



Computing Alliance of Mount Royal University
Sponsorship and Information Package (2024 - 2025)

What is CAMRU?

The Computing Alliance of Mount Royal University (CAMRU) is the largest student-run club for students interested in computing. Here at Mount Royal University we are backed by the Mathematics & Computing Department. Our purpose has always been to serve students interested in computing. We work to do this primarily through organizing events that provide value in a multitude of ways. Whether by hosting our annual networking event, a simple games night, or something in between, fostering a strong community is our top priority. CAMRU is run by student leaders who aspire to provide Mount Royal students, faculty, and corporate organizations with events and opportunities that are mutually beneficial. To contact us email **computing.alliance.mru@gmail.com**.

What do we do?

CAMRU strives to connect students to resources, opportunities, and professionals both on campus and in the workforce. Through the years CAMRU has helped many students find work terms, internships, and even full-time jobs through our networking events and connecting with local companies. We have been the catalyst for innumerable friendships and professional connections that will last a lifetime. We have also assisted students with the academic, professional, and social support they have needed over the years.

What makes us stand out?

With our club having 800+ members and growing we have a group of dedicated students who are academically inclined and ready to face the challenges of today with solutions for tomorrow. CAMRU has a large talent pool throughout all years, consisting of Computer Science, Computer Information Systems, and Data Science Students.

What's Our Aim?

CAMRU has gone through many execs and renames, but it was originally started by a group of students who strived to give students meaningful events and networking opportunities and that hasn't changed. The aim of CAMRU is to provide students with opportunities to take what they have learned in the classroom setting into the bigger world.

Annual Networking Event

Event Details

The Computing Alliance of Mount Royal University's Annual Networking Event is a premier gathering designed to bridge the gap between students and industry leaders across Calgary. Tailored to students from Mount Royal University's Computer Information Systems, Computer Science, and Data Science programs, this exclusive event provides a unique opportunity to engage with professionals, alumni, and fellow students.

The CAMRU Annual Networking Event is an incredible opportunity to jumpstart a career and connect with professionals who are shaping the future of technology.

The projected date for this event is: **Late January / Early February 2025**

CAMRU's Reach and Impact

CAMRU consists of over 800 students dedicated to advancing their skills and knowledge in the fields of Computer Information Systems, Computer Science, and Data Science. The annual networking events consistently draw more than 100 students, making it a significant opportunity for both students and industry leaders to connect.

Event Highlights

- **Industry Connections:** Meet and network with leading experts from various sectors, including technology, software development, data science, and more.
- **Student Engagement:** Connect with peers from your own and related fields to share insights, collaborate on ideas, and build lasting professional relationships.
- **Alumni Networking:** Reconnect with MRU alumni who have successfully transitioned into the industry, gaining valuable advice and mentorship.

Why Students Attend?

- **Expansion of Personal Network:** Our students have shown that they have been successful at building connections that could lead to internships, job opportunities, and collaborations.

- **Gain Insight:** Through this event, students learn directly from industry experts and alumni about what it takes to succeed in the chosen field, be it IT, Web Development, Cyber Security or Software Development.
- **Career Advancement:** Students are able to position themselves at the forefront of the job market by making meaningful connections with potential employers.

How Your Company Can Partner and Help with the Event

Your company can play a pivotal role in enhancing the CAMRU Annual Networking Event. As a leader in your designated area of tech, you, can:

- **Provide Expertise:** Share valuable insights and trends from the industry, giving students a real-world perspective on their fields of study.
- **Offer Career Opportunities:** Present potential co-op positions and internships, helping students gain practical experience and kickstart their careers.
- **Foster Professional Growth:** Guide students on how to navigate the industry, develop in-demand skills, and prepare for successful careers in technology.

For our events, we are seeking sponsors at the following tiers:

Gold Tier - \$500

- **Ability to give a Keynote Speech at our Annual Networking Night**
- **Featured and highlighted in our CAMRU Newsletter**
- **Recognition at each of our events**
- **Distribution of Company branded items and merchandise across our events**
- **Individualized recognition on our social media and the CAMRU website**
- **Opening and closing Remarks at our Annual Networking Event**

Silver Tier - \$250

- **Featured in our CAMRU Newsletter**
- **Distribution of Company branded items and merchandise across our events**
- **Recognition on our social media and the CAMRU website**
- **Opening and Closing Remarks at our Annual Networking Event**

Bronze Tier ~ \$100

- **Distribution of Company branded items and merchandise across our events**
- **Recognition on our social media and the CAMRU website**
- **Opening and Closing Remarks at our Annual Networking Event**

Why Your Company is a Good Fit

- **Industry Leadership:** With a strong presence in your dedicated area, your company is well-positioned to offer relevant and impactful advice to aspiring tech professionals.
- **Commitment to Education:** Your company's involvement demonstrates a commitment to nurturing the next generation of tech talent, aligning with the event's goals of connecting students with industry leaders.
- **Mutual Benefits:** By participating, your company can identify and recruit top talent from MRU's programs, fostering a pipeline of skilled professionals ready to contribute to their projects.