

WeRec



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Project statement

WeRec is a personal video feed creator.

Use web client to customize video feed, invite parents, friends, or kids to join **WeRec-bot** in a messenger (such as Telegram, Whatsapp, etc.) and share created feed with them. This will allow to control the amount and the quality of content User's beloved people watch or to recommend others User's personal video collection.

- First-end users can set up a custom video feed by specifying videos source and via web app connect it to a chatbot for selected messenger
- Second-end users then can access the chat bot and consume verified content
- Users can create a personal account to manage their feeds

Team: Ramilya Yusupova, Arina Smirnova, Sergey Zhurbey, Anrdey Kahn, Mahmoud Hossameldin

Repository: [WeRec-specs](#)

This report: [WeRec. Task 3. Product definition](#)



Glossary

- **Video source** - a link to a video content channel on the Internet that is used in external applications.
- **Feed** - a keyword and list of video sources, users can connect to the feed and receive its content.
- **Ward** - a person who needs help and support.
- **Caretaker** - a person who looks after a ward.
- **Messenger** - a mobile or desktop application that enables chat, voice and video communications between the social media site's web-based messaging and smartphones.
- **Chat bot** - a software or computer program that simulates human conversation or "chatter" through text or voice interactions.
- **First-end users** - web-client users, caretakers, who create feed.
- **Second-end users** - chat-bot users, wards, who consume videos from created feed.



Personas



Misha, 7 y.o.

Misha is an iPad addict, he spends most of his time watching videos and reels on social media, he likes watching Anime, Cartoons, and Fun videos.

Wiki page:

<https://github.com/warkosanta/WeRec-specs/wiki/Personas#misha>



Ivan Semenovitch, 67 y.o.

Ivan is a pensioner, he uses his mobile to watch videos and enjoy his retirement, most of the time he watches DIY videos, he also watches news and pets videos.

Wiki page:

<https://github.com/warkosanta/WeRec-specs/wiki/Personas#ivan>



Personas



Svetlana, 38 y.o.

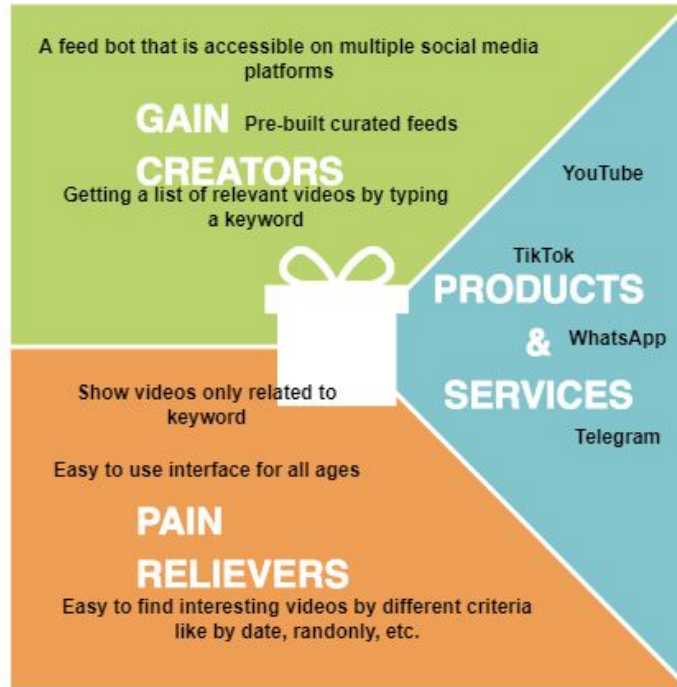
Svetlana is a mom of two kids, 9 and 11, she works from 9 to 5 and she is worried about her kids because they waste their time watching useless videos after school. She also has a mother, who is a pensioner.

Wiki page:

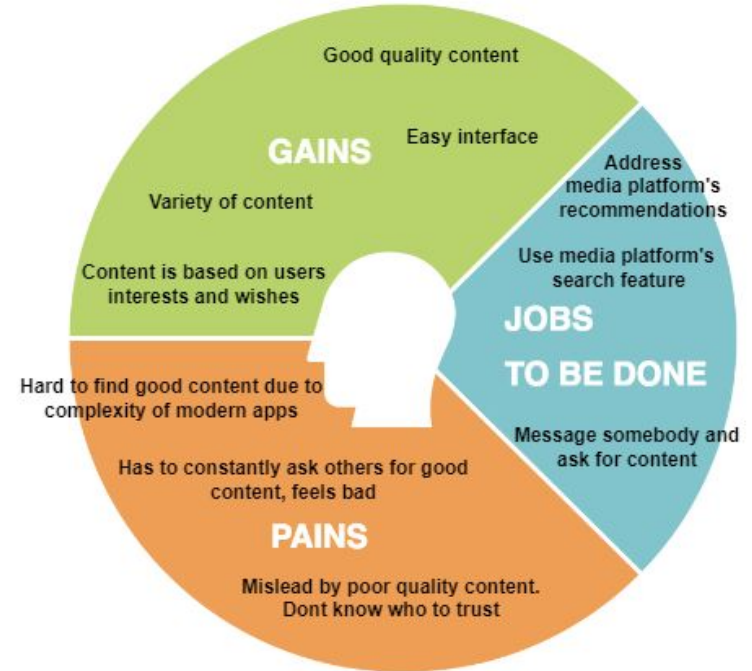
<https://github.com/warkosanta/WeRec-specs/wiki/Personas#svetlana>



