CAPSTONE PROJECTS

DATA ANALYTICS

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Capstone Project-1

Web Scraping Project:-

Outline:

Scrape any of the following website(s) and scrape details for any of the products like mobile phones, TV's, Laptops, personal health equipment or anything related to your domain.

Choices of websites:

1. Flipkart.com

2. Ajio.com

3. Snapdeal.com

You can choose the website and products from the above.

What you need to do?

For example, for a product called mobile phones, capture the data, clean the data and create

Visualizations which help in understanding the budget phones, and High end phones. Please

Make sure that data has to be visualized as per the features, camera pixels, no of sim slots, and

The data / plots should be displayed in such a way that the user should be able to understand

Which phone to buy if he has a set of features?

Case Study:-

For example: If I have 25000 INR as my budget, and if I need a single sim with some company

Like Samsung in mind, I should be able to select the phones from a group of phones.

How to submit?

1. A clear PPT/PDF explaining the problem statement along with the detailed approach.

2. .ipynb files to validate the code

3. HTML file or .ipynb file with all the visualizations

4. Data file Please note that, once the data is scraped and cleaned please save data as a data frame and send it across.

Evaluation The project will be evaluated based on requirements and instructions provided above.

Sol:-

https://www.Flipkart.com

Data Scraping and Analysis using Python Competitive Pricing using Data Scraping

Data Scraping is a technique to retrieve large amounts of data from the internet. This technique is highly useful in **competitive pricing**. To check what our product's optimal price should be we can compare the similar products that are already in the market. These prices can vary a lot. I'm going to show how we can scrap data regarding a particular product.

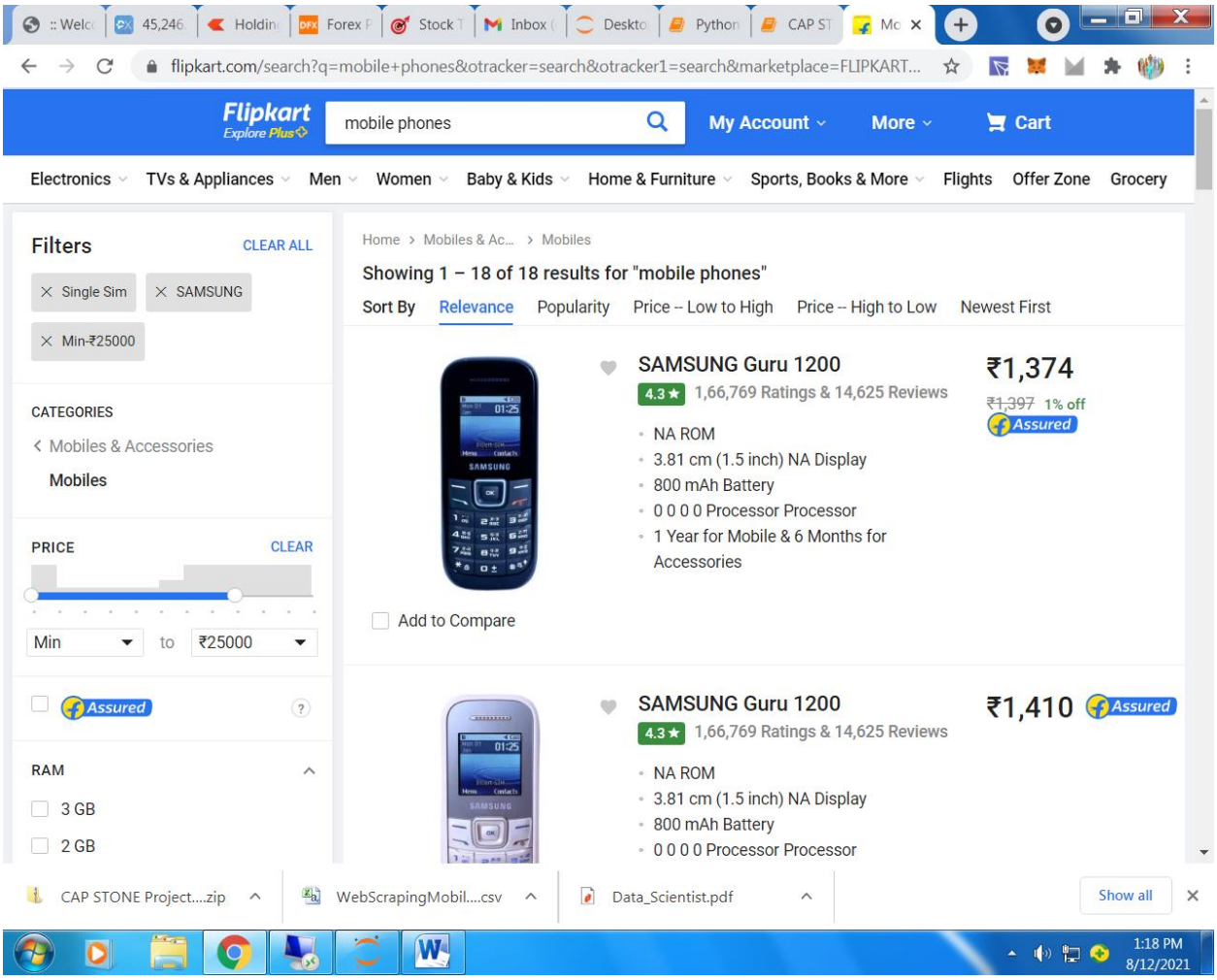
The most common technique for Data Scraping is using **Beautiful Soup**. It extracts the html for the page and stores it as an unstructured data. We'll have to convert that into structured format.

Web scraping-Samsung Mobile Phones According to Brand and price Range and Specifications and Rating.

Step : 1:- # parsing a simple html page

- import bs4
- from bs4 import BeautifulSoup as bs
- import requests

Step : 2:- Filtering the Link as according to Requirement Single sim, Price Range 0-25,000 Rs/- and Brand Name as Samsung.



link='https://www.flipkart.com/search?q=mobile+phones&otracker=search&otracker1=search&marketplace=FLIPKART&as-show=on&as=off&as-pos=1&astype=HISTORY&p%5B%5D=facets.sim_type%255B%255D%3DSingle%2BSim&p%5B%5D=facets.price_range.from%3DMin&p%5B%5D=facets.price_range.to%3D25000&p%5B%5D=facets.brand%255B%255D%3DSAMSUNG'

- page = requests.get(link)
- page = requests.get(link)
- page

<Response [200]>

Step : 3:- Parsing the page content with Beautifulsoup Liberaries

- soup = bs(page.content,'html.parser')

Step : 4:- Prettify the html code

- print(soup.prettify())

Step : 5:- Finding all the configurations

Initialization of the lists to store the extracted data

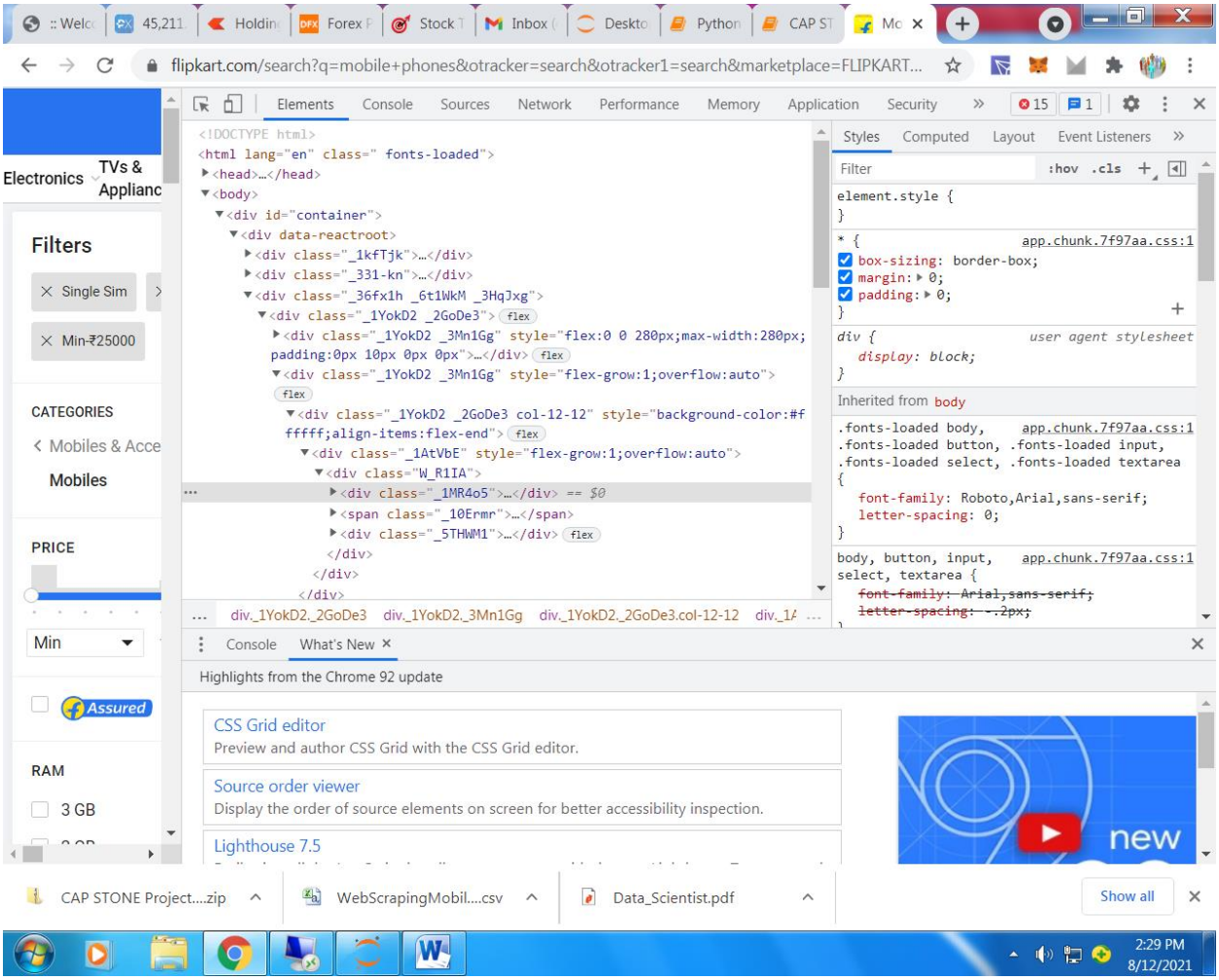
The data that we extract is unstructured data. So we'll create empty lists to store them in a structured form,

```
count=0                # Intialize search row count

products=[]            #List to store name of the product

prices=[]              #List to store price of the product
```

```
ratings=[]            #List to store rating of the product

cpu = []              #List to store CPU specifications of the product

ram = []              #List to store RAM specifications of the product

os = []               #List to store OS specifications of the product

hd = []               #List to store HDD specifications of the product

display = []          #List to store Display specifications of the product
```

