

NM-DIGITAL MARKETING ASSIGNMENT

NAME: Ramanathan M

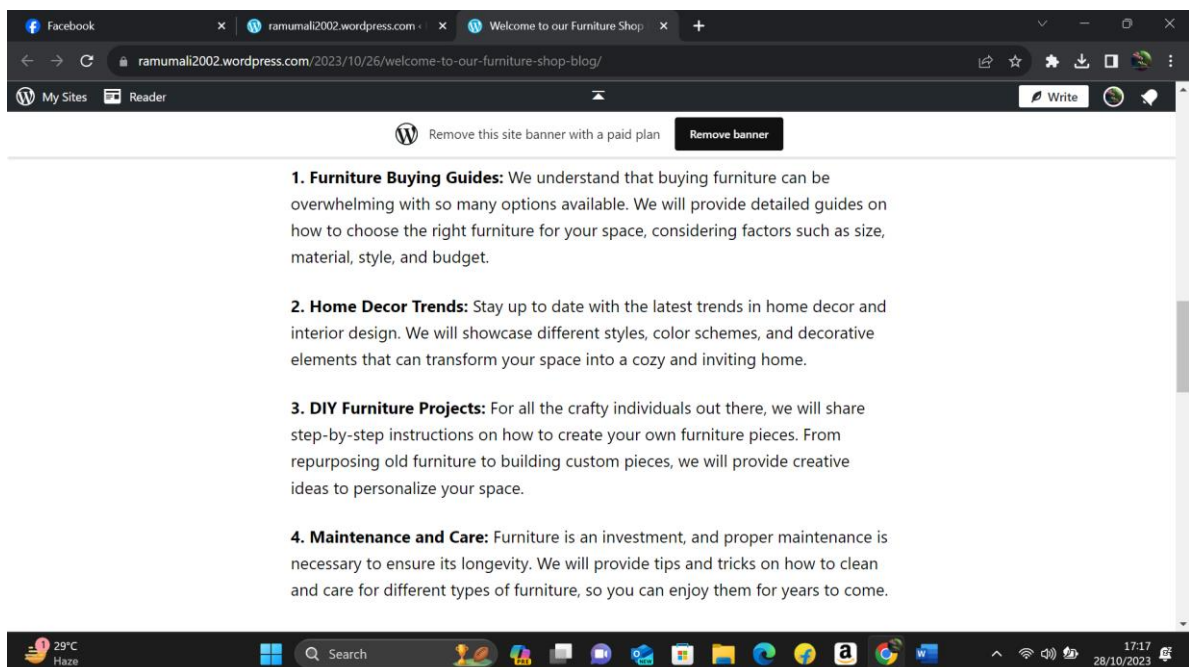
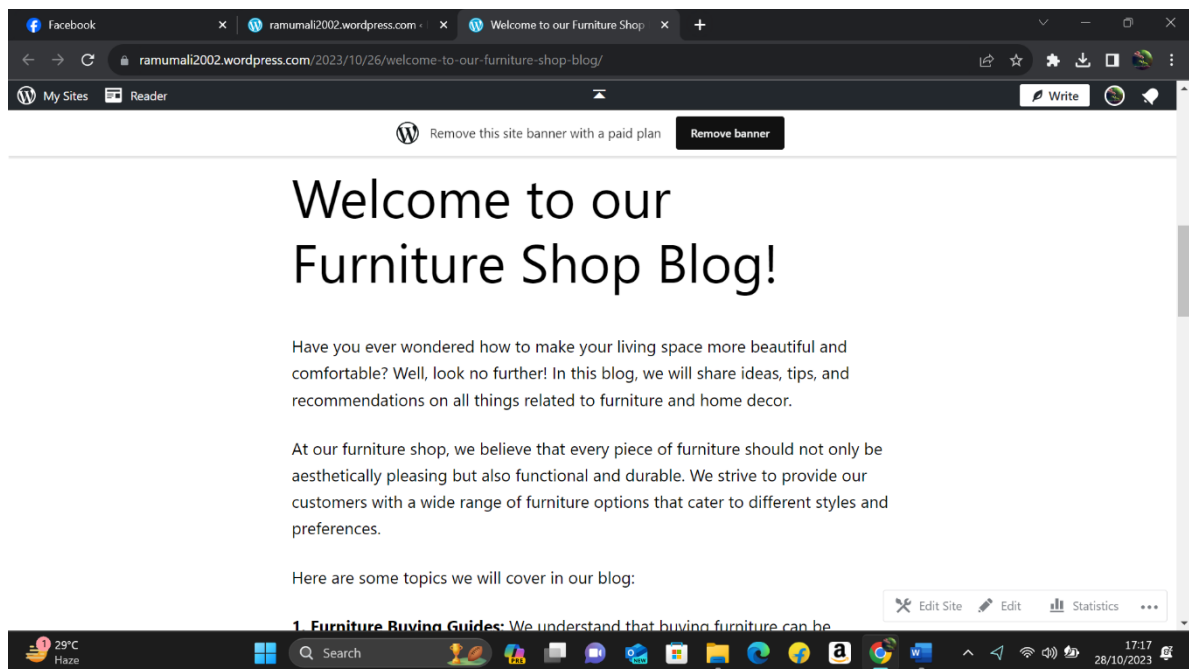
