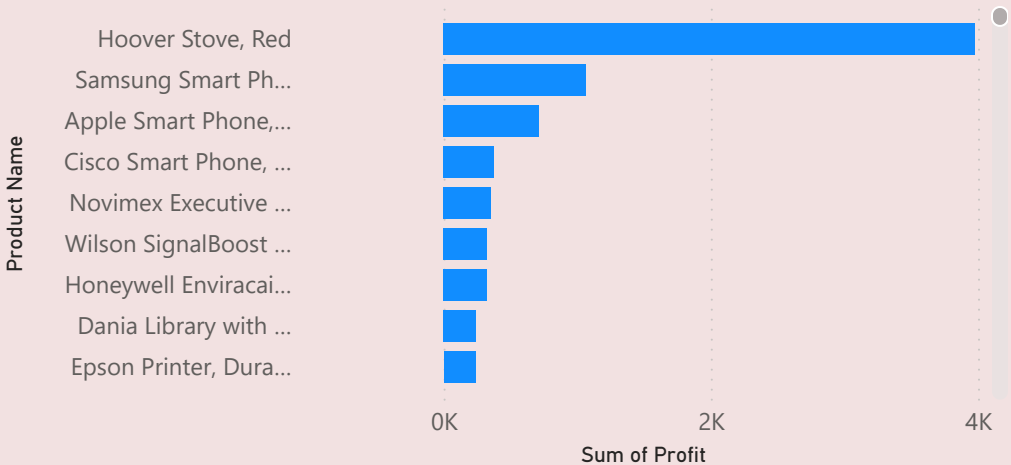
Profit by Customer Name



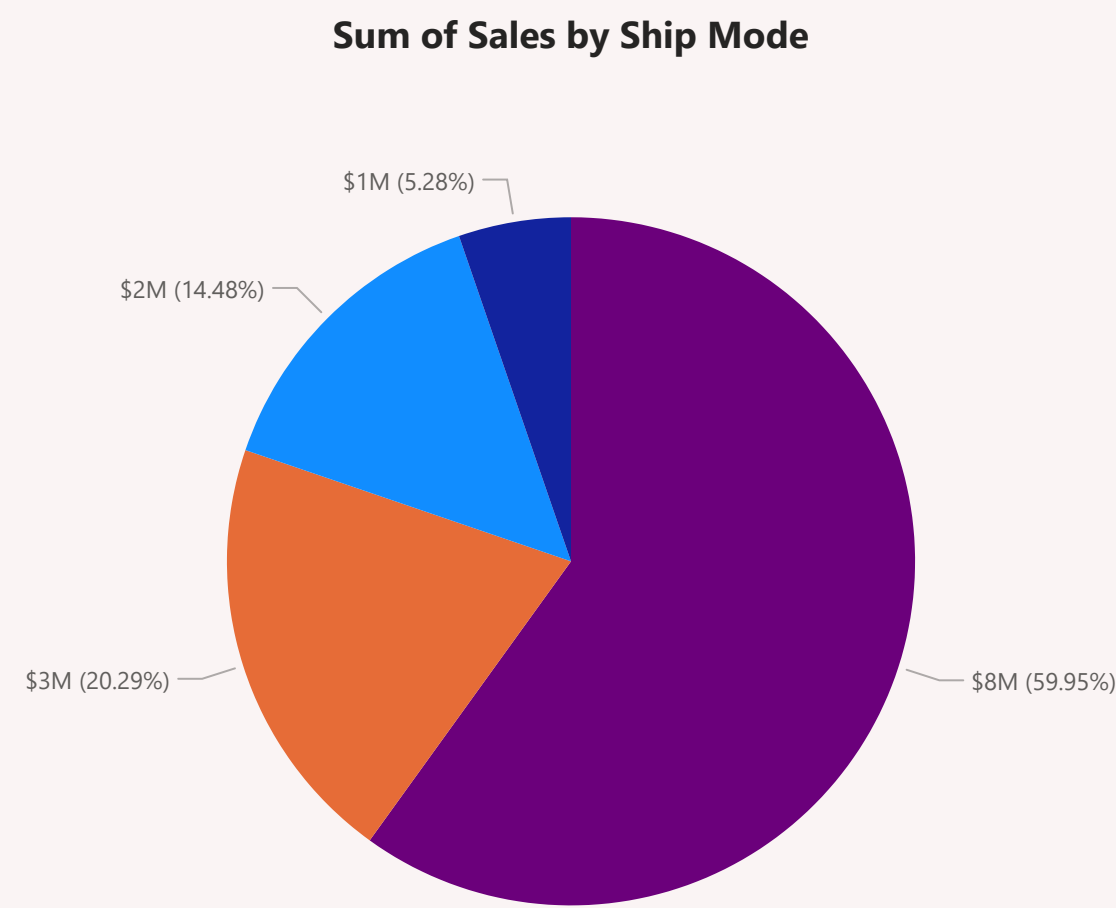
Sales by Segment



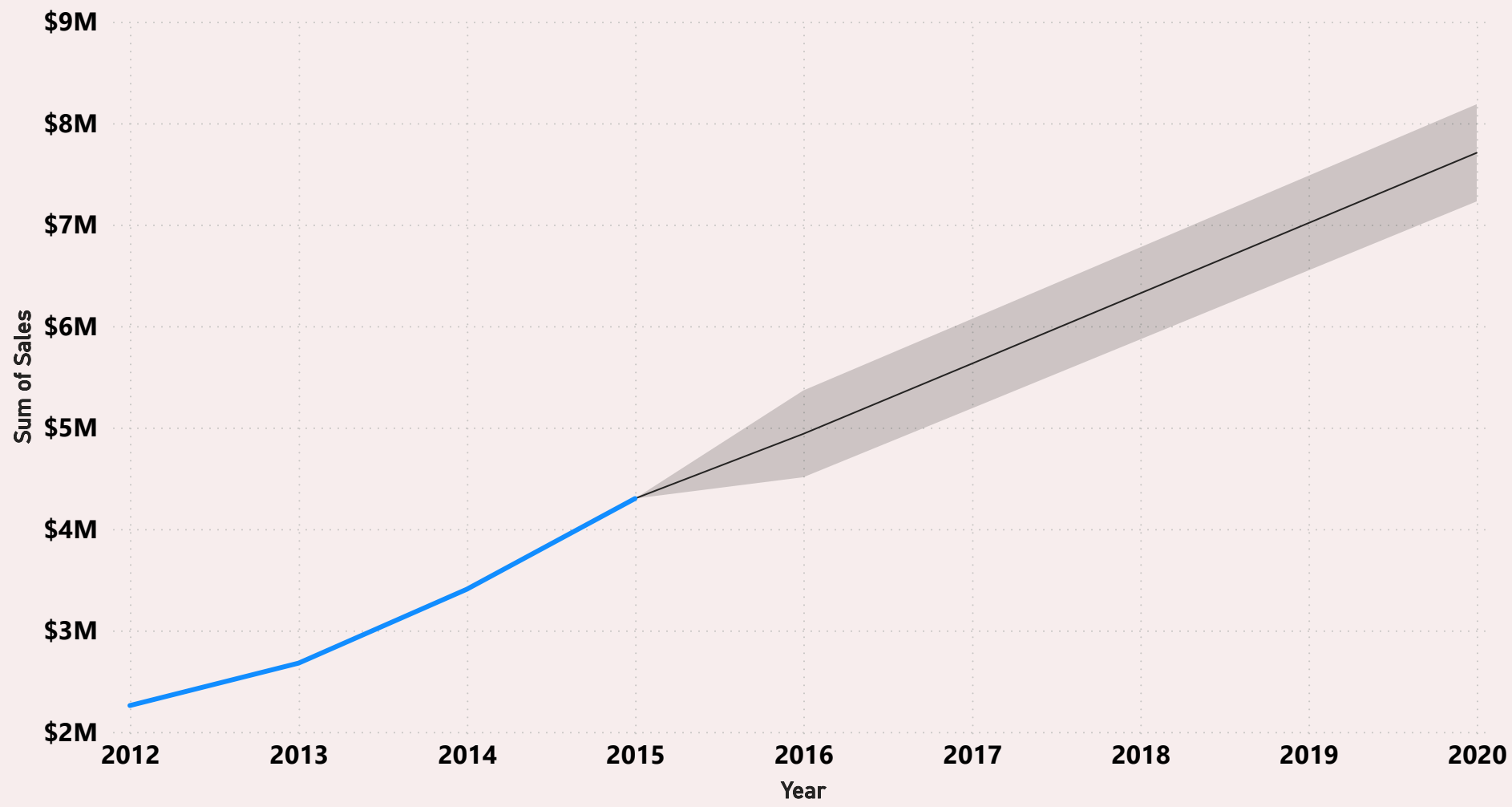
Profit by Product Name



Customer Name	Sum of Quantity	Sum of Sales	Sum of Profit
Aaron Bergman	301	\$24,645	4,683.21
Aaron Hawkins	231	\$20,760	2,450.93
Aaron Smayling	211	\$14,213	369.16
Adam Bellavance	262	\$20,187	4,979.98
Adam Hart	293	\$21,718	1,902.03
Adam Shillingsburg	238	\$15,445	1,421.27
Adrian Barton	265	\$25,123	6,417.28
Adrian Hane	207	\$11,406	2,081.38
Adrian Shami	144	\$11,286	1,564.49
Aimee Bixby	208	\$16,201	2,926.35
Alan Barnes	232	\$13,049	2,436.07
Alan Dominguez	167	\$18,540	1,539.99
Alan Haines	258	\$15,280	-592.25
Alan Hwang	292	\$23,643	4,342.37
Alan Schoenberger	231	\$21,836	2,503.63
Alan Shonely	246	\$10,693	1,175.45
Alejandro Ballentine	207	\$15,466	758.61
Alejandro Grove	255	\$13,417	2,602.57
Alejandro Savely	273	\$21,118	2,533.57
Aleksandra Gannaway	206	\$14,717	773.15
Alex Avila	165	\$15,991	983.26
Alex Grayson	250	\$15,067	1,006.97
Alex Russell	209	\$16,467	2,290.66
Alice McCarthy	284	\$18,766	2,977.85
Allen Arnold	169	\$6,539	754.92
Total	178312	\$1,26,42,502	14,67,457.29



Forecasting Sales for 5 years



Forecasting Sales for 5 years

