

RAMAKRISHNAN R

UI/UX DESIGNER | GRAPHIC DESIGNER | PHOTOGRAPHY

📍 Based in India | 📩 ramki.uiux07@gmail.com | ☎ +91 8778621851

Results-driven UI/UX Designer with **1.5+ years of hands-on experience** delivering web, mobile, and branding solutions for startups, enterprises, and freelance clients. Proven ability to translate business goals and user needs into **high-impact, intuitive interfaces**. Experienced across the full design lifecycle—from research and wireframing to high-fidelity UI, prototyping, and developer handoff. Strong focus on usability, clarity, and measurable outcomes.

CORE SKILLS

- UI/UX Design (Web & Mobile)
- User Research & Usability Testing
- Wireframing & Interactive Prototyping
- Design Systems & Visual Consistency
- Responsive & Mobile-First Design
- Branding & Marketing Creatives
- Stakeholder Collaboration & Handoff

Tools: Figma, FigJam, Adobe Photoshop, Adobe Illustrator, Canva

PROFESSIONAL EXPERIENCE

UI/UX Designer | IVA Technos

June 2024 – Present

- Designed and delivered **responsive websites and web applications** used by real-world clients across multiple industries.
- Led **end-to-end UI/UX processes** including user research, wireframing, high-fidelity UI design, prototyping, and developer handoff.
- Improved overall usability and visual consistency by introducing **structured layouts, reusable components, and design guidelines**.
- Collaborated with developers, product owners, and marketing teams to **ensure on-time delivery** and alignment with business objectives.
- Contributed to branding and visual identity work, strengthening brand recognition across digital platforms.

UX Design Intern | KONE Elevators

Aug 2023 – May 2024

- Worked on **enterprise-level UX projects** for elevator-related digital interfaces and internal tools.
- Conducted **user research, journey mapping, and usability testing**, identifying friction points in existing workflows.
- Redesigned key UI components to improve **task clarity, navigation flow, and usability for internal stakeholders**.
- Collaborated with senior designers and cross-functional teams, gaining exposure to **real-world constraints, safety considerations, and large-scale systems**.
- Delivered design recommendations that contributed to product innovation and UX improvements.

Graphic Design Intern | Loyalitics

Nov 2024 – Jan 2025

- Created **marketing creatives, posters, and social media assets** aligned with brand guidelines and campaign goals.
- Designed visual content that supported **brand visibility and engagement across digital platforms**.
- Worked closely with marketing teams to iterate designs based on feedback and campaign requirements.
- Strengthened visual storytelling through consistent typography, color usage, and layout systems.

Freelance UI/UX & Graphic Designer | Remote

Nov 2024 – Present

- Delivered UI/UX and branding solutions for **multiple clients across various sectors**.
- Designed websites and mobile app interfaces focused on **clear user flows, accessibility, and visual appeal**.
- Translated client requirements into structured design solutions, balancing user needs and business goals.
- Managed projects independently, handling client communication, **design execution, and delivery timelines**.

UI/UX Design Teaching Trainee | Naan Mudhalvan (Government of Tamil Nadu Initiative) Oct 25 - Nov 25

- Trained and mentored students on UI/UX design fundamentals, including user research, wireframing, prototyping, and usability principles.
- Delivered hands-on sessions using real-world project scenarios to explain design thinking and problem-solving approaches.
- Guided learners on industry-standard tools such as Figma and best practices for web and mobile UI design.
- Strengthened communication and leadership skills by translating complex UX concepts into easy-to-understand learning modules.

KEY PROJECTS

Event Management Websites – Ireland (Warren House & Ravens Ait)

- Designed multiple high-end **event venue websites** for Ireland-based properties catering to weddings, corporate events, and private functions.
- Focused on conversion-driven layouts, clear venue storytelling, gallery-first design, and strong inquiry CTAs.
- Improved user navigation by **structuring event types, capacities, amenities, and booking flows clearly**.
- Ensured fully responsive, mobile-first experiences, as a majority of users accessed the sites via mobile devices.

B2B Websites – Qatar & Ireland (Salam Technologies, Aura Clips)

- Designed B2B-focused websites targeting **enterprise and professional clients** across international markets.
- Simplified complex service offerings into clear value propositions and scannable content sections.
- Created structured information architecture to **support lead generation and credibility-building**.
- Collaborated with stakeholders to align UI decisions with business goals and brand positioning.

Restaurant Website – UK (RAASA Indian–British Dining)

- Redesigned the restaurant website to reflect a **premium Indian–British dining experience**.
- Focused on **mobile responsiveness, seasonal menu presentation, and visual storytelling**.
- Improved usability by optimizing navigation, reservation visibility, and content hierarchy.
- Strengthened brand perception through refined typography, imagery, and color usage.

Lift Mechanic Mobile App – KONE Elevators (Technician-Facing)

- Contributed to the UX design of a **technician-facing mobile application used for elevator maintenance and servicing.**
- Worked on **task flows, service logs, and issue reporting screens** tailored for on-field technicians.
- Participated in usability discussions considering real-world constraints such as safety, time pressure, and offline usage.
- Collaborated with **senior designers and engineers** within an enterprise product environment.

Gated Community Mobile App

- Designed a community-focused mobile app for **residents of gated communities.**
- Worked on features such as **announcements, service requests, notifications, and resident communication.**
- **Prioritized clarity, accessibility, and ease of use** for a diverse user base.

CERTIFICATIONS

- UX Design Internship — KONE Elevators
- Graphic Design Internship — Loyalytics
- Graphic Design Course — Astro Computer Education
- Digital Skills: User Experience Course — Accenture
- The Power of Infographics in Research Dissemination — The Open University
- UI/UX Design Course — Great Learning
- Introduction to Graphic Design — Simplilearn
- UI/UX Designing using ChatGPT — Simplilearn

EDUCATION

Photography, Videography, Cinematography Course

2025

I5 VFX Studio, Chennai

Bachelor of Engineering

KPR Institute of Engineering and Technology

2017 - 2018

- Major in Electronics and Communication.
- Secured 8 CGPA

SSLC

Vidyaa Vikas Matric Higher Secondary School

2019 - 2020

- Secured 94 percentage

PORTFOLIO

<https://ramakrishnan-portfolio.onrender.com>

DECLARATION

I hereby declare that the information provided above is true and correct to the best of my knowledge and belief. I take full responsibility for the correctness of the details mentioned.