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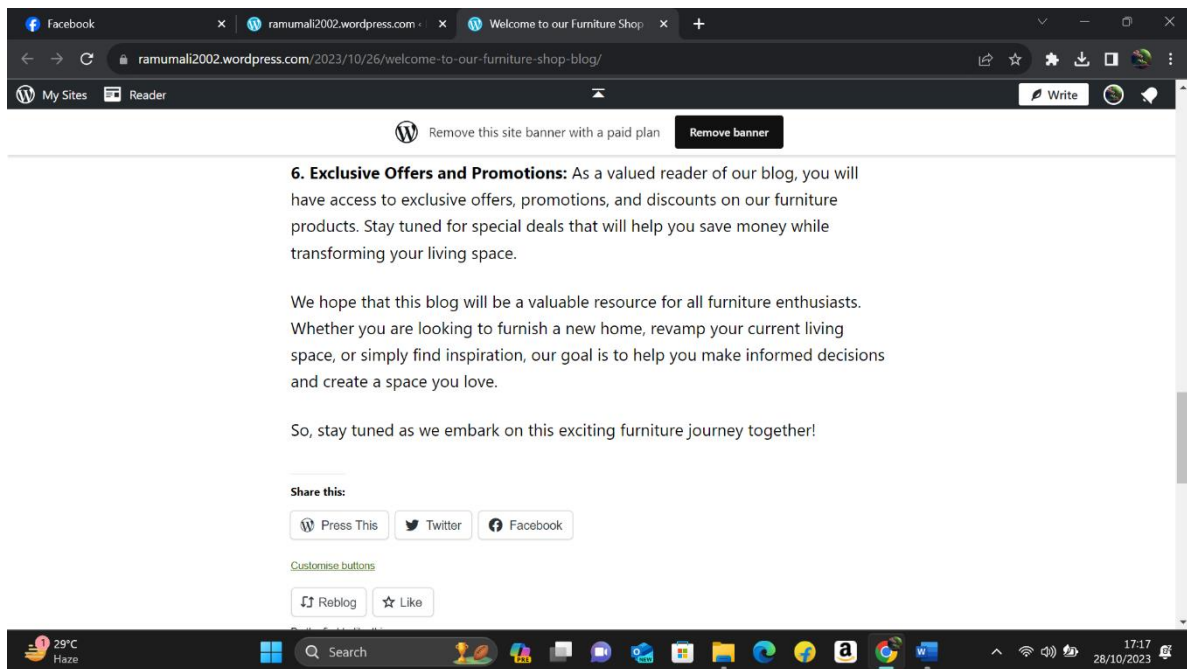
NMID: [5EE86496A811D3AB9764D10E4763B1CB](#)