According to Specification we use options

Step : 6:- Adding the Class Tags



for containers in soup.findAll('a',class_='_1fQZEK'):

name=containers.find('div', attrs={'class':'_4rR01T'})

price=containers.find('div', attrs={'class':'_30jeq3 _1_WHN1'})

rating=containers.find('div', attrs={'class':'_3LWZlK'})

specification = containers.find('div', attrs={'class':'fMghEO'})

```
        ## Splitting integrated specification into individual Display specifications

        for col in specification:

            col=col.find_all('li', attrs={'class':'rgWa7D'})

            products.append(name.text) # Add product name to list

            prices.append(price.text) # Add price to list

    #specifications.append(specification.text) if type(specification) == bs4.element.Tag  else
specifications.append('NaN')

        hd.append(hdt) # Add HDD specifications to list

        display.append(displayt) # Add Display specifications to list

        ratings.append(rating.text) if type(rating) == bs4.element.Tag  else ratings.append('NaN') #

        Add Rating to list

         count=count+1 # Increment row count
```

Step : 7:- Print the length of data

- print(len(products))
- print(len(ratings))
- print(len(price))

51

51

1

Step : 8:- Importing pandas libraries

- import pandas as pd

Step : 9:- Creating a dataframe

- df=pd.DataFrame({'Product Name':products,'Display':display,'Price':prices,'Rating':ratings,})

Step : 10: Display the data frame

- df

	Product Name	Display	Price	Rating
0	SAMSUNG Guru 1200	1 Year for Mobile & 6 Months for Accessories	₹1,410	4.3
1	SAMSUNG Guru 1200	1 Year for Mobile & 6 Months for Accessories	₹1,410	4.3
2	SAMSUNG Guru 1200	1 Year for Mobile & 6 Months for Accessories	₹1,100	4.3
3	SAMSUNG Guru 1200	1 Year for Mobile & 6 Months for Accessories	₹1,410	4.3
4	SAMSUNG Guru 1200	1 Year for Mobile & 6 Months for Accessories	₹1,410	4.3
5	SAMSUNG Guru 1200	1 Year for Mobile & 6 Months for Accessories	₹1,100	4.3
6	SAMSUNG Guru 1200	1 Year for Mobile & 6 Months for Accessories	₹1,410	4.3

7	SAMSUNG Guru 1200	1 Year for Mobile & 6 Months for Accessories	₹1,410	4.3
8	SAMSUNG Guru 1200	1 Year for Mobile & 6 Months for Accessories	₹1,100	4.3
9	SAMSUNG Guru 1200	1 Year for Mobile & 6 Months for Accessories	₹1,410	4.3
10	SAMSUNG Guru 1200	1 Year for Mobile & 6 Months for Accessories	₹1,410	4.3
11	SAMSUNG Guru 1200	1 Year for Mobile & 6 Months for Accessories	₹1,100	4.3
12	SAMSUNG Guru 1200	1 Year for Mobile & 6 Months for Accessories	₹1,100	4.3
13	SAMSUNG C3520	1 Year for Mobile & 6 Months for Accessories	₹3,738	2.8
14	SAMSUNG E1190	1 Year for Mobile & 6 Months for Accessories	₹3,670	3.2
15	SAMSUNG S3600	1 Year for Mobile & 6 Months for Accessories	₹3,840	2.7
16	SAMSUNG E1270	1 Year for Mobile & 6 Months for Accessories	₹3,899	3.8

17 SAMSUNG Galaxy Alpha (Charcoal Black, 32 GB) 1 Year for Mobile & 6 Months for Accessories ₹22,389 3.6

18 SAMSUNG Galaxy S5 (Shimmery White, 16 GB) 1 Year for Mobile & 6 Months for Accessories ₹5,999 3.9

19 SAMSUNG Galaxy Note 3 (Jet Black, 32 GB) 1 Year for Mobile & 6 Months for Accessories ₹21,999 4.1

20 SAMSUNG Galaxy S5 (Electric Blue, 16 GB) 1 Year for Mobile & 6 Months for Accessories ₹21,999 3.9

21 SAMSUNG Galaxy M20 (Ocean Blue, 32 GB) 1 Year for Mobile & 6 Months for Accessories ₹9,990 4.2

22 SAMSUNG Galaxy S4 (Deep Black, 16 GB) 1 Year for Mobile & 6 Months for Accessories ₹15,999 3.9

23 SAMSUNG Galaxy Note 3 Neo (Black, 16 GB) 1 Year for Mobile & 6 Months for Accessories ₹19,900 4.2

24 SAMSUNG Galaxy S5 (Copper Gold, 16 GB) 1 Year for Mobile & 6 Months for Accessories ₹21,999 3.9

25 SAMSUNG Galaxy S5 (Charcoal Black, 16 GB) 1 Year for Mobile & 6 Months for Accessories ₹21,999 3.9

26	SAMSUNG GT 1200 R/I/M	1 Year for Mobile & 6 Months for Accessories	₹1,099	4.1
27	SAMSUNG Galaxy Alpha (Dazzling White, 32 GB)	1 Year for Mobile & 6 Months for Accessories	₹19,999	3.6
28	SAMSUNG Galaxy S4 Zoom (White, 8 GB)	1 Year for Mobile & 6 Months for Accessories	₹19,999	3.8
29	SAMSUNG Galaxy Note 3 Neo (White, 16 GB)	1 Year for Mobile & 6 Months for Accessories	₹11,250	4.2
30	SAMSUNG Guru 1200	1 Year for Mobile & 6 Months for Accessories	₹1,410	4.3
31	SAMSUNG Guru 1200	1 Year for Mobile & 6 Months for Accessories	₹1,410	4.3
32	SAMSUNG Guru 1200	1 Year for Mobile & 6 Months for Accessories	₹1,100	4.3
33	SAMSUNG Guru 1200	1 Year for Mobile & 6 Months for Accessories	₹1,100	4.3
34	SAMSUNG C3520	1 Year for Mobile & 6 Months for Accessories	₹3,738	2.8
35	SAMSUNG E1190	1 Year for Mobile & 6 Months for Accessories	₹3,670	3.2

36 SAMSUNG S3600 1 Year for Mobile & 6 Months for Accessories ₹3,840 2.7

37 SAMSUNG E1270 1 Year for Mobile & 6 Months for Accessories ₹3,899 3.8

38 SAMSUNG Galaxy Alpha (Charcoal Black, 32 GB) 1 Year for Mobile & 6 Months for Accessories ₹22,389 3.6

39 SAMSUNG Galaxy S5 (Shimmery White, 16 GB) 1 Year for Mobile & 6 Months for Accessories ₹5,999 3.9

40 SAMSUNG Galaxy Note 3 (Jet Black, 32 GB) 1 Year for Mobile & 6 Months for Accessories ₹21,999 4.1

41 SAMSUNG Galaxy S5 (Electric Blue, 16 GB) 1 Year for Mobile & 6 Months for Accessories ₹21,999 3.9

42 SAMSUNG Galaxy M20 (Ocean Blue, 32 GB) 1 Year for Mobile & 6 Months for Accessories ₹9,990 4.2

43 SAMSUNG Galaxy S4 (Deep Black, 16 GB) 1 Year for Mobile & 6 Months for Accessories ₹15,999 3.9

44 SAMSUNG Galaxy Note 3 Neo (Black, 16 GB) 1 Year for Mobile & 6 Months for Accessories ₹19,900 4.2

45 SAMSUNG Galaxy S5 (Copper Gold, 16 GB) 1 Year for Mobile & 6 Months for Accessories ₹21,999 3.9

46 SAMSUNG Galaxy S5 (Charcoal Black, 16 GB) 1 Year for Mobile & 6 Months for Accessories ₹21,999 3.9

47 SAMSUNG GT 1200 R/I/M 1 Year for Mobile & 6 Months for Accessories ₹1,099 4.1

48 SAMSUNG Galaxy Alpha (Dazzling White, 32 GB) 1 Year for Mobile & 6 Months for Accessories ₹19,999 3.6

49 SAMSUNG Galaxy S4 Zoom (White, 8 GB) 1 Year for Mobile & 6 Months for Accessories ₹19,999 3.8

50 SAMSUNG Galaxy Note 3 Neo (White, 16 GB) 1 Year for Mobile & 6 Months for Accessories ₹11,250 4.2

Step : 11:- Dataframe info

- df.info()

<class 'pandas.core.frame.DataFrame'>

RangeIndex: 51 entries, 0 to 50

Data columns (total 4 columns):

Column Non-Null Count Dtype

--- ------ -------------- -----

0 Product Name 51 non-null object

1 Display 51 non-null object

2 Price 51 non-null object

3 Rating 51 non-null object

dtypes: object(4)

memory usage: 880.0+ bytes

- print(df.shape)

(51, 4)

Step : 12:- checking the Null values

- df.isnull()

Product Name Display Price Rating

0 False False False False

1	False	False	False	False
2	False	False	False	False
3	False	False	False	False
4	False	False	False	False
5	False	False	False	False
6	False	False	False	False
7	False	False	False	False
8	False	False	False	False
9	False	False	False	False
10	False	False	False	False
11	False	False	False	False
12	False	False	False	False
13	False	False	False	False
14	False	False	False	False

