

# Kabul Taxi App Project Budget Plan

■ Project Managers: Ramish & Mahmood | Duration: 1 Year | Budget: 5,000,000 AFN

## 1. Team (1,900,000 AFN)

Role	Monthly (avg)	Duration	Total	Notes
Backend Developer	25,000	8 months	200,000	Core API work
Mobile Developer (Flutter)	25,000	8 months	200,000	Android/iOS cross-platform
Frontend Web Developer	20,000	6 months	120,000	Lightweight web portal
Desktop App Dev (Electron)	20,000	6 months	120,000	Cross-platform desktop
UI/UX Designer	15,000	3 months	45,000	Design once, reused across apps
QA Tester (Manual)	15,000	4 months	60,000	Test app at each stage
DevOps (Freelance/part-time)	10,000	4 months	40,000	Setup deployment, server
Business Analyst	15,000	3 months	45,000	Initial planning only
Project Assistant	10,000	12 months	120,000	Admin, scheduling, errands
PM Profit	—	—	400,000	Your profit as project manager

## 2. Equipment & Software (200,000 AFN)

Item	Estimated Cost	Notes
3 Laptops	120,000	For core developers/designers
2 Smartphones (Android/iPhone)	40,000	For app testing
Software licenses/tools	40,000	Domain, GitHub, design tools, etc.

## 3. Office & Utilities (420,000 AFN)

Item	Monthly	Duration	Total
Rent (small private office in Kabul)	20,000	12 months	240,000
High-speed internet	6,000	12 months	72,000
Office setup (furniture, chairs, lights, UPS)	—	One-time	60,000
Cleaning, tea/snacks, maintenance	4,000	12 months	48,000

## 4. Car Testing & Pilot (150,000 AFN)

Item	Cost	Notes
Rent 2 cars (part-time, test use)	100,000	For driver testing with app
Pay 2 test drivers	50,000	Try trips, verify experience

## 5. Marketing & Launch (200,000 AFN)

Item	Cost	Notes
Social media ads	80,000	Facebook, Instagram, local ads
Flyers/printing	40,000	Local shops and drivers
Launch event / giveaway	50,000	First ride free or similar promo
Branding/logo design	30,000	Professional branding (once)

## 6. Legal, Hosting, Admin (100,000 AFN)

Item	Cost	Notes
Company registration, legal docs	30,000	Contract templates, NDA, etc.
Domain + Web Hosting (1 year)	20,000	Secure and fast
Payment gateway setup / bank	20,000	Optional (based on model)
Miscellaneous fees	30,000	Unexpected admin costs

## 7. Emergency Buffer (130,000 AFN)

Purpose	Amount
Backup money for bugs, delays, or hiring extra help	130,000

## ■ Final Summary (Rebalanced Budget)

Category	Amount (AFN)
Team & Salaries	1,900,000
Office & Utilities	420,000
Equipment & Devices	200,000
Car Testing	150,000
Marketing	200,000
Legal & Admin	100,000
Emergency Buffer	130,000
PM Profit (you)	1,900,000
Total	5,000,000 AFN