

Ramya Ramesetty

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Profile Overview

Transitioning from a Frontend Developer to a Data Analyst, leveraging expertise in Power BI, Excel, MySQL, and Python. Passionate about storytelling, strategic thinking, problem solving, identification & resolution and documentation of Data analysis, Integrity to drive impactful, data-driven decisions.

SKILLS

Databases:

SQL(Joins, Data Extraction, Query Solving)

BI & Visualization Tools:

Power BI, KPI tracking, MS Excel (Pivot Table, VLOOKUP, Conditional Formatting)

Programming Languages:

Python (Pandas, NumPy, Seaborn, Matplotlib)

Relevant Coursework:

ETL, Data cleansing, Analytical Thinking, Data modeling, statistical Analysis

Soft Skills:

Communication, Presentation skills, Team collaboration, Stakeholder Engagement

PROJECTS

AtliQ Mart's FMCG Analysis

March 2025

- This project analyzes AtliQ Mart's promotional campaign performance during Diwali 2023 and Sankranti 2024.
- Used MySQL to handle business-required ad-hoc requests, while Power BI and Excel helped analyze data and derive insights for business needs.
- This analysis revealed a 110% average revenue increase during both campaigns, guiding future strategies. [Click here](#)

Mitron Bank Credit Card Analysis

February 2025

- The goal is to analyze the data and provide data-driven recommendations to help Mitron Bank tailor new credit cards to customer needs and market trends.
- Leveraged **Power BI** to analyze credit card usage trends using data insights, identifying key demographics, spending patterns, and top spending categories to guide strategic decision-making.
- Insights from the analysis are projected to boost credit usage by **33%**, where the customers are highly from cities like Mumbai and Chennai.
- This empowered AtliQ to make data-driven decisions, projecting a 10% revenue increase. [Click here](#).

GoodCabs Transportation Analysis

December 2024

- GoodCabs focuses on **growth and passenger satisfaction** in 10 tier-2 cities, aiming to assess key metrics like trip volume, passenger satisfaction, repeat passenger rate, and trip distribution.
- Leveraged **Power BI** and **SQL** to analyze new vs. repeat passenger metrics, average fare per trip, peak/low demand months, and passenger ratings, **presenting reports & insights through an interactive dashboard**.
- **Incorporated data protection practices** by ensuring secure handling of datasets and compliance with relevant privacy regulations during analysis. [Click here](#).

WORK EXPERIENCE

WebmobileZ Inc

UI Developer

July 2023 - Present

- Proficient in **HTML, CSS, JavaScript, AngularJS, Bootstrap**, and **Figma**, creating **responsive UI/UX designs**.
- Resolved **cross-function compatibility issues** in **YantraATS 2.0**, reducing **incident frequency by 10%** and enhancing **system reliability**.
- Applied **structured problem-solving** and transformed **stakeholder feedback** into **actionable design improvements** aligned with **business objectives**.
- Collaborated in **Agile Environments**, **Mentored Interns**, **Internal team coordination** and promoted **Innovation & Strategic planning**, increasing **positive feedback by 30%** and reducing **customer complaints by 10%**.

EDUCATION

Acharya Nagarjuna University

Sep 2020

Bachelor of Commerce (Computer Science)

CERTIFICATIONS

Power BI for Data Analytics: [Credentials](#)

Google Data Analytics, Coursera: [view credentials](#)