15 False False False False

16 False False False False

17 False False False False

18 False False False False

19 False False False False

20 False False False False

21 False False False False

22 False False False False

23 False False False False

24 False False False False

25 False False False False

26 False False False False

27 False False False False

28 False False False False

29 False False False False

30 False False False False

31 False False False False

32 False False False False

33 False False False False

34 False False False False

35 False False False False

36 False False False False

37 False False False False

38 False False False False

39 False False False False

40 False False False False

41 False False False False

42 False False False False

43 False False False False

44 False False False False

45 False False False False

46 False False False False

47 False False False False

48 False False False False

49 False False False False

50 False False False False

Step : 13:- Check for null values sum

- df.isnull().sum() # Check for null values

Product Name 0

Display 0

Price 0

Rating 0

dtype: int64

Step : 14:- cleaning the data:- formatting the price values

Format Price column to remove ₹ and delimiter ',' used for the thousandth place

- df['Price'] = df['Price'].str.lstrip('₹')
- df['Price'] = df['Price'].replace({',' : ''}, regex=True)

Step : 15:- check if formatting is correct

- df.head() # Check if formatting is correct

	Product Name	Display	Price	Rating
0	SAMSUNG Guru 1200	1 Year for Mobile & 6 Months for Accessories	1410	4.3
1	SAMSUNG Guru 1200	1 Year for Mobile & 6 Months for Accessories	1410	4.3
2	SAMSUNG Guru 1200	1 Year for Mobile & 6 Months for Accessories	1100	4.3
3	SAMSUNG Guru 1200	1 Year for Mobile & 6 Months for Accessories	1410	4.3

4 SAMSUNG Guru 1200 1 Year for Mobile & 6 Months for Accessories 1410 4.3

Step : 16:- Find the data types

- df.dtypes

Product Name object

Display object

Price object

Rating object

dtype: object

works as as below code

#df['Price']=df['Price'].astype(float)

#df['Rating']=df['Rating'].astype(float)

df.dtypes

Product Name object

Display object

Price object

Rating object

dtype: object

Step : 17:- # Save cleaned and processed data to a CSV file

- df.to_csv('WebScrapingMobiles.csv', index=False)
- df1=pd.read_csv('WebScrapingMobiles.csv')

Step : 18:- check the data on df1

- df1.head()

Product Name Display Price Rating

0 SAMSUNG Guru 1200 1 Year for Mobile & 6 Months for Accessories 1410 4.3

1 SAMSUNG Guru 1200 1 Year for Mobile & 6 Months for Accessories 1410 4.3

2 SAMSUNG Guru 1200 1 Year for Mobile & 6 Months for Accessories 1100 4.3

3 SAMSUNG Guru 1200 1 Year for Mobile & 6 Months for Accessories 1410 4.3

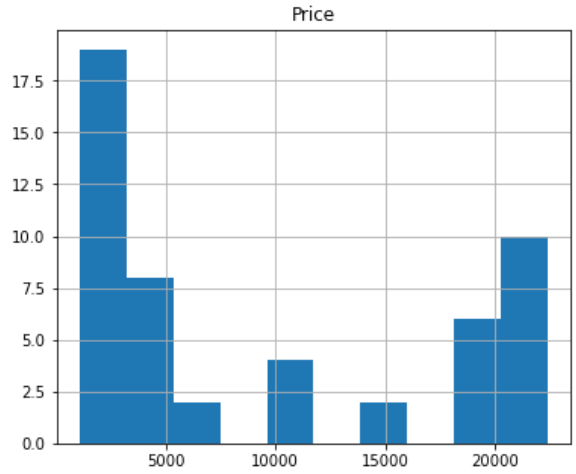
4 SAMSUNG Guru 1200 1 Year for Mobile & 6 Months for Accessories 1410 4.3

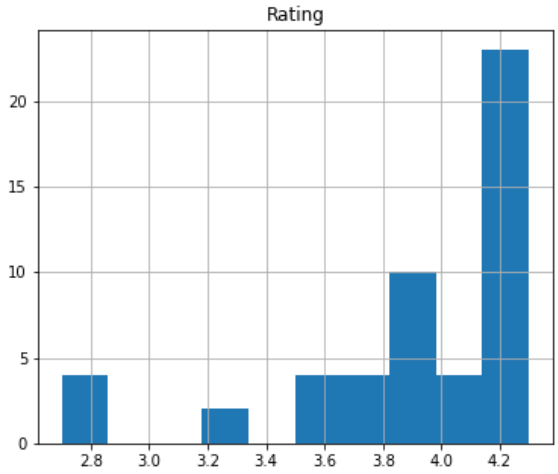
Step : 19: - Exploratory Data Anaysis(EDA)

- Univariate Analysis Plot Histograms and BoxPlots

(i)# Plot Histograms of Price and Rating

- import seaborn as sns
- import matplotlib.pyplot as plt
- df1.hist(figsize=(14,5))
- plt.show()

