

**LACHOO MEMORIAL COLLAGE OF SCIENCE AND TECHNOLOGY**

**Major Project**

SUPERVISER NAME - ARPITA MATHUR

TOPIC - B2C E-COMMERCE PROJECT

GROUP MAMBER NAME -

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**INTRODUCTION & OBJECTIVES OF THE PROJECT -**

The goal of B2C project is to provide a common platform for Customers as well as Merchants.

Where Merchant can list their products for sell and customers can buy those products.

The main aim of B2C is to provide larger market to merchants and for customers to provide products on best price.