

Date _____

4. Vendor Support: Offering tools for sellers to list, manage and promote their products effectively.

5. Sustainability Focus: Promoting eco-friendly and durable furniture options to appeal to environmentally conscious consumers.

This marketplace document will serve as a blueprint for the development and management of the platform, ensuring all stakeholders are aligned with the goals and operational principles.

STEP 2: BUSINESS GOALS:

• What problem does your marketplace aim to solve?

The marketplace aims to solve the challenges of accessing high-quality, affordable and stylish furnitures in a convenient and hassle-free manner. It addresses:

- * The limited variety of furniture available in local stores.
- * The time-consuming process of visiting multiple showrooms to compare options.
- * The lack of transparent pricing and reviews for furniture products.
- * The difficulty for small-scale furniture artisans and sellers to reach a broader customer base.

By offering a centralized online platform, the marketplace makes furniture shopping easier, faster and more accessible while bridging the gap between buyers and sellers.

re payment process