

CANCELLATION STATUS OF HOTEL BOOKING BY USING ML ALGORITHMS

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AGENDA

- Problem statement
- Given data
- Visualization
- Steps we have done
- Chosen Model
- Conclusion





PROBLEM STATEMENT:

Hotel Booking Cancelation prediction Problem

Classification: Binary Hotel booking cancellation prediction is a classic problem for which many data analysis techniques must be learned and applied in order to create the best.

Classification model. Given a dataset containing information about applicants for hotel bookings as well as the status of the booking application, whether approved or not. A binary classification model must be built with maximum accuracy.



GIVEN DATA:

Number of hotels booking Cancelled (Data Set) and Data types.

DATA SET TABLE:

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Resort 1 Hotel 1	85	2015 July	2f	1	D	3	2	0.0	0.68	PRT	Online TA	1	0	3	1	0.0	0.88	PRT	Online TA	TA/TO	0		1.6
Resort 1	75	2015 July	27	1	0	3	2	0.0	0 HB	PRT	Office TA	1	0	3	2	0.0	0 HB	PRT	Office TA/TO	TATO	0	0	0.0

Like what you see? Visit the data table adebook to learn more about interactive tables.

warming: Total number of columns (32) exceeds max columns (20) limiting to first (20) columns. Warming: total number of rows (119590) exceeds max rows (20000). Limiting to first (20000) rows.

Link: "https://raw.githubusercontent.com/Premalathasuccess/Datasets/main/hotel_bookings.csv"

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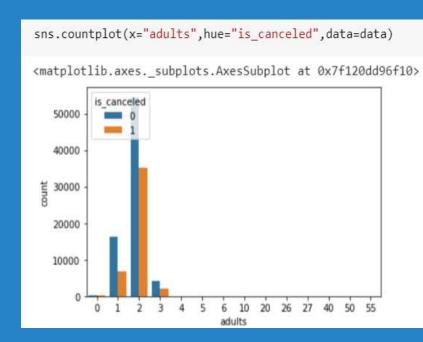
DATA TYPES:

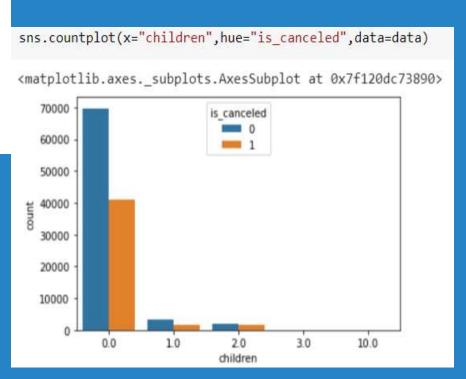
```
4 119ME0026 Project_nb
   File Edit View Insert Runtime Tools Help All changes saved
 + Code + Text
       4
[10] data.info()
       <class 'pandas.core.frame.DataFrame'>
       RangeIndex: 119390 entries, 0 to 119389
       Data columns (total 32 columns):
            Column
                                             Non-Null Count
                                                              Dtype
             -----
                                             -----
        0
            hotel
                                             119390 non-null
                                                             object
            is_canceled
                                             119390 non-null
                                                              int64
            lead time
                                             119390 non-null
                                                              int64
             arrival date year
                                             119390 non-null
                                                             int64
             arrival date month
                                             119390 non-null
                                                              object
             arrival_date_week_number
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             arrival date day of month
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             stays in weekend nights
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             stays_in_week_nights
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        9
             adults
                                             119390 non-null
                                                              int64
            children
                                             119386 non-null
                                                             float64
            babies
                                             119390 non-null
        11
                                                              int64
        12
            meal
                                             119390 non-null
                                                              object
        13
            country
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                                                              object
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            market segment
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            distribution_channel
        15
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            is repeated guest
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            previous_cancellations
                                             119390 non-null
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        17
            previous_bookings_not_canceled
                                            119390 non-null
                                                              int64
         19
             reserved_room_type
                                             119390 non-null
                                                              object
         20
             assigned_room_type
                                             119390 non-null
                                                              object
            booking_changes
                                             119390 non-null
                                                              int64
             deposit_type
                                             119390 non-null
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         23
             agent
                                             103050 non-null
                                                              float64
                                             6797 non-null
                                                              float64
         24
             company
            days_in_waiting_list
                                             119390 non-null
                                                              int64
            customer_type
                                             119390 non-null
                                                              object
         26
        27
                                             119390 non-null
                                                              float64
         28
            required_car_parking_spaces
                                             119390 non-null
                                                              int64
            total of special requests
                                             119390 non-null
                                                             int64
            reservation_status
                                             119390 non-null
                                                             object
                                                             object
        31 reservation_status_date
                                             119390 non-null
       dtypes: float64(4), int64(16), object(12)
       memory usage: 29.1+ MB
```



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VISUALIZING FEATURE TO FEATURE:

