

# Let's Connect

News, Views & Spice May 2015 Edition, Vol 1



## Foreword

*We are about to complete 5 years since our inception. It's exciting to see everybody is already working on preparing for the Raising day event, this time it is going to be even more grander and bigger. We are also planning to have external invitees along with ShepHertzian and their family members to join our celebrations.*

*ShepHertz has moved out of startup phase and is now embarking on a new chapter in its journey of being the largest player in the world in the cloud*

*ecosystem space, where growth and scale across all parameters will be our main focus. We have to have 10x growth on every parameter which matters to us and our stakeholders.*

*It was a proud moment for us that Gartner has named us as representative vendor and one of the prominent players in the Mobile Back-End market. We have also forged strategic partnerships with VMWare and Microsoft in the last quarter which further strengthens our position in the market.*

*We have many more milestones to achieve and many more good news to come in the near future. Looking forward for your continuous support in making ShepHertz as the no. 1 co. which we will be proud of and others will envy.*

**Siddhartha Chandurkar**

*"Vision" Redefining Cloud Ecosystem For Connected Devices"*



## LATEST SHEPHERTZ NEWS:

- ☆ Recognized as "Representative Vendor" by Gartner in their report "Market Guide for cloud Mobile Back end services"
- ☆ ABP News is signed as customer. App getting live by end of this month
- ☆ Focus on learning - English training classes started for all May onwards
- ☆ CDaaS service will be launched soon. This is a joint product venture between ShepHertz & VMWare
- ☆ ShepHertz API Gateway will be launched by mid-June
- ☆ Shephertz was again in news. Below is the link:





CHEERS...!! Proud to be a Shephertzian



Completed  
3 years (in May '15)



Completed  
2 years (in June '15)



Completing  
4 years (in June '15)



Completing  
4 years (in June '15)



## Feather in your Cap! Congratulations ,Rajeev Ranjan

*Wanted to appreciate your efforts in writing blogs. All three recent blogs Tracking Uninstalls, Interactive Push on iOS and Push Notification Plugin for Cocos2dx have come out very well.*

*This will really help us to drive more traffic to our website and build awareness about our products with existing customers.*

*Good One ..Keep it up !!!* - **Siddhartha Chandurkar**

## Building 'Our' Culture

*Everyone has a unique name they would like to be called by. Please do not use Sir/ Ma'am in office!*

*Practice practice practice! Let's make a conscious effort to speak in English in office!*

Welcome to Shephertz Family

**Meha Agarwal**



**Tarun Walia**



**Aidityo Ganguly**



**Ajay Thakur**



**Ashutosh Yadav**



**Dollar Sharma**





# Funny Did You Know Facts

- ✓ The whip was the first human invention to break the sound barrier.
- ✓ Coca Cola was originally green.
- ✓ Every day more money is printed for Monopoly than the US Treasury.
- ✓ Men can read smaller print than women, women can hear better.
- ✓ State with the highest percentage of people who walk to work: Alaska



GUESS WHO?



**Talent Spotlight**

**Meha Agarwal**

The Artist!

Biggest celebration  
for completing  
5 years as a  
Raising day  
on 18<sup>th</sup> July 2015.



## Smile Please...!!

**Alia :** U cheated me.

**Shopkeeper:** No, I sold a good radio to you.

**Alia:** Radio label shows made in Japan but radio says this is "All India radio".

"Hansi ke  
phoowhare"  
by Nishant

**Tourist:** Whose skeleton is that?

**Alia:** An old king's skeleton.

**Tourist:** Who's that smaller skeleton next to it?

**Alia:** That was same king's skeleton when he was a child.

**At the scene of an accident a man was crying:** Oh  
God I have lost my hand, oh!

**Alia:** Control yourself. Don't cry. See that man. He  
Has lost his head. Is he crying?

**Museum Administrator:** That's a 500 yr. old statue  
You have broken ...

**Alia:** Thanks God! I thought it was a new one.



# Fun Apart from work...



"Yummy Spider cake to celebrate Abhinav Pandey & Ajay Tiwari's Birthday".

Trying to remember the funny words of the game.



"Each happiness of yesterday is a memory for tomorrow"



## CONGRATULATIONS



Deepak Jha is blessed with a baby girl (Abni Jha).

## UPCOMING BIRTHDAY'S

10th June 2015 : Himanshu Sharma

11th June 2015 : Suneel Lugun

20th June 2015: Meha Agarwal

23rd June 2015: Pallavi Shrotriya & Sumit Balodi



5th June – Brain storming session for Raising day.

12th June – Email Etiquettes

19th June – Technical training by Naveen

26th June – Fun Friday ( Team-A )

**Watch out Friday Activites!**

# June

## In conclusion...

"Losers quit when they fail. Winners fail until they succeed."

Believes Vishnu Garg

## A Thought Provoking Poem!

मज़बूरी का आभास है होता,  
दुनिया बेगानी लगती है ।  
जब अंतरतम के गलियारे से,  
घुटी-सी एक चीख सुनायी है ।  
एक प्रखर वेदना युवा मन मे,  
प्राणांतक टीस दे जाती है ।  
जीवन मंजलि तक भले न पहुंचे ,  
पर, एक झलक दखायी पड़ती है ।  
कहते हैं क जीवन का सफ़र,  
बड़ी मदमस्त नशीली होती है ।  
पर हमको तो कंटीले जंगल की,  
एक राह कंटीली है ॥

**by Rajiv Ranjan**

**We would love to hear from you!**

Please mail in your views & suggestions on our Newsletter to: [hr@shephertz.com](mailto:hr@shephertz.com)

- The Shephertz Editorial Team