

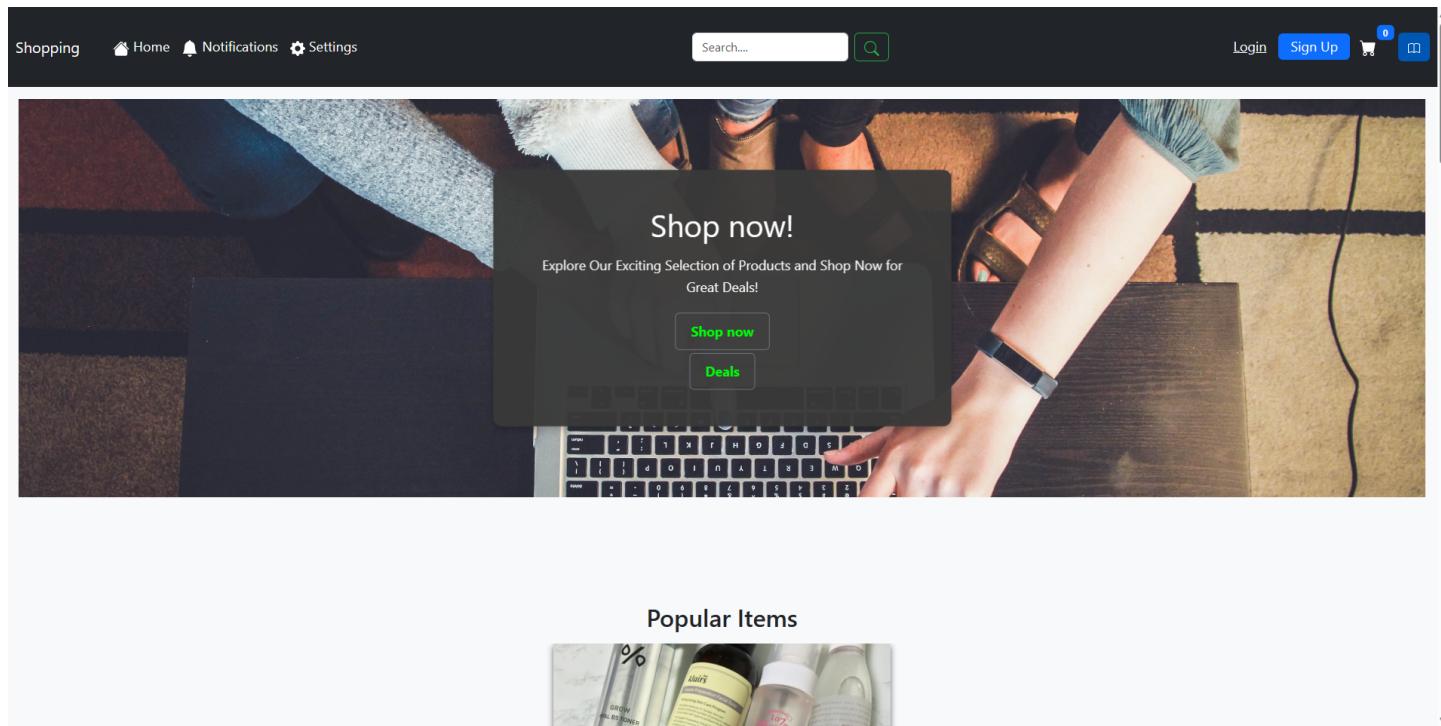
# User Manual for my Shopping Website

## Introduction

This website is dedicated to providing a seamless shopping experience. You can find a wide range of products, from household essentials to the latest gadgets, all at your fingertips. This manual will guide you through each feature of our site, ensuring you make the most out of your shopping experience.

## 1. Homepage

Below is a detailed guide to all the interactive elements you'll find on the home page:



### 1.1 Navigation Bar

- **(1) Home Button:** Located at the top-left of the page, clicking the 'Home' icon (represented by a house) will always bring you back to the homepage.
- **(2) Notifications:** The bell icon takes you to the notifications page where you can find updates and messages tailored for you.
- **(3) Settings:** Click the gear icon to customize your shopping experience through the settings page.
- **(4) Search Bar:** Located at the centre of the navigation bar, the search functionality allows you to quickly find products or information on the website by entering keywords.

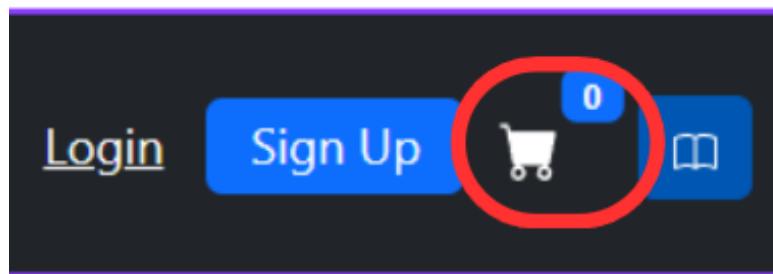


## 1.2 Login and Sign-Up

- **Login:** Accessible on the navigation bar, this link takes you to the login page where you can enter your account details.
- **Sign-Up:** Next to the login link, the 'Sign Up' button allows new users to create an account on the website.

