

Acrovyn by Design (AbD)

Frequently Asked Questions

MATERIAL

- 1) What is the material composed of?
On the face is .040" thick clear PVC-free Acrovyn. On the back side is a digitally printed image embedded into the Acrovyn. A white PVC-free film on the back stabilizes the image and is not to be removed.
- 2) What are the available options within the line?
 - a) Standard patterns (6 patterns in 12 color ways each for a total of 72 options, Phase 1)
 - b) Custom capabilities which include:
 - 1) Photographs, Branding, Messaging, Illustrations, Way Finding, Stones, Metallics, Wood Grains and Custom Colors.
- 3) What texture does it come in?
It only comes in Suede texture for Phase I. The gloss level is in the same range as our Chameleon sheet.
- 4) What sizes does it come in?
4' x 8' and 4' x 10' only.
- 5) What happens if a required mural is 4' x 4'?
We will charge for a 4' x 8' sheet, but we will cut it down to 4' x 4'. There will not be a cutting fee.
- 6) Can this process be adhered to profiles such as handrails, corner guards, etc.?
No, only sheet. Wall panels and any thermoformed product are not available. Kick plates and rub strips are being evaluated.
- 7) How does AbD differ from the Chameleon sheet?
It is a totally different manufacturing process. The Chameleon sheet is composed of a transparent film with a pattern printed on the back side of the film. This film is then laminated to a base Acrovyn colored sheet or profile.
- 8) Is Acrovyn by Design UV resistant?
AbD is not UV resistant and should be installed following the same recommendations as Acrovyn 4000.
- 9) Does AbD pass all the standard Acrovyn sheet testing?
Yes, to all of the below:
 - a. Meets Class A fire criteria (ASTM E84)
 - b. Impact
 - c. Bacteria and fungi resistant

INSTALLATION

- 1) How does it adhere to the wall?
The same adhesive as standard Acrovyn – water based mastic adhesive.
- 2) Is the installation any different than standard Acrovyn sheet?
No, it installs just like standard Acrovyn. As with standard Acrovyn, walls are required to be primed, however, we are not including primer unless requested.
- 3) What trims are used with the AbD sheet?
Standard Acrovyn wall covering trims, clear caulk, color matched caulk or metal trims. Butt joints are also an option; however, you must leave a gap between the sheets for expansion and contraction. Refer to thermal movement chart contained in the Acrovyn wall covering installation instructions for recommended gap width. The exposed wall at the gap should be painted.

ORDERING

- 1) Are there minimums?
No, one sheet can be ordered.
- 2) What is the lead time?
As our standard pattern color ways are being finalized, lead times will be announced. For custom images, it will vary due to the amount of time involved in image layout, adjustments from customer/designer, color tweaking, etc.
- 3) How is it priced?
For now, you can use budget pricing of @ \$4.50/s.f. Custom designs will have an additional sampling and set-up charge of \$500 - \$1,500 depending on the complexity of the project. This charge is non-refundable and must be paid even if the project does not go through.
- 4) Is the pricing in E-Rapid?
Not currently. We will advise as to when for the standard patterns. For now, go through Penni Schaffer ext. 6962.
- 5) What is the first thing I need to do when I get a request from a designer who asks if we can reproduce a custom image?
The first question you should ask is do they have copyright permission to use this image. We will ask that they sign a form releasing C/S from any claims arising from the use of the image.
Important: Read through AbD's Image and Copyright Guide to acquaint yourself with the type of electronic file we need to recreate the image and copyright issues.
- 6) Are those custom images, or something selected from an Acrovyn accumulated pile of images? Yes, they are custom images. We will most likely in the future have our own accumulation of images, but do not currently. We would recommend designers go to sites like www.istockphoto.com, www.gettyimages.com or www.thinkstockphotos.com to get ideas.
- 7) Who is my go to person when I have questions?
The following people are AbD Team Leaders. Please contact the appropriate person.
Samples – Lisa Baxter ext. 6724
Ordering – Karen Cavaliere ext. 6917
Pricing – Penni Schaffer ext. 6962
Installation – IWP Tech Team 800-233-8493
- 8) What if the customer needs design assistance to come up with an image or laying out an image on the wall – who do I go to?
Direct your inquiries to Mike Kile ext. 6904.

SAMPLES

- 1) Do I order samples through Vickie Merrifield?
Currently, all sample requests should be made to Lisa Baxter ext. 6724.
- 2) Are no charge mock-ups available?
Not in Phase 1.