

Sales & Profit

Customers

Products

- Year
- ☐ 2016
  - ☐ 2017
  - ☐ 2018
  - ☒ 2019
  - ☐ 2020
  - ☐ 2021

Total Order (YoY)

2019  
2290

+45.7% vs. 2018

Gross Profit (YoY)

2019  
8.99bn

+0.3% vs. 2018

Net Profit (YoY)

2019  
8.46bn

+0.2% vs. 2018

Note:

- Maximum total quantity order by order id is 1
- Hence, Total Order can representing the sum of quantity sold in year

Country

Australia

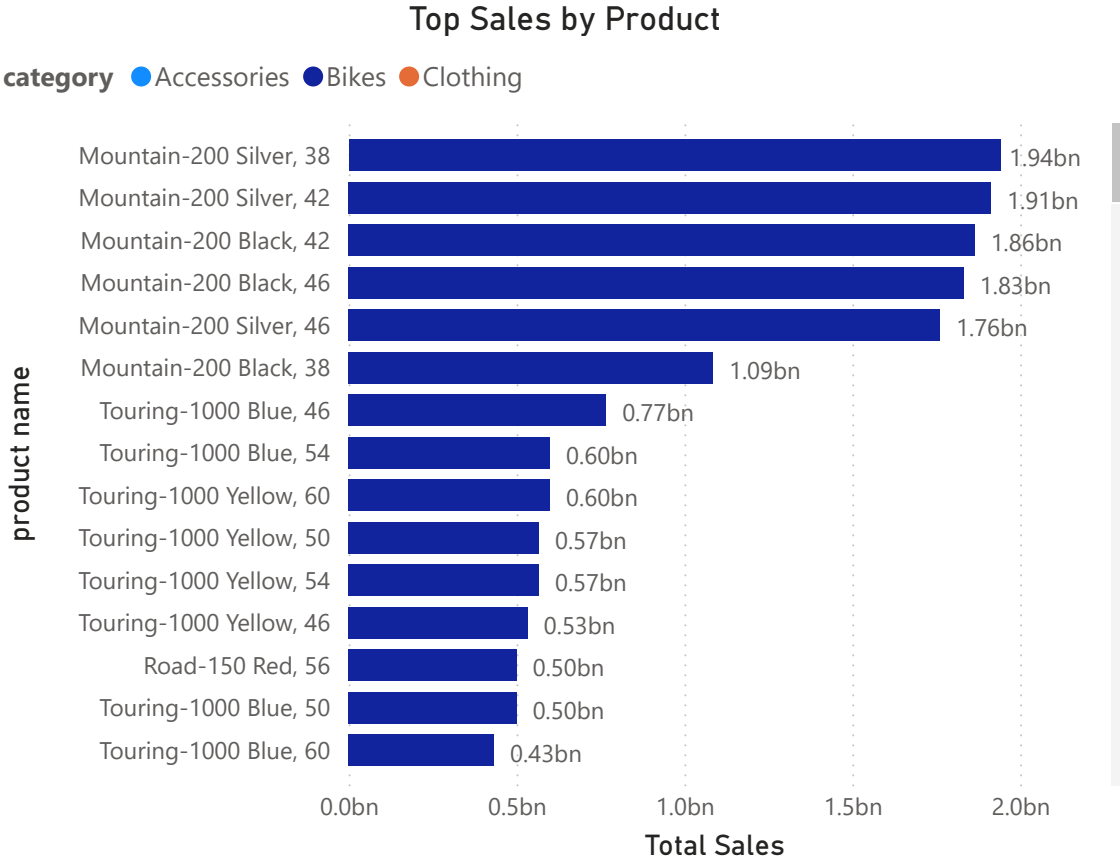
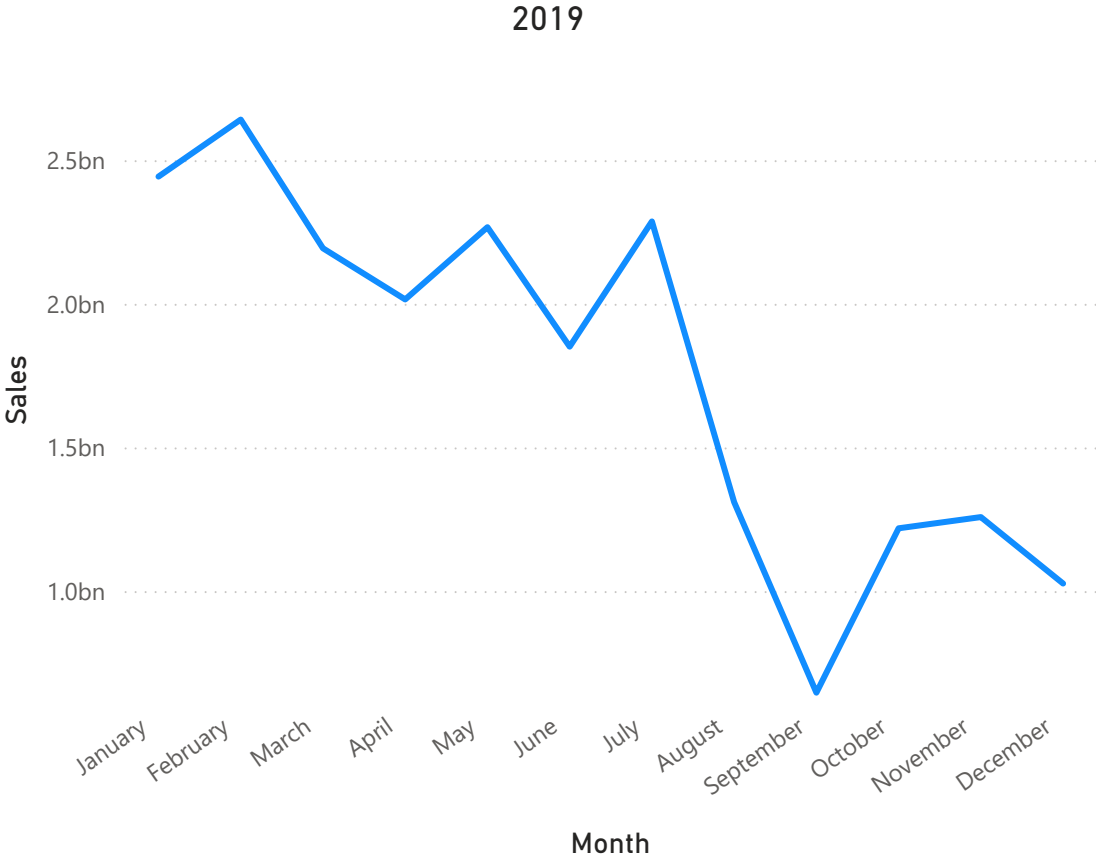
France

