



ABCDEFGH

abcdefgh



logo

welcome animation & discount activity

catering

order

FAQ

user info

home > catering

cart

picture

name price discount

picture

name price discount

chat

picture

name price discount

picture

name price discount

picture

name price discount

picture

name price discount

back to top

about us

contact

feedback

related

logo

welcome animation & discount activity

catering

order

FAQ

cart

user info.

contact

home > catering

picture

name price discount

picture

name price discount

picture

name price discount

chat

picture

name price discount

picture

name price discount

picture

name price discount

picture

name price discount

go back top

about us

feed back

related

Fast Fast

Today's Discount

click to enter

Fast Food, Efficient Life~


Catering

Order

FAQ


home > catering > food

food




rice rolls

~~\$12~~ \$9.8




rice rolls

~~\$12~~ \$9.8




rice rolls

~~\$12~~ \$9.8




rice rolls

~~\$12~~ \$9.8




rice rolls

~~\$12~~ \$9.8




rice rolls

~~\$12~~ \$9.8



rice rolls

~~\$12~~ \$9.8



rice rolls

~~\$12~~ \$9.8

...

↑
go back top

about us

feedback

related

related links

Fast Fast

Today's Discount

click to enter

Fast Food, Efficient Life~


Catering

Order

FAQ


home > catering > food

food




rice rolls

~~\$12~~ \$9.8




rice rolls

~~\$12~~ \$9.8




rice rolls

~~\$12~~ \$9.8




rice rolls

~~\$12~~ \$9.8




rice rolls

~~\$12~~ \$9.8




rice rolls

~~\$12~~ \$9.8




rice rolls

~~\$12~~ \$9.8



rice rolls

~~\$12~~ \$9.8



rice rolls

~~\$12~~ \$9.8

...

↑
go back top

about us

feedback

related

related links

logo

welcome animation
&
discount activity

catering

order

FAQ

user info

home > catering > xx food detail info.

cart

picture

name

~~price~~ discount

amount

add to cart

↑

back to top

chat

about us

contact

feedback

related

logo

welcome animation
&
discount activity

catering

order

FAQ

cart

user info.

contact

home > catering > xx food detailed info.

picture

name

~~price~~ discount

amount

add to cart

↑

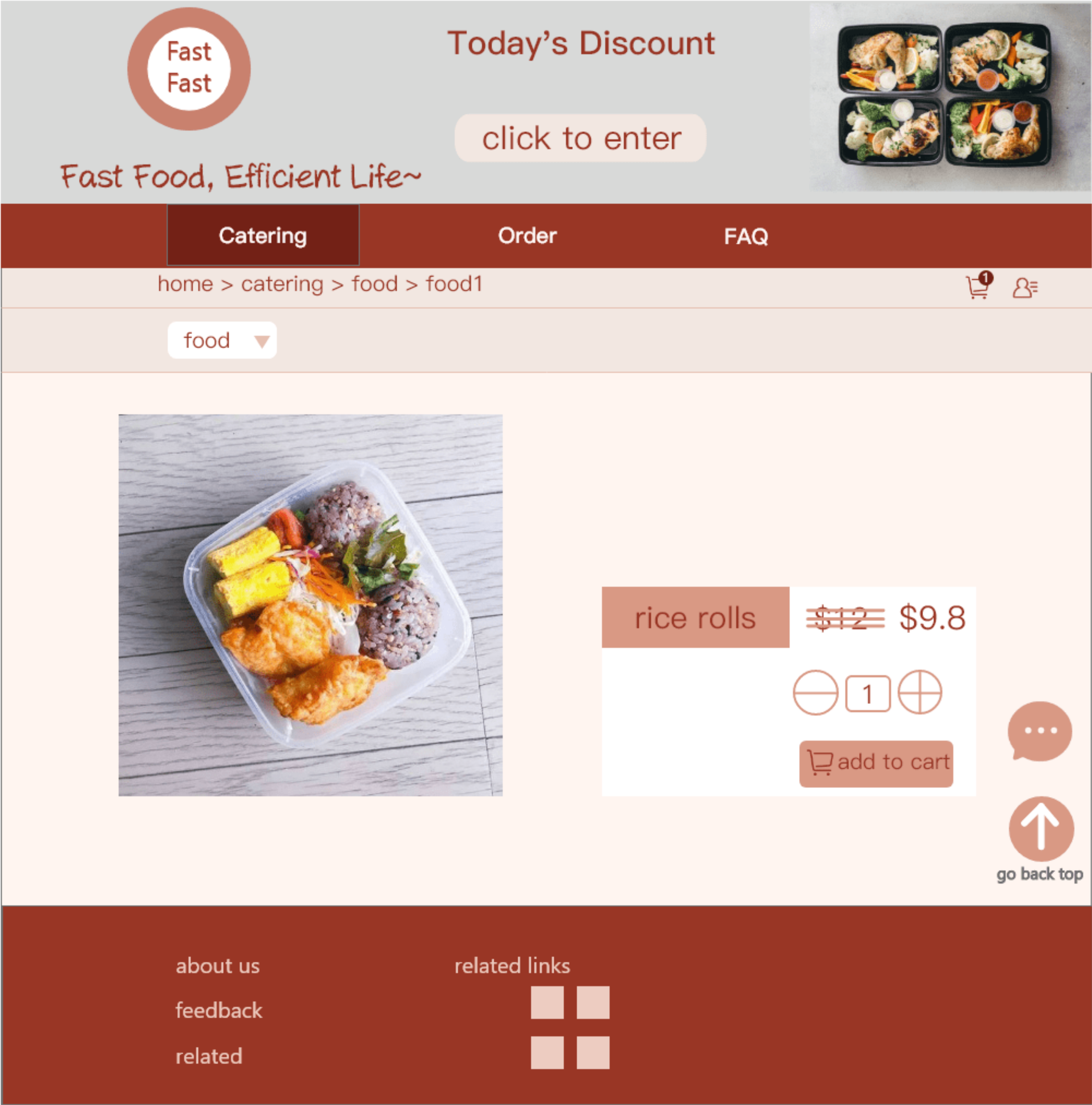
go back top

chat

about us

feed back

related



logo

welcome animation
&
discount activity

catering

order

FAQ

user info

home > cart

cart

name

price

discount

name

price

discount

name

price

discount

name

price

discount

name

price

discount

chat

sum

submit orders

↑

back to top

about us

contact

feedback

related

logo

welcome animation
&
discount activity

catering

order

FAQ

cart

user info.

contact

home > cart

name

price

discount

name

price

discount

name

price

discount

chat

sum

submit orders

↑

go back top

about us

feed back

related

Fast Fast

Today's Discount

click to enter

Fast Food, Efficient Life~

Catering

Order

FAQ

home > cart

rice rolls

~~\$12~~

\$9.8

rice rolls

~~\$12~~

\$9.8

rice rolls

~~\$12~~

\$9.8

rice rolls

~~\$12~~

\$9.8

sum

\$34.8

submit orders

...

