Clubhaus Review

By Tom Frew

Overarching

+   Excellent use of colour makes the purpose of controls clear.

+   Sensible, modern choice of fonts with appropriate scale.

+   Very creative name and logo (would be interested to see how it looks as a square logo).

−   Top logo is misaligned with the universal margin, which looks quite jarring.

−   The search icon does not have the same padding as the placeholder text.

−   It's vague what events, clubs, and account refer to. Is it "My Events" or "All Events?"

−   Inconsistent use of sharp and rounded corners.

−   It feels like there is an unnecessary void of white space before your footer.

−   You have a search bar, but not everyone will look for this when they want to search. Consider adding a tab for searching as well.

Events Pages

+   Banner images are excellent for providing events with context.

+   Events provide just the right amount of context without being overwhelming.

−   Events lack native support for an event time, which is required.

−   RSVP button is not given enough spotlight – it's put in a location where notifications usually exist (making it easy to ignore).

−   "My Events" should still contain a "Remove RSVP" button.

Search

+   Clubs are arranged sensibly, and its easy to imagine how they would translate to mobile.

−   "Find a Club" button seems like it would link to the page its on. The top banner looks nice, but is it necessary?

−   Listing the category of a club was something I always hated from YouX. The club name/description provides enough context for the club's category not to be necessary.

Log In

+ Placeholders are sensible and effectively direct the user. Maybe the password placeholder should contain the password's requirements?

− You have a section for logging in, then a button for sighting up, then more options for logging in. The sign-up button really ought to be on the bottom.

− Consider expanding your scope. If users can log in with any email and Facebook/Google, should you restrict yourself to just UofA clubs? Why not all clubs in general?

Club-Specific Page

+ Alignment is generally quite sensible; the page has an awesome impact of professionalism.

+ Events are nicely separated, with a great way to link back to the events page.

− Having two banner images seems a bit redundant.

− The social medias really ought to link to the sites themselves. Static text is not very navigable.

− The "Join Club" button does not align with the events block, and the green colour makes it hard to distinguish against the rest of the content.

Expanded Search Results

! Unnecessary. There's no point in taking a user to a dedicated search results page when you display the results on the search page just fine.

Sign Up Page

+ Highly clever use of placeholder text to help direct the user.

+ Splitting of controls helps keep the page looking manageable.

− Confirming email seems a little too anal, especially if users have the option to change emails in their settings. Consider removing it to make your sign-up flow better.

− Same gripes as the "Log In" page.

Edit Account Page

+ About as intuitive as editing settings can get. Well done.

− Since the "Submit" and "Cancel" buttons have the same colour, they feel like they do a similar thing. This works for your "Log In" and "Sign Up" but hurts usability here.

− Where are the user's inputs validated? How can they get feedback on any bad inputs? It could be worth adding this into your design.

My Account

− It feels like "Edit Information" and "Change Password" are going to link to the same place. One has to go.

− There should be an option to leave clubs, from your section on "My Clubs".

Event Page

+ "Quick Info" sections look fantastic and provide some crucial information about an event.

− It could be worth listing the time and address in the register section. It's where the user would look first for such information.

− "Join Club" is misaligned with the details box.

Expanded Search Results

! Unnecessary. There's no point in having a page for this, if "My Clubs" is viewable from your account.