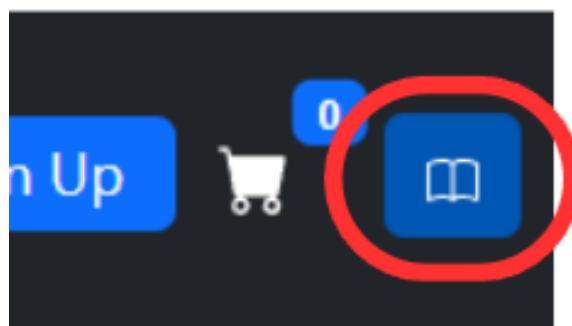
## 1.3 Shopping Basket

- **Basket Icon:** This icon displays the number of items in your shopping basket and takes you to the basket page where you can review and manage your selected items.



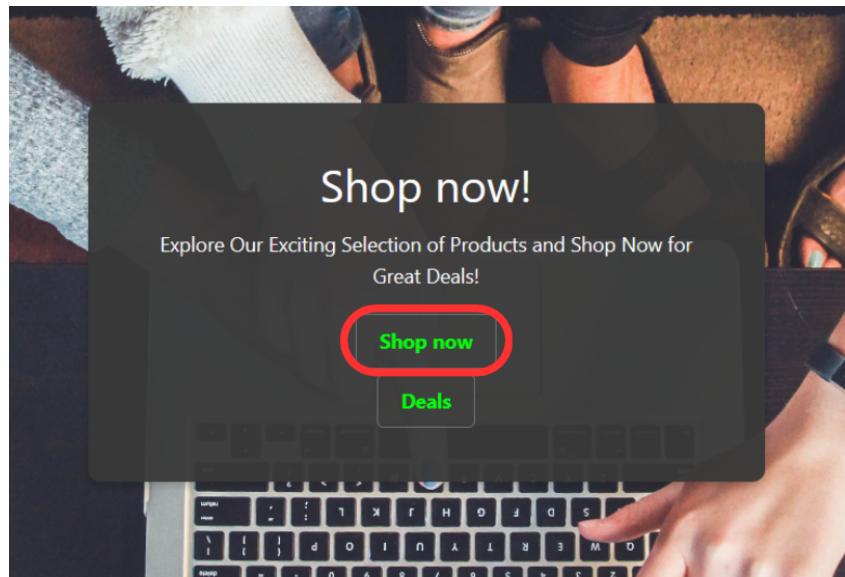
## 1.4 Screen Reading Feature

- **Accessibility Feature:** The 'Read Screen' button, labelled with a book icon, enables the screen reading feature, enhancing accessibility for visually impaired users.



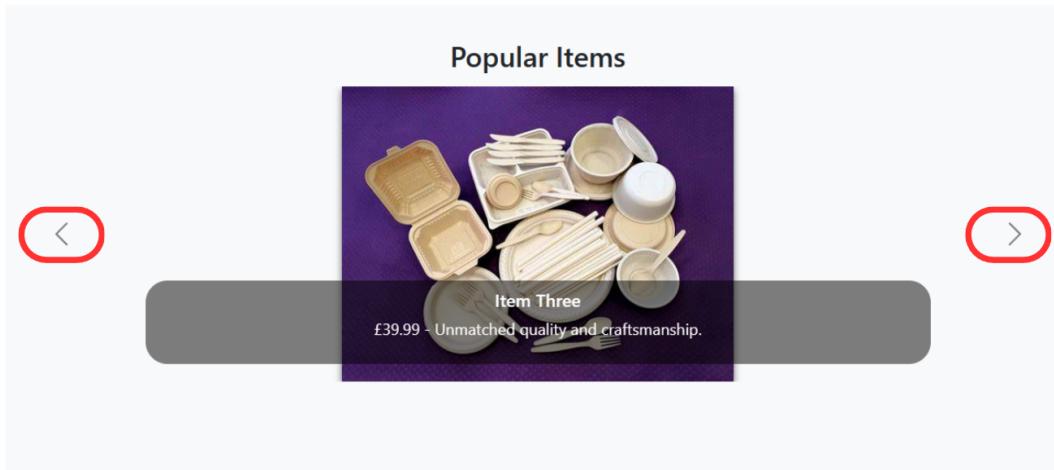
## 1.5 Main Content Area

- **Shop Now:** This button takes users to the items page where they can browse a range of different items.



## 1.6 Popular Items Carousel

- **Carousel:** This interactive slider showcases popular items available for purchase. Use the previous and next controls to browse through the selections.
- **Product Links:** Each carousel item is clickable, leading to a detailed page about the product for more information or to make a purchase.



## 1.7 Accessibility and User Experience

- **About Section:** Provides information about the website's dedication to accessibility and a user-friendly experience.
- **Accordion:** Offers detailed content on accessibility features, structured in an interactive accordion layout for easy reading.

- **Feedback Link:** Encourages users to provide feedback on their experience with the website.

**WHAT THIS WEBSITE IS ABOUT**



Our website is designed for universal accessibility, embracing users with various needs.

**Accessibility and User-Friendliness**

Ensuring compatibility with screen readers and implementing user-friendly forms with clear instructions are among our top priorities.

Forms on our website are designed to be accessible and user-friendly. Clear instructions and proper form labels are provided to assist users in filling out information accurately. Your feedback is valuable to us. If you encounter any accessibility issues or have suggestions for improvement, please contact us at [your contact email]. We are continually working to enhance the accessibility of our website. Our website complies with established web accessibility standards, including WCAG 2.1 (Web Content Accessibility Guidelines). These guidelines are set forth by the World Wide Web Consortium (W3C) to ensure a universally accessible online environment.