United Ki...

Canada

Germany

United St...



Sales & Profit

Customers

Products

Year

2016

2017

2018

2019

2020

2021

Total Cust. (YoY)

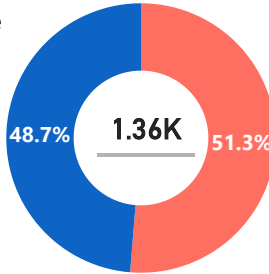
2019

696

+21.3% vs. 2018

%Cust. by Gender

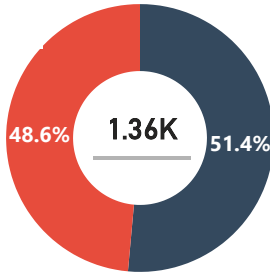
Male  
Female



Note:  
value in  
inner  
chart is  
Total

%Cust. by Status

Married  
Single



Note:  
value in  
inner  
chart is  
Total

%Cust. by Age group

36-60

63.36%

21-35

31.90%

> 60

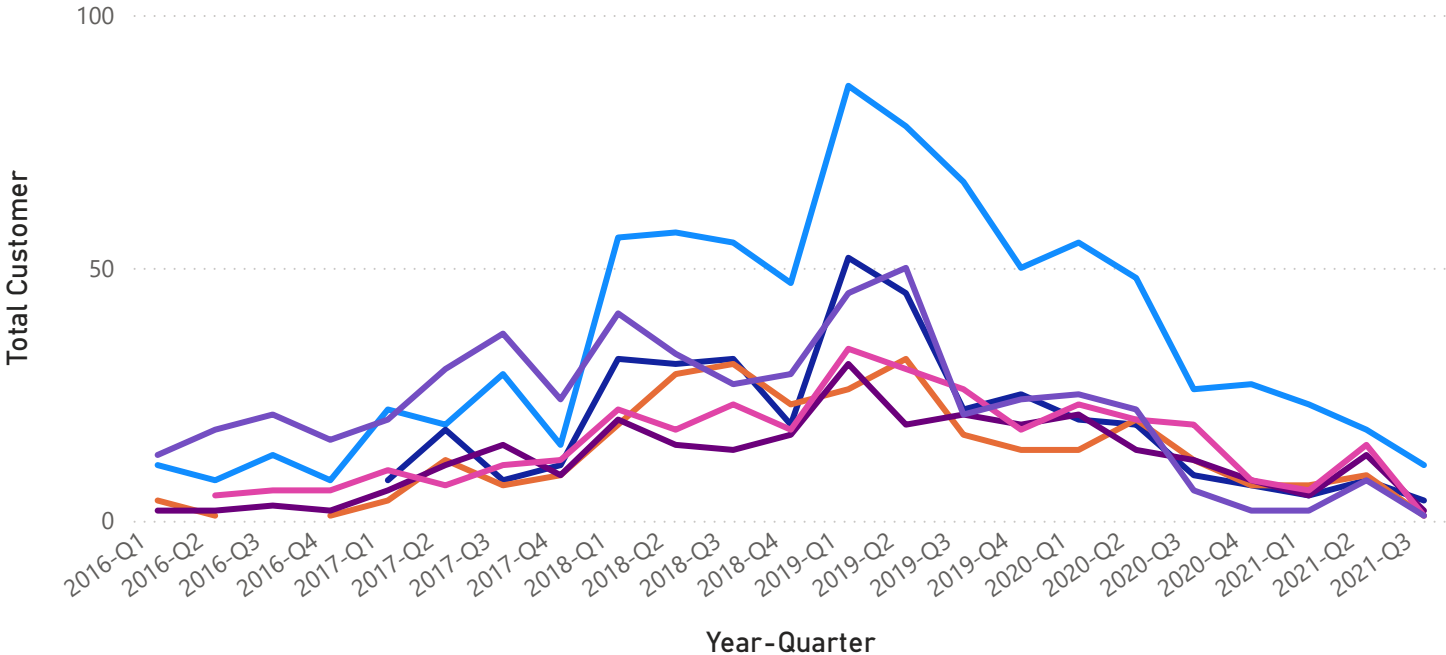
4.74%

Total Order & Customer From City



Year-Quarter Trend Total Customer

Australia Canada France Germany United Kingdom United States



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Customers

Products

- Year
- ☐ 2016
  - ☐ 2017
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  - ☐ 2020
  - ☐ 2021

- Country
- ☐ Australia
  - ☐ Canada
  - ☐ France
  - ☐ Germany
  - ☐ United Kingdom
  - ☐ United States

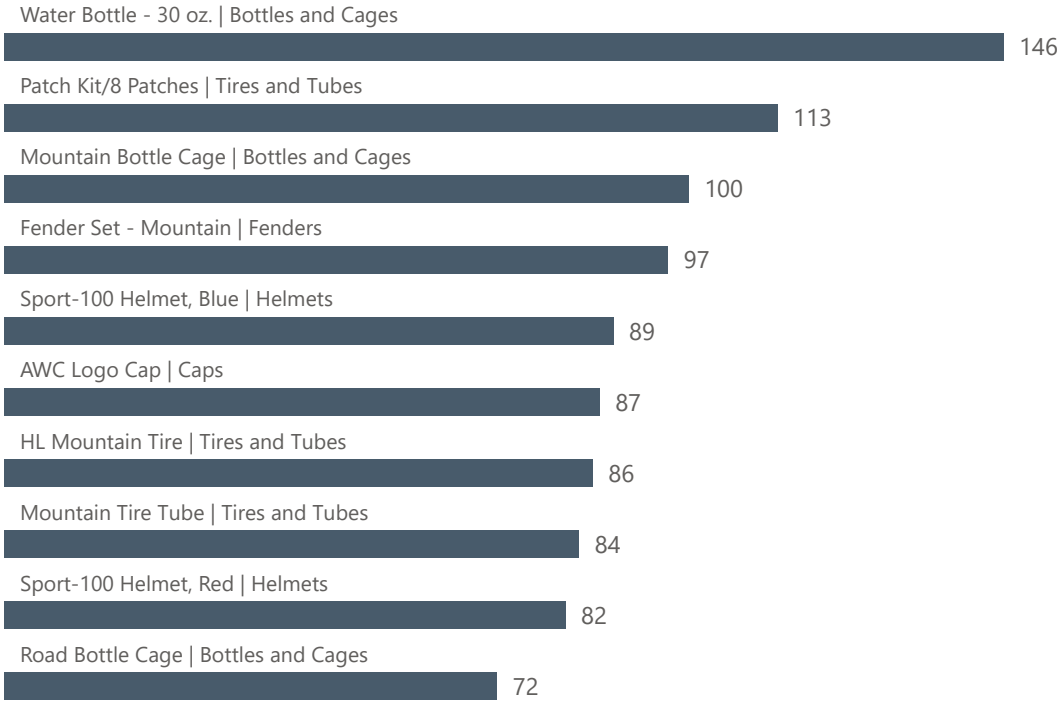
Quantity Sold

2019

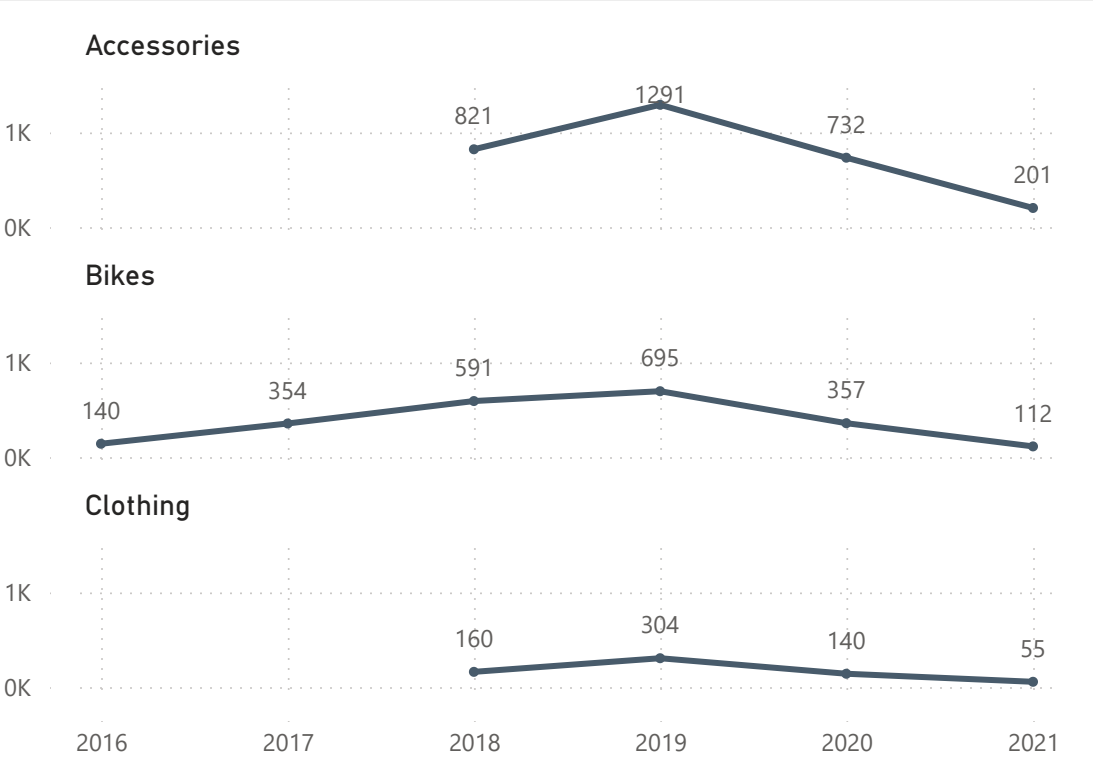
2290

+45.7% vs. 2018

Top Product by Quantity Sold



Trend Quantity Sold by Category



| Year-Quarter | sub_category   | model_name   | Quantity | Sales       |
|--------------|----------------|--------------|----------|-------------|
| 2019-Q1      | Mountain Bikes | Mountain-200 | 107      | 3403202753  |
| 2019-Q2      | Mountain Bikes | Mountain-200 | 84       | 2658890971  |
| 2019-Q4      | Mountain Bikes | Mountain-200 | 70       | 2257547715  |
| 2019-Q1      | Helmets        | Sport-100    | 68       | 33310480    |
| 2019-Q2      | Helmets        | Sport-100    | 67       | 32820620    |
| Total        |                |              | 2290     | 21155605011 |