

Website Planning Document

Inter-city Weather Forecast

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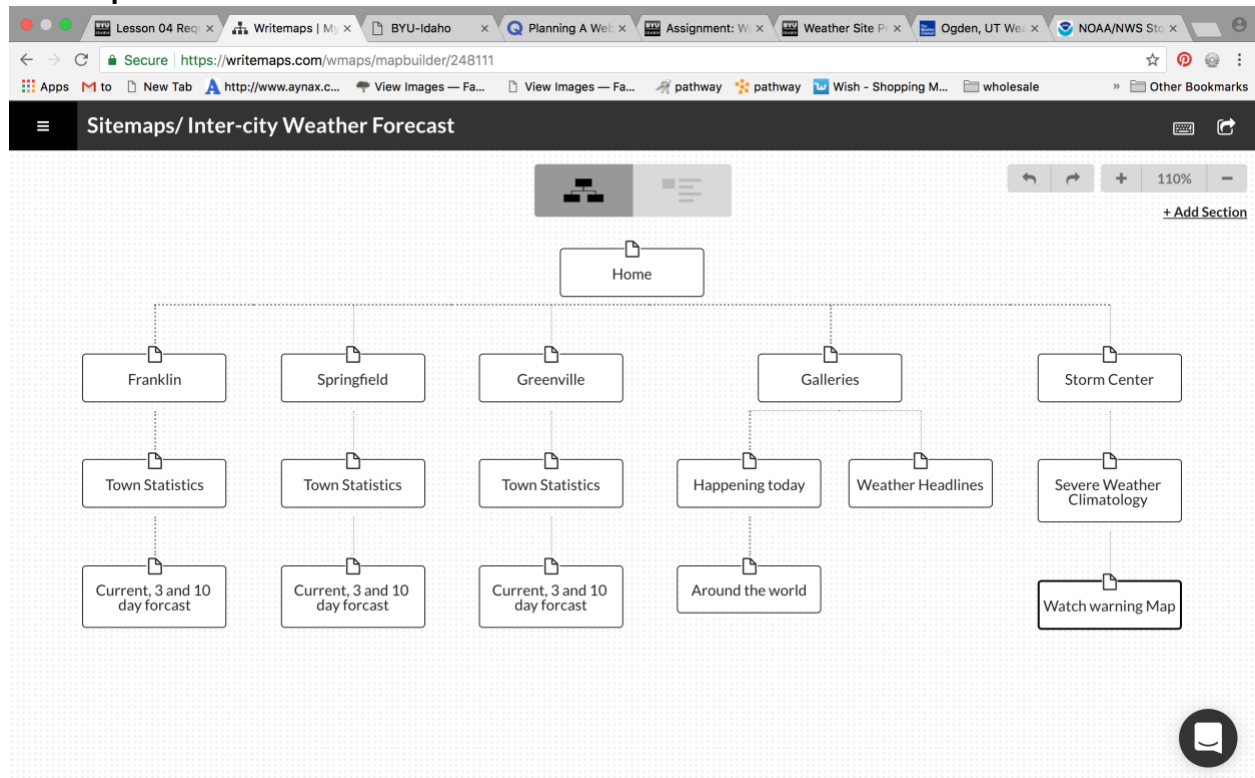
Site Purpose

The purpose of this website is to inform all residents as well as visitors to the vicinities of Franklin, Springfield and Greenville about the weather, so they can prepare for their different activities. This include but not limited to, precipitations and temperatures, severe weather such as hurricanes, tornadoes, and floods, etc. Visitors will want to know what to expect while they are here.

Target Audience

Visitors to the site may be 10 and up. This site is for audiences from the named cities, but mainly for visitors who want to make sure they will be able to perform the activities they have planned during their visit. It is for male and female and of any ethnic background, interests and careers.

Site Map



Color Scheme

For the color scheme will use the cool colors with Blue #0000FF as the dominant color. Accent colors will be Antique white #FAEBD7 and Aqua #00FFFF. In the header will be the logo which will contain in part the dominant color. The links in the main menu will have the

background as Antique white. The title will be in the dominant color as well. The aqua will be use as background for the footer.

Typography

The primary text fonts are Georgia and Segoe UI. Everything will be in the Georgia font, header. Primary navigation, footer, and headings, with sizes going from 40px to 16px, starting with the header down to the paragraph text. The text in paragraphs will be in the Segoe UI font.

See sketches below!

Wire-frame Sketches