We strive to include descriptive text and alternative text (alt text) for all images on our site. Alt text provides a textual description of images, allowing users with visual impairments to understand the content and context.

We have implemented keyboard navigation features to facilitate easy browsing for individuals who rely on keyboard input instead of a mouse.

To enhance readability, our website allows users to adjust text size and contrast settings. You can find these options in the settings menu, providing a personalized viewing experience.

[Share your Feedback](#)

## 1.8 Portfolio of Products

- **Product Categories:** Users can use filters to see what this website provides e.g. 'Items', and which accessible technologies are compatible with this website 'Compatible Devices' to refine their browsing experience.
- **Product Showcase:** Products are displayed with images and brief descriptions. Clicking on a product takes the user to a page with more details and purchase options.

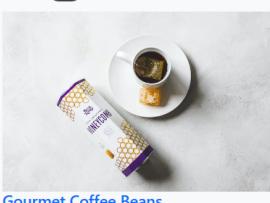
**Accessibility at the Core: Enhancing User Experience for All**

We understand the diverse needs of our visitors, including those with visual impairments. Our commitment to accessibility is woven into every aspect of the site, ensuring a seamless and enjoyable experience for everyone. With compatibility for screen readers, keyboard navigation features, and adjustable text size and contrast settings, we strive to make our content accessible to a wide range of users. Alt text accompanies images, enhancing comprehension for those who rely on it.

[All](#) [Items](#) [Compatible Devices](#)



**Water Bottle**  
Stay hydrated on the go with our durable and eco-friendly water bottle.



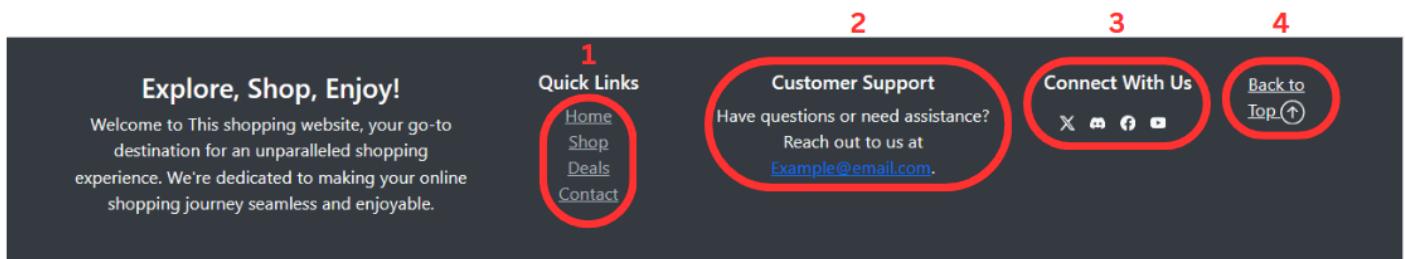
**Gourmet Coffee Beans**  
Discover the rich flavors of our freshly roasted coffee beans.



**Potted Plant**  
Add a touch of green to your space with our easy-to-care-for potted plants.

## 1.9 Footer

- **(1)Quick Links:** Provides shortcuts to the most important pages like Home, Shop, Deals, and Contact.
- **(2)Customer Support:** Offers contact information for customer service assistance.
- **(3)Social Media Links:** Connects users to the website's social media pages for the latest news and offers.
- **(4)Back to Top Button:** A convenient feature that allows users to quickly navigate back to the top of the page.



## 2. Items Page

Here, customers can explore categories, view products, and select items to learn more or make a purchase.

- **Categories:** A list of product categories is available for customers to quickly filter and find items of interest.