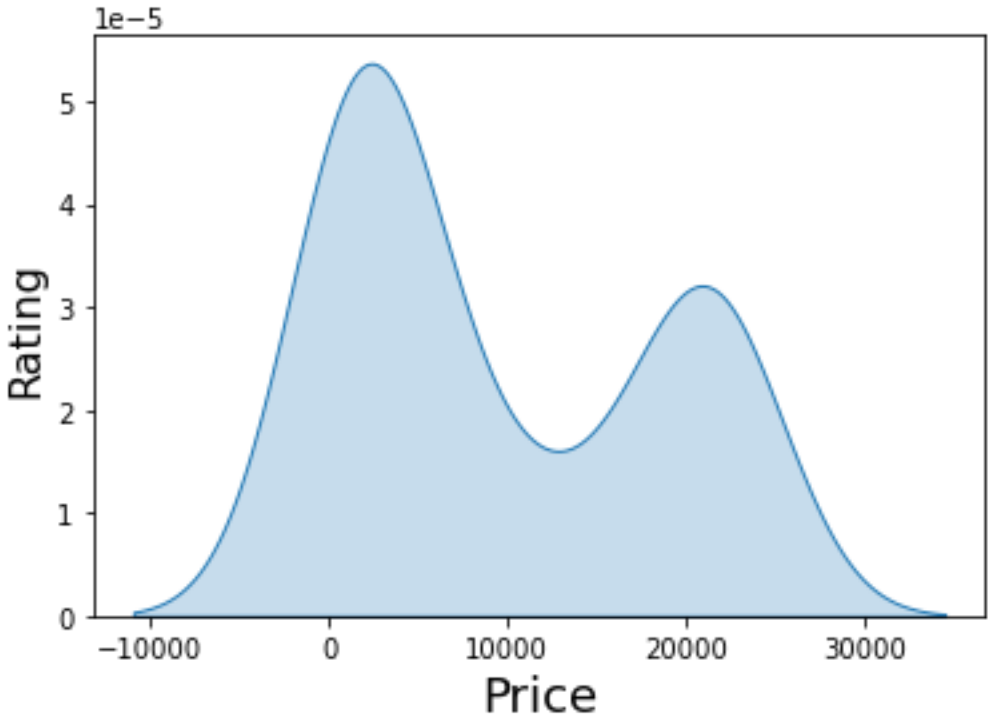


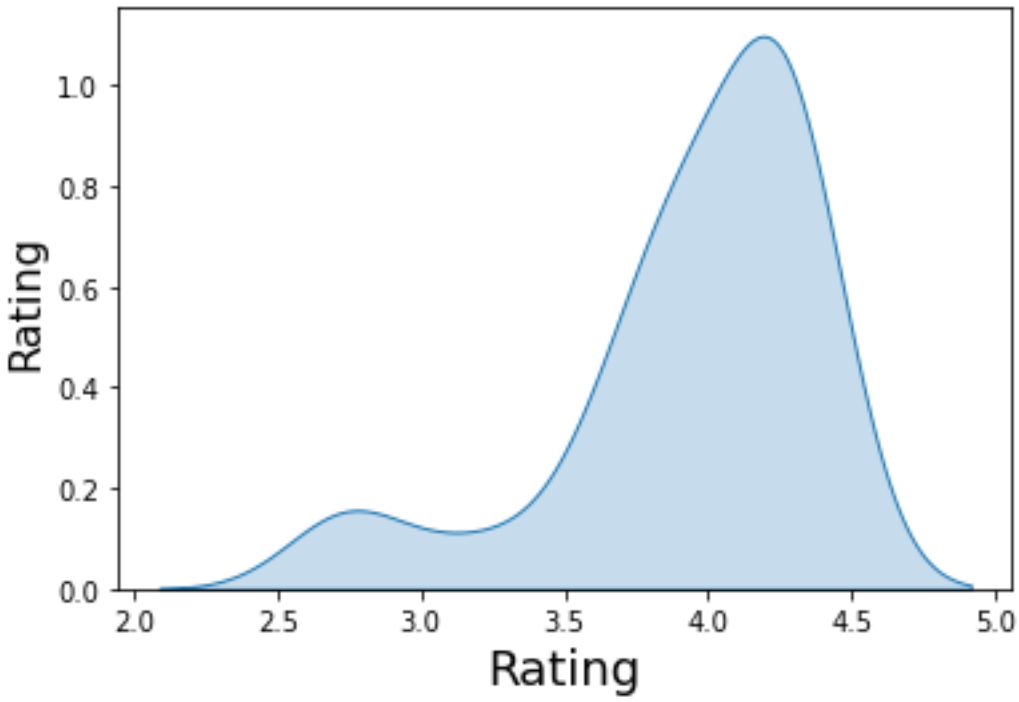


(ii)Rating

Plot Distibution Plots of Price and Rating

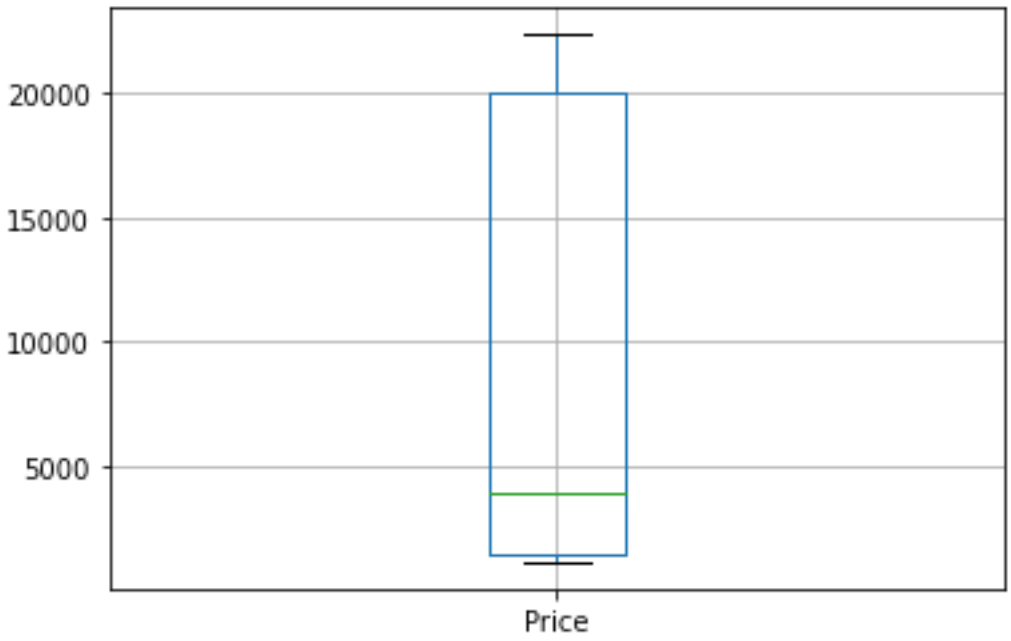
- columns=['Price','Rating']
- for i in columns:
- sns.kdeplot(df1[i],shade=True)
- plt.xlabel(i, fontsize=18)
- plt.ylabel('Rating', fontsize=16)
- plt.show()





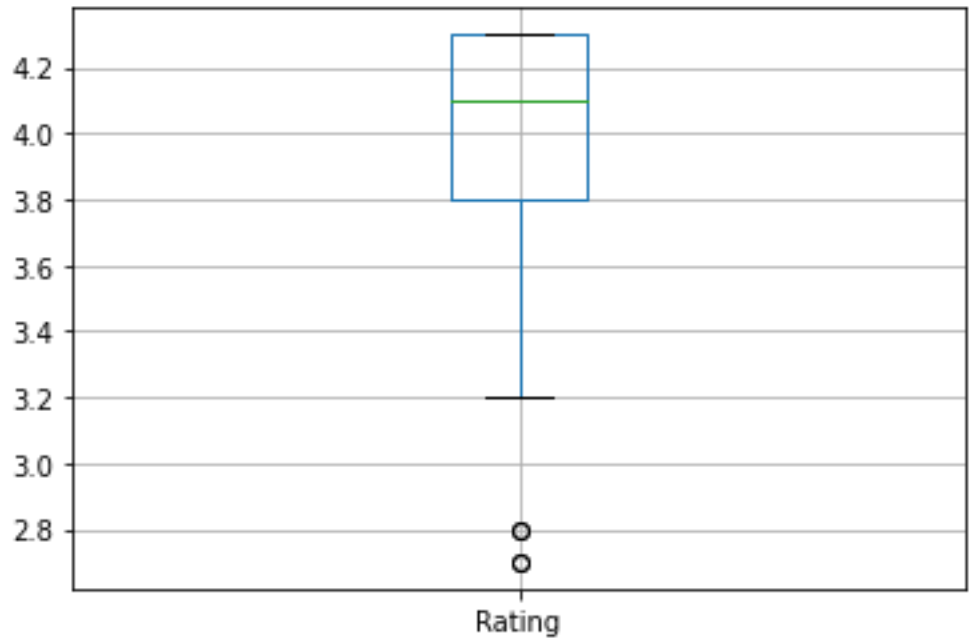
(iii)# Boxplot of Price using Dataframe method

- df1.boxplot(column='Price',grid=True,figsize=(6,4))
- plt.show()



(iv)# Box plot of Rating

- df1.boxplot(column='Rating',grid=True,figsize=(6,4))
- plt.show()

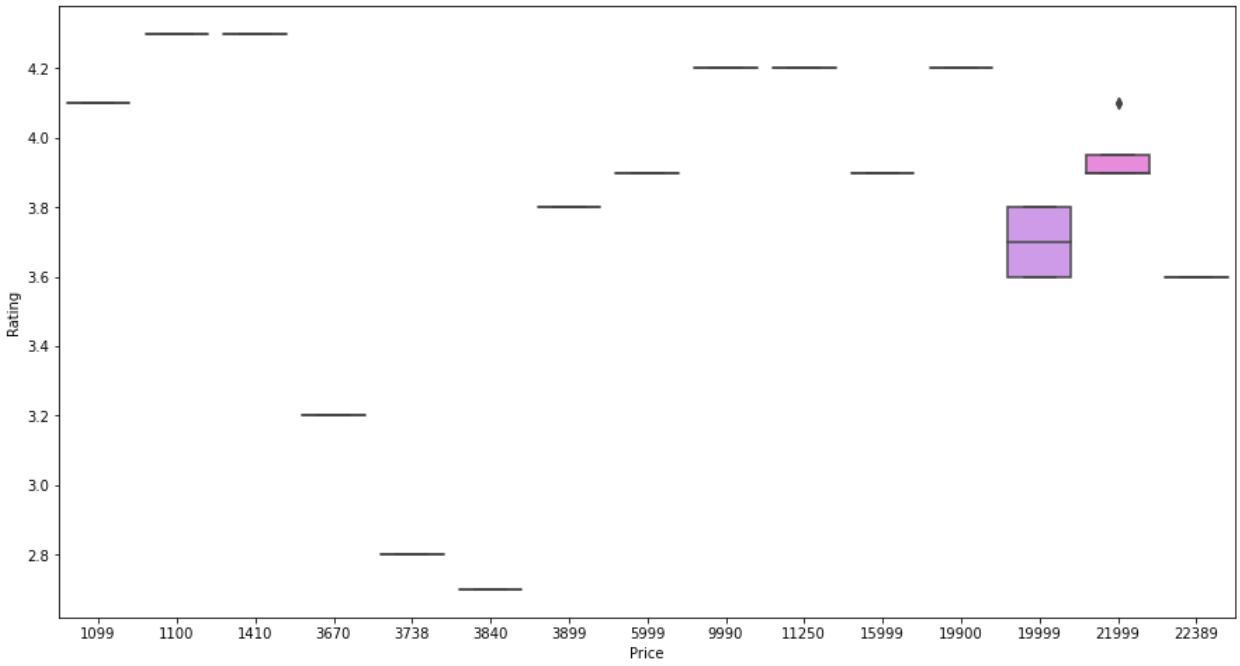


Rating

Bivariate Analysis

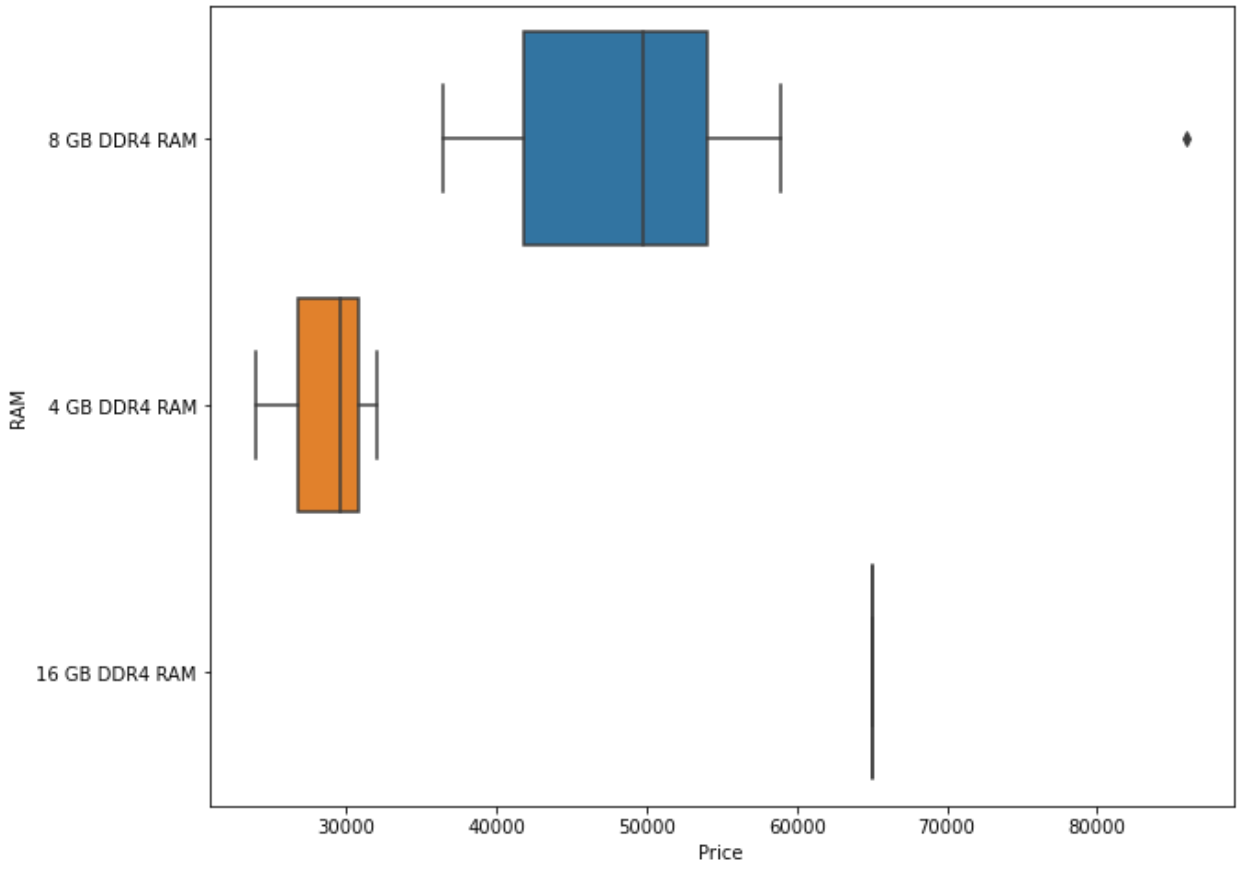
Box plot of CPU and Price

- plt.figure(figsize=(15,8))
- sns.boxplot(y="Rating",x='Price',data=df1)
- plt.show()



