

NM-DIGITAL MARKETING ASSIGNMENT

NAME: Kishore Kumar P

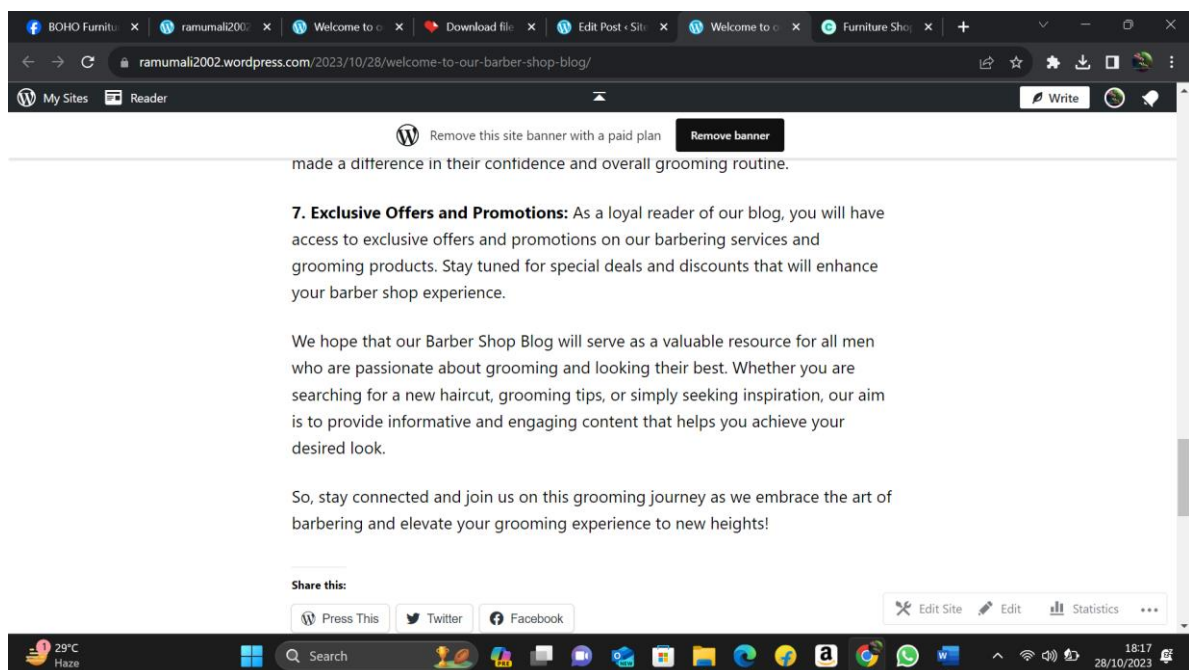
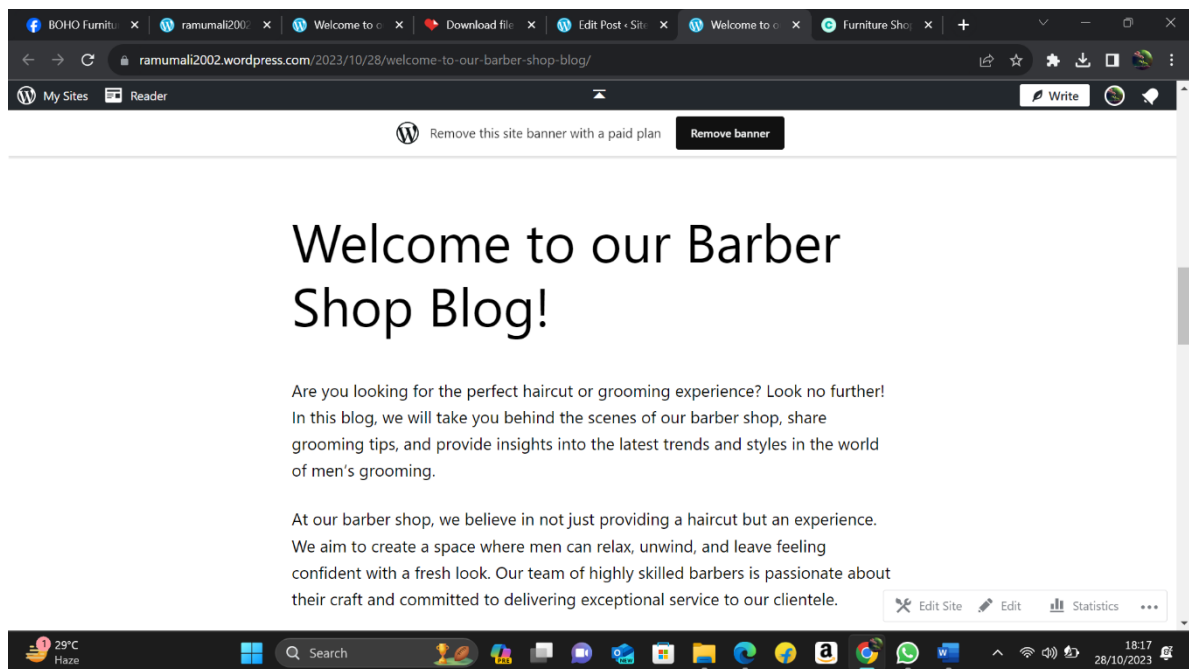
ROLL NO: 91762114210