#### Categories

- Electronics
- Fashion
- Home & Garden
- Sports

#### Brands

- Apple
- Samsung
- Nike
- Adidas

#### Price Range

- \$0 - \$50
- \$51 - \$100
- \$101 - \$500
- \$501+

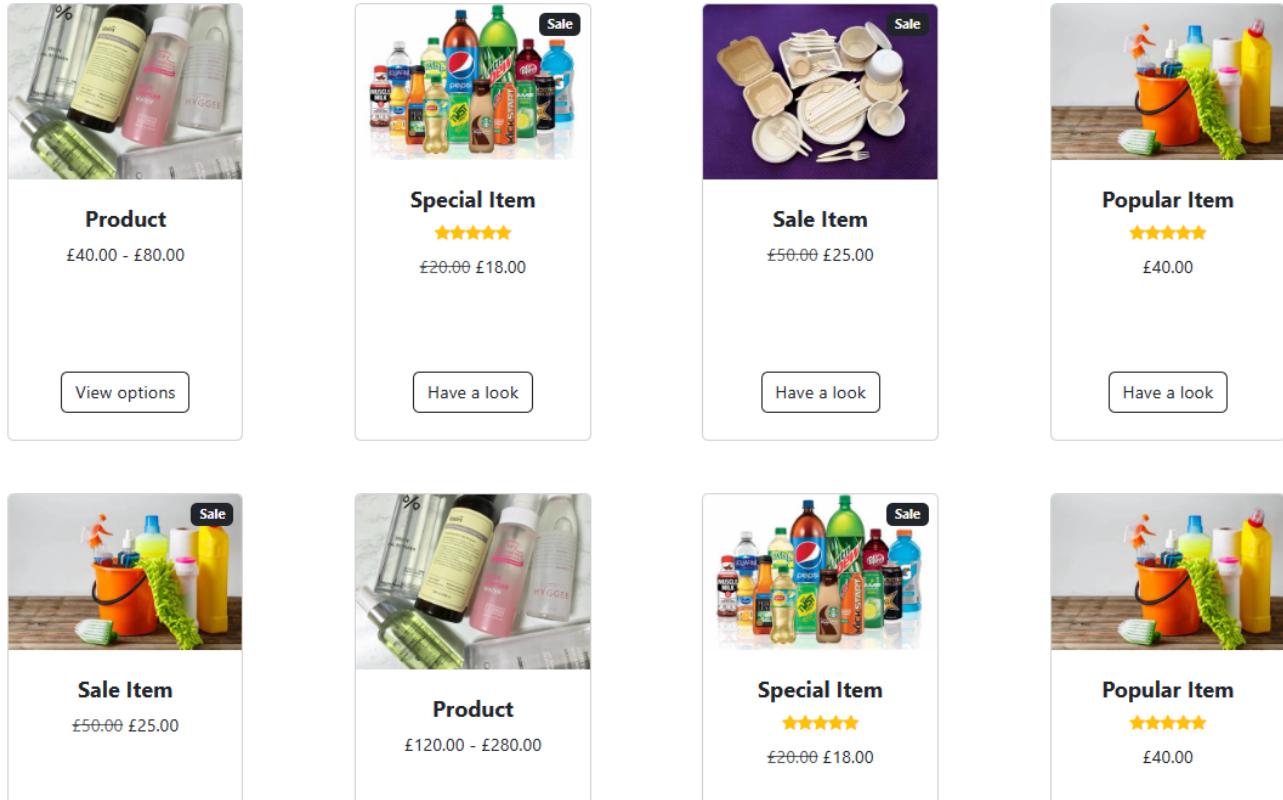
#### Customer Ratings

- 4 Stars & Up

## 2.2 Product Listings

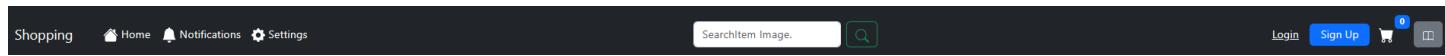
Each product on the Items page is displayed in a clean, card-based layout with the following features:

- **Product Image:** Provides a visual representation of the item.
- **Product Title and Price:** Displayed prominently for easy identification.
- **Product Actions:** Buttons such as "View options" or "Have a look" invite the customer to explore products in more detail.
- **Sale Badge:** Alerts customers to items that are currently on sale, enhancing the visibility of special offers.



## 2.3 Navigation Bar

The navigation bar remains consistent with the homepage, providing seamless navigation and a familiar interface for users as they browse different pages of the website.



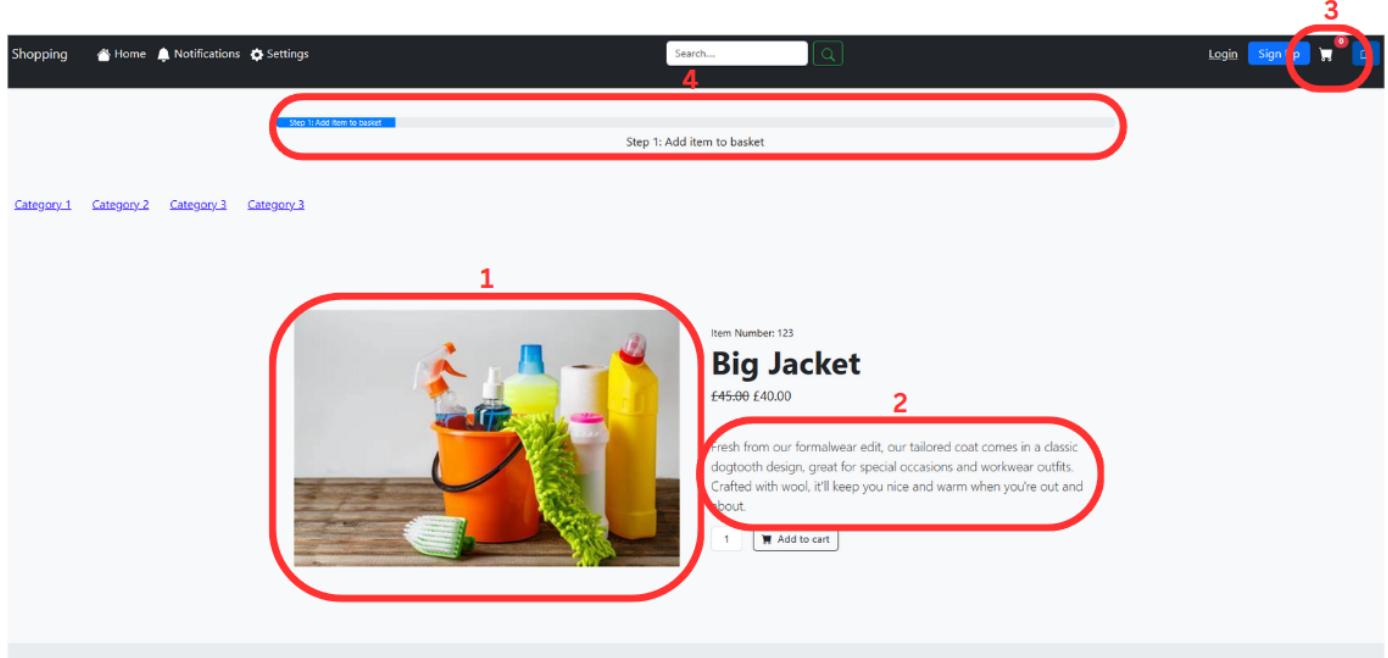
## 3. Single-Item Page

The Single-item page offers a focused view on individual products, providing detailed information, and enabling customers to add products to their cart.

