Task 1: Product Landing Page

A product landing page is a standalone web page designed to promote a specific product or service. The goal of a landing page is to convert visitors into customers by providing a clear and compelling message, highlighting the product's features and benefits, and encouraging visitors to take action.

To complete this task, you'll need to:

Design a visually appealing layout using CSS, including columns to organize the content

Edit images to optimize them for the web and ensure they fit within the design

* Use design templates to speed up the development process and ensure consistency
* Write clear and concise copy to effectively communicate the product's value proposition

HTML Code

<!DOCTYPE html>

<html lang="en">

<head>

<meta charset="UTF-8">

<meta name="viewport" content="width=device-width, initial-scale=1.0">

<title>Product Landing Page</title>

<link rel="stylesheet" href="styles.css">

</head>

<body>

<header>

<nav>

<ul>

<li><a href="#features">Features</a></li>

<li><a href="#pricing">Pricing</a></li>

<li><a href="#contact">Contact</a></li>

</ul>

</nav>

</header>

<section id="hero">

<h1>Welcome to Our Product</h1>

<p>Discover why our product is the best!</p>

<a href="#" class="btn">Learn More</a>

</section>

<section id="features">

<h2>Features</h2>

<div class="feature">

<img src="feature1.jpg" alt="Feature 1">

<p>Feature 1 description</p>

</div>

<div class="feature">

<img src="feature2.jpg" alt="Feature 2">

<p>Feature 2 description</p>

</div>

</section>

<section id="pricing">

<h2>Pricing</h2>

<div class="pricing-plan">

<h3>Basic</h3>

<p>$10/month</p>

<a href="#" class="btn">Buy Now</a>

</div>

<div class="pricing-plan">

<h3>Pro</h3>

<p>$20/month</p>

<a href="#" class="btn">Buy Now</a>

</div>

</section>

<footer id="contact">

<p>Contact us at contact@example.com</p>

</footer>

</body>

</html>

CSS Code

/\* styles.css \*/

body {

font-family: Arial, sans-serif;

margin: 0;

padding: 0;

line-height: 1.6;

}

header {

background: #333;

color: #fff;

padding: 1rem;

}

nav ul {

list-style-type: none;

padding: 0;

}

nav ul li {

display: inline;

margin-right: 1rem;

}

nav ul li a {

color: #fff;

text-decoration: none;

}

#hero {

text-align: center;

padding: 2rem;

background: #f0f0f0;

}

.feature {

display: flex;

align-items: center;

margin-bottom: 2rem;

}

.feature img {

width: 200px;

margin-right: 1rem;

}

.pricing-plan {

text-align: center;

margin-bottom: 2rem;

}

.btn {

display: inline-block;

padding: 0.5rem 1rem;

background: #333;

color: #fff;

text-decoration: none;

border-radius: 3px;

}