

Ramy Etienne Kelenda Apepone

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Summary

A diligent, hardworking & talented man with extensive experience in customer services, IT troubleshooting and management. Possess a strong business and technical background by studying Bsc. Business in Information Technology. Results oriented and customer focused with an excellent track record of significantly increasing service quality and customer base. Able to adapt well to new environments and learn new processes quickly to achieve outstanding results.

Education

Code Institute, **Diploma in Full Stack Software Development**

April 2024 - Present

Language : Html, CSS, Javascript,Python, SQL

Technological University Dublin **Ordinary Bachelor's Degree, Business, and Information Technology**

Sep 2015 - 2019

- Obtained strong knowledge about the impact of data and IT in business, deep understanding of the intersection between business and IT.

Work Experience**Accenture**

April 2021 - Present

- Working on the project while familiar with Python as well as SQL language to determine the different types of misinformation on web sites
- Working in a tool using programs to determine the source
- Resolving issues that were related to the content

Sales Associate

- Execute Outbound sales motions to drive incremental, net new revenue for the client.
- Build great relationships with Advertisers coming from Outbound lead data sources.
- Proactively identify the right business contacts in potential Advertising Partner organizations and initiate the Sales Process.
- Outreach to advertisers using creative strategies around seasonal moments, product offerings, and more using a variety of outreach tools including email, phone, social platform messaging, etc.
- Create sales opportunities for Partner Managers in Salesforce.
- Work closely with the program lead to identify process improvements to increase quantity of leads, quality of leads, and speed of lead to opportunity conversion.
- Deliver on agreed KPIs in conjunction with team needs.

Skills

- Marketing strategy
- Project management
- Team leadership
- Content marketing
- Social media marketing
- Database
- Microsoft Excel, Visio, Word, Access, PowerPoint
- GitHub

Languages

- English
- French
- Lingala

Awards and Hobbie

- Judo Bronze medal Kent International competition, 2018
- Music
- Football
- Reading and coding
- Photography