↑

go back top

about us

feedback

related

related links

Fast Fast

Today's Discount

click to enter

Fast Food, Efficient Life~

Catering

Order

FAQ

home > cart

rice rolls

~~\$12~~

\$9.8

rice rolls

~~\$12~~

\$9.8

rice rolls

~~\$12~~

\$9.8

rice rolls

~~\$12~~

\$9.8

sum

\$34.8

submit orders

...

↑

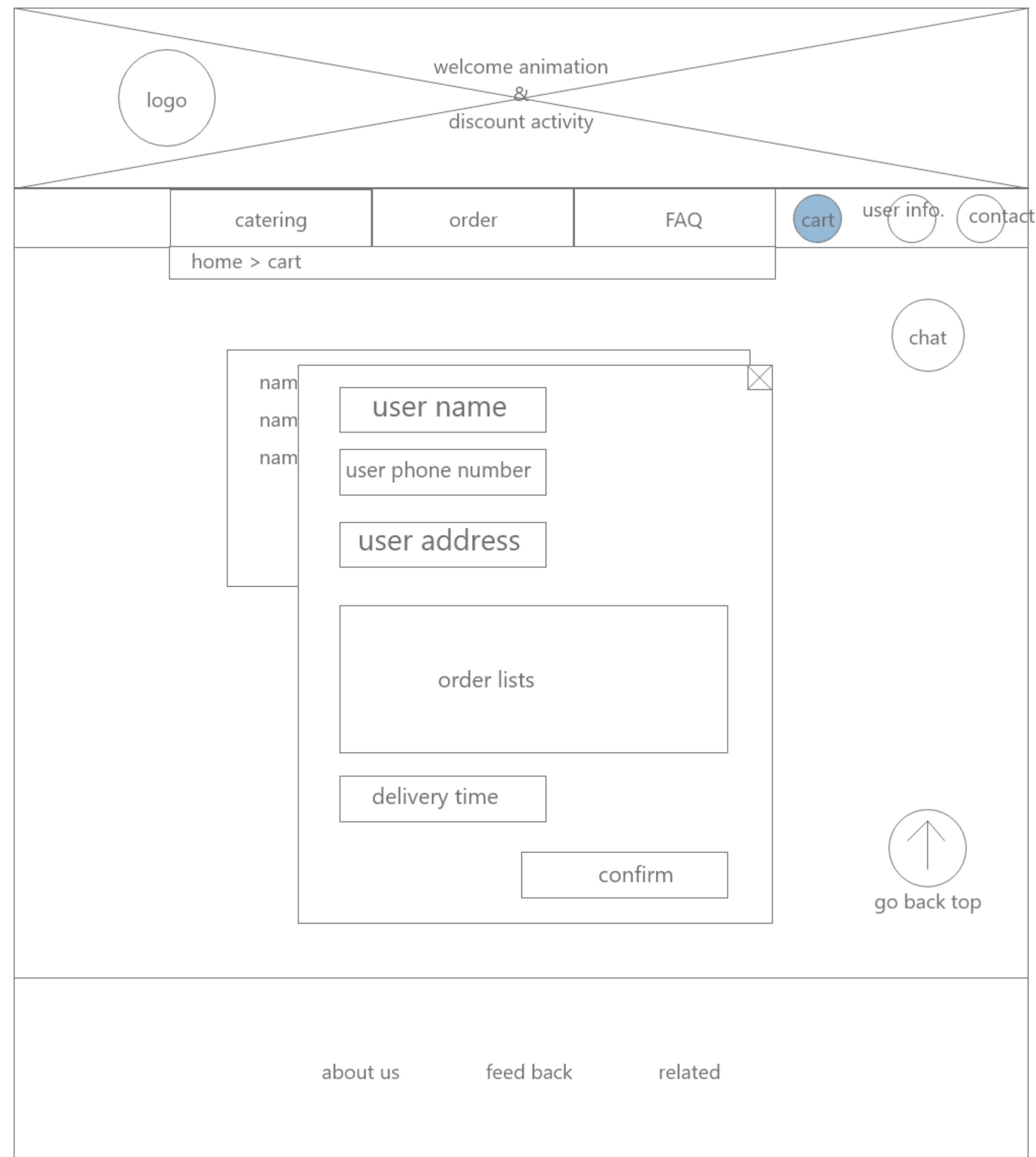
go back top

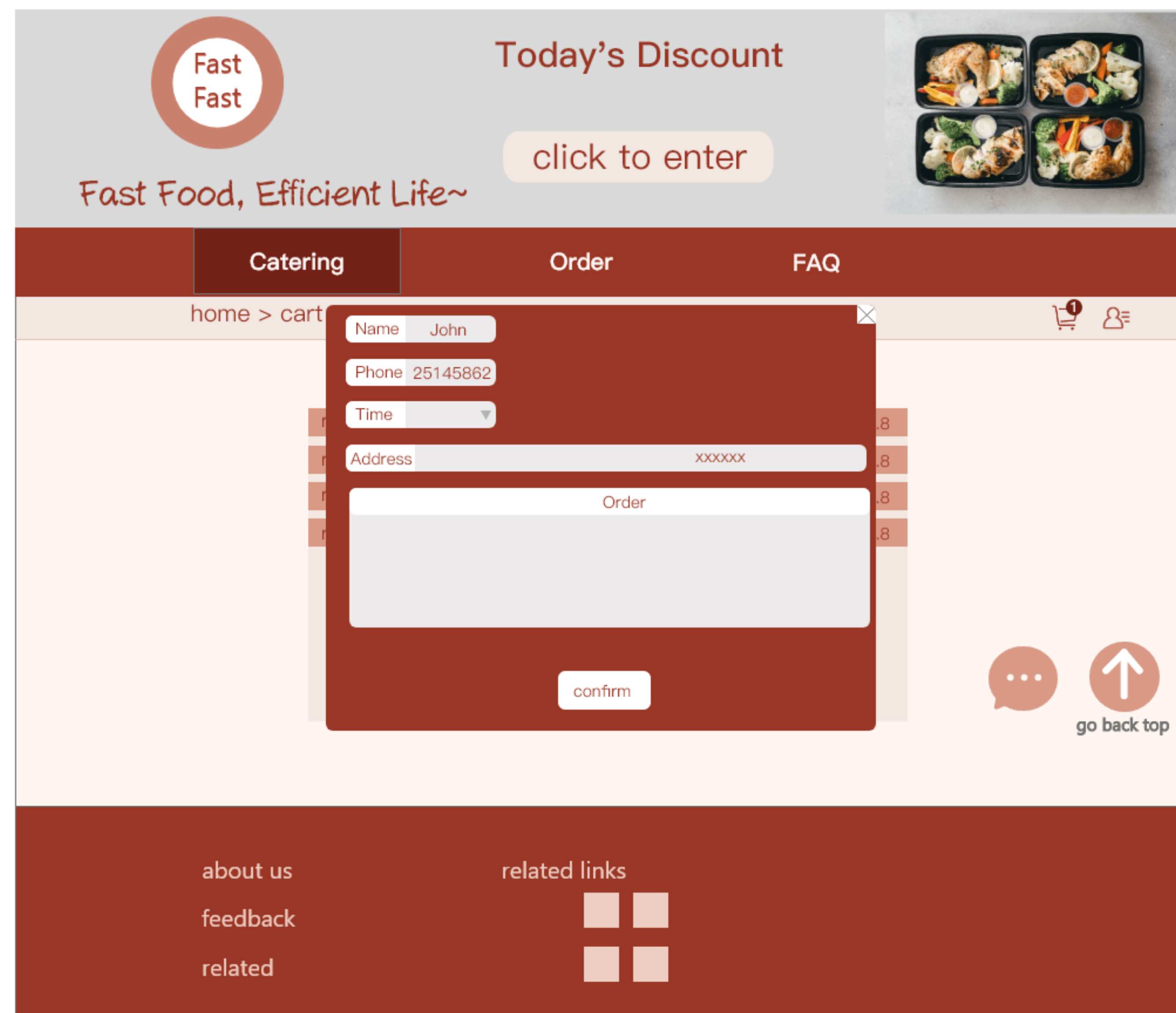
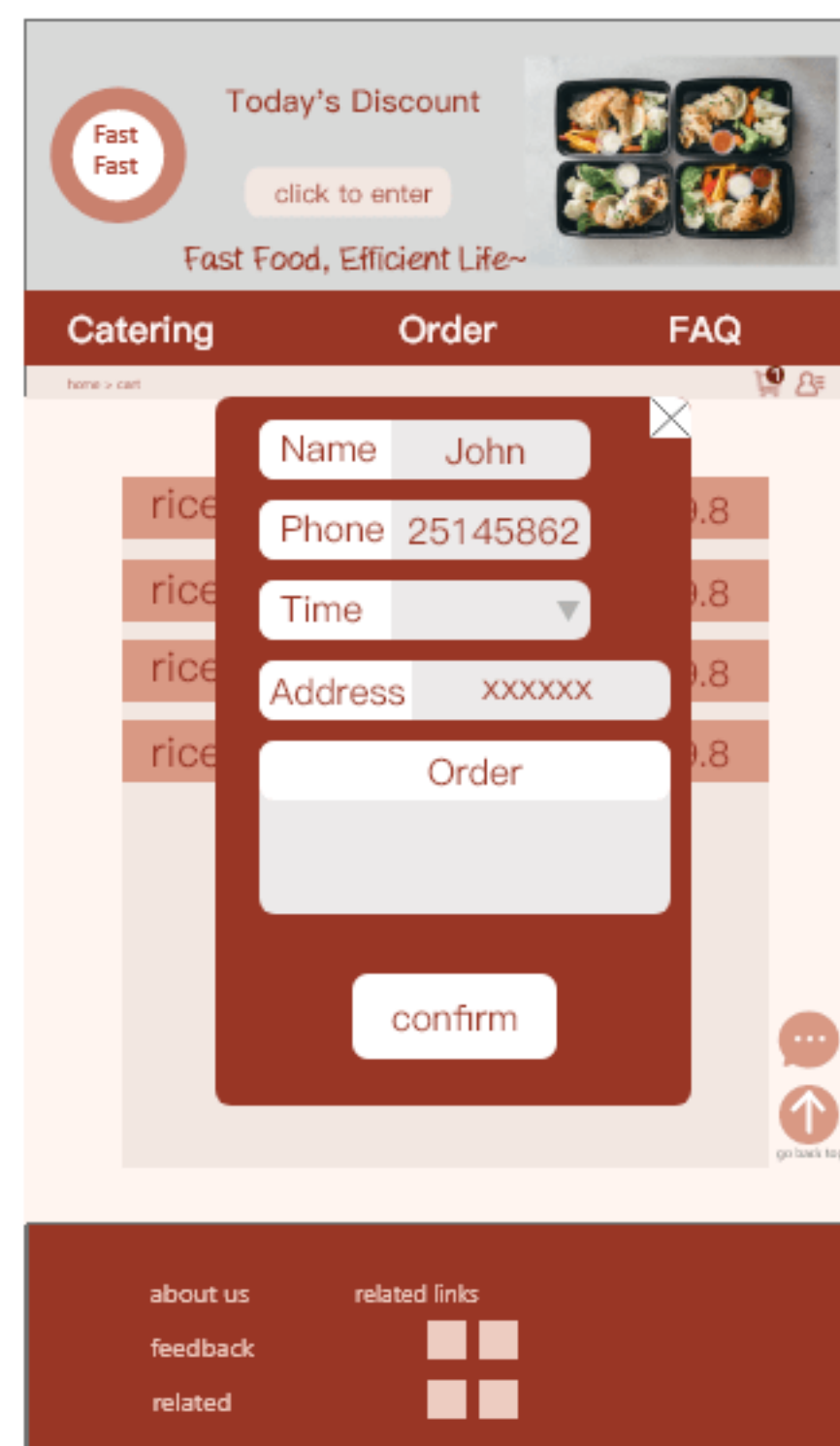
about us