Box plot of RAM and Price

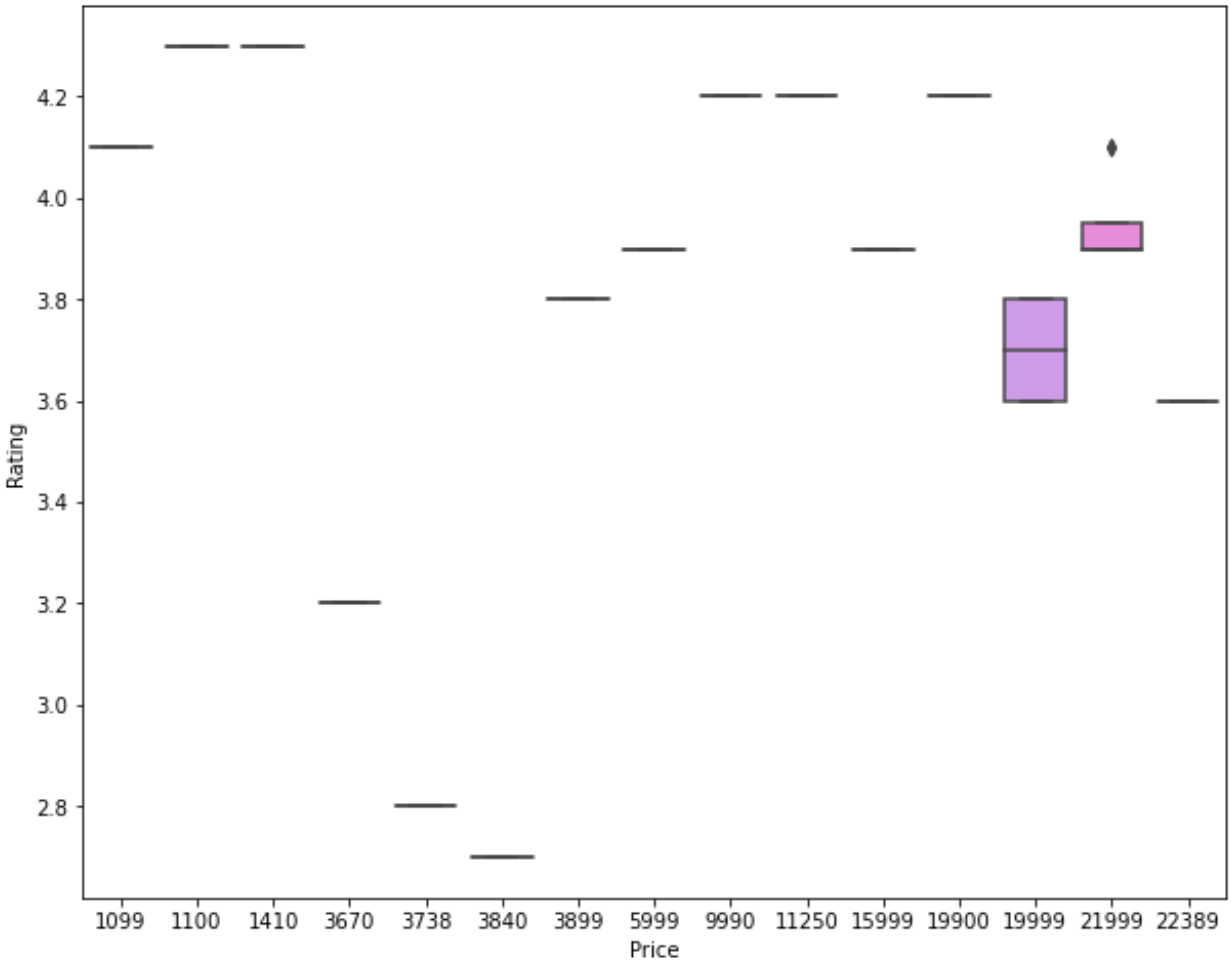
- plt.figure(figsize=(10,8))
- sns.boxplot(y="RAM",x='Price',data=df1)
- plt.show()



Rating

Box plot of OS and Price

- plt.figure(figsize=(10,8))
- sns.boxplot(y="Rating",x='Price',data=df1)
- plt.show()



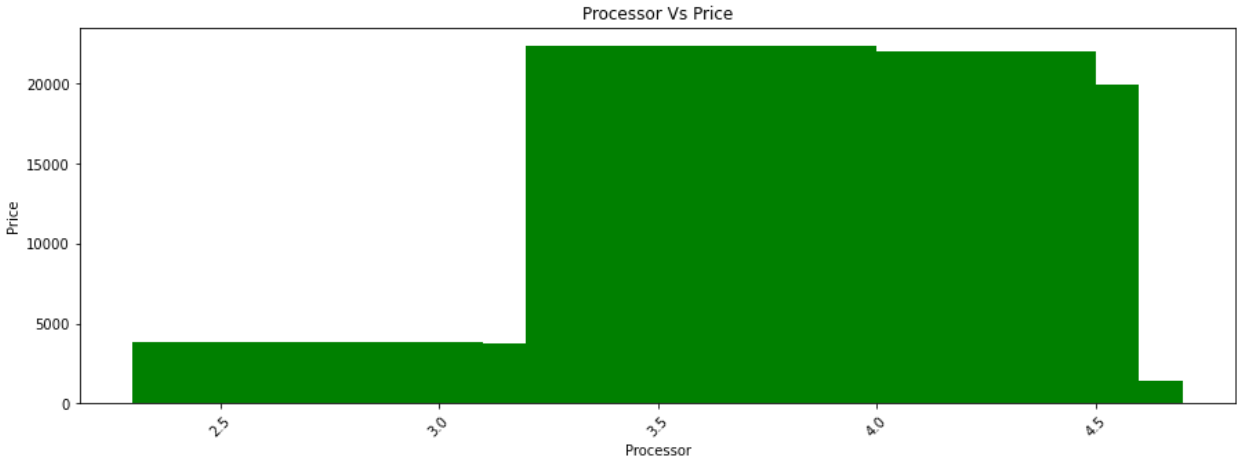
Bar Graphs using Matplotlib

Bar Graph - Processor Vs Price

Using plt

- plt.figure(figsize=(15,5))
- plt.bar(df1['Rating'],df1['Price'],color='green')
- plt.xticks(rotation=45)
- plt.xlabel('Processor')

- plt.ylabel('Price')
- plt.title('Processor Vs Price')
- plt.show()



Rating Size

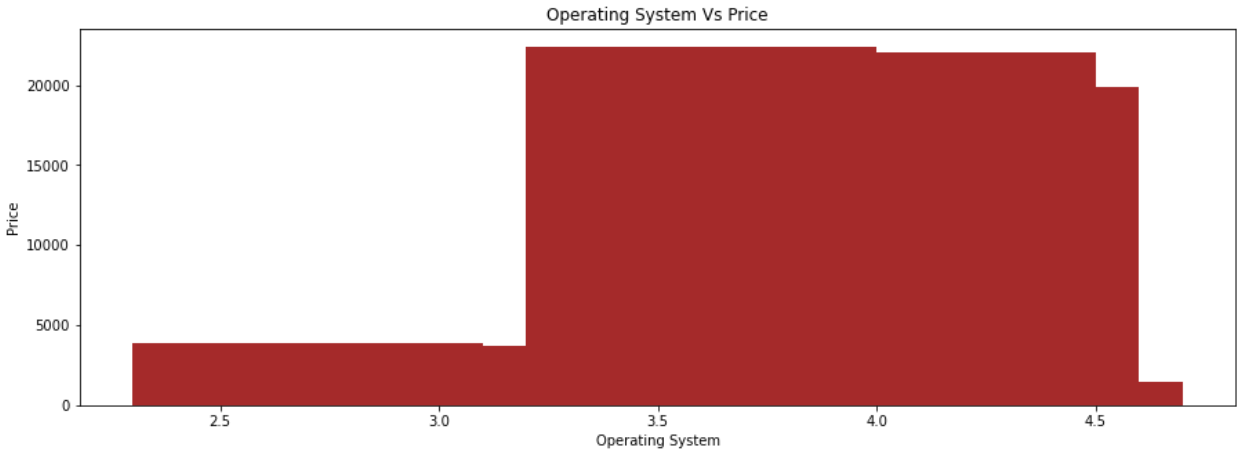
Bar Graph - RAM Vs Price

- plt.figure(figsize=(15,5))
- plt.bar(df1['Rating'],df1['Price'],color='fuchsia')
- plt.xticks(rotation=45)
- plt.xlabel('Rating Size')
- plt.ylabel('Price')
- plt.title('Rating Size Vs Price')
- plt.show()

Findings from fig.