EMAIL ID: ramumali2002@gmail.com

1. Create a blog or website using WordPress. Customize the theme design and post a new article with 500 words.

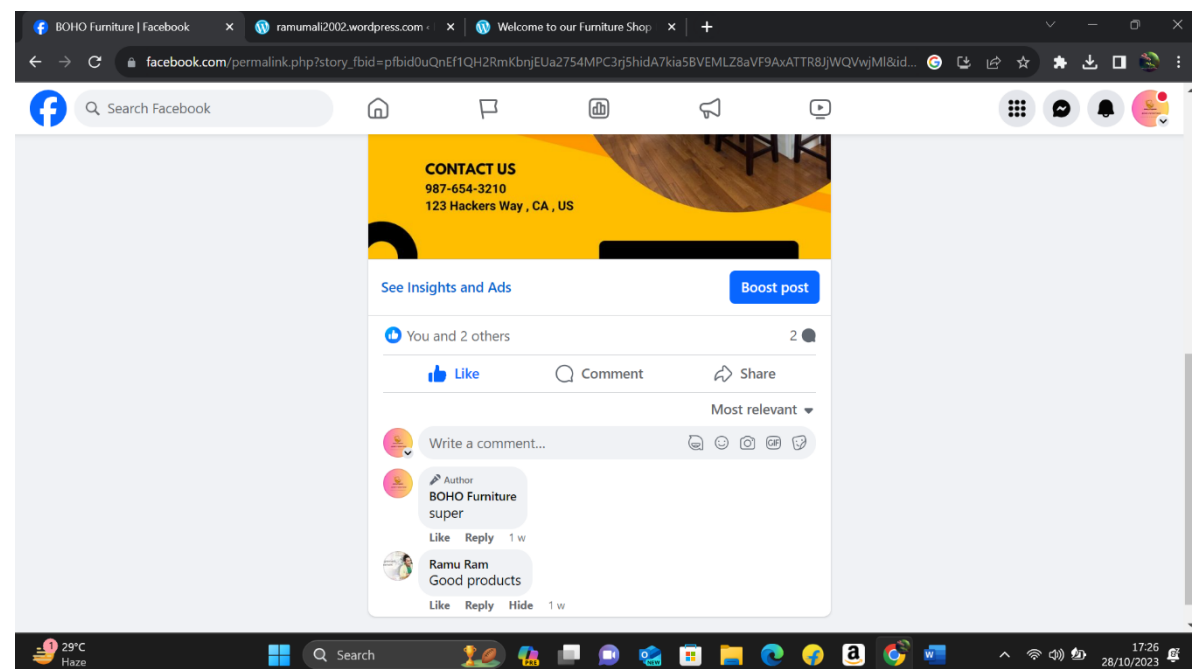
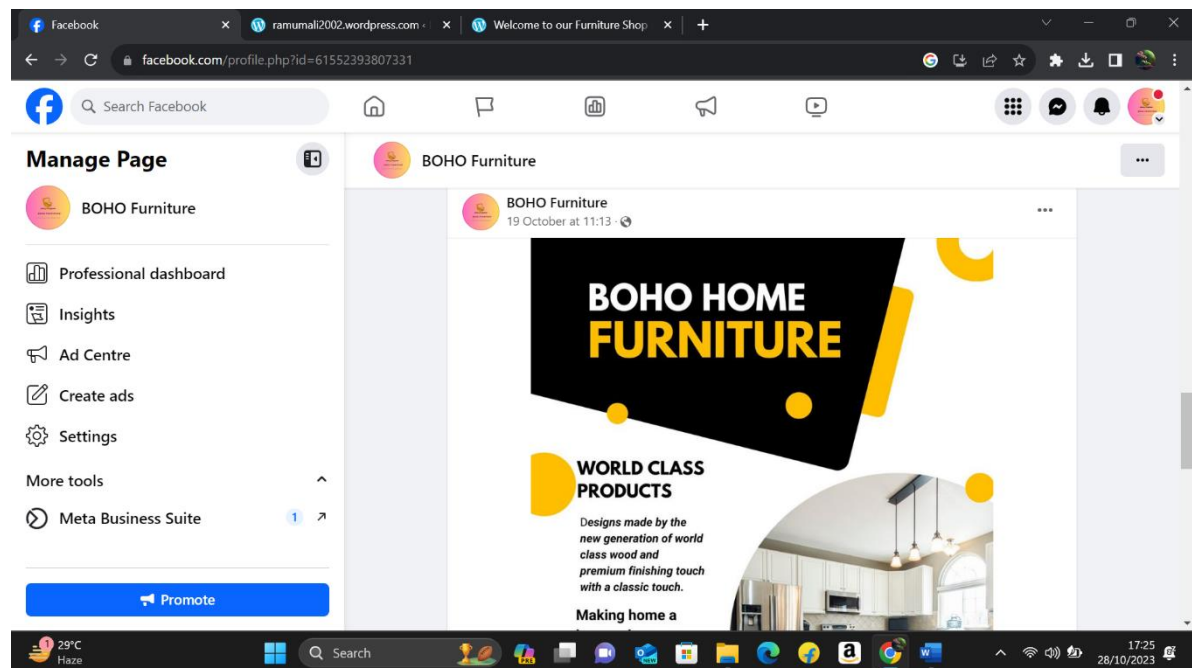
Blog link: <https://ramumali2002.wordpress.com/2023/10/26/welcome-to-our-furniture-shop-blog/>

