

Date

HACKATHON 3

TASK FOR DAY 1

STEP 1: MARKETPLACE TYPE:

I have chosen to make a General E-Commerce website that is about "Furniture".

PRIMARY PURPOSE:-

The primary purpose of this marketplace document is to outline the framework, functionalities, and objectives of a general e-commerce website dedicated to furniture. The platform aims to connect furniture manufacturers, retailers and artisans with potential customers, providing a seamless and convenient online shopping experience.

This document serves as a comprehensive guide to define the website's vision, target audience, features and operational guidelines. It also highlights how the platform will facilitate the discovery, comparison and purchase of high quality furniture, catering to diverse styles and preferences.

Additionally, the document addresses key aspects such as:

1. User Experience: Providing intuitive navigation, visually appealing design and personalized recommendations.
2. Product Variety: Showcasing a wide range of furniture, from modern to traditional, for home and office use.
3. Secure Transactions: Ensuring a safe and reliable payment process for buyers and sellers.