Bar Graph - OS Vs Price

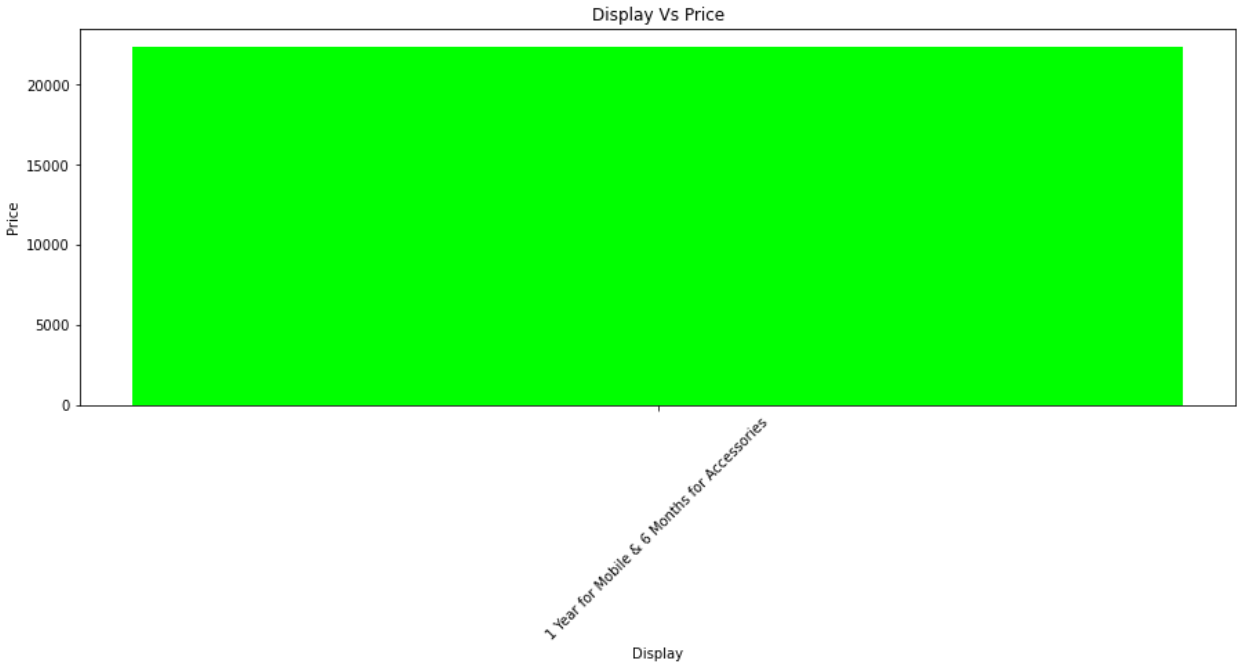
- plt.figure(figsize=(15,5))
- plt.bar(df1['Rating'],df1['Price'],color='brown')
- plt.xticks(rotation=0)
- plt.xlabel('Operating System')
- plt.ylabel('Price')
- plt.title('Operating System Vs Price')
- plt.show()



Display

Bar Graph - HDD Vs Price

- plt.figure(figsize=(15,5))
- plt.bar(df1['Display'],df1['Price'],color='lime')
- plt.xticks(rotation=45)
- plt.xlabel('Display')
- plt.ylabel('Price')
- plt.title('Display Vs Price')
- plt.show()



Bar Graph - Display Vs Price

- plt.figure(figsize=(15,5))
- plt.bar(df1['Display'],df1['Price'],color='tomato')
- plt.xticks(rotation=45)
- plt.xlabel('Display Size')
- plt.ylabel('Price')
- plt.title('Display Vs Price')
- plt.show()

BarPlots using Seaborn library

Rating

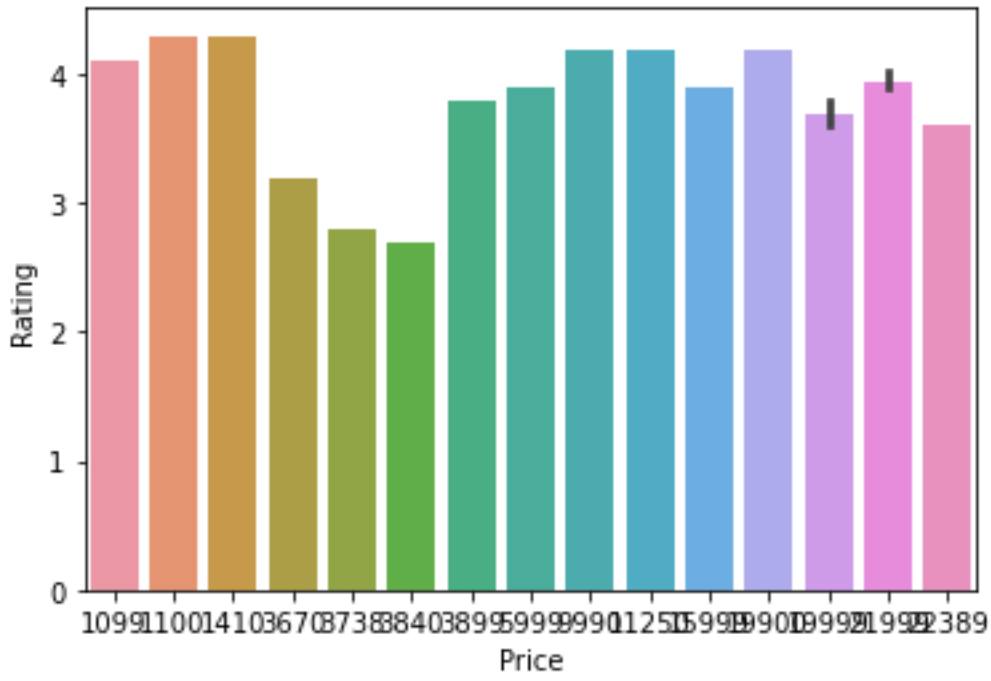
Bar Plot - Price Vs CPU

#sns.barplot(x=df1.Price, y=df1.Rating)

#sns.barplot(y=df1.Price, x=df1.Rating)

#plt.xticks(rotation=90)

<AxesSubplot:xlabel='Price', ylabel='Rating'>

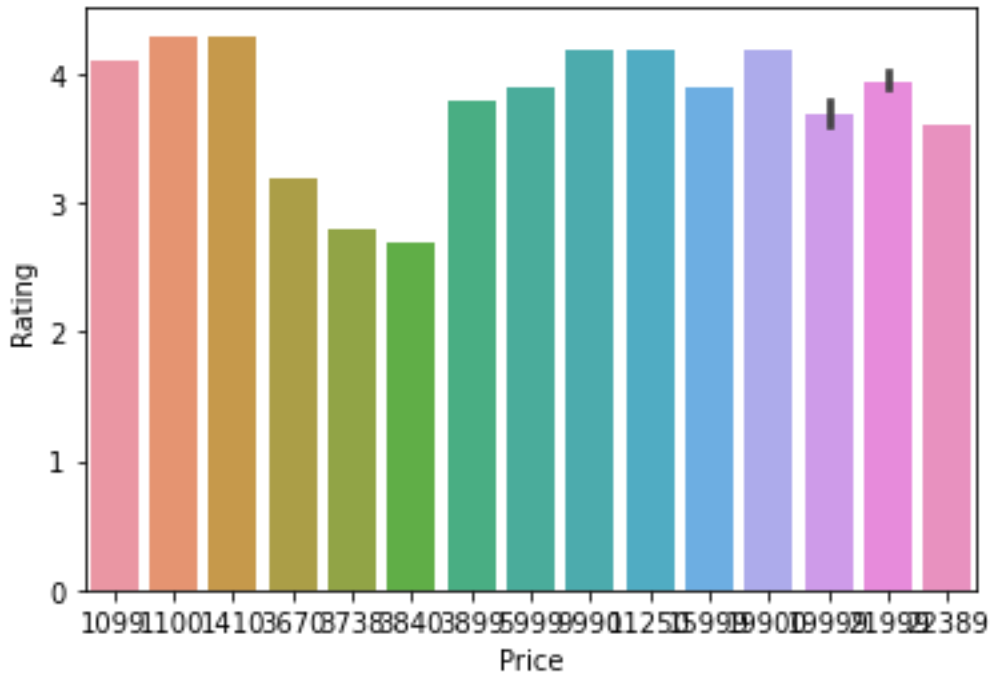


Rating

Bar Plot - Price Vs RAM

- sns.barplot(x=df1.Price, y=df1.Rating)

<AxesSubplot:xlabel='Price', ylabel='Rating'>

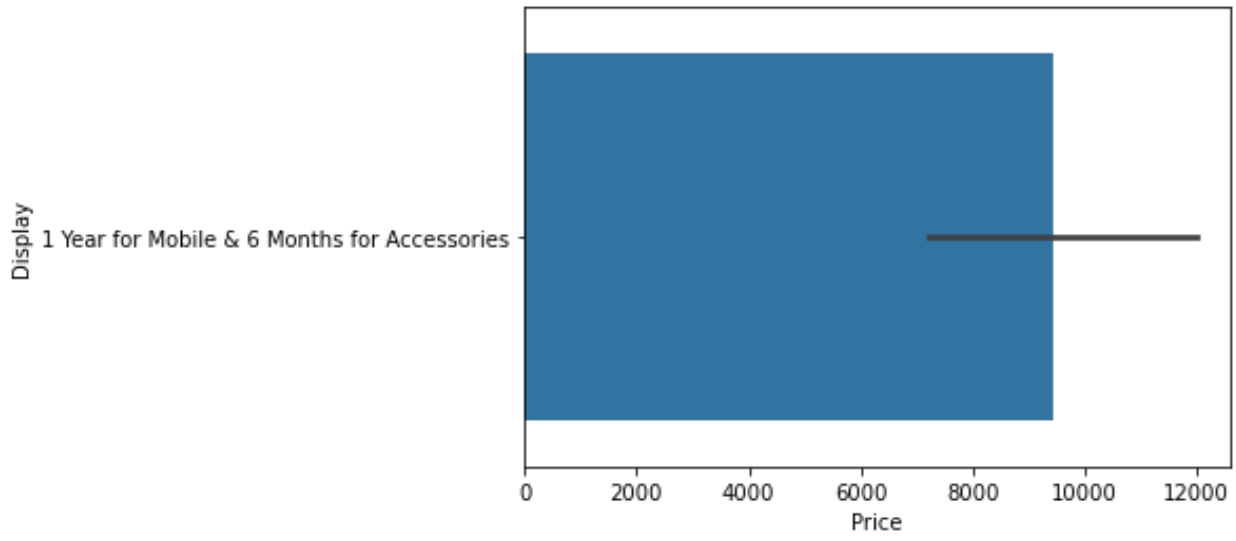


Display

Bar Plot - Price Vs OS

- sns.barplot(x=df1['Price'], y=df1['Display'])

