

**Step 1: Brainstorm & idea prioritization**  
Generate ideas and then select the most promising ones to develop further. This step involves a brainstorming session followed by a selection process based on criteria such as feasibility, desirability, and viability.

**Step 2: Define your problem statement**  
Clearly define the problem you are trying to solve. This involves identifying the user needs, the context of the problem, and the goals of the project.

**Step 3: Group ideas**  
Organize the ideas generated in Step 1 into groups. This can be done by clustering ideas that are related or by grouping ideas that address different aspects of the problem.

**Step 4: Prioritize**  
Evaluate the ideas and select the most promising ones. This involves comparing ideas based on criteria such as feasibility, desirability, and viability.

**Step 5: After step 4, ideation**  
Develop the selected ideas into a prototype. This involves creating a tangible representation of the idea, such as a sketch, a model, or a prototype.