



## Fathallah Supermarket Report

This pie chart shows the "Top 10 Branches Sold" with sales performance data in Arabic. Here's a concise explanation:

- The chart displays sales figures for different branches, with each segment representing a branch's contribution to total sales. The percentages shown include:
  - Several branches with performance ranging from 2% to 44%
  - The largest segment appears to be around 44%
  - Other notable segments show 14%, 8%, 7%, 5%, 3%, and 2%
  - Each branch is labeled in Arabic with its corresponding percentage
- The chart uses a color-coded system with different shades (orange, pink, black, etc.) to distinguish between branches.
- This visualization helps identify which branches are the top performers and their relative contribution to overall sales, making it easy to compare branch performance at a glance.
- The central icon suggests this is related to business analytics or sales tracking, providing a clear overview of the company's branch-wise sales distribution.



This pie chart shows the "Top 10 Most Sold Items" with sales performance data. Here's a concise explanation:

The chart displays the best-selling products with their respective sales percentages:

- Sugar leads with 24% of total sales
- Dream vanilla follows with 13%
- ketchup accounts for 11%
- Potato and dream cake represents 9%
- Saqr flour represents 8%
- Urdigen flour and tag vanilla also shows 7%
- Several other items each contribute 6% including various food products

The data shows a relatively distributed sales pattern with Sugar being the clear leader, followed by Dream vanilla and other food/grocery items.



This pie chart shows the "Low 10 Most Sold Items" in the store or company:  
The lowest-selling products:

- TREE Wooden Massage - 0% (almost no sales)
- Yahowa / Fragello Tourist Jam - 6%
- Lambada Wafer – 9%
- S & S Sudanese Chocolate and Plastic Assorted - 10%
- Siwa Natural Water and Birthday Lantern 15cm - 12%
- Keyroad Black Pencil - 13%
- HoHos Vanilla Cake and Musa Betfour - 14%

#### Simple explanation:

- This chart shows products that achieve the lowest sales in the store
- Tree Wooden Massage is the worst performer with 0% sales
- The remaining products have relatively weak sales performance (6%-14%)

#### Low 10 Most Sold Items



This bar chart shows "Total Sales & Total Quantity" for the following products:  
Products displayed:

- Al-Saqr Flour 1kg
- Al-Saqr Sugar 1kg
- Origin Egyptian Flour 1kg
- Taj Al-Muluk Vanilla Sachet 1g
- Dream Baking Powder 16g
- Dream Vanilla 1g-2g Sachet
- Dream Cake Chef Cake Improver 23g Sachet
- Knorr Potato Seasoning 6g
- Knorr Instant Chicken Broth 6g
- Heinz Ketchup 6/7g Sachet.

#### Chart elements:

- Orange bars = Total sales value (in Egyptian pounds)
- Orange line = Total quantity sold

#### Key findings:

- Al-Saqr Sugar 1kg is the top-performing product in terms of value (approximately 30 million pounds)
- Most products achieve sales between 1-6 million pounds
- There's a clear performance variation between different products



This bar chart shows "Total Sales per Section":

- Vertical axis: Shows sales value in Egyptian pounds (from zero to 400 million pounds)
- Horizontal axis: Displays different sections/departments in the store or company (written in Arabic)

**Key findings:**

- Highest-selling section: Achieves approximately 400 million pounds (section on the far right)
- Second highest section: Achieves around 250 million pounds
- Medium-performing sections: Generate between 150-200 million pounds
- Low-performing sections: Generate less than 50 million pounds

Observations:

- There's a significant performance gap between different sections
- Most sections achieve moderate sales levels
- Only a few sections achieve very high or very low sales



This chart shows "Average Sales per Section & per Branch" using a tree map visualization.

Different geographical regions:

- Multiple regions distributed geographically
- Each region has different product sections
- Some regions show better performance than others

**Key findings:**

- High performers: The darker colored sections show strong average sales
- Medium performers: Orange-colored sections show moderate performance
- Low performers: Light pink sections indicate areas that may need attention

**Business insights:**

- Strong regions: Some regions excel in certain sections
- Improvement opportunities: Light-colored regions may need different marketing strategies
- Geographic distribution: Helps understand performance by geographic location

