1. Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?
   * 1. More than half of all Crowdfunding campaigns listed were successful. 565 out of 1000 campaigns.
     2. Based on the pivot tables created, the most popular and successful campaigns were in the categories of Theater, Music and Film & Video. When looking at the subcategories of these three Parent categories, Plays is the most successful:
        + 1. A screenshot of a graph

             Description automatically generated
     3. It looks like most of the campaigns that were successful had start dates in July. Start dates that were later in the year were canceled or failed. With previous knowledge of a seasonal industry, it seems that there was less funding towards crowd funding campaigns near the end of the year as people tend to hold onto their money for the holiday season.
2. What are some limitations of this dataset?
   * 1. The data given only goes to 2020 so we don’t know if the campaigns marked as “live” have ended. We don’t know when this set of data was taken from and if the data is just a sample or if it is the whole population.
     2. The data is only from certain countries across the globe, but don’t say from where specifically so we can’t draw definite conclusions from specific demographics
3. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?
   * 1. We could create a conversion of the currency to one common currency to see actual dollar figures of goals vs pledged values and then see which country was the most successful, failed, or canceled. The results could bare a better prediction of when, where and what category could fair with better funding if someone needed to set up a crowdfunding strategically.