Ramya Ramesetty

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Profile Overview

Transitioning from a Frontend Developer to a Data / Business Analyst, leveraging skills in Power BI, Excel, MySQL, and Python to transform data into actionable insights and drive informed decisions.

SKILLS

Databases:	MYSQL Server
BI & Visualization Tools:	Power BI, MS Excel (Pivot Table, VLOOKUP, Conditional Formatting)
Programming Languages:	Python (Pandas, NumPy, Seaborn, MatPlotLib)
Additional Skills:	Qualitative & Quantitative Analysis,strategic & analytical thinking

PROJECTS

GoodCabs Transportation and Mobility Analysis   December 2024
- Delivered **key insights** on pricing efficiency, monthly targets, and weekday vs weekend demands**, improving target achievement rates** and highlighting growth opportunities across multiple cities.
- Conducted **competitive benchmarking** and interpreted trends in **8 complex data sets**, identifying actionable opportunities through **SQL and Power BI**.
- Created **13+ KPIs** and comprehensive dashboards to synthesize findings into crisp, decision-ready insights. **Click here**

Electronic Vehicles Sales Insights   November 2024
- Conducted a **comprehensive market analysis** for AtliQ Motors using **Power BI**, identifying high-growth opportunities in India's emerging EV market.
- Created an **interactive dashboard** showcasing EV penetration, sales trends, and profitability for **executive decision-making**.
- Cleansed and **preprocessed 10,000+ rows of data** using MySQL, achieving a **25% reduction** in data processing time.**Click here**

Business Sales Performance Analysis   October 2024
- Designed and implemented a comprehensive **data mode**l, **integrating data from SQL and Excel via ETL** processes for efficient reporting.
- Delivered **quantitative and qualitative insights** through **interactive visualizations**, leading to a $3.74B profit increase.
- Synthesized findings and presented actionable insights to stakeholders in a **crisp and comprehensive format. Click here**

WORK EXPERIENCE

WebmobileZ Inc

UI Developer   July 2023 - Present
- Proficient in **HTML, CSS, JavaScript, AngularJS**, and **Bootstrap** for developing responsive UI/UX designs with tools like **Figma**.
- Contributed to **YantraATS 2.0** by **resolving cross-browser compatibility issues** and reducing incident frequency, enhancing system reliability.
- Conducted **structured problem solving** and **synthesized stakeholder feedback** into actionable design improvements.
- Collaborated with Agile teams, mentoring interns, and promoting **innovation**, leading to a **30% increase in positive feedback** and a **10% reduction in complaints**.

EDUCATION

Acharya Nagarjuna University   Sep 2020
Bachelor of Commerce (Computer Science)

CERTIFICATIONS

Get Job Ready Power BI-Data Analytics for all levels : **Credentials**

Google Data Analytics, Coursera: **view credentials**