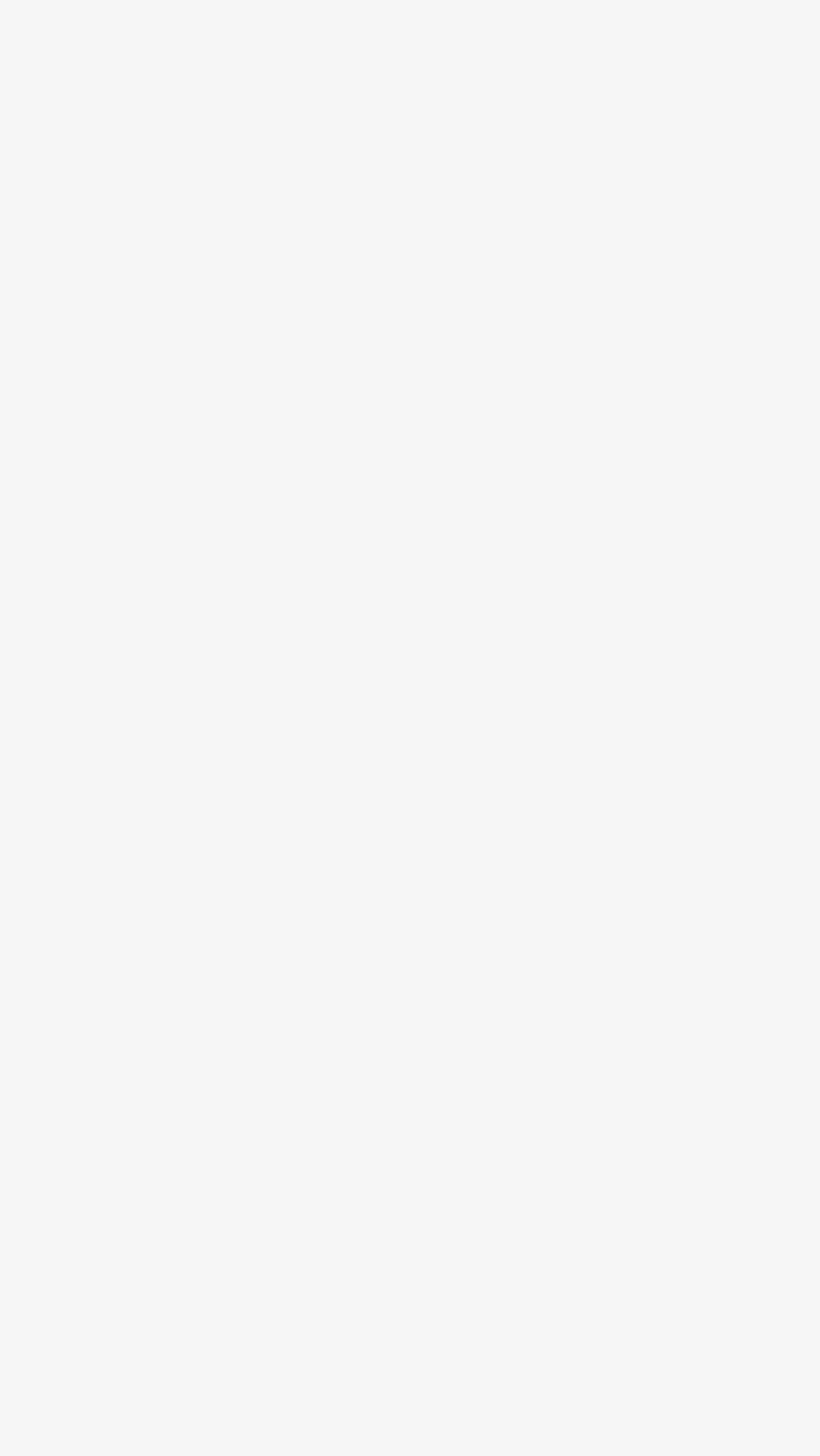


Retrospective

Use this framework to reflect on recent work. This simple structure is useful both alone and in groups.

Created in partnership with



 [Share template feedback](#)



Need some inspiration?

See a finished version of this template to kickstart your work.

[Open example](#) 



Reflect on the topic

Working silently and individually, have each person create a few sticky notes in all four quadrants below for about five minutes. With the remaining time, discuss notes in each quadrant.

What went well?

What should we keep doing?
What should we celebrate?
Where did we make progress?

TOPIC

Build a landing page:
create a landing page
using mailchimp

What went poorly?

Where did we have problems?
What was frustrating to us or others?
What held us back?

Mailchimp offers various pre-designed templates to choose from. Select a template that suits your needs. You can also start from scratch.

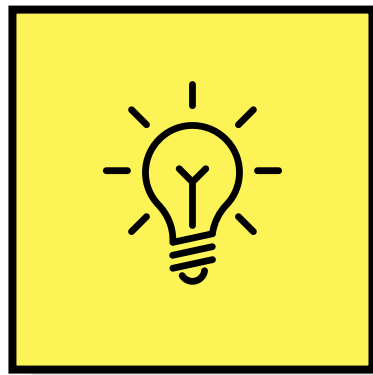
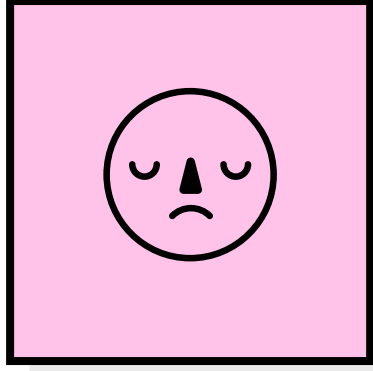
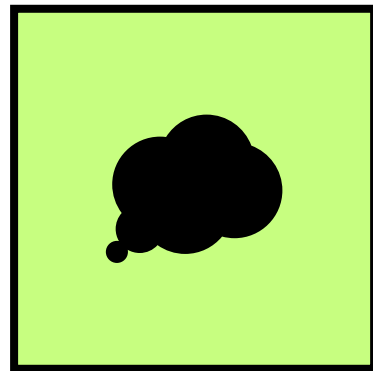
After selecting a template, you'll be taken to the Landing Page Builder.

Use a strong headline and clear call to action. Tell your visitors what you want them to do, whether it's signing up for your email list, making a purchase, or downloading a white paper.

Edit Content: Click on any element to edit text or images. You can add or remove sections as needed.

Style: Customize the fonts, colors, and other design elements to match your brand.

Settings: Configure the landing page settings, including the URL, SEO settings, and tracking options.



Use high-quality images and videos. Visual content is more engaging and can help you tell your story more effectively

Easy to use: Mailchimp is designed to be easy to use, even for beginners. The drag-and-drop email builder and intuitive interface make it easy to create and send beautiful emails.

Affordable: Mailchimp offers a free plan for businesses with up to 2,000 subscribers, and paid plans start at \$13 per month. This makes Mailchimp a great option for businesses of all sizes and budgets.

Test and optimize your landing page regularly. Try different headlines, call to actions, and content to see what works best for your audience.

Email marketing is one of the most effective ways to reach your customers and grow your business. In this free guide, we'll teach you everything you need to know to get started with email marketing, including:

Feature-rich: Mailchimp offers a wide range of features, including email marketing, contact management, marketing automation, and reporting and analytics. This makes Mailchimp a one-stop shop for all your email marketing needs

What ideas do you have?

What ideas do you have for future work together?
Where do you see opportunities to improve?
What has untapped potential?

How should we take action?

What do you believe we should do next?
What specific things should we change?
What should extend beyond this meeting?