### 3.1 Detailed Product View

Upon landing on the Single-item page, customers are greeted with:

- **(1) Large Product Image:** A clear and detailed image of the product, giving customers a closer look at what they're considering.
- **(2) Product Details:** This section includes the item number, a bold title, discounted pricing, and a comprehensive description.
- **(3) Add to Cart:** A quantity selector and an 'Add to Cart' button allow customers to specify the quantity and add the item to their shopping basket seamlessly.
- **(4) Progress Bar:** A visual indicator above the product details shows the customers their progress in the shopping process, starting from "Add item to basket".



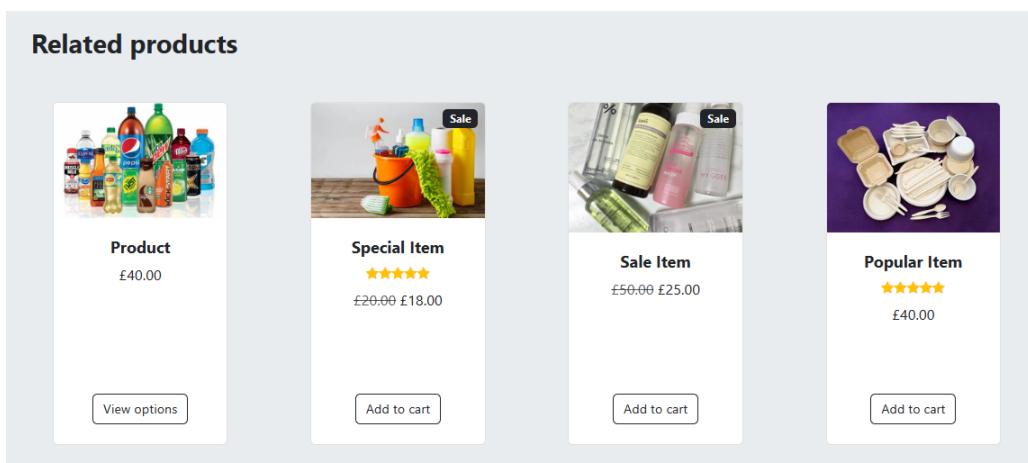
## 3.2 Category Links

Similar to the Items page, customers can navigate to different categories directly from the Single-item page.

[Electronics >](#) [Smartphones >](#) [Accessories >](#) [Chargers](#)

## 3.3 Related Products

This section introduces customers to additional products related to the one being viewed, encouraging exploration and further shopping.



## 3.4 Interactive Features

- **Tour:** An interactive guide is available to walk new users through the features of the Single-item page.
- **Progress Bar:** the progress bar and cart count update as users interact with the page.

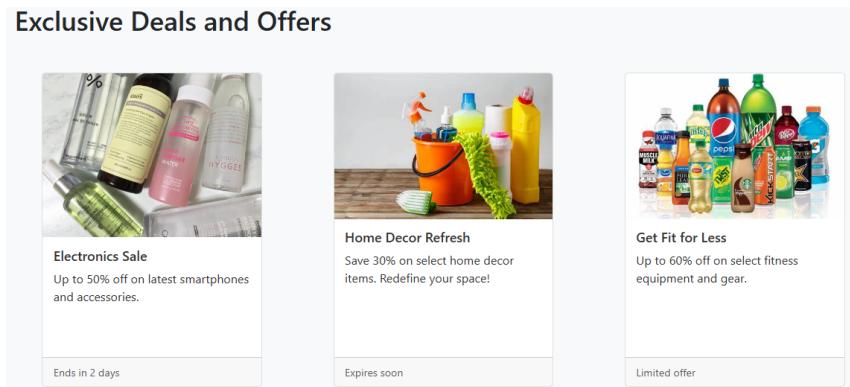
## 4. Deals Page

The Deals page is where customers can find all the special offers and promotions currently available on the Shopping website.

### 4.1 Exclusive Deals and Offers Section

Here, customers can find:

- **Deals Overview:** A clear title that introduces the section.
- **Deal Cards:** Individual cards for each deal with images, titles, descriptions, and validity, which makes it easy to scan through various offers.



### 4.2 Alerts and Offers

- **Limited Time Offers:** Alerts that inform customers about flash sales and urgent deals.
- **Seasonal Clearance:** Information on end-of-season sales and clearances.
- **New Arrivals:** Introduces customers to the latest products added to the inventory.
- **Exclusive Online Offers:** Deals available only on the website.

## Limited Time Offers

### Flash Sale on Kitchen Appliances!

Only for the next 24 hours, enjoy an extra 20% off on all kitchen appliances.

Use code: FLASH20 at checkout.

### Flash Sale on Kitchen Appliances!

Only for the next 24 hours, enjoy

## Seasonal Clearance

### End-of-Season Outdoor Gear Sale!

Take advantage of our seasonal clearance! Up to 40% off on all outdoor gear.

