## NM-DIGITAL MARKETING ASSIGNMENT

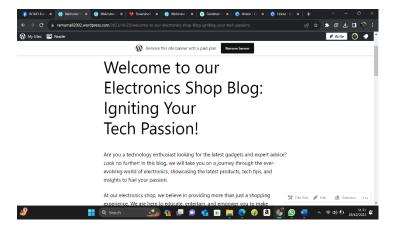
NAME: Raja S

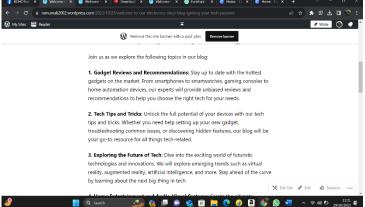
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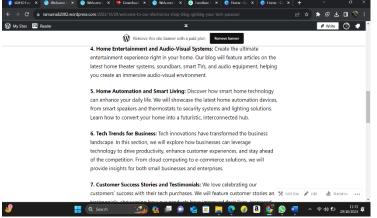
NMID: <u>5AF147D7BA0B2D5897941DCC30B71F53</u> EMAIL ID: kodairaja2405@gmail.com

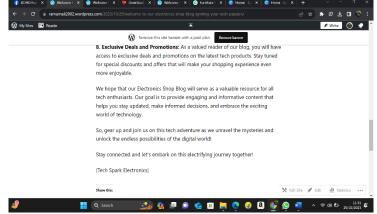
## 1. Create a blog or website using WordPress. Customize the theme design and post a new article with 500 words.

**Blog link:** <a href="https://ramumali2002.wordpress.com/2023/10/29/welcome-to-our-electronics-shop-blog-igniting-your-tech-passion/">https://ramumali2002.wordpress.com/2023/10/29/welcome-to-our-electronics-shop-blog-igniting-your-tech-passion/</a>



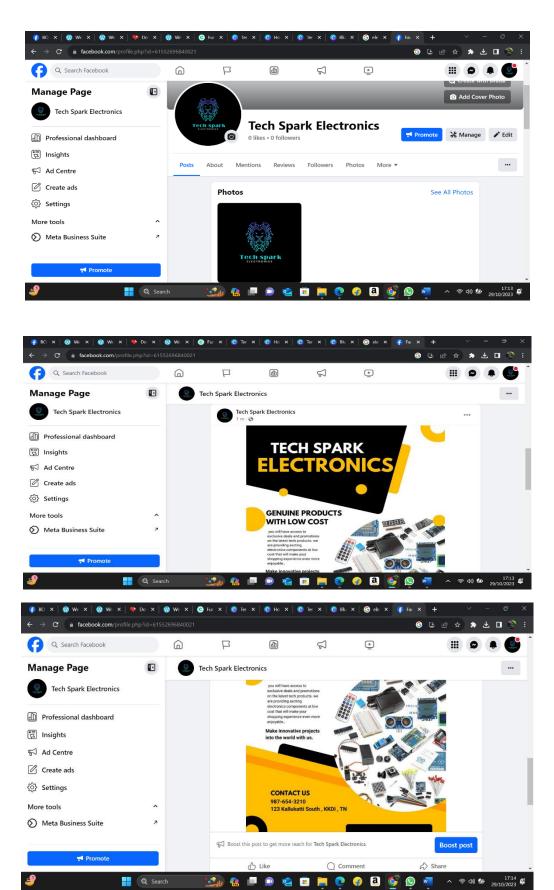






## 2.create a new Facebook business page and post one social media poster for your blog

Link: <a href="https://www.facebook.com/profile.php?id=61552696840021">https://www.facebook.com/profile.php?id=61552696840021</a>



3. Create and design a social media advertisement poster using Canva.



8.8.8.8



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#### 4. Create email newsletter design using MailChimp or Canva tool.

# **Email Newsletter**



## Ignite Your Tech Ideas \*\*





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- 2.our Electronics Shop will serve as a valuable resource for all tech enthusiasts. Our goal is to provide engaging and informative content that helps you stay updated, make informed decisions, and embrace the exciting world of technology.
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