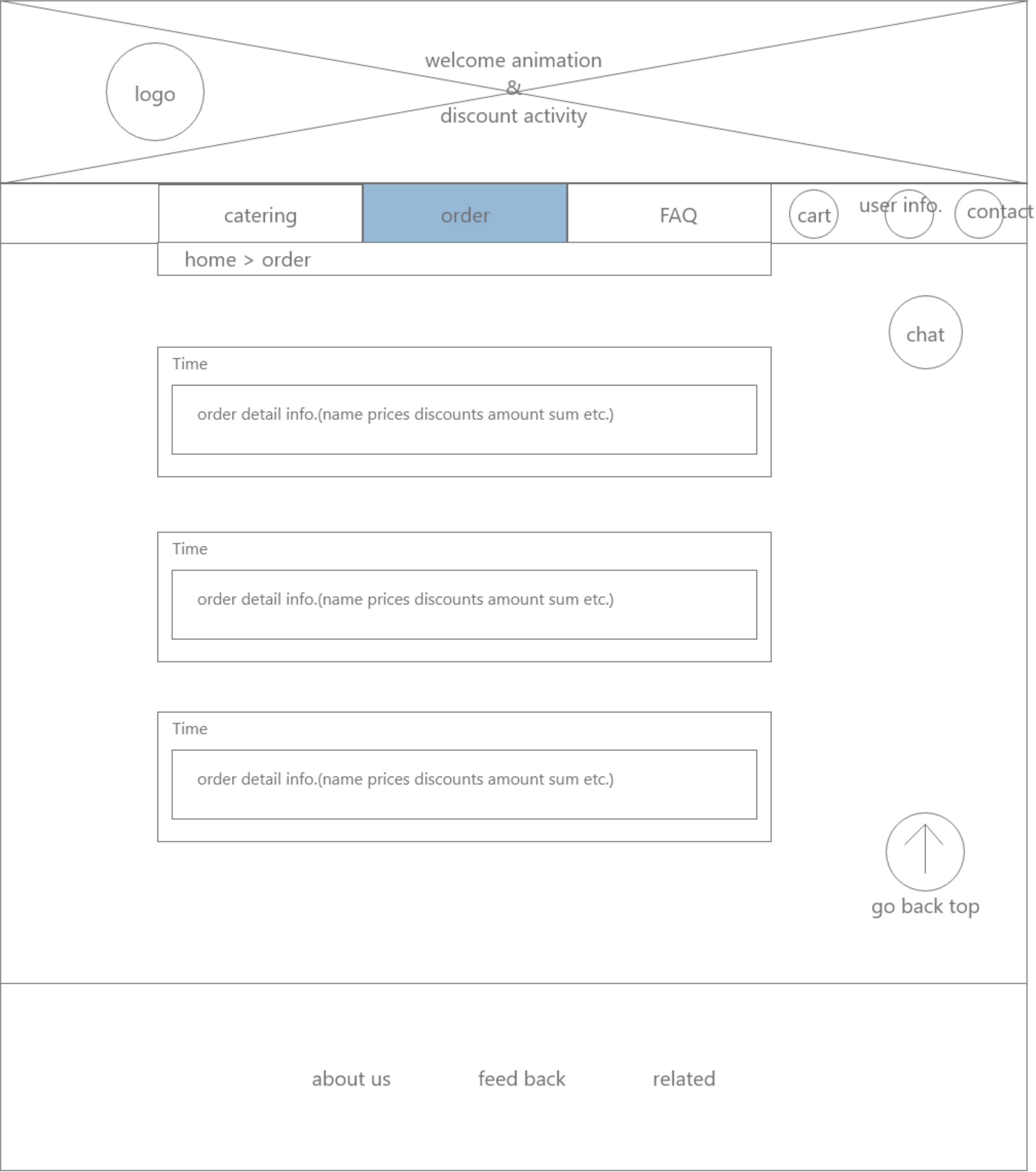
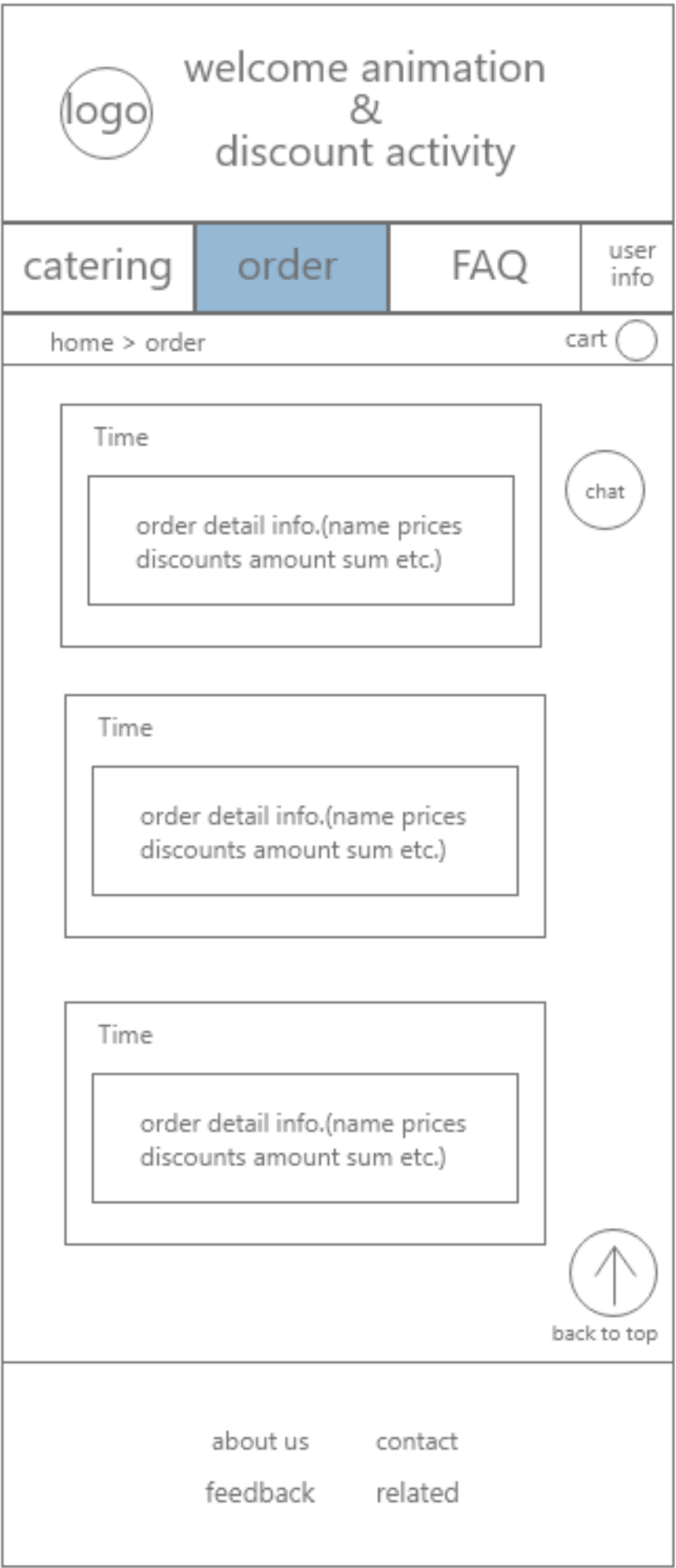
feedback