No code needed. Discounts already applied.

### End-of-Season Outdoor Gear Sale!

## New Arrivals

### Latest Tech Gadgets

Explore our newest arrivals in tech and enjoy introductory prices.

Shop the latest innovations.

### Latest Tech Gadgets

Explore our newest arrivals in tech and enjoy introductory prices.

## Online Offers

### Online Only Discounts

Special deals available exclusively on our website. Don't miss out!

Browse online specials now.

### Online Only Discounts

Special deals available exclusively on our website. Don't miss out!

Browse online specials now.

## 4.3 Upcoming Deals Preview

This section provides a sneak peek at upcoming promotions, helping customers plan their future shopping.

### Upcoming Deals Don't Miss!

Don't miss out on our next big sale! Sneak peek at what's coming:

 **Next Week:** Exclusive discounts on brand-name electronics

 **This Month:** Major savings on home and kitchen essentials

 **Next Month:** Special offers on outdoor and fitness gear

 **Holiday Specials:** Incredible deals on unique gift items

## 4.4 Customer Favourites

A showcase of products that are popular with other customers, along with brief descriptions and the option to view the product details.

### Customer Favorites



#### Favorite Product Name

Why customers love it: A brief description.

[View Product](#)



#### Favorite Product Name

Why customers love it: A brief description.

[View Product](#)

## 4.5 Newsletter Subscription

Customers can subscribe to a newsletter to receive updates on new deals, ensuring they never miss out on a promotion.

## Stay Updated With Our Deals

Email Address

Enter your email

Subscribe

## 5. Contact Us Page

The "Contact Us" page serves as a communication bridge between the customers and the Shopping website team. It's designed to be user-friendly, providing multiple avenues for customer service.

### 5.1 Contact Information and Social Media

- Contact Details:** Clear display of email and phone contact options for customer queries.
- Social Media Icons:** Quick access to the website's social media pages for customers to connect on different platforms.

### 5.2 Contact Form

- Form Fields:** Includes fields for the customer's name, email, and message to ensure detailed communication.
- Submission:** A submit button for easy message delivery, with form validation to prevent errors.

#### Contact Us

##### About Our Website

Learn more about what we do and how we can help you find the best products online.

##### Contact Information

Email: contact@example.com

Phone: +123456789

Name

Your Name

Email

Your Email

Message

Your Message

Send Message

## 5.3 Testimonials

- **Customer Feedback:** Highlights positive experiences shared by customers, providing social proof and building trust with new visitors.

### What Our Customers Say

"This website transformed my shopping experience. I've found products I couldn't find anywhere else, and the customer service is top-notch."  
— Jane Doe, Happy Customer

"Efficient, reliable, and with an incredible range of products. I recommend this site to all my friends."  
— John Smith, Satisfied Shopper

"Excellent deals and fast shipping. This is now my go-to website for all my needs."  
— Alex Johnson, Frequent Buyer

## 5.4 Frequently Asked Questions (FAQs)

- **Interactive Accordion:** Organizes common questions and answers in a compact, easy-to-navigate accordion format.

### Frequently Asked Questions

How do I track my order?

You can track your order by logging into your account and visiting the Orders section.

What payment methods do you accept?

How can I return a product?

Do you ship internationally?

How do I change or cancel my order?

## 5.5 Product Showcase

- **Highlighted Products:** Displays images of popular or new products as links, encouraging further exploration of the website's offerings.

### Explore Our Collection



## 6. Notifications Page

The "Notifications" page is crafted to keep users informed about the latest updates, exclusive deals, and personalized offers. The page is optimized for ease of use and clarity of information.

### 6.1 Latest Notifications

- Updates and Alerts:** Displays the most recent notifications regarding restocks, new arrivals, and sales.

#### Latest Notifications

Back in Stock: Popular Gaming Consoles  The gaming console you've been waiting for is back! Order now before it's gone again.	2 days ago
Exclusive Member Deal: Extra 20% Off Members only: Enjoy an additional 20% off on selected brands. Log in to claim your offer. <b>Members Only</b>	4 days ago
Personalized Picks for You We've curated a selection of items just for you. Check out your personalized recommendations today! <b>New Picks!</b>	1 week ago

### 6.2 Limited Notifications

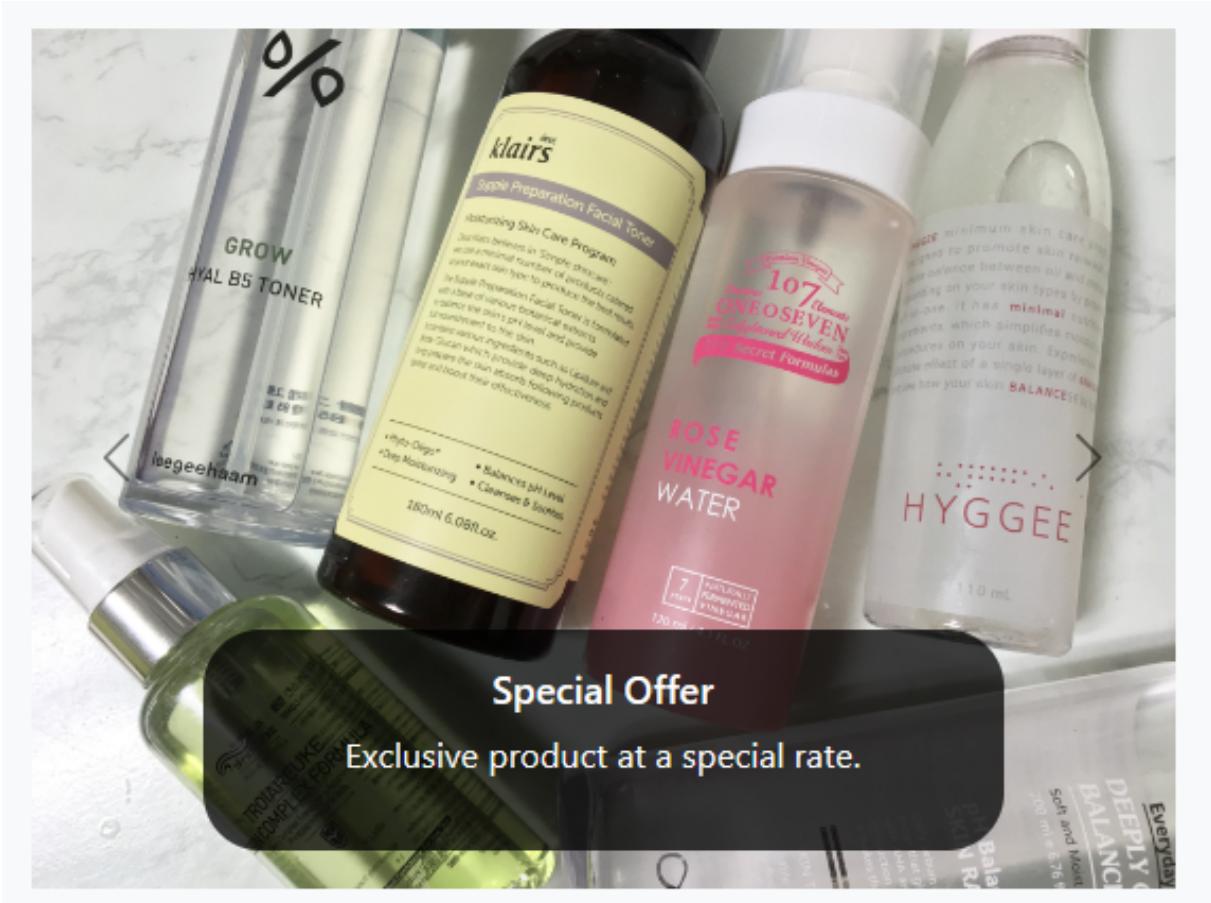
- Time-sensitive Alerts:** Emphasizes notifications about flash sales and member-exclusive deals.
- Dynamic Effects:** Utilizes animation effects to make urgent notifications stand out.

#### Limited Notifications

Back in Stock: Popular Gaming Consoles	2 days ago
Exclusive Member Deal: Extra 20% Off	4 days ago
Personalized Picks for You	1 week ago

### 6.3 Featured Carousel

- Highlighted Products/Deals:** Showcases products and deals in a carousel format for an interactive experience.
- Engagement Tools:** Includes navigational arrows and pause/play functionality for user control.



## 6.4 Featured Deals Section

- **Curated Deals:** Highlights special offers and discounts on selected products.
- **Visual Consistency:** Adheres to the site's branding with appropriate use of colors and fonts.

### Featured Deals



#### Deal on Product Name

This is a wider card with supporting text below as a natural lead-in to additional content.



#### Another Great Deal

Some quick example text to build on the card title and make up the bulk of the card's content.



#### Seasonal Special Offer

Don't miss out on our seasonal specials! This exclusive deal is the perfect opportunity to grab your favorite seasonal items at a discounted price.

Expires soon! **20% Off**

Limited time offer **Flash Sale**

Seasonal Deal **30% Off**

## 7. Basket Page

The "Basket" page is an essential part of the shopping experience, allowing users to review their selected items and proceed with the checkout process.

### 7.1 Progress Bar

- **Visual Guide:** The progress bar at the top of the page indicates the user's current step in the checkout process.



### 7.2 Checkout Form

- **Central Feature:** The checkout form is where users fill out their billing and shipping information.
- **Interactive Guide:** Each section of the form is annotated with steps for user assistance.

The form is divided into several sections:

- Billing address:** Contains fields for First name, Last name, Username (with placeholder '@'), Email (Optional) with example 'you@example.com', Address ('1234 Main St'), Address 2 (Optional), Country (dropdown 'Choose...'), City (dropdown 'Choose...'), Postcode, and two checkboxes for 'Shipping address is the same as my billing address' and 'Save this information for next time'.
- Payment Method:** Contains radio buttons for Credit card, Debit card, and PayPal.
- Payment Information:** Contains fields for Name on card, Credit card number, Full name as displayed on card, Expiration, and CVV.
- Action:** A large blue button at the bottom center labeled "Continue to checkout".

## 7.3 Cart Summary

- **Detailed Overview:** Users can see a list of items in their cart, including product names, descriptions, and prices.
- **Promo Code Application:** A dedicated section allows users to apply promotional codes for discounts.

The screenshot shows a mobile application interface for a shopping cart. At the top, it says "Your cart" and has a circular badge with the number "3". Below is a table of items:

Product name	£10
Brief description	
Second product	£1
Brief description	
Third item	£9
Brief description	
Promo code	-£12
EXAMPLECODE	
Total	£3

Below the table is a button labeled "Promo code" and a blue button labeled "Redeem". At the bottom, a blue bar contains the text "These items are correct".

## 7.4 Billing Information

- **Form Inputs:** Includes fields for entering user details such as name, address, and contact information.
- **Validation:** Each input field has validation checks to ensure information is entered correctly.

**Billing address**

First name	Last name	
<input type="text"/>		
Username		
@	<input type="text"/>	
Email (Optional)		
<input type="text"/> you@example.com		
Address		
<input type="text"/> 1234 Main St		
Address 2 (Optional)		
<input type="text"/> Apartment or suite		
Country	City	Postcode
<input type="button" value="Choose..."/>	<input type="button" value="Choose..."/>	<input type="text"/>
<input type="checkbox"/> Shipping address is the same as my billing address <input type="checkbox"/> Save this information for next time		

## 7.5 Payment Method

- **Options Selection:** Users can choose their preferred payment method from credit card, debit card, or PayPal.
- **Highlighting:** Highlights this section to draw attention to the available payment options.

**Payment Method**

<input type="radio"/> Credit card
<input type="radio"/> Debit card
<input type="radio"/> PayPal

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**Payment Information**

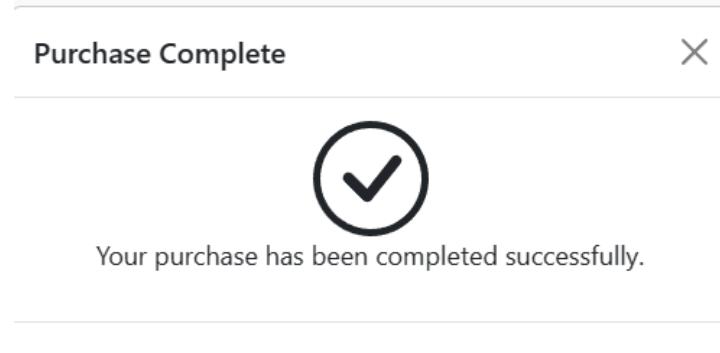
Name on card	Credit card number
<input type="text"/>	<input type="text"/>
Full name as displayed on card	
Expiration	CVV
<input type="text"/>	<input type="text"/>

## 7.6 Payment Information

- **Sensitive Data Entry:** Users provide their payment details, such as credit card numbers and CVV codes, in a secure form.
- **Instructions:** provides instructions on completing this section accurately.

## 7.7 Confirmation

- **Purchase Acknowledgment:** A confirmation message pops up upon successful completion of the purchase, confirming the transaction.
- **Interactive Elements:** The message can be dismissed by clicking the close button or clicking outside the modal area.



## 8. Settings Page

The "Settings" page allows users to tailor their shopping experience according to their personal preferences and requirements.

### 8.1 Accessibility and Customization

- **User-Centric Design:** Offers a variety of settings for users to personalize their experience, including accessibility features.

### 8.2 Personalized Settings

- **Electronics, Clothing, and Accessories:** Users can set preferences for receiving updates on specific categories, deals, and preferred brands.

**Electronics Settings**  
Customize your preferences to receive updates and offers on electronics that matter most to you.

Enable Notifications for Electronics Deals

Select Preferred Electronics Categories  
Select Category...  
Select categories to receive personalized deals and updates.

**Clothing Settings**  
Set your preferences to get notifications about the latest fashion and your preferred clothing sizes.

Enable Notifications for New Clothing Arrivals

Select Preferred Clothing Size  
Choose Size...  
Select size to receive notifications for new arrivals.

**Accessories Settings**  
Tell us your interests to receive special offers on accessories from your favorite brands.

Receive Updates on Accessories Deals

Select Preferred Accessories Brands  
Enter brands  
Select brands to receive special offers.

- **Accessibility Options:** Features include text-to-speech, high-contrast mode, larger text, dark mode, voice control, and motion reduction.

## † Accessibility Settings

Customize your experience with our accessibility features, designed to assist all users in navigating our site more effectively.

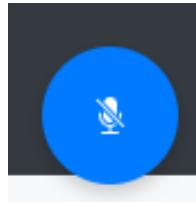
- Disable Text-to-Speech** Turn on text-to-speech to have text read aloud, enhancing accessibility for users with visual impairments or reading difficulties.
- High Contrast Mode** Adjust page colors to high contrast to improve readability for users with visual impairments.
- Larger Text** Increase text size across the site to assist users with limited vision.
- Dark Mode** Switch to darker colors to reduce eye strain in low-light conditions or for users with light sensitivity.
- Enable Voice Control** Activate voice control features, allowing you to navigate the site using voice commands. Ideal for users who find keyboard or mouse navigation challenging.
- Reduce Motion** Minimize motion and animations across the site to accommodate users sensitive to motion.

## 8.3 Social Media Connectivity

- **Engagement:** Offers social media links for users to stay connected and engage with the brand on various platforms.

## 8.4 Floating Microphone

- **Voice Navigation:** An interactive floating microphone button is available for voice commands if this feature is enabled in the user settings.



## 8.6 Save Functionality

- **Changes Persistence:** Users can save their settings changes, which will be reflected across their shopping experience.

Save Changes

A blue rounded rectangle button with the text "Save Changes" in white. It is centered on a light grey rectangular background.

# 9. Getting Support

If you need assistance, our customer support team is here to help. Visit the 'Contact' page for our customer service information and to reach out for support.

