



# Ramya Kanugu

## Omnichannel Marketing Job Simulation

### Certificate of Completion

February 15th, 2024

Over the period of December 2023 to February 2024, Ramya Kanugu has completed practical tasks in:

Developing an integrated marketing plan  
Digital transformation of the retail guest experience  
Hyperlocal marketing with ambassadors  
Data analysis



**Tom Brunskill**  
CEO, Co-Founder of  
Forage