Day 1: Laying The Foundation For Your MarketPlace Journey

Task for Day 1:

Step 1: MarketPlace Type:

• General E-Commerce

Primary Purpose:

• I have chosen General E-Commerce for my marketplace. Its main purpose is to offer a platform where customers can easily buy different products like shoes, slippers, and sandals from various cultures. making shopping easy and accessible.

Step 2: Business Goals

• What problem does your marketplace aim to solve?

Our marketplace solves the problem of finding traditional footwear from different cultures. It offers unique, high quality shoes, slippers, and sandals made by artisans worldwide, making them easily available to everyone.

- Who is your target audience?
- Our target audience includes people who loves different cultures, traditional craftsmanship and unique fashion. This includes travelers, collectors, and everyday customers looking for high-quality, culturally inspired footwear

- What products on services will you offer?
- We will offer a selection of traditional
- shoes, slippers, and sandals from different cultures.

- What will set your marketplace apart (e.g., speed, affordability, customization)?

- Our marketplace will stand out because of:
- **Cultural Diversity:** We offer a wide variety of traditional footwear from different cultures which is not easily available elsewhere.

- **High-Quality Craftsmanship:** We ensure that all products are made by skilled artisans using the best materials, guaranteeing durability and comfort.

Step 3: Data Schema

1) Products:
   - Product ID
   - Name
   - Price
   - Description
   - Image
   - Category

2) Orders:
- Order ID
- Customer ID
- Product ID
- Quantity
- Total Price

3) Customers:
- Customer ID
- Name
- Contact Info
- Shipping Address.

4) Delivery Zone:
- Zone Name
- Coverage Area
- Assigned Riders

Relationship Diagram:

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┌─────────────┐
│  Products   │
└─────────────┘
       │
       ▼
┌─────────────┐
│   Orders    │
└─────────────┘
       │
       ▼
┌─────────────┐
│  Customers  │
└─────────────┘
       │
       ▼
┌─────────────┐
│Delivery Zone│
└─────────────┘
```