

Basic Sales Dashboard

Total Leads

500

Conversion Rate

0.50

Revenue

11.80M

Total Monthly Sales Growth

0.02M

Total Win Rate

49.04

Total Average Deal Size

0.03M

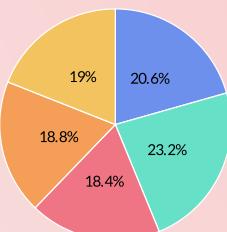
Total Closed Deals.

157

Total Conversion Rate

0.50

Lead Source Distribution



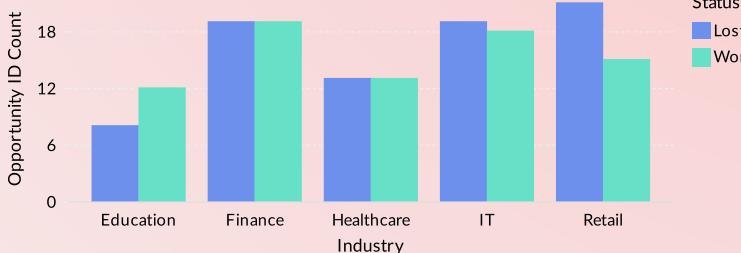
Lead Source

Cold Call	1...
Event	1...
Referral	92
Social Media	94
Website	95

Sales Rep Performance



Win/Loss Analysis

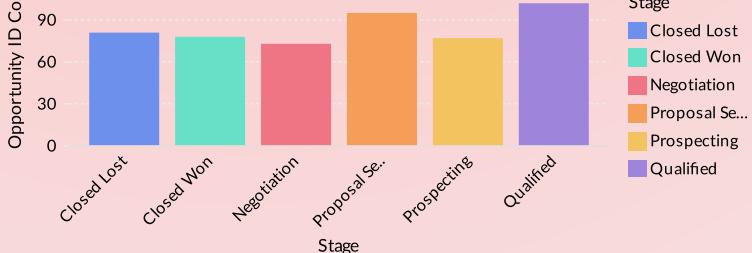


Status

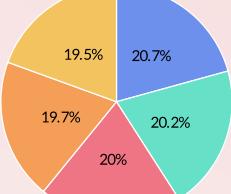
Lost

Won

Opportunities by Stage



Conversion Rate by Industry



Industry

Education	20.7%
Healthcare	20.2%
Finance	20%
Retail	19.7%
IT	19.5%

Leads by Region



Region

Central	95
East	85
North	90
South	80
West	90

Leads by Source

