Website Planning Document
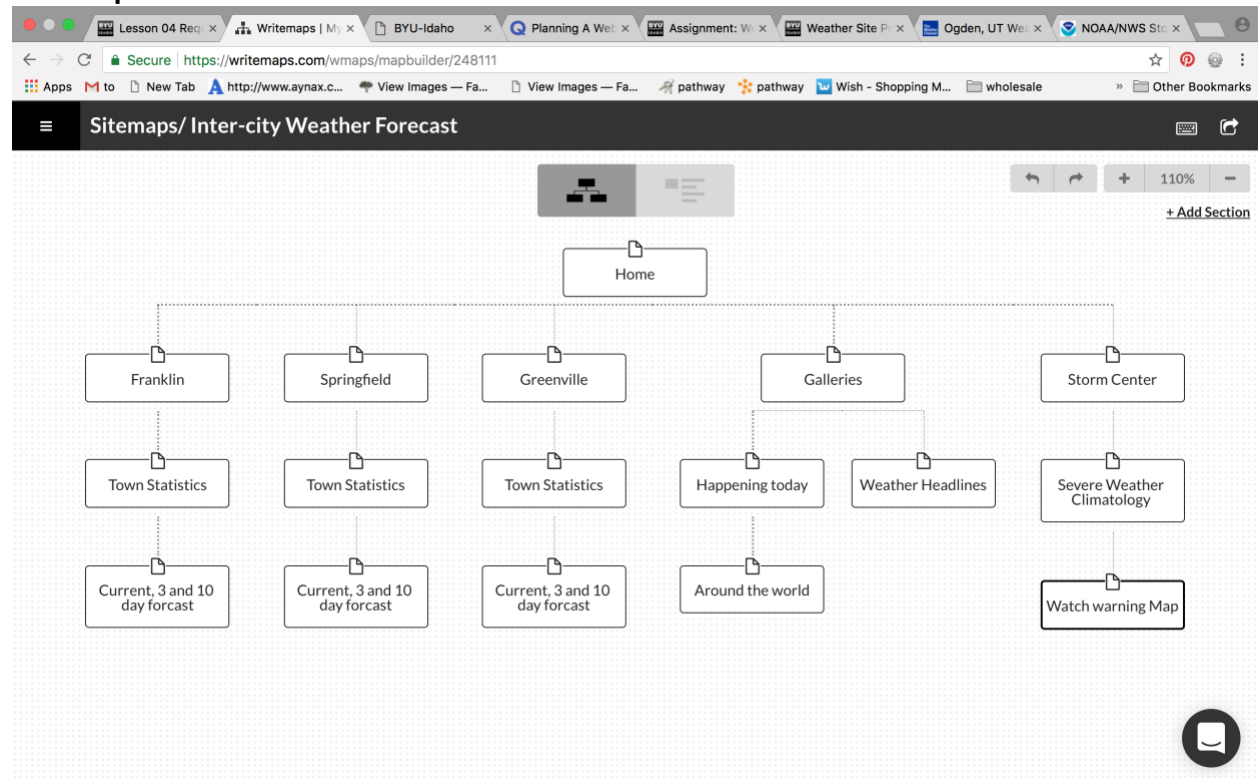## Inter-city Weather Forecast
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Site Purpose
The purpose of this website is to inform all residents as well as visitors to the vicinities *of* Franklin, Springfield and Greenville about the weather, so they can prepare for their different activities. This include but not limited to, precipitations and temperatures, severe weather such as hurricanes, tornadoes, and floods, etc. Visitors will want to know what to expect while they are here.

Target Audience
Visitors to the site may be 10 and up. This site is for audiences from the named cities, but mainly for visitors who want to make sure they will be able to perform the activities they have planned during their visit. It is for male and female and of any ethnic background, interests and careers.

Site Map

Color Scheme
For the color scheme will use the cool colors with Blue #0000FF as the dominant color. Accent colors will be Antique white #FAEBD7 and Aqua #00FFFF. In the header will be the logo which will contain in part the dominant color. The links in the main menu will have the

background as Antique white. The title will be in the dominant color as well. The aqua will be use as background for the footer.

Typography
The primary text fonts are Georgia and Segoe UI. Everything will be in the Georgia font, header. Primary navigation, footer, and headings, with sizes going from 40px to 16px, starting with the header down to the paragraph text. The text in paragraphs will be in the Segoe UI font.

See sketches below!

Wire-frame Sketches

Wireframe Large

Logo | main menu links
city name
current Temp
Hi | weather Icon | Low | img
Three-day Forecast | Video Weather Story
keep informed | things to do link
Five-Ten day Forecast link
Trending on the Web
Go to top

Wireframe Medium

main menu links
city name
hi | weather Icon | Low
current Temp | Local weather news
three-day Forecast
5-10 day Forecast link
Keep informed

Wireframe Small

main menu links
City name
Weather Icon
Low Tem | current Temp | high Temp
Three-day Forecast
5 And 10 day Forecast link