Bachelor of Commerce (Honours) - Semester VI Examination, 2024

Paper: COM-HE-6026 Consumer Affairs and Customer Care Full Marks: 80 | Time: 3 Hours

Total printed pages: 8

The figures in the margin indicate full marks for the questions.

Answer either in English or in Assamese.

1. Ar	nswer the following questions: (1×10=10)
a.	There is freedom of in the market. (Fill in the blank)
b.	Customer dissatisfaction happens when purchased products or services fall beyond their (Fill in the blank)
c.	Write the full form of DCDRF.
d.	What creates a uniform price policy throughout the country?
e.	Which date is observed as World Consumer Rights Day?
f.	COPRA is related to: i. Environment-friendly products
	ii. Organic products
	iii. Protection of Consumer Rights
	iv. Child Rights
g.	Which certificate is required for jewellers? i. FPO mark
	ii. BIS Hallmark
	iii. AGMARK
	iv. None of the above
h.	Who issues the ISI mark in India? i. FSSAI
	ii. NSO
	iii. BIS
	iv. Both (ii) and (iii)
i.	Which is not related to the right to choose? i. Right to select only specific products
	ii. Right to access a variety

j. The Central Consumer Protection Authority is a Regulatory Body. (True/False)

iii. Right to be assured of quality

iv. None of the above

2. Answer in about 50 words each: $(2\times5=10)$

- a. What is service?
- b. State two distinctions between wholesale price and retail price.
- c. What is Pecuniary Jurisdiction?
- d. State two grounds for deficiency in service for complaint registration.
- e. Define MRP (Maximum Retail Price).

3. Answer any four in about 150 words each: (5×4=20)

- a. What alternatives are available to dissatisfied consumers?
- b. Write a note on consumer complaining behaviour.
- c. How can mediation help in resolving consumer disputes?
- d. Discuss Citizen Charter developments for consumer protection in India.
- e. Explain provisions for penalties against unfair trade practices.
- f. How are consumer complaints handled in the telecom sector?

4. Answer any four in about 600 words each: $(10\times4=40)$

a. Explain market structures, merits and demerits.

OR

- b. Outline recent developments in consumer protection in India.
- c. Explain corporate and public redressal systems.

OR

- d. Describe advisory and adjudicatory bodies under the Consumer Protection Act.
- e. Discuss National Consumer Dispute Redressal Commission.

OR

- f. Highlight salient features of the Consumer Protection Act, 2019.
- g. Explain BIS Hallmarking Scheme and its benefits.

OR

h. Discuss functions of the State Electricity Regulatory Commission.

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