

Idea 1

Slide 1

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| Total Sales vs Total Returns | Return Rate by Category |
| Return Rate by Customer | Return Rate by State |

Slide 2

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| Return Rate by month | Return Rate by Week |
| Scatter Plot: Sales vs Return Rate | Bar Graph: Return Rate vs Sales |

Idea 2

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|-------------------------------------|-----------------------|---------------------------|----------------------------------|
| Total Sales vs. Total Returns | Sub- cate- gory | Return Rate by State | Return Rate by Category |
| Return Rate by Customer | | Return Rate by week | |

Idea 3

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| Explanation of Visuals | Return Rate by State | Sub- cate- gory |
| Total Sales vs Total Returns | | |
| Return Rate by Week | Bar Graph: Return Rate vs Sales | Return Rate Measure Names |