

* Step 1: ~ Choose your Market place Type

Market place Type : ~ Rental E-commerce with a complementary purchase option

primary purpose : ~

- To give clients an affordable choice for getting good furniture without purchasing it
- If a customer wants to purchase the furniture, they can purchase it completely or rent it for a limited time
- This model provide Long-term sustainability and affordability

* Step 2: ~ Define your Business Goal

- 1) What problem does your marketplace aim to solve?
 - Flexibility: Short-term user, startups or temporary housing, usually require furniture
 - Sustainability: supports furniture reusability
 - Convenience: Provides clients with the option to easily switch from rental to purchase by offering rental and purchase option
- 2) Who is your target audience?
 - startup or businesses needing temporary office furniture
 - Event planner require short-term furniture rentals
- 3) What product or services will you offer?
 - Rental Products:
 - Living room furniture (Sofas, coffee table, TV units)
 - Bedroom furniture (beds, wardrobes, side tables)
 - Office furniture (desk, chairs, filing cabinets).
 - Purchase Products:
 - New furniture for long term use
 - Refurbished furniture at discounted rates
 - Services:
 - Delivery and assembly for both rental and purchases
 - Free maintenance for rented furnitures

4) What will set your marketplace apart?

-) Affordability: Flexible rental furniture that begin at competitive rates
-) Sustainability: Increase reusability of furniture
-) Customization: choice of furniture color, material and rental terms
-) Convenience: Provide customer with option to switch from rental to purchase

Step 3: Create a Data schema

