# RAMYA RAMESETTY

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#### PROFILE OVERVIEW

- Highly skilled data analyst with expertise in SQL, Excel, Power BI, and Python, leveraging advanced data manipulation and visualization techniques to drive informed business decisions and enhance operational efficiency.
- Strong foundation in statistics, enabling the ability to analyze complex datasets, perform predictive modeling, and provide actionable insights that support data-driven strategies and business growth.

#### TECHNICAL SKILLS

Analytic Skills Excel, PowerBI, Data Modelling. Power Query, Statistics.

Languages MySQL, Python.

Libraries Numpy, Pandas, Matplotlib, Seaborn.

**Technologies** VS Code, Github.

Additional Skills Data Visualisation, Data Mining, Data Manipulation, Business Impact Analysis

# PROFESSIONAL EXPERIENCE

## UI/UX design — UI developer

WebMobileZ Inc

July 2023 - Present

• Proficient in HTML, CSS, JavaScript, AngularJS, and Bootstrap, with expertise in building responsive web applications and UI/UX designs using Figma and Adobe XD. Contributed to the YantraATS 2.0 project, redesigning the application from scratch, resolving cross-browser compatibility issues, and reducing incident frequency, significantly enhancing system reliability. Collaborated with stakeholders to create wireframes and mockups, ensuring iterative improvements based on feedback. Actively participated in Agile workflows and mentored interns, fostering innovation, collaboration, and technical excellence within the team.

#### PROJECT EXPERIENCE

#### Business Insights 360.

Developed a comprehensive data model and visualizations for various departments, enabling AtliQ to make informed, data-driven decisions that forecasted a 37 percent increase in gross margin and a 20 percent reduction in overall expenses. (Project Link)

#### Electric Vehicles Market Analysis.

AtliQ aims to increase EV sales by expanding its penetration rate from 3.61 percent, with a focus on boosting 4-wheeler sales in the future. Emphasis will be placed on enhancing marketing efforts in high-potential states like Delhi and Karnataka. (Project Link)

#### **EDUCATION**

Bachelor of Commerce (CA), Acharya Nagarjuna University.

2017-2020

Relevant Coursework: Business Analytics, Excel, Database - MySQL, Statistics.

## **CERTIFICATES**

#### Microsoft PowerBI - Codebasics

Explored EDA, ETL, DAX Functions, Power Query , Data Modelling , Visual Representation, DAX Studio.(click here)