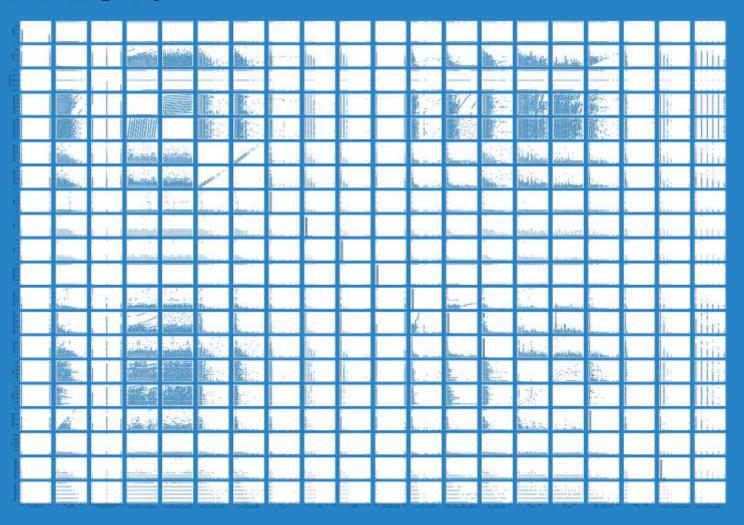






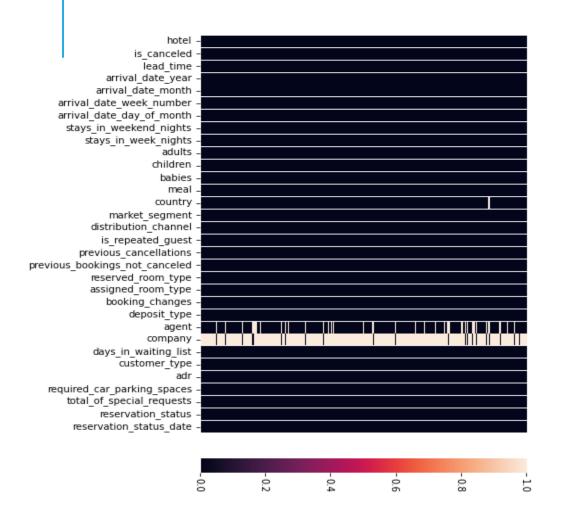
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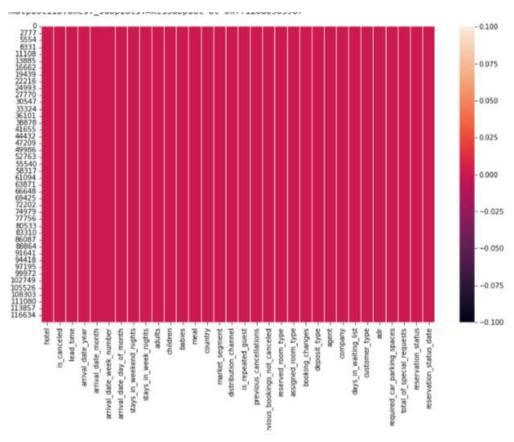
THE PAIR PLOT:



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VISUALIZING NULL VALUES:





 Replaced Null values with median for int and float and mode for object type.

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STEPS WE HAVE DONE:



CHOSEN MODEL: DECISION TREE

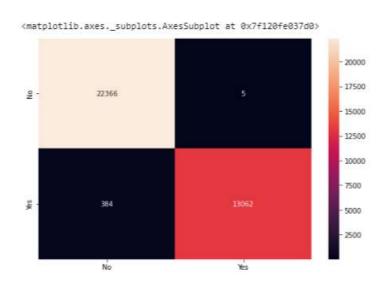
THE REASON WHY WE CHOOSE DECISION TREE IS

- In this experiment, I used three Machine Learning Algorithms: Logistic Regression, K-Nearest Neighbors, and Decision Tree Algorithms.
- But, in the end, I chose the Decision tree model because its accuracy rate is 100%.

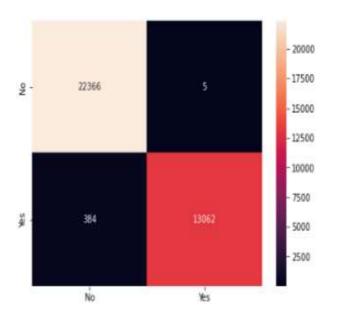


CONFUSION MATRICES OF ALGORITHMS:

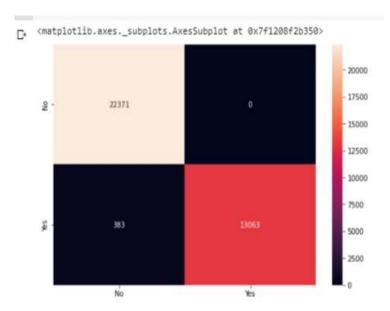
Logistic Regression



K-Nearest Neighbors

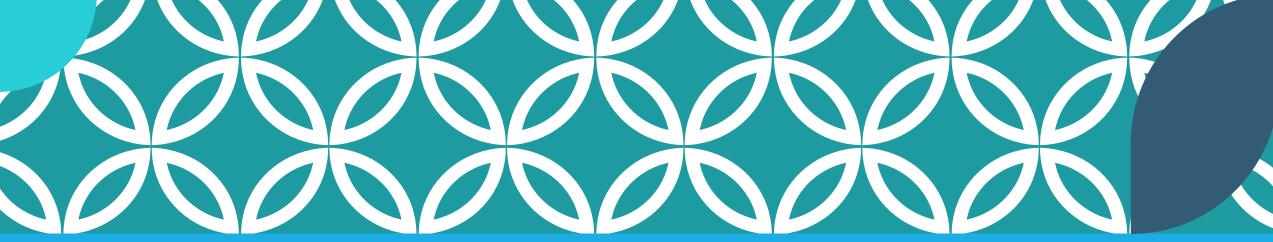


Decision Tree





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- In this project we used three Machine learning classification algorithms to know the cancellation status of hotel rooms by using given data set.
- After the visualization of features in the data set by using training data and testing data
 we come to know among the three algorithms the accuracy rate & precision is different
 they are –
- 1. Logistic regression:

Training Data: 0.98996769915176 Testing data: 0.9891392355585337

2. KNN:

Training Data:0,9193639093965754
Testing data:0.88061535025226733

3. Decision Tree:

Training Data: 1.0 Testing Data: 1.0

CONCLUSION:

• So, we come to know that Decision Tree model classifier is working more accurate in booking of services from Hotel.



THANK YOU

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