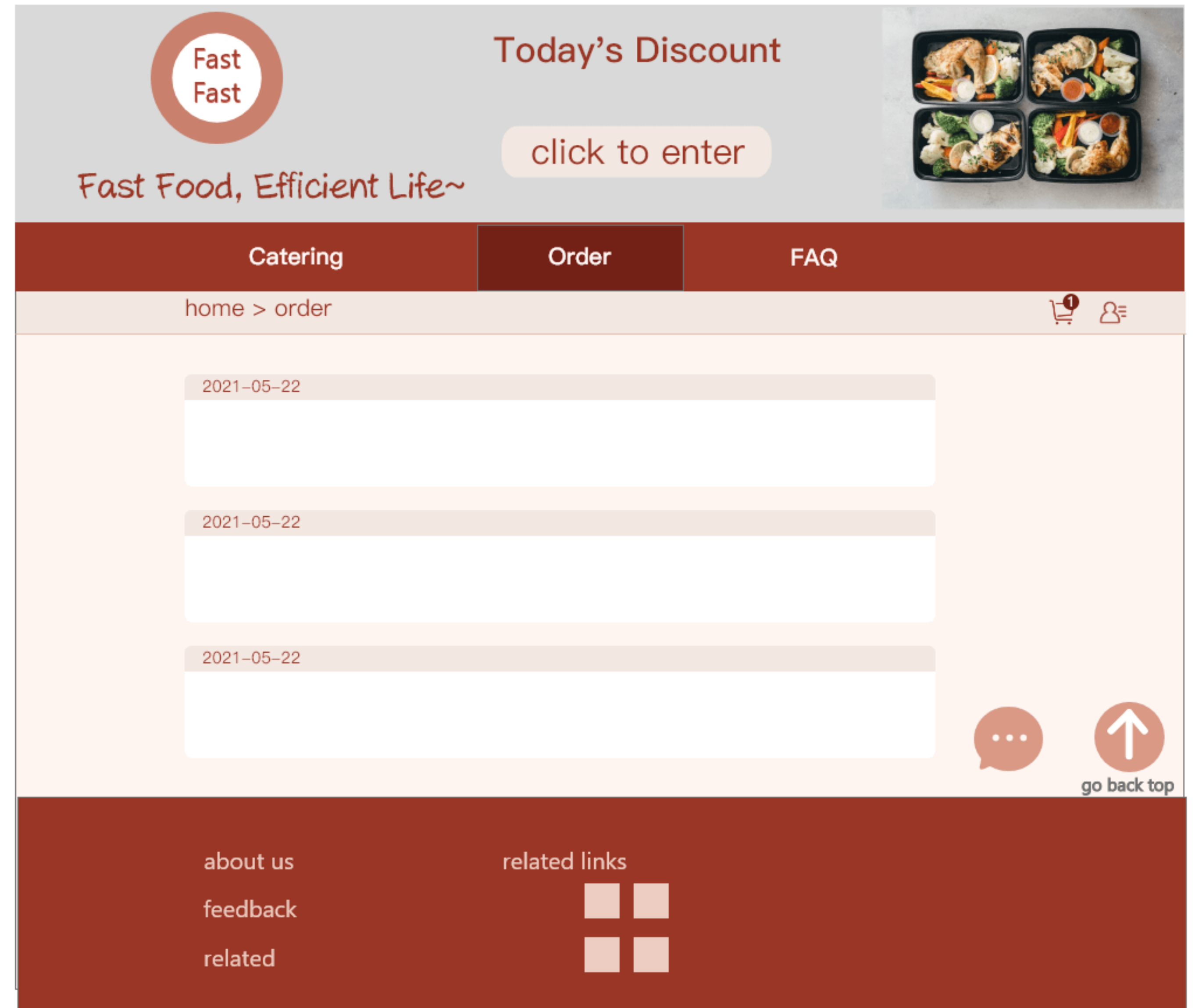
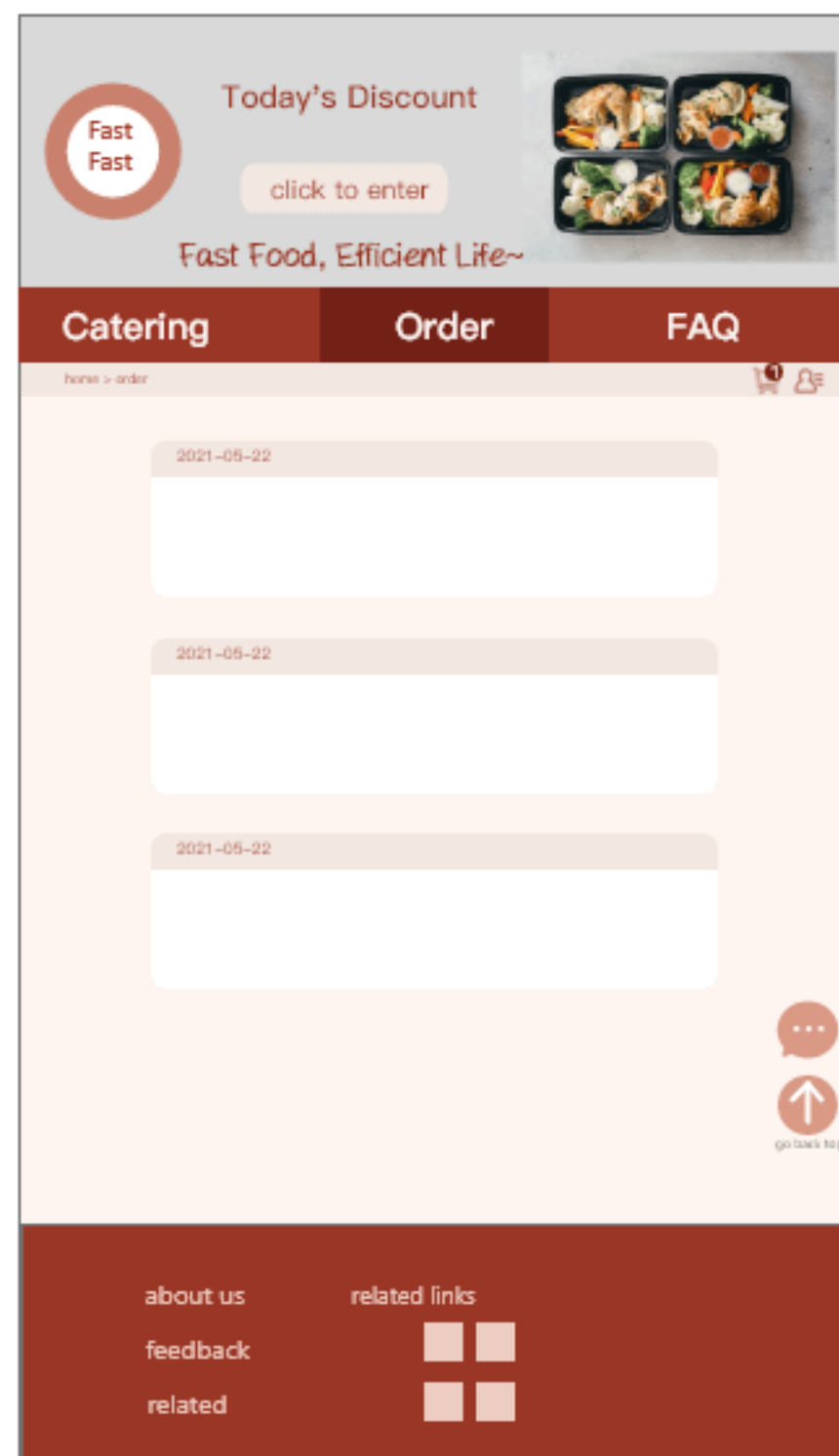
related

