

Date _____

• What will set your marketplace apart?

The marketplace will differentiate itself

through:

- *// Wide Variety and Customization: Offering unique furniture styles and customizable options to match individual preferences.
- *// Affordability: Competitive pricing with discounts and installment payment options.
- *// Sustainability: Highlighting eco-friendly and durable furniture options, encouraging sustainable shopping habits.
- *// User-Friendly Experience: A sleek and intuitive interface, personalized product recommendations, and virtual try out tools.
- *// Fast and Reliable Delivery: Partnership with logistic providers to ensure timely delivery and seamless order tracking.
- *// Transparency: Genuine customer reviews, detailed product descriptions, and clear return / refund policies.

By solving pain points, addressing customer needs and standing out with its unique features, the marketplace aims to become a trusted destination for furniture shopping in the online space.