<AxesSubplot:xlabel='Price', ylabel='Display'>

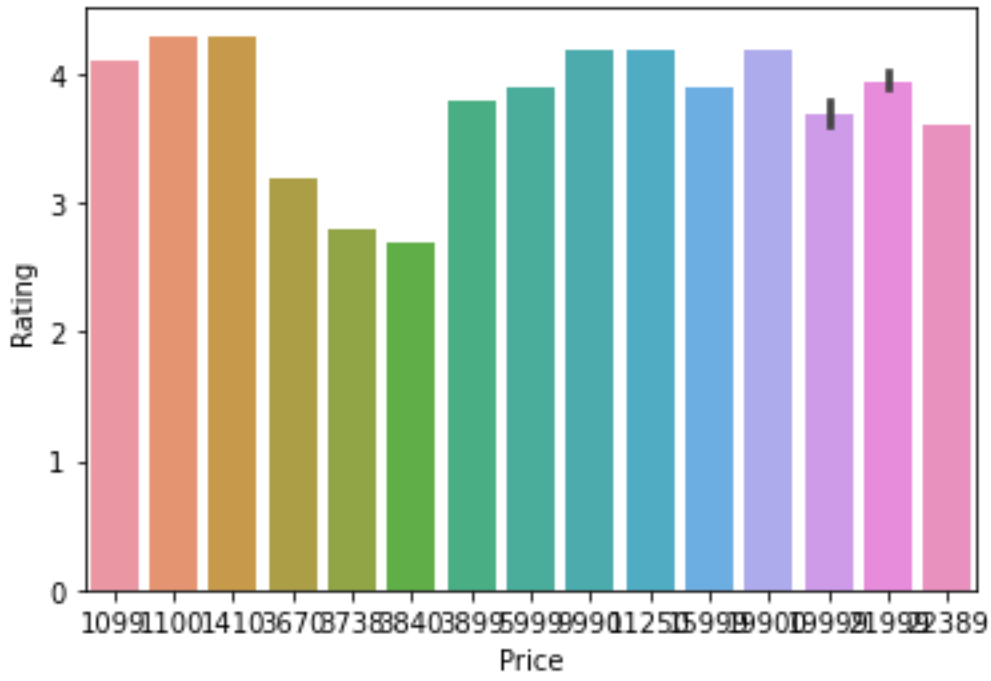


Rating

Bar Plot - Price Vs Rating

```
sns.barplot(x=df1['Price'], y=df1['Rating'])
```

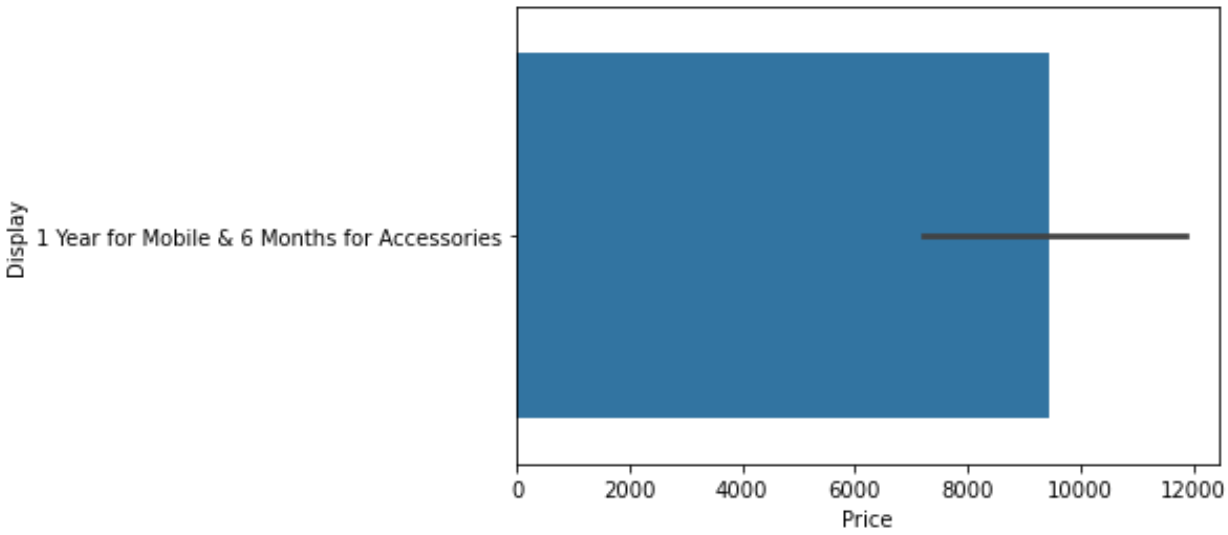
```
<AxesSubplot:xlabel='Price', ylabel='Rating'>
```



Bar Plot - Price Vs Display

- sns.barplot(x=df1['Price'], y=df1['Display'])

<AxesSubplot:xlabel='Price', ylabel='Display'>



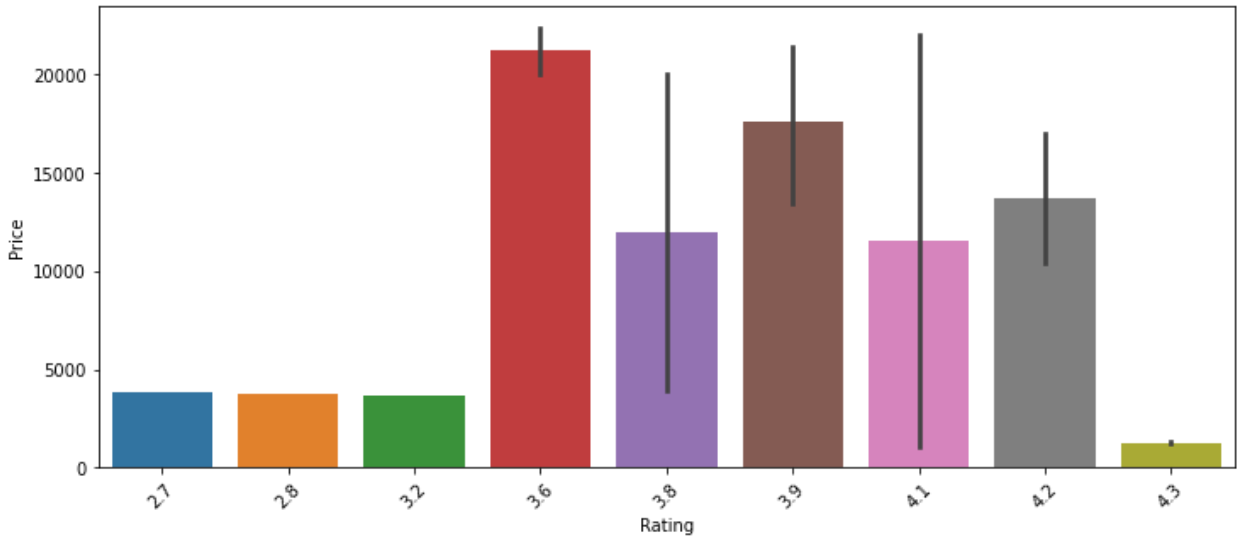
BarPlots using Seaborn library

Categorical Variables versus Price

Rating

Bar Plot - Rating Vs Price

- plt.figure(figsize=(12,5))
- sns.barplot(x=df1['Rating'], y=df1['Price'])
- plt.xticks(rotation=45);

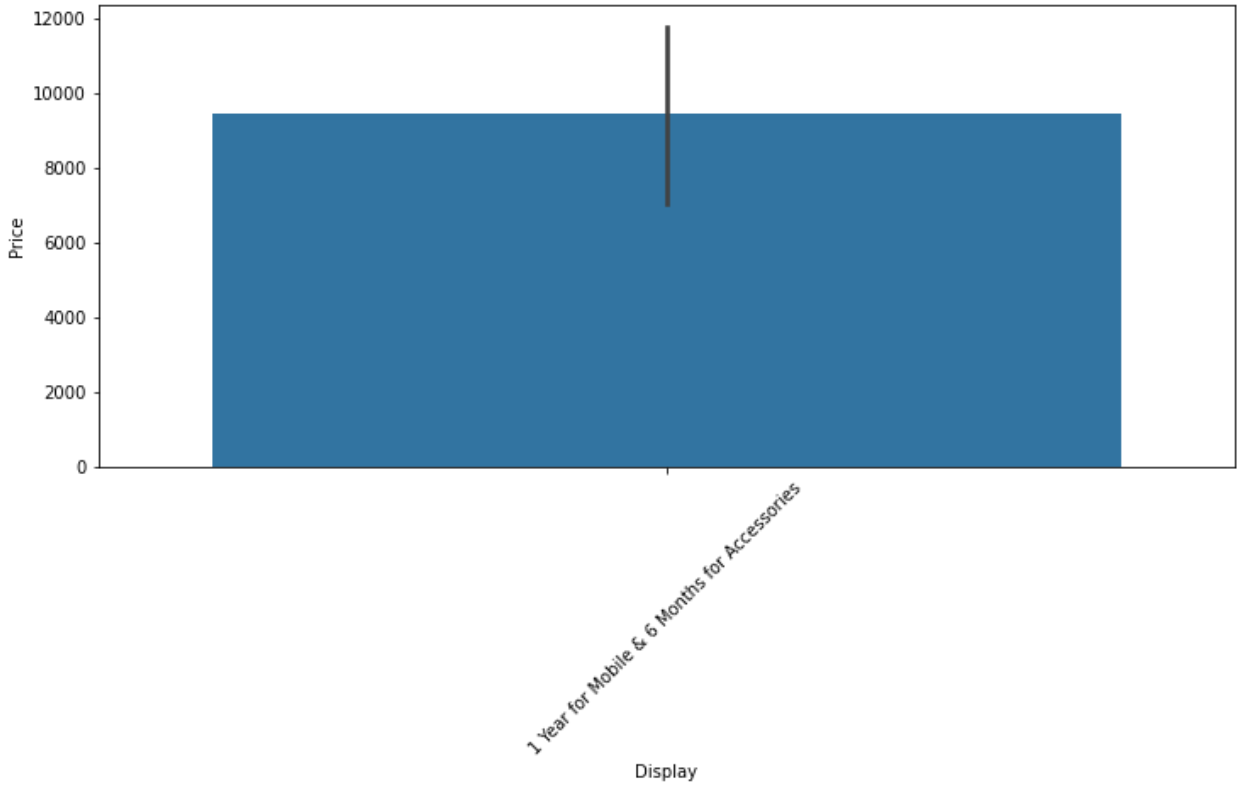


Display

Bar Plot - Display Vs Price

- plt.figure(figsize=(12,5))