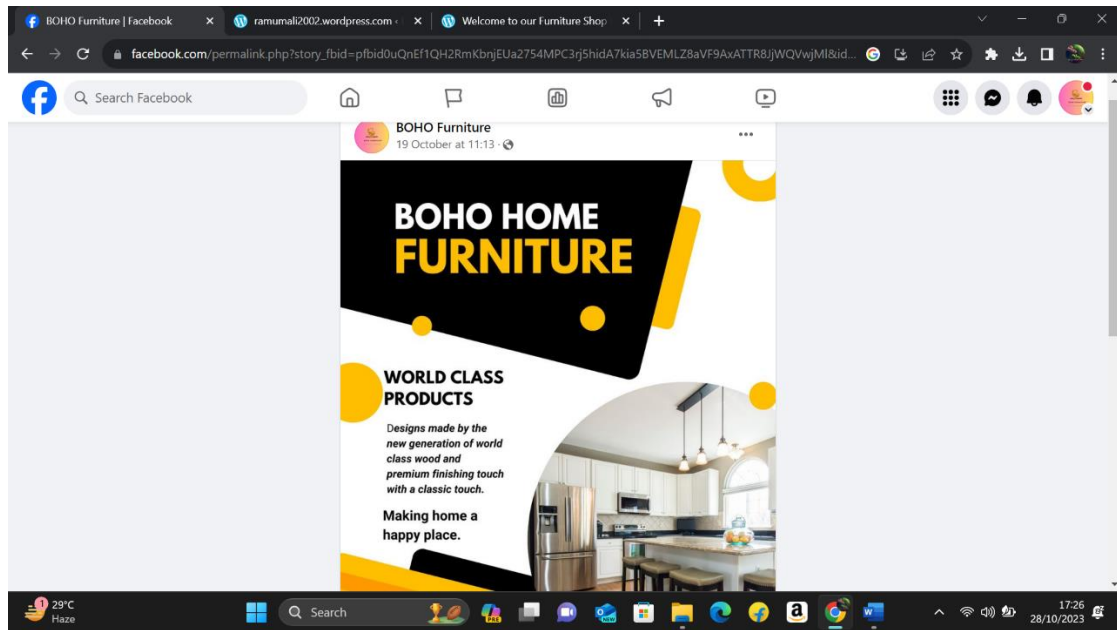




2.create a new Facebook business page and post one social media poster for your blog

Link: <https://www.facebook.com/profile.php?id=61552393807331>





3. Create and design a social media advertisement poster using Canva.



4. Create email newsletter design using MailChimp or Canva tool.

Email Newsletter

Modular Furniture



TRENDING COTS

We hope this newsletter finds you well and that your home improvement projects are coming along splendidly. Today, we are thrilled to introduce our latest collection of modular furniture that's set to transform your bedroom into a haven of comfort and style. At our Boho furniture, we believe that your bedroom is a sanctuary, a place where you begin and end each day. Our newest range of modular cots has been meticulously designed to elevate your bedroom to new heights of sophistication, functionality, and comfort.

PERFECT CHOICE

1. **Adaptable Configurations:** Customize your cot to suit your needs. Whether you want extra storage, an adjustable headrest, or a stylish design update, our modular cots offer flexibility like never before.
2. **Quality Craftsmanship:** Crafted with precision and using the finest materials, our cots are built to last. You can count on them for both style and durability.
3. **Space-Saving:** Say goodbye to clutter! The modular design allows you to maximize your bedroom's space, keeping it clean and organized.
4. **Endless Style Options:** Choose from a wide range of finishes, colors, and designs to match your personal style and bedroom decor.

**BOHO FURNITURE**www.bohofurniture.com