

# Ramya Ramesetty

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## SKILLS

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### Databases:

MYSQL Server

### BI & Visualization Tools:

Power BI, MS Excel (Pivot Table, VLOOKUP, Conditional Formatting)

### Programming Languages:

Python (Pandas, NumPy, Seaborn, Matplotlib)

## PROJECTS

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### GoodCabs Transportation and Mobility Analysis

December 2024

- Delivered insights on **pricing efficiency**, monthly targets, and weekday vs weekend demands, improving **target achievement rates** and highlighting growth opportunities across multiple cities.
- Interpreted trends in 8 complex data sets by finding correlations between them and visualizing the results using **SQL** and **Power BI**.
- Created 13+ KPIs to identify market opportunities and actionable insights including which customer markets to target based on customer activity.

### Electronic Vehicles Sales Insights

November 2024

- Conducted a comprehensive market analysis for **AtliQ Motors** using **Power BI**, identifying growth opportunities in India's emerging EV market and actionable insights to boost market share beyond 5%.
- Developed an interactive dashboard showcasing EV penetration, sales trends, and profitability, aiding strategic decisions for **high-growth**.
- Cleansed and preprocessed 10,000 rows using **MySQL** to prepare data for analysis and gain insights on employee performance, resulting in a 25% reduction in data processing time.

### Business Sales Performance Analysis

October 2024

- Designed and implemented a comprehensive data model for AtliQ, integrating data from SQL and Excel through ETL processes to ensure accurate and efficient reporting.
- Created interactive visualizations for various departments, empowering stakeholders to analyze key metrics and trends effectively and increasing the company's profit by \$3.74B.
- Interpreted trends in 2 complex data sets by finding correlations between them and visualizing the results using **SQL** and **Power BI**.

## WORK EXPERIENCE

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### WebmobileZ Inc

#### UI Developer

July 2023 - Present

- Proficient in HTML, CSS, JavaScript, AngularJS, and Bootstrap, with experience in creating responsive web applications and UI/UX designs using Figma and Adobe XD.
- Contributed to the YantraATS 2.0 project and various other projects by redesigning the application from scratch, resolving cross-browser compatibility issues, and reducing incident frequency, significantly improving system reliability.
- Collaborated with stakeholders** to develop wireframes and mockups, incorporating iterative feedback, while actively participating in Agile workflows and mentoring interns to promote innovation and technical excellence and **30% increase in positive feedback** and a **10% reduction in complaints**.

## EDUCATION

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### Acharya Nagarjuna University

Bachelor of Commerce (Computer Science)

Sep 2020

## CERTIFICATIONS

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Google Data Analytics, Coursera: [view credentials](#)