related links









logo

welcome animation
&
discount activity

catering

order

FAQ

user info

home > FAQ

cart

Frequently Asked Questions List

chat

back to top

about us

contact

feedback

related

logo

welcome animation
&
discount activity

catering

order

FAQ

cart

user info.

contact

home > FAQ

Frequently Asked Questions List

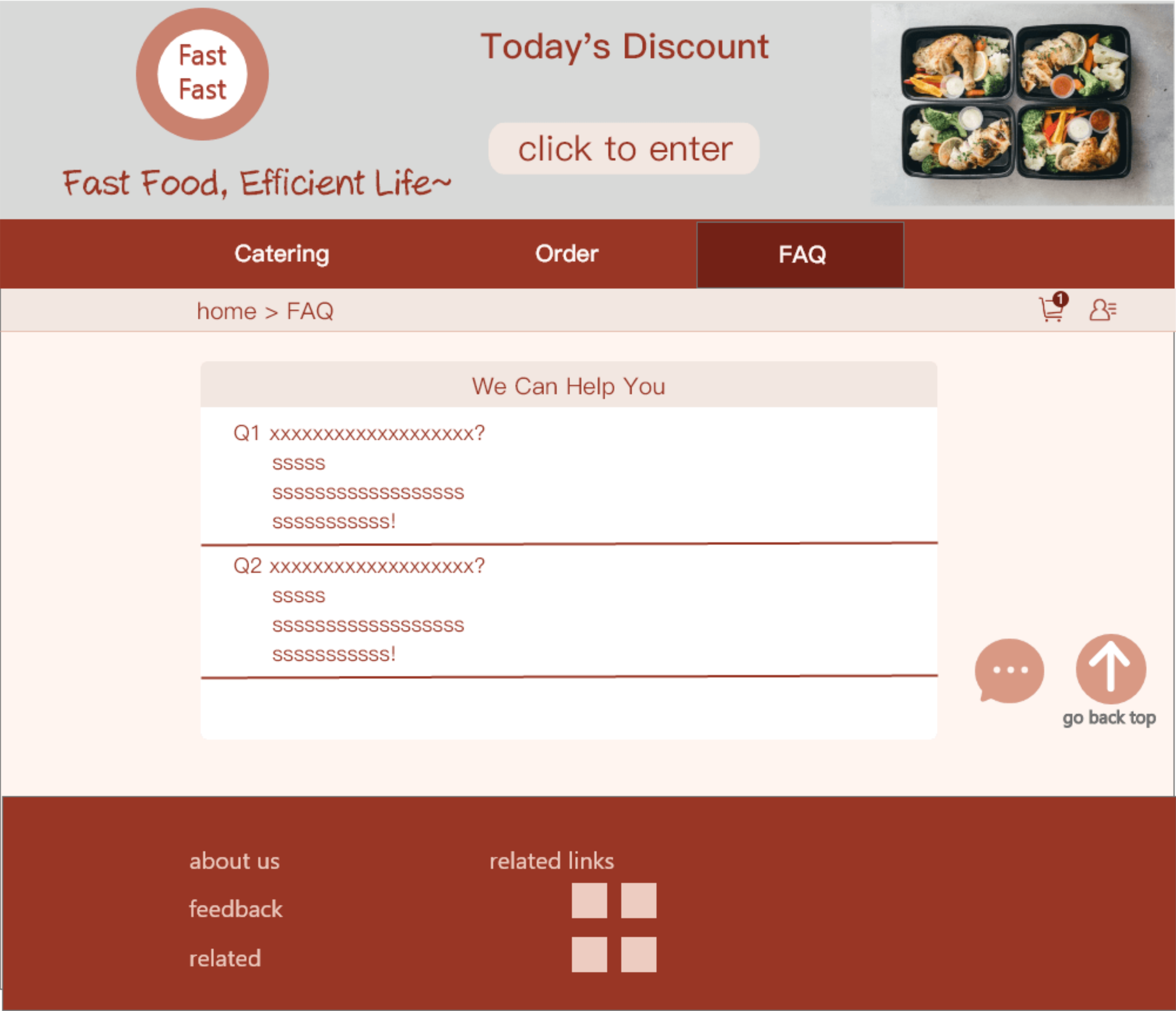
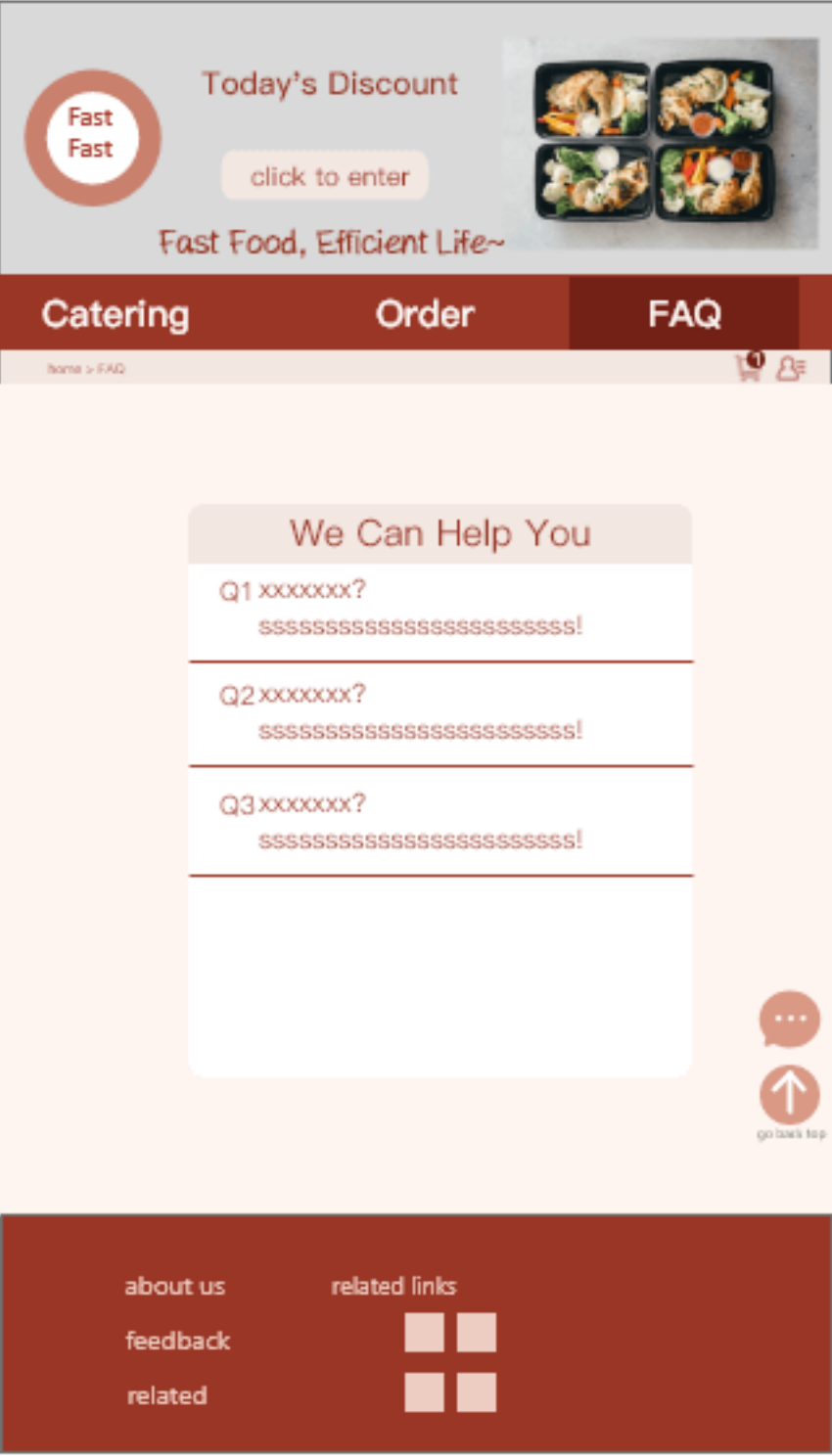
chat

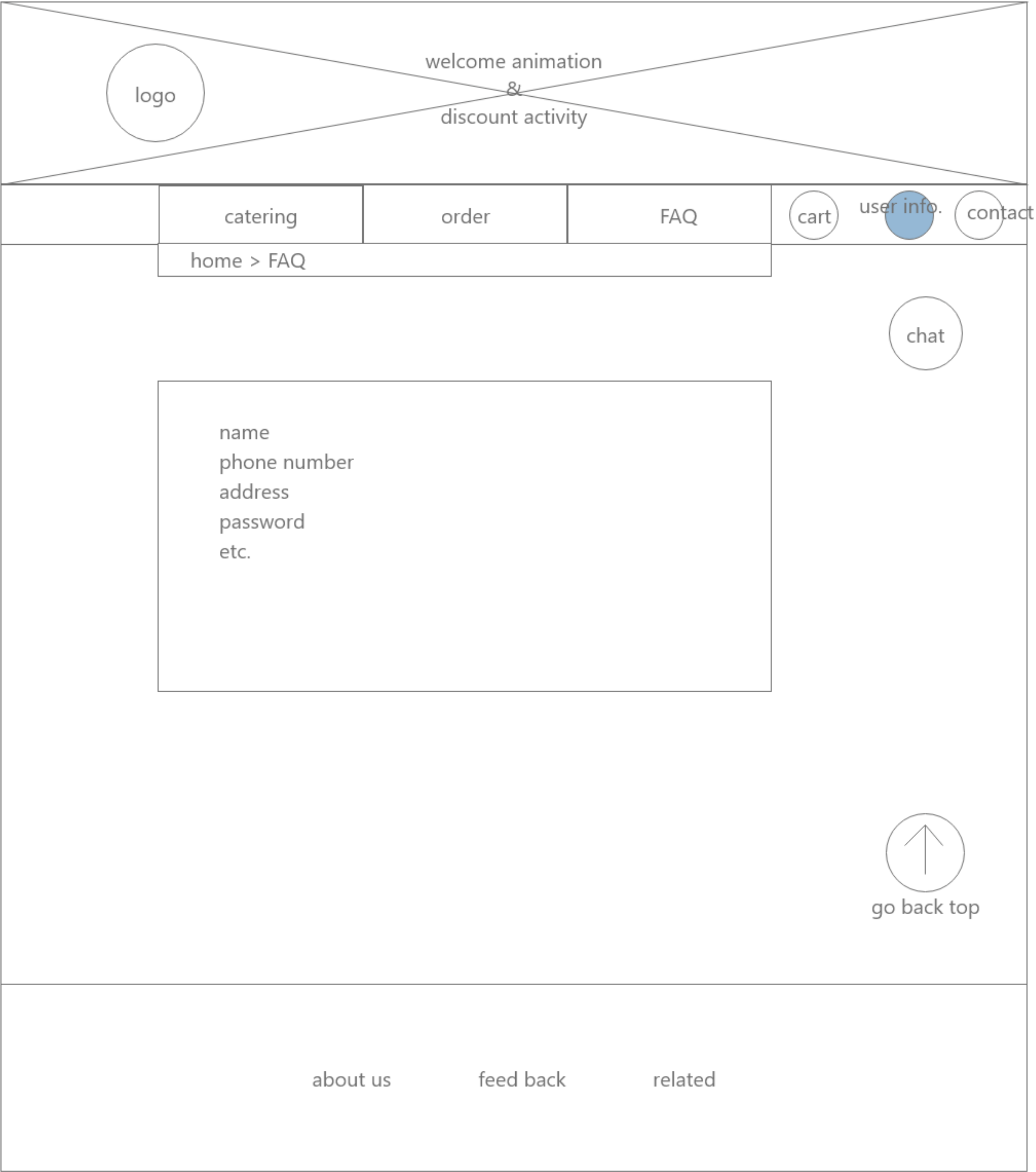
go back top

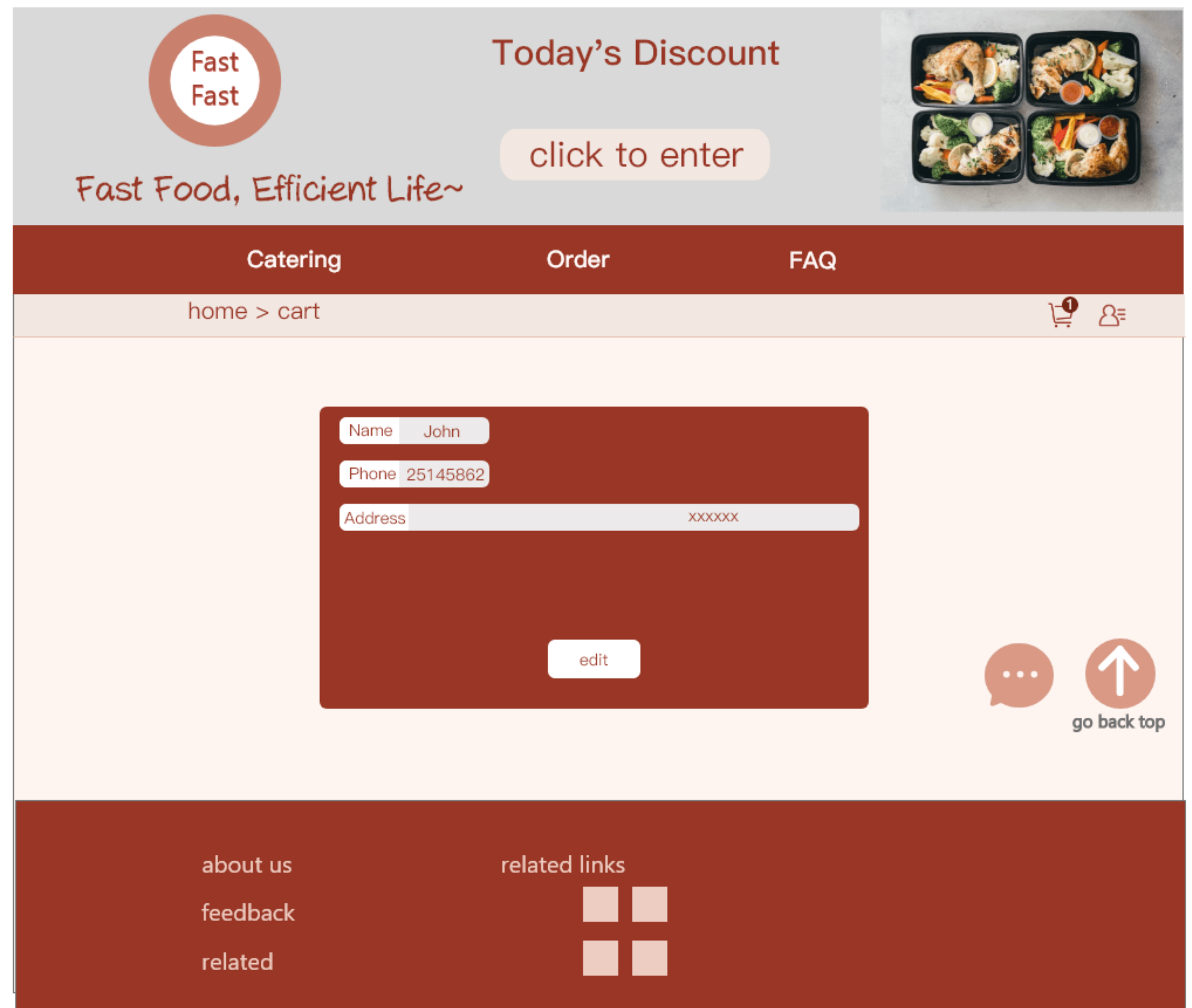
about us

feed back

related







FastFast

Ramona

Restaurant Concept

Restaurant Name

FastFast

Food & drink

- set meal:
more than two types of food, and it includes vegetables and meat, it can provide people with enough nutrition.
- fry:
chicken, chips etc.
- drink:
cola etc.

Location

China, Beijing, near the wang jing SOHO

Main target audience

- Busy working folks

Cost

It is affordable, it can be accepted by most of the people.

Elevator pitch

In reality word, many people need to have a quick eat to get more rest time, so we aim to serve for busy working folks. They can use less time on the eating, but the quality of the eating does not decrease.

Strategy

Target Audience

The website will focus on the following target audiences:

Roles

- *office assistant*
- *store manager*

Demographics

- **Gender** - Somewhat more men than women
- **Education** – college education or higher
- **Occupations** – white – collar workers
- **Age** - 25-50

- **Location** – business district

Psychographics

- **Personality & Attitudes:** tolerant, do not pursue a refined life
- **Values:** think highly of both quality and efficiency
- **Lifestyles:** like high speed lifestyle, more focused on efficiency

Strategy

User Needs

The website needs to enable the user to:

- Order food online
- Find out if the restaurant delivers to their area
- Collective order
- Find out if there is anything the customer wants to eat
- Find food by category
- Inquire about delivery times, delivery state
- Communicate with merchant

Client Needs

The website needs to enable the client to:

- To sell food online that will be delivered
- Provide a system for order customization
- Process order
- Update the menu
- Communicate with customer and delivery man

Outline of Scope

Content Requirements

Content (text, images, video) that the user will need.

"The user will be looking for..."

- Food Menu: include food picture, name, price, and discount
- Restaurant's position, user's position, and the distance between them
- Order List: include order number, order content, order price, order time
- Food Category
- Personal Information: name, password, etc.
- Catering Production Information
- Catering Delivery Information: time, distant
- Activity Information: original price, discount

Functionality Requirements

Systems that will allow the user accomplish tasks.

"The user will be able to..."

- Catering Order
 - type
 - amount
 - money
 - delivery time
 - delivery distance
- Check order
 - check order state
 - chat with merchant
 - chat with delivery man
- Check Personal Information
 - modify personal information
- Login in

Sitemap