- sns.barplot(x=df1['Display'], y=df1['Price'])
- plt.xticks(rotation=45)
- plt.show();



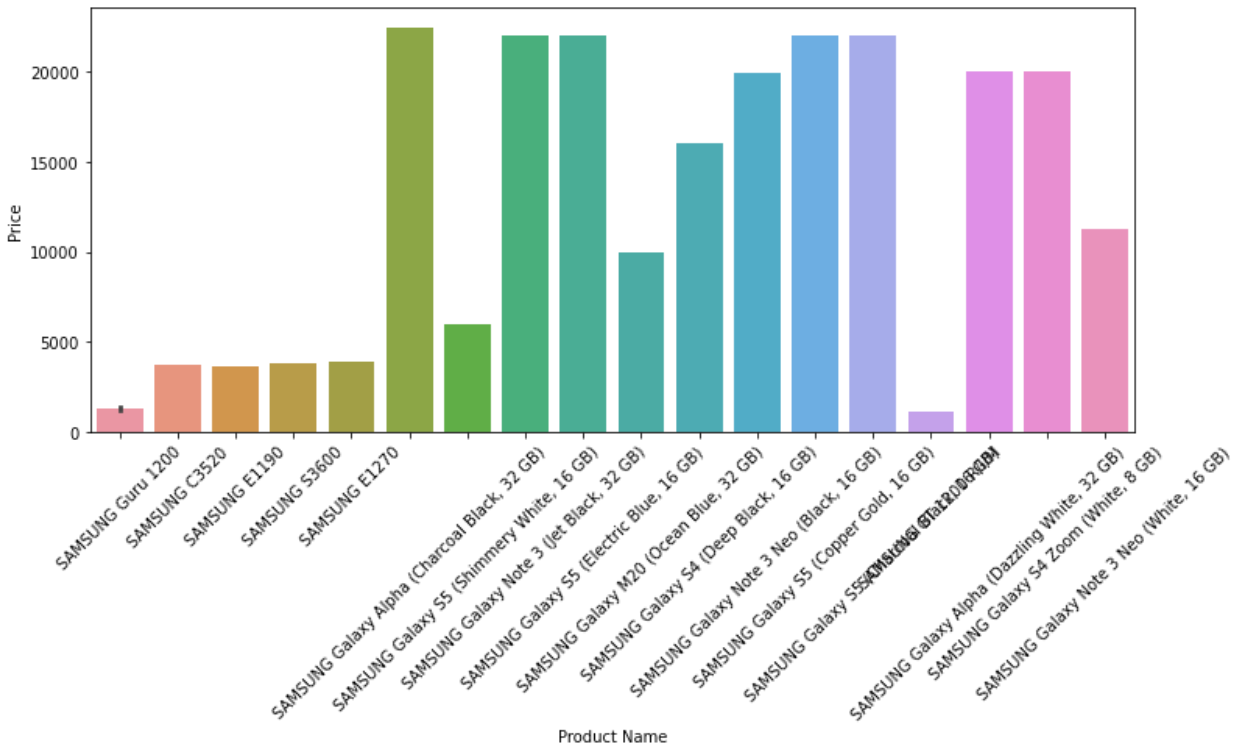
Bar Plot - OS Vs Price

- plt.figure(figsize=(12,5))
- sns.barplot(x=df1['Rating'], y=df1['Price'])
- plt.xticks(rotation=0);

Product

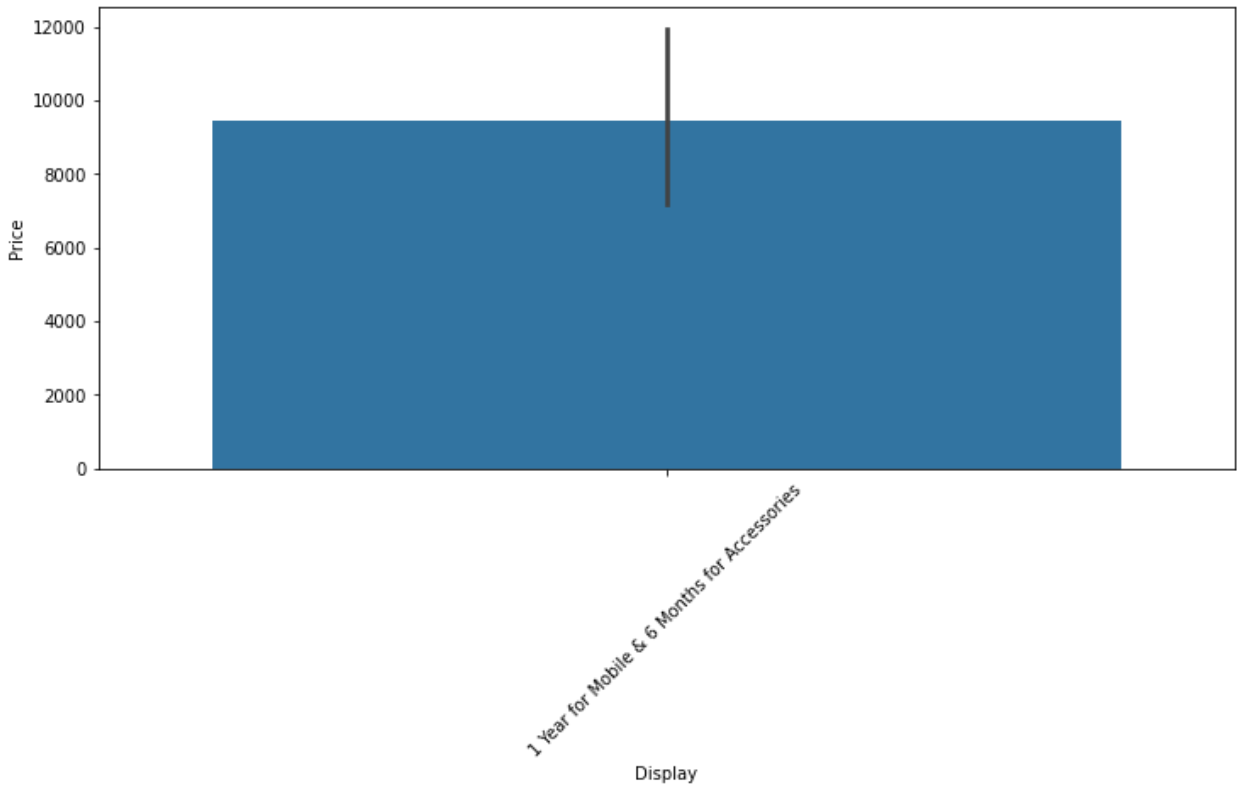
Bar Plot - Product name Vs Price

- plt.figure(figsize=(12,5))
- sns.barplot(x=df1['Product Name'], y=df1['Price'])
- plt.xticks(rotation=45);



Bar Plot - Display Vs Price

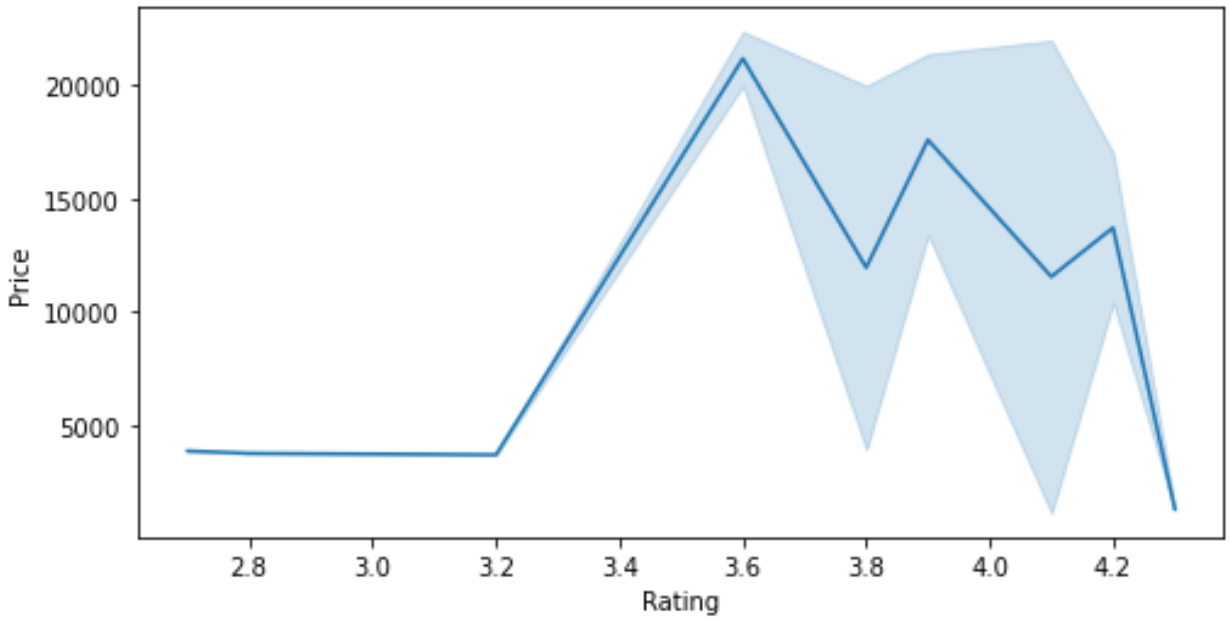
- plt.figure(figsize=(12,5))
- sns.barplot(x=df1['Display'], y=df1['Price'])
- plt.xticks(rotation=45)
- (array([0]), [Text(0, 0, '1 Year for Mobile & 6 Months for Accessories')])



Line Plot - Rating Vs Price between categorical variables

- plt.figure(figsize=(8,4))
- sns.lineplot(x=df1['Rating'], y=df1['Price'])

<AxesSubplot:xlabel='Rating', ylabel='Price'>



Step:20: save the File .ipynb and data file in .csv excel file.

- According to final conclusion According to Rating and pricing depending on Rating and budget we can select the best Phone on those brands.

You learned how to:

- Inspect the HTML structure of your target site with your browser's tools
- Gain insight into how to decipher the data encoded in URLs
- Download the page's HTML content using Python's requests library
- Parse the downloaded HTML with Beautiful Soup to extract relevant information.

==========xxxxx==========