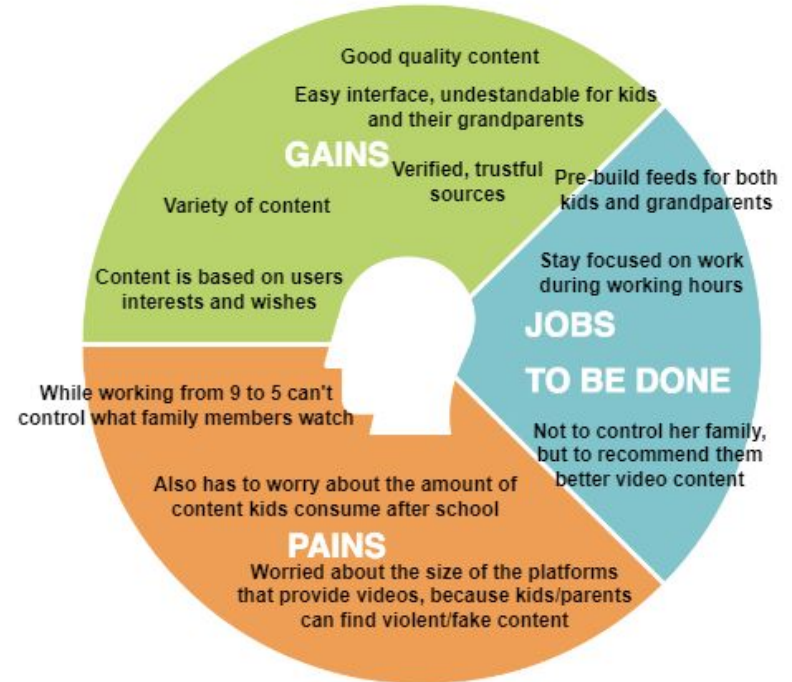
Value proposition canvas: Misha



Value proposition canvas: Ivan Semenovitch



Value proposition canvas: Svetlana



Prototype User Interfaces

WeRec

Insert link

import config

Insert link

add source

Sources



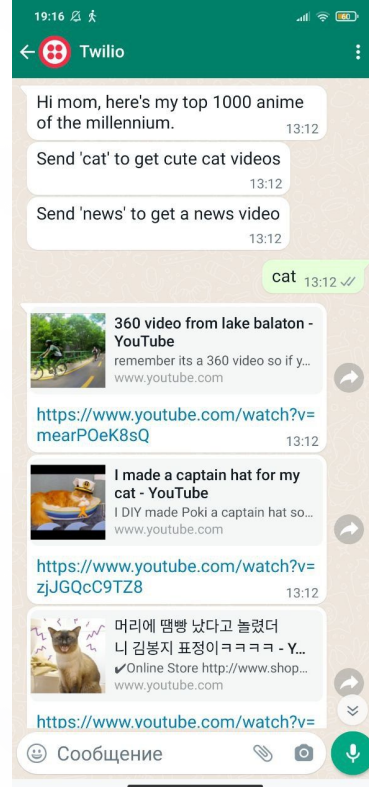
source1



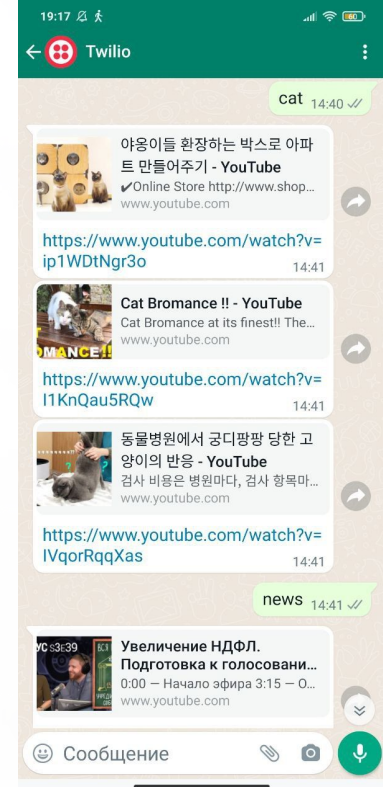
source2

get a chat bot

Web-client interface prototype



Chat-bot interface prototype



Story map

NEEDS

Control quantity and quality of content people that you take care of consume

Sharing video content with people who are incapable of finding it on their own

Find new verified content

Access video content on multiple platforms but in one place. Using just one tool with simple interface

MOTIVATION OR GOAL emotional job

no irritation by numerous questions about content to watch

avoid anxiety of watching junky content, a way to choose resources trusted by many people

keep track of new content on all the platforms, avoid frustration of doing manual routine and wasting time on visiting all resources

full control of quality and quantity of the content people you take care of consume, no anxiety about them wasting time on something meaningless

no need for asking for new videos and content resources, independence

avoid frustration of using too many tools, one simple one for all video content consumption

TASKS functional job

setup your own recommended content sources and share it with anyone who needs your recommendations on finding videos

start a chat-bot in familiar messenger, type a key-word to get **trustful** content

check for new videos from different content platforms in one place by typing key word

JOBS TO BE DONE

SERVICES OR PRODUCTS

Telegram

Whatsapp

Vk videos

TikTok

Youtube

