Final Project Decomposition Plan

1. Reporting Tool: Tableau

2. Area of analysis: Sales

3. Questions to be answered during the project:

    a. Dynamics of sales/revenue overtime?

    b. What are the main Key Performance Indicators (KPI's)?

    c. How did distribution of sales change over a period of time?

4. Review the data from the following sheets and determine if any of the data needs to be cleaned create new calculated fields as needed.

    a. Users

    b. Orders

    c. Restaurant

5. Create visualizations and include in the final report.

    a. Over-all Sales – Line Graph

    b. KPI's (Sales Amount, Sales Quantity, Number of Customers)

    c. Popular Cuisine Items – Bar Graph

    d. Repeat Customers - Bar Graph

6. Create a summary of dashboard design and include in final report.

7. Create a story board and include in the final report.

8. Create the final report in PowerPoint with recommendations and conclusions.

9. Convert PowerPoint presentation to PDF format and submit.