NMID: [AB2DFDD7ECCE893AC9A4E8DD8AAAA12F](#)

EMAIL ID: kishorekumarnk1401@gmail.com

1.Create a blog or website using WordPress. Customize the theme design and post a new article with 500 words.

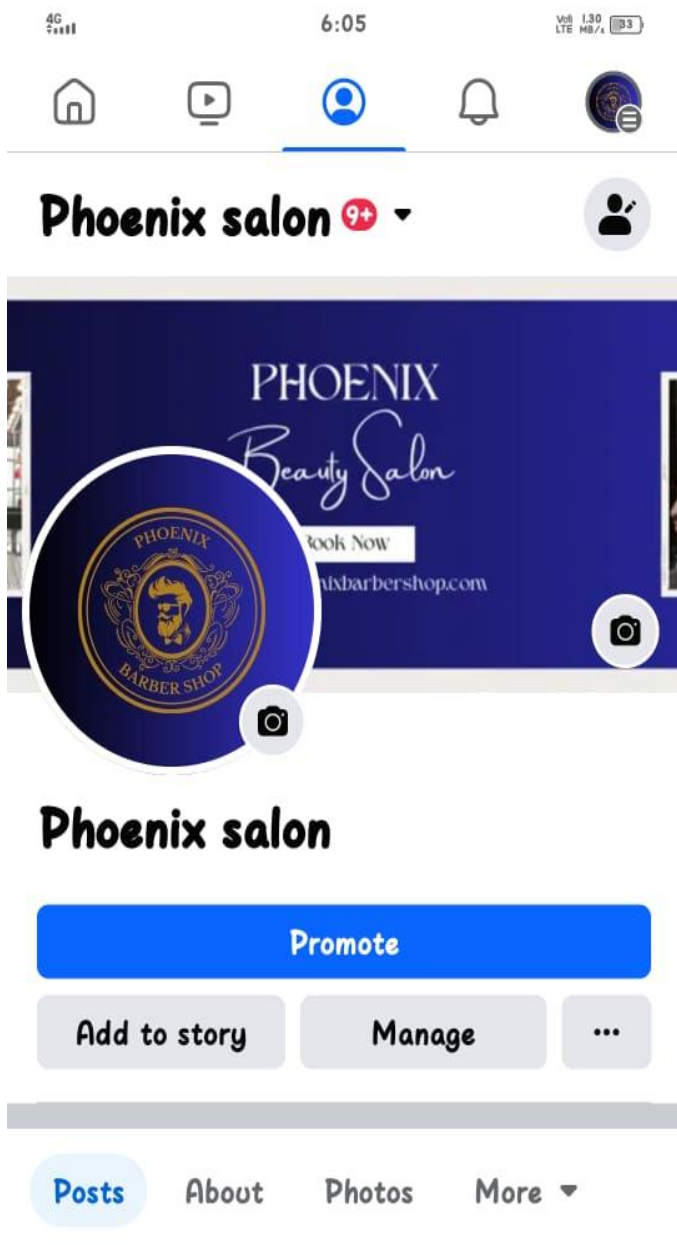
Blog link: <https://ramumali2002.wordpress.com/2023/10/28/welcome-to-our-barber-shop-blog/>



2.create a new Facebook business page and post one social media poster for your blog

Link:

<https://www.facebook.com/profile.php?id=61552416697625&mibextid=9R9pXO>

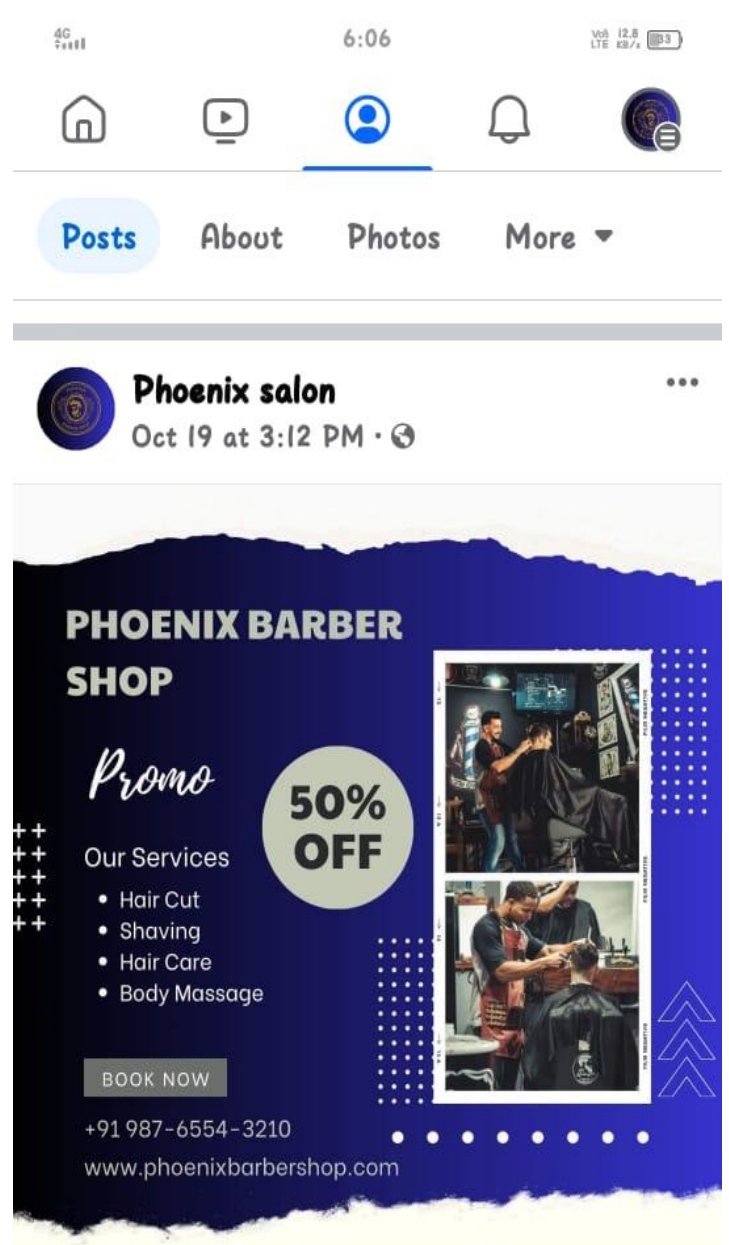


Details

Page · Hair Salon

kalanivasal

+91 98765 43210



See insights and ads

Boost post

Phoenix salon

Like

Comment

Share

Phoenix salon updated their profile picture

3. Create and design a social media advertisement poster using Canva.



PHOENIX BARBER SHOP

Promo

Our Services

- Hair Cut
- Shaving
- Hair Care
- Body Massage

50% OFF

BOOK NOW

+91 987-6554-3210

www.phoenixbarbershop.com



FILM NEGATIVE


FILM NEGATIVE

FILM NEGATIVE

4. Create email newsletter design using MailChimp or Canva tool.

Email Newsletter

Stylish Hair Cut



TRENDING HAIRSTYLES

Stay up to date with the latest hairstyles and trends for men. We will showcase different haircut styles, from classic to contemporary, and provide inspiration for those looking to try something new.

EXCLUSIVE DEALS AND PROMOTIONS

- 1.As a loyal reader of our blog, you will have access to exclusive offers and promotions on our barbering services and grooming products. Stay tuned for special deals and discounts that will enhance your barber shop experience.
- 2.We hope that our Barber Shop will serve as a valuable resource for all men who are passionate about grooming and looking their best. Whether you are searching for a new haircut, grooming tips, or simply seeking inspiration, our aim is to provide informative and engaging content that helps you achieve your desired look.

Phoenix salon



